



**BUSINESS
SCIENCE
INSTITUTE**

Newsletter #32 October 2015



AGENDA

Graduation Ceremony – Luxembourg October 7-8-9 2015

The [BUSINESS SCIENCE INSTITUTE](#) and the [CAMPUS WILTZ](#) have the pleasure of inviting you to the Executive DBA graduation ceremony, taking place the **7, 8 and 9th of October 2015** at Château de Wiltz in Luxembourg.

October 7th

- 16:00 - Defence: Karim Alibhay, Mohamed El Hédi Guelmami, Gabriel Tremblay.

October 8th

- 10:00 - Lecture by the professors of the Business Science Institute, co-authors of the publication [La création de connaissance par les managers](#) [The creation of value by managers] (472 pages, EMS Publications)
- 13:00 - Lunch – meet the doctoral-managers coming from many different countries (Canada, Switzerland, Tunisia, France, Senegal...)
- 14:30 - Public presentation of the theses, by the doctoral candidates of the Business Science Institute
 - Karim ALIBHAY « *Drivers and Barriers in Cloud Computing Adoption and its influence on IT strategic Plan* »
 - Cédric BAUDET « *Dimensions de la participation des utilisateurs dans le succès des systèmes d'information* » [Dimensions of user participation in the success of information systems]
 - Frédéric FAVRE « *La performance adaptative des collaborateurs* » [The adaptive performance of collaborators]
 - Mohamed El Hédi GUELMAMI « *Management dans le secteur de la santé privée : traduire et aligner pour mieux gérer* » [Management in the private health sector: Translating and aligning for a better management]



- o Vincent MOTTET « *Tétranormalisation et management stratégique du territoire : le cas du Grand Genève* » [Tetranormalization and strategic management of the territory: The case of Greater Geneva]
 - o Gabriel TREMBLAY « *The Economic value in the decision making process for innovative healthcare products: The case of orphan diseases and personalized medicine* »
- 16:30 - Graduation
- 17:00 - Lecture “Entrepreneurship in the 21st century” by Nicolas Buck, Vice-Chairman Fedil – Business Federation Luxembourg.

October 9th

- 8:00-12:30 - Presentation by doctoral students of their on-going work

Château de Wiltz - Luxembourg

<http://www.wiltz.lu/fr/vivre/enseignement/enseignement-superieur/bsi-luxembourg>

NEWS FROM THE BUSINESS SCIENCE INSTITUTE



BSI ORGANISATION

Prof. [Paul Beaulieu](#) has accepted to become the Academic Director (scientific committee & policy).

Prof. [Jean Fabrice Lebraty](#) has accepted to become the Head of Programs (selection & graduation of students).
Lydia adds to the support operation and will oversee new group that will open in Luxembourg.



NEW MEMBER OF THE SCIENTIFIC COUNCIL



François Pichault, doctor in sociology, is university professor at HEC-School of Management at the University of Liège (Belgium). He is also an Affiliate Professor in Human Resource Management at ESCP-Europe. He is the head of the LENTIC a center for research and specialized response in the study of human and organizational aspects of change processes and innovation at the University of Liège. From 2005 to 2012, he was Research Director at HEC-School of Management at the University of Liège. He is involved in various international cooperation projects in Africa, Eastern Europe, and Asia. He has written extensively about the theory of organizations and human resources management. His research areas are the changes and roles of the HR function, the relationship between HRM policies and business strategies, new organizational forms and their impacts on social dialogue, new forms of transition in the labor market, the question of culture in management practices (including institutions of

PUBLICATIONS

[La création de connaissance par les managers](#) [The creation of knowledge by managers]

This book is part of the Business Development Science Institute (BSI) and its Executive Doctorate in Business Administration.

The creation of the Business Science Institute emerged from demands made by business managers who aspired to produce knowledge and do so in defending theses of Executive DBA. This unique positioning, rooted in management practice, emphasizes the training of Doctors of the Practice in Management eager to produce new knowledge that is useful for other managers.

This book is the logical extension of the BSI program, and is based on the conviction that, in management, a science based on action, practitioners can create knowledge.

The pragmatic bend of the Business Science Institute appears in the three parts of this book.

The first part presents key dimensions that are fundamental for the creation process and for the use of knowledge by managers and organizations. The second part focuses on research perspectives and on methodology. Finally, the third part, by way of illustration, synthesizes five research projects pursued by doctoral students of the BSI Executive DBA program.

