



**BUSINESS
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NEWSLETTER

Special Edition: Second Graduation Ceremony





The graduation ceremony took place on the 28th, 29th, and 30th of September at the Château de Wiltz (Luxemburg), attended by professor [Michel Kalika](#) president of the Business Science Institute, as well as by over 20 professors from the Scientific Council: [Boubacar Baidari](#), CESAG, Dakar; [Paul Beaulieu](#) UQAM, Montreal; [Michelle Bergadaà](#), University of Geneva; [Jean Pierre Boissin](#), IAE Grenoble; [Françoise Chevalier](#), HEC Paris; [Martin Cloutier](#), Montreal; [Christian Defélix](#), IAE Grenoble; [Jean Desmazes](#), IAE La Rochelle; [Pierre-Louis Dubois](#), University of Montpellier; [Ewald Eisenberg](#), University of Kehl; [Marc Favier](#), University of Grenoble; [Birahim Gueye](#), Gaston Berger University, Senegal; [Jean-Fabrice Lebarty](#), IAE Lyon; [Sébastien Liarte](#), University of Lorraine; [Jean Moscarola](#), University of Savoy; [Yvon Pesqueux](#), CNAM; [Nicolas Poussing](#), LISER, Luxembourg; [Jacques Thévenot](#), ICN; and over 30 doctors and doctoral students from Algeria, Belgium, Benin, the United Kingdom, Cameroun, Ghana, Ivory Coast, France, Luxemburg, Mali, Niger, Senegal, Tunisia, etc.



On the **28th of September**, three doctoral students defended their theses:
[P. Modou Ndiaye](#), “Facteurs de risque dans la gestion des projets de développement au Sénégal” [Risk factors in the management of development projects in Senegal].

[M. Ben Ali](#), “Evaluation des pratiques d’essaimage dans le contexte de la responsabilité sociétale de l’entreprise. L’expérience de la STEG dans le secteur public tunisien” [Evaluation of swarming practices in the context of corporate social responsibility – The experience of the STEG in the Tunisian public sector].



[R. Sfeir](#), “La communication des PME en crise financière, facteur de résilience” [Communication in SMEs in financial crisis, a factor of resilience].

On the **29th of September**, a round table with professors from the Business Science Institute took place for the first time. They addressed the topic: “Formuler avec succès un projet de thèse d’Executive DBA” [Successfully formulating an Executive DBA thesis project]. This round table, moderated by Professor [Paul Beaulieu](#), from UQAM, Montreal, was followed by a public presentation of theses by the doctors of the Business Science Institute.

On the **30th of September**, doctoral students from different cohorts presented their ongoing work.



A warm thank you to Caroline for the organization of this second graduation ceremony of the Business Science Institute! The enthusiastic cheers were well deserved!

NEWS FROM THE BUSINESS SCIENCE INSTITUTE



Enrolment for Geneva, Luxembourg, and [Dakar](#) has begun!

Seminar Paris 1

Below, the doctoral student-managers from the Paris Cohort 1 during their seminar “Thematic Paradigm II” that took place from the 8th to the 11th of September 2016 with, from left to right, professors [Michel Kalika](#), [Jean-Pierre Helfer](#), [Marc Bonnet](#), and [Sébastien Liarte](#).



Geneva Graduating Class 3

The doctoral student manager [Hassoumi Assoumana](#), from the Geneva graduating class 3, met his thesis supervisor, [Professor Pierre-Jean Benghozi](#) in Paris, on the way from Niamey (his home) to Wiltz – Luxembourg, where he was going to present his research from the last two years. His research addresses the impact of the telecom regulation authorities on the development and performance of the telecom sector in UEMOA countries.



Database of Business Science Institute professors

In order to help doctoral student-managers find their future thesis supervisor amongst the hundreds of professors at the Business Science Institute, Aline and Yann have developed a database identifying their major research topics.

<http://www.business-science-institute.com/base-de-donnees/>

NEW MEMBER OF THE SCIENTIFIC COUNCIL

Olivier Lavastre is a professor at the University of Management Sciences at IAE Lyon, Jean Moulin University Lyon 3. He teaches in the field of supply chain management, industrial management, and information systems in SCM. As a researcher at the Magellan Research Center in the strategy research group, he focuses on managerial innovation in supply chain management, on servitization, and on supply chain risk management (SCRM).



