



Newsletter #38 April 2016

NEWS FROM THE BUSINESS SCIENCE INSTITUTE

AGENDA: START OF A NEW PROGRAM IN PARIS

After [North America](#), [Switzerland](#), [Tunisia](#), [Senegal](#), [Luxembourg](#) and already over 60 doctoral student-managers, the Business Science Institute continues to expand by starting a new program in [Paris](#) France, in the Opera neighbourhood.



The 1st seminar: "Managing a thesis" will take place from the **21st until the 23rd of April 2016**. Four other three-day seminars will follow throughout the first year.

Le 1^{er} séminaire : « Conduite de la thèse » se déroulera du **21 au 23 avril 2016**. Quatre autres séminaires de trois jours suivront au cours de la première année.

NEW PARTENSHIP WITH THE HEM BUSINESS SCHOOL



Thanks to IAE Lyon, a partnership agreement was signed between HEM Business School Casablanca (Morocco) and the Business Science Institute to establish a new Executive DBA program in 2016.

To apply, please send your CV to info@business-science-institute.com, writing "Casablanca" in the subject heading of the email.

Schedule for the first year:

- Seminar 1: managing a thesis: November 11th-13th 2016



- Seminar 2: thematic paradigm I: February 17th-19th 2017
- Seminar 3: thematic paradigm II: April 28th-30th 2017
- Seminar 4: epistemology & qualitative methodology: June 23rd-25th 2017
- Graduation seminar at Wiltz: September 19th-22nd 2017 (optional in the 1st year;

mandatory in the 2nd and 3rd year)

- Seminar 4: quantitative methodology: October 20th-22nd 2017

From left to right: Michel Kalika, Scientific Council of the Business Science Institute; Dr Yasmine Benamour, Administrator and Executive Director HEM; Dr Hassan Sayarh, Executive Director HEM; and Dr Anass Nidam Elouadghiri, Director of International Relations at IAE Lyon.



SEMINAR 2: THEMATIC PARADIGM I DAKAR – Graduating Class 3 (2016-2018)



This seminar took place in Dakar between the 10th and 13th of March 2016.

It was organized by professors [Françoise Chevalier](#) “HRM and leadership” and [Jean-Pierre Helfer](#) “Strategy and marketing,” with the 10 students from the graduating class in attendance.

APPOINTMENT



Following an extraordinary meeting of the FNEGE Board of Directors on March 14th, [Maurice Thévenet](#), member of the Business Science Institute Scientific Council, was appointed the new Secretary-General of the FNEGE, succeeding [Pierre-Louis Dubois](#), also a member of the Scientific Council and of the BSI Committee for Strategic Orientation, where he has held a position since 2008. The new Delegate General will take office on the first of June 2016.
[Find out more \(in French\)...](#)

AWARD

[Michel Kalika](#), Scientific Council of the Business Science Institute, received the gold medal from the ICTO Conference 2016, which took place at ISC Paris on March 3rd and 4th 2016, in recognition of his scholarly contributions and of his article “[Le management est mort, vive le e-management!](#)” [Management is dead, long live e-management!] in particular, published in the journal *Revue Française de Gestion* n. 129, 2000.



PUBLICATIONS

Revue Economique et Sociale Special issue by [Cédric Baudet](#), doctor of the Business Science Institute (Geneva Graduating Class 1), “[Gérer dans l’incertitude](#)” [Managing in uncertainty], in the *Bulletin de la Société d’Etudes Economiques et Sociales*, vol. 74, n. 1, March 2016 with contributions by doctor-managers and a professor of the Business Science Institute:

[Cédric Baudet](#), doctor of the Business Science Institute (Geneva Graduating Class 1), “Introduction”

[Jean-Christophe Bogaert](#), PhD Student of the Business Science Institute, « Survie à long terme dans un monde d’incertitude croissante: L’ambidextrie organisationnelle est-elle la réponse ? »

[Frédéric Favre](#), Doctor of the Business Science Institute (Geneva Graduating Class 1), « Importance de la performance adaptative des managers dans les organisations modernes »

[Raymond R. Sfeir](#), PhD Student of the Business Science Institute, [Jean-Fabrice Lebraty](#), member of the Business Science Institute Scientific Council, « Communication des PME en situation de crise financière »

[Mohamed Hédi Guelmami](#), Doctor of the Business Science Institute (Tunisia Graduating Class 1) « Le management dans le secteur de la santé privée »
[Mohsen Ben Ali](#), PhD Student of the Business Science Institute, [Jean-Pierre Boissin](#), member of the Business Science Institute Scientific Council, « La pratique de l'essaimage dans le secteur public tunisien ».

VIDEOS

E-management: Looking back, by [Michel Kalika](#), Professor IAE Lyon and Scientific Council of the Business Science Institute. An interview conducted by [Jean-Philippe Denis](#), Professor at the University of Paris-Sud and member of the Business Science Institute Scientific Council.

[Watch the video](#) (in French)

NEWS IN MANAGEMENT RESEARCH



Discoveries

[Academy of Management Discoveries](#),
[March 2016, 2 \(1\)](#).



[M@n@gement - 18\(5\), March 2016](#)



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