This book, benefiting from a diversity of views as well as from the quality of the team that produced it, aims to open a debate about the development and progress of the creation of knowledge by managers and researchers.

Contributions by: Cédric Baudet, Paul Beaulieu, Pierre-Jean Benghozi, Michelle Bergadaà, Marc Bonnet, Younès Boughzala, Philippe Byosièrè, Françoise Chevalier, L. Martin Cloutier, Bruno Dufour, Marc Favier, Frédéric Favre, M. El Hédi Guelmami, Birahim Gueye, Michel Kalika, Eric Lamarque, Christian Le Bas, Jean-Fabrice Lebraty, Sébastien Liarte, Denise J. Luethge, Daniel Maltais, Alain-Charles Martinet, Bachir Mazouz, Jean Moscarola, Vincent Mottet, Yvon Pesqueux, Nicolas Poussing, Maurice Thévenet, Gabriel Tremblay, Alain Vas, Isabelle Walsh.

[La stratégie des organisations de l'État. Contexte d'analyse, paramètres de décision et gestion du changement](#) [The strategy of state organizations. Context of analysis, decision parameters, and change management], under the direction of [Bachir Mazouz](#)

In a world of accelerated change in terms of demography, energy, environment, culture, migration and security, public and state institutions initiate or undergo major changes. To survive, these state organizations must demonstrate a strategic vision and have decision-making autonomy, while taking into account practices of supervision and principles of changes in power resulting from democratic values ... [to find out more](#) (in French)

[La stratégie des organisations de l'État. Contexte d'analyse, paramètres de décision et gestion du changement](#), sous la direction de [Bachir Mazouz](#)

Dans un monde marqué par des évolutions accélérées d'ordre démographique, énergétique, environnemental, culturel, migratoire et sécuritaire, les administrations publiques et les entreprises d'État initient, ou subissent, des transformations majeures. Pour survivre, ces organisations de l'État doivent faire preuve de vision stratégique et bénéficier d'une autonomie décisionnelle, tout en tenant compte des



ZOOM: PLAGIARISM AND SCIENTIFIC FRAUD

Michelle Bergadaà, [Le plagiat académique. Comprendre pour agir](#) [Academic plagiarism. Understanding it to act on it], Paris,

L'Harmattan, October 2015

Dealing with plagiarism in academia is very challenging because the academic and judicial worlds do not see eye to eye on the issue.

Using an interdisciplinary approach, the result of ten years of expertise and research in this field, this book offers a concrete methodology for understanding the problem and taking action, useful for individuals – the plagiarized and the plagiarizers – as well as the institutions and organizations that face the issue.



Plagiarism and scientific fraud: an academic perspective



[Letter 64: Thursday 01.10.2015](#)

NEWS IN MANAGEMENT RESEARCH

[Academy of Management Learning Education, September 2015; Vol. 14, No. 3](#)

4th edition of SERGe days “Sciences de Gestion et stratégies nationales de développement”

[Management sciences and national strategies of development]

28, 29 and 30th of April 2016 Saint-Louis (Senegal)

Revue française de gestion “Le gestionnaire public en question” [The public manager into question]

N. 250 - 2015/5 176 pages



7th International Symposium 2015

[La gestion des innovations territoriales à l'aune des impératifs de performance publique](#) [The

management of local innovation in terms of public performance requirements], 26th and 27th of November 2015 in Montpellier, France

CIGREF

[Protéger ses données personnelles, un enjeu économique et sociétal à l'échelle nationale](#) [Protecting personal data, an economic and social issue at a national level]

[Dirigeants d'entreprises et responsables sécurité, une formation “Sécurité des usages numériques”](#) [Business leaders and security officials, training on "Making the digital secure"] [CIGREF - INHESJ](#)



Transformez votre Experience en Savoir pour mieux la partager
Turn your Experience into Knowledge, and Share it

www.business-science-institute.com - info@business-science-institute.com

transmettez vos informations pour la newsletter à

Share your information for the newsletter with

aline@business-science-institute.com

[Se désinscrire](#) [Mettre à jour ses préférences](#)

Copyright © 2015 BSI Luxembourg ASBL, All rights reserved.

You are receiving this email because you opted in at our monthly newsletter.