



**BUSINESS
SCIENCE
INSTITUTE**

Newsletter #31 September 2015



The Business Science Institute wishes you a great start to the new semester!

AGENDA

Executive DBA Graduation Ceremony 2015 in Luxembourg

Réservez la date - Mind the date - 08/10/2015



**BUSINESS
SCIENCE
INSTITUTE**

**EXECUTIVE DOCTORATE IN
BUSINESS ADMINISTRATION**

REMISE DE DIPLOME de DBA DBA Graduation Ceremony

Conference : Nicolas Buck Vice-chairman Fedil - Business Federation Luxembourg

JEUDI/THURSDAY 8 OCTOBRE 2015, 16:00

Au/at the Château de Wiltz (Grand-Duché de Luxembourg)

DAKAR

Class of 2015-2017

Seminar 5: Qualitative and quantitative methodology - September
17, 18, 19, 20, 2015





GENEVE

Class of 2015-2017

Seminar 4: Epistemology and Qualitative methodology -
September 24, 25, 26, 2015

NEWS FROM THE BUSINESS SCIENCE INSTITUTE

First defenses



Congratulations to Cédric Baudet, Frédéric Favre and Vincent Mottet, the first Doctors of the Business Science Institute!

Overall, the jury was impressed by the work of the Executive DBA theses defended on Friday July 10 in Geneva and by...

- the importance and depth of the work of these PhD students, who are also managers,
- the data collection effort (e.g. regarding the thesis of Vincent Mottet, which targeted 230 executives, comprised of 20 interviews and identified 10 cross-border projects for the research),
- the tone of the presentations, in which the managers brilliantly oscillated between managerial concerns and theoretical considerations,
- the impact and significance of this work, the results of which has direct relevance to businesses: success of IS for Cédric Baudet, additive competencies in retail for Frédéric Favre, and the Greater Geneva Area for Vincent Mottet,

the smile of their partners, to see their husbands complete this work which moved them away from home for three years, and their concern when the jury advised the candidates to continue their work!

Agreement for the development of an anti-plagiarism training program

The Business Science Institute Luxembourg has signed a partnership agreement with Professor Michelle Bergadaà for the development of anti-plagiarism training program.

In 2004 Michelle Bergadaà, Professor at the Faculty of Economics and Management (STAG) of the University of Geneva, established the collaborative website "[Responsable](#)", which now has over 22,000 subscribers in 119 establishments of higher education located in 20 countries. Combining her skills as a teacher and researcher, she has implemented a global action-research initiative dedicated to university plagiarism via the Internet. Her work is the subject of wide media coverage in Switzerland and abroad. She has released her research on this topic on the Internet to ensure easy access to the broad spectrum of individuals involved in reflection on scientific integrity.



NEW MEMBERS OF THE SCIENTIFIC COUNCIL



Julien Husson

Julien Husson, who holds a doctorate in management science from Lyon III University and has a certification to direct research, is director of the IAE of Metz. His teaching and research focus on the design of organizational development projects and hospital management. Legal expert at the Court of Appeal of Metz, he regularly acts as counsel to companies in France and abroad (CHU, CHR, Clinics, Banks, International Organizations). He is also scientific advisor to the International University of Agadir. Julien Husson is the initiator of the international symposium entitled, "*Entreprendre à l'Hôpital*" ["Entrepreneurship in Hospitals"] and the author of over sixty national and international papers and publications.

PUBLICATIONS

F. Chevalier, *GRH: Une approche internationale* [Human Resource Management: An international approach] (3rd edition), (with D. Alis, C.H. Besseyre des Horts, B. Fabi, J. Peretti). De Boeck Publications, 2011, 912 pages



F. Chevalier, *GRH et Mondialisation: nouveaux concepts, nouveaux enjeux*, [Human Resource Management and globalization: new concepts, new stakes] (with D. Cazal, E. Davoine, P. Louart). Vuibert Publications, 2011, 384 pages

Pratiques de GRH dans les pays francophones - 48 études de cas [Human resource management practices in francophone countries – 48 case studies], edited by **F. Chevalier**, Vuibert Publications, 2010, 447 pages



NEWS IN MANAGEMENT RESEARCH

Management international

Volume 19, No. 3

<http://www.managementinternational.ca/catalog/volume-19-numero-3-printemps-2015.html>

[Academy of Management Journal](#)



[M@n@gement](#) - issue 18(2) is online!

Analyse financière [Financial Analysis]

[Capital investissement, l'autre rouage du financement](#)

[\[Capital investment, the other cog of financing\]](#)

July-September 2015



[Discover the new edition of *Gestion*](#) through video (in French)

[La conduite responsable en recherche. A moi de jouer!](#) [Doing research responsibly. It's my move!]

[Recherches en Sciences de Gestion](#)

[Research in Science and Management]

N. 106, 2015/1

Recherches en
SCIENCES de GESTION
Management Ciencias de
Sciences Gestión



[Les fondements de la stratégie d'entreprise](#) [Foundations of Business Strategy]

Master the tools and methods of analysis to make informed and consistent decisions favorable to the long-term success of your business.

This course is built like a trip, with stops to 6 "strategy" countries.

Alain Vas, member of the Business Science Institute Scientific Council, is Professor of Strategy and Change Management at the Louvain School of Management (LSM) and holds the KBL Chair in Change Management at the Catholic University of Leuven.



3rd edition of the CIL



COLLOQUE INTERNATIONAL DE LIBREVILLE

« Regards croisés sur le développement en Afrique »

Libreville, 24-25-26 mars 2016

Sous la présidence
du Professeur Bachir MAZOUZ



THEME 2016

Les enjeux de la gouvernance publique face au Formel-Informel

Avec le soutien scientifique de



DEADLINE : 2 décembre 2015
Adresse de soumission : larsigist@yahoo.fr

The next issue of the journal, *Systèmes d'Information et Management* (Information and Management Systems) will soon be available. In addition to its print edition and online version, SIM is available on the [ABI Inform](#), [CAIRN](#) and on the [AIS](#) website.

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