Notably, along with V. Carbone and B. Ageron, he coordinated the collective publication “Les Grands Auteurs en Logistique et Supply Chain Management” [Majors Authors in Logistics and Supply Chain Management], released in 2016.

PUBLICATIONS

[M. Kalika](#), G. Shenton and [Pierre-Louis Dubois](#) (2016) ‘What happens if a business school disappears? The intellectual foundations of BSIS’, *Journal of Management Development*, 35(7), pp. 878–888.

[I. Walsh](#), M. Gettler-Summa, [M. Kalika](#), Expectable use: An important facet of IT usage’, *Journal of Strategic Information Systems* 25, pp. 177-210.

Three publications by doctors of the Business Science Institute, published by EMS, Business Science Institute collection:

[Frédéric Favre](#), *Le manager face à sa performance adaptative*, November 2016 [The manager and the need for adaptive performance].

This book proposes elements that influence the adaptive performance of local managers, so they can cope with pressure and adapt without putting their health at risk in order to enable companies to remain competitive in today's markets.



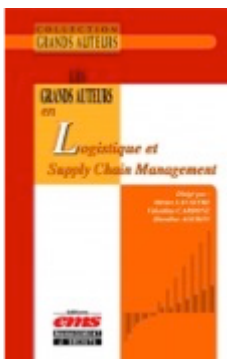
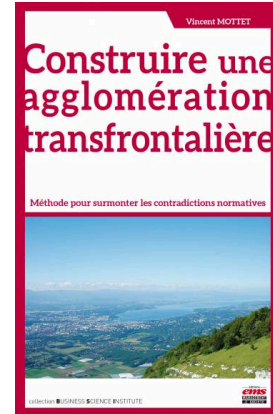


Hédi Guelmami, *Gestion hospitalière. Le guide du manager*, 2016, 120 p [Hospital management. A manager's guide].

This book offers a managerial and academic approach to hospital management, particularly in the private health sector, through the study of a private clinic, an entity that is otherwise largely unknown and understudied by management sciences.

Vincent Mottet, *Construire une agglomération transfrontalière. Méthode pour surmonter les contradictions normatives*, 2016, 144 p [Building a transnational agglomeration. A method for overcoming normative contradictions].

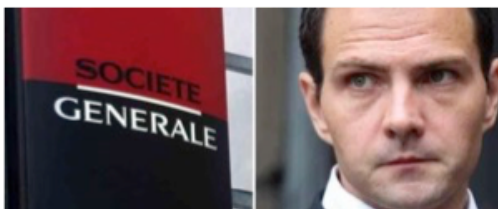
In support of socio-economic management, this book offers an original managerial and academic approach to overcome the normative contradictions and recycle hidden costs into superior performance.



Les Grands Auteurs en Logistique et Supply Chain Management [Major Authors in Logistics and Supply Chain Management], collection "Grands Auteurs" [Major Authors], EMS, directed by O. Lavastre, V. Carbone, and B. Ageron.

This book presents authors who have left their marks on logistics and supply chain management. Organized around 26 chapters, it aims at guiding readers toward a better understanding of the structural elements at the heart of theoretical reflections and empirical work in this field of enquiry.

NEWS IN MANAGEMENT RESEARCH



Collaborative research project in management: the société générale - Kerviel case

The Société Générale – Kerviel affair presents a true management case:

current, important, involving numerous managerial issues. The objective of this project is to call upon experts in management and use the particular epistemic "project" of management sciences to shed new light on this affair.

In January 2015, a collective of 35 professors in management developed a collaborative research structure www.wikisgk.com, with the aim of collecting information and expertise on what can undoubtedly be deemed a *superb management case*.

This project is coordinated by Professors Jean-Philippe Denis, Michel Kalika

and [Alain-Charles Martinet](#) with the participation of many professors from the Business Science Institute Scientific Council: [Paul Beaulieu](#), [Taïeb Hafsi](#), [Gérard Hirigoyen](#), [Sébastien Liarte](#), [Pierre Louart](#) and [Bachir Mazouz](#).

MOOC [C. Fournier, Management de la force de vente](#)
[Management of the sales force]

[Revue française de gestion](#) *La foule* N. 258 - 2016/5 , 148 pages
[Crowd]



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