



Newsletter #39 - Mai 2016

NEWS FROM THE BUSINESS SCIENCE INSTITUTE

BSI in PARIS – 1st Graduating Class (2016-2019)



The 1st graduating class of the Business Science Institute Executive DBA in Paris is composed of 10 students from six different nationalities. These new doctoral students are practicing managers with diverse backgrounds and are working in various business sectors (engineering and expertise, aviation, diplomacy,



insurance, consulting, audit, etc.), but all have the same motivation: to take part in a demanding programme under the direction of professors from prestigious universities and business schools, and to produce a thesis and knowledge based on their experience, all the while continuing their professional activities.



The seminar “Managing the thesis”, organized by professors [Paul Baulieu](#), [Pierre Jean Benghozi](#), [Michelle Bergadaà](#), [Jacques Igalens](#) and [Michel Kalika](#), took place from the 21st until the 23rd of April in the vicinity of the Paris Opera. Four other three-day seminars will take place over the course of the



first year. In total, the doctoral student-managers will encounter 20 professors.

[See all the photos](#)

IMPORTANT

Enrolment for [Casablanca](#) (Graduating Class 1), [Geneva](#) (Graduating Class 4), [Luxembourg](#) (Graduating Class 3) and [Dakar](#) (Graduating Class 4) is open.

AGENDA

DAKAR

Graduating Class 3 (2016-2019)

Seminar 3: Thematic Paradigm II

May 19th - 22nd 2016



Graduating Class 2 (2015-2018)

Seminar 6: Thesis supervision day 2

May 22nd 2016

LUXEMBOURG

Graduating Class 2 (2015-2018)

Seminar 3: Thematic Paradigm II

May 19th – 21st 2016



NEW MEMBERS OF THE SCIENTIFIC COUNCIL



Christophe Everaere is a professor at IAE Lyon. Director of the Graduate School for Science Economics and Management (aka ED SEG 486) at the University of Lyon, he also leads the centre for teaching and research in human resource management and organization at IAE Lyon. He teaches in the fields of flexibility management, ergonomics and working conditions, organizational analysis and management practices, and the sociology of work and social sciences applied to business. His current research focuses on atypical forms of employment, work and organization in the context of flexicurity, innovative practices of cooperation-and-autonomy-based organizations and on management and HRM practices in specific sectors: IT service companies (SSII), social and solidarity-driven economy (SSE), participative innovation and territorial HRM. He is the author of thirty articles in highly recognized journals, such as *La revue des Sciences de Gestion* [The Journal of Management Sciences], *Gérer et comprendre* [Managing and understanding] and the *Revue Française de Gestion* [French Management Review]. His latest book, *Les emplois atypiques: Quelles réponses au besoin de flexicurité* [Atypical employment: What are answers to the need for flexicurity], published by Editions Liaisons Sociales in 2014, is among the books certified by the Collège de Labellisation [Board of Certification] of the FNEGE [National Foundation for the Teaching of Business Management].

PUBLICATIONS in the BSI collection of Editions EMS

Hédi Guelmami, doctor of the Business Science Institute, publishes the 1st book derived from a Business Science Institute thesis: *Gestion hospitalière. Le guide du manager* [Hospital Management. A manager's guide], EMS Editions, May 2016.



The issue of management of private clinics is increasingly important due to the combination of several factors: an aging population; limitations encountered by public sector hospitals; regulatory changes experienced by this sector; increase of needs in investments.

Combining a qualitative and quantitative study conducted with the three main players of a clinic—manager, doctor and patient—the author develops an organizational model of private clinics. The goal is to provide innovative ideas and working tools framed by analysis and research.

This publication is useful to all directors and managers of health facilities because:

- It addresses the issue of the performance of private clinics in terms of their internal management;
- It combines qualitative and quantitative data, which facilitates the generalization of results and managerial recommendations;
- The insights are both conceptual and managerial, and are provided by the author, who is also a medical doctor. This thesis was supervised by Prof. Isabelle Walsh.

Pierre Romelaer, [Michel Kalika](#), *Comment réussir sa thèse* [How to write a successful thesis], Dunod, Méthod'o Collection, 3rd edition, May 2016.

“Doing research,” “producing a thesis,” “defending a thesis”, doctoral students are often at a loss to understand these terms and unsure of what they mean in practice.

This book thoroughly examines what is required from doctoral students and how it should be handled. This 3rd edition includes advice and answers questions that are rarely addressed in an academic curriculum. Objective: To succeed at writing a thesis.



APPOINTMENT

Constantin Dabire, doctoral student of the Business Science Institute (Dakar Graduating Class 3), was appointed as special advisor of the Prime Minister of Burkina Faso, in charge of public-private partnerships.

He is the author of two publications on this topic:

[Financement d'un projet de partenariats public-privé, missions du consultant et guide méthodologique](#)

[Funding of public-private partnerships, mission of the consultant and methodological guide], published in March of 2014 by L'Harmattan Editions; [Le conseil](#)

[financier, un levier pour le financement des](#)

[infrastructures publiques en Afrique](#) [Financial consulting, a lever for financing public infrastructure in Africa], published with RB Editions in July of 2015.



LATEST VIDEOS OF THE BUSINESS SCIENCE INSTITUTE

The creation of knowledge by managers

In an interview with Jean-Philippe Denis, editor-in-chief of the *Revue Française de Gestion* [French Management Review] [Michel Kalika](#), Professor at IAE Lyon and founder of the Business Science Institute, answers questions on the creation of knowledge by managers. [Watch the video \[in French\]](#)

Discover the Executive Doctorate in Business Administration

Why use action-research as part of a DBA?

[Marc Bonnet](#), Professor at IAE Lyon, and member of the Business Science Institute Scientific Council answers the question, "Why use action-research as part of a DBA?" [Watch the video \[in French\]](#)

[Jean-Fabrice Lebraty](#), Professor at IAE Lyon, and member of the Business Science Institute Scientific Council answers the question, "Why pursue the Executive DBA?" [Watch the video \[in French\]](#)

What is a DBA?

[Michel Kalika](#), [Watch the video \[in French\]](#)

What is the difference between an MBA and a DBA?

[Michel Kalika](#), [Watch the video \[in French\]](#)

What is the difference between a DBA and a traditional doctorate?

[Michel Kalika](#), [Watch the video \[in French\]](#)

How can a manager complete a DBA thesis in 3 years?

[Michel Kalika](#), [Watch the video \[in French\]](#)

What is in the pedagogical luggage of a doctoral student-manager?

[Michel Kalika](#), [Watch the video \[in French\]](#)

Why did we create the website www.comparedba.com?

[Michel Kalika](#), [Watch the video](#) [in French]

Does a business have an interest in having a manager pursue a DBA?

[Michel Kalika](#), [Watch the video](#) [in French]

What is essential in a DBA?

[Michel Kalika](#), [Watch the video](#) [in French]

What differentiates the DBA of the Business Science institute in its partnership with IAE Lyon?

[Michel Kalika](#), [Watch the video](#) [in French]

COLUMNS OF EXPERTS

[Jean-Philippe Denis](#), member of the Business Science Institute Scientific Council and Xavier Metz “[Réinventons le management grâce... au hip-hop](#)” [Let us reinvent management thanks to...hip-hop].

NEWS IN MANAGEMENT RESEARCH

Release of the 59th Edition of the journal, *Analyse financière*: [Aéronautique et spatial - Innover et consolider](#) [Financial Analysis: Aeronautic and spatial – innovate and consolidate]

[Academy of Management Review](#), April 2016, Vol. 41, No. 2



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