



N°44
November 2016



NEWSLETTER

NEWS FROM THE BUSINESS SCIENCE INSTITUTE

The SGS label– [Anti-plagiarism label](#)

The audit to obtain the [SGS-anti-plagiarism](#)

label was held on the 27th and 28th of September 2016, at the Château de Wiltz, under the direction of Professor [Jean](#)

[Desmazes](#), head of the [Business Science Institute](#)'s anti-plagiarism program.

The auditor, Céleste Cornu, issued a favorable opinion; the report highlights the following points:



- The [Business Science Institute](#) has established and maintained its anti-plagiarism program in accordance with the guiding principles for an anti-plagiarism program;
- It has shown its ability to fight against plagiarism (by its doctoral-managers as well as professors and researchers);
- It has implemented a prevention program (including a public commitment, human and financial organization, information and training, investigation and sanction process).

Member of the [International Institute for Research and Action on Scientific Fraud and Academic Plagiarism](#)

The [Business Science Institute](#) is now a member of the [International Institute for Research and Action on Scientific Fraud and Academic Plagiarism](#), chaired by Professor [Michelle Bergadaà](#).

At the end of the first year of training and the first five seminars, doctoral student-managers are given the [Certificate of Research in Business Administration](#), issued by the [Business Science Institute](#) and the [University of Technology Sydney Business School](#) (AACSB accredited). On the day of the graduation ceremony, held at the Château de Wiltz (Luxembourg) this past September, two doctoral students received their [Certificate of Research in Business Administration](#):

- **Mohamad Gakou**, Cohort Dakar 2;
- [Abdourahmane Ba](#), Cohort Geneva 3.

The photos of the 2016 EDBA graduation ceremony are now online
[See the photos](#)

AGENDA

LUXEMBOURG

Cohort 2015-2017

Seminar 5: Quantitative methodology: 17th to 19th of November 2016



PARIS

Cohort 2016-2019

Seminar 4: Epistemology & Qualitative methodology - 24th to 26th of November 2016



ZOOM

Professor [Jean Desmazes](#), member of the Business Science Institute Scientific Council, has been appointed editor of the journal [Politiques et Management Public](#) [Policy and Public Management].

Since its founding in 1983 by Patrick Gibert and Jean-Claude Thoenig, the journal *Politiques et Management Public* has aimed to publish research providing a scientific account of all aspects of operations and changes in public organizations at large – *State and local authorities, hospital authorities, agencies, public enterprises and dealers, associations...* – and to provide insights into the development and transformations of public action, whether it is sectoral or transversal, European, national or local. As a quarterly academic journal led by an editorial board, [Politiques et Management Public](#) intends to promote the diversity and originality of empirical, theoretical, national or comparative, mono or multi-disciplinary approaches. Through its publications and the organization of meetings, the magazine's objective is to lead discussions on the changes of public



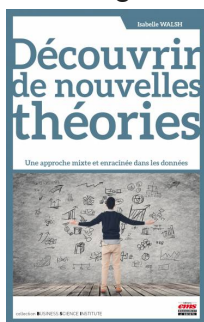
organizations, on changes in their management and on traditional or new forms of public action.

[*Politiques et Management Public*](#) targets the academic world as well as a wide audience of policymakers, administrators and community representatives.



FNEGE certification of the first two Business Science Institute publications

The jury of the *Collège de Labellisation* [a certification authority] met on Tuesday 11th of October 2016 to examine the 92 publications received by the FNEGE. Of these publications, 51 have been certified this year, including:



Découvrir de nouvelles théories : une approche mixte et enracinée dans les données [Discovering new theories: a hybrid approach rooted in data], [Isabelle Walsh](#), Editions ems, Collection Business Sciences Institute (2015).

La création de connaissance par les managers [The creation of knowledge by managers], [Paul Beaulieu](#) and [Michel Kalika](#), Editions ems, Collection Business Science Institute (2015).



The *Collège de Labellisation*, an independent entity, consists of ten specialized teachers and researchers in various fields of management belonging to institutions of higher education ([see the composition of the committee](#)).

In order to better showcase the publication of further research and academic articles, it sets up an evaluation system for the works, which can be taken into account by the evaluating bodies (researchers and teams).

The aim is to categorize the works in order to distinguish those that are anchored in and contribute to the field of management research.

APPOINTMENT

Professor [Michelle Bergadaà](#) was appointed to the selection committee of the [Vanier Canada Graduate Scholarship program \(Vanier CGS\)](#) for a 3-year term.

This Program aims to recruit and retain the best Canadian doctoral students in the world and promote Canada as a center of excellence in research and higher education. Members of the selection committee collaborate in the grant allocation process based on the high standards that characterize this program. Their selection is based in part on prestige, academic excellence, and research excellence.



PUBLICATION



[Jean Philippe Denis](#), [Alain Charles Martinet](#),
[Michel Kalika](#) « Pertes Kerviel » ou « pertes
Société Générale » ? Contribuables,
[vous êtes concernés](#), ['Kerviel losses' or 'Société
Générale losses'? Taxpayers, you are concerned]

The Conversation, 23th of October 2016.

The case known as "Kerviel" was, from the beginning, a case that strongly put into question the internal control systems and management in the company Société Générale...



[Aurélie Dudézert](#), *Manager avec efficacité les connaissances de votre entreprise* [Efficiently manage the knowledge in your company], co-written with Pierre Prével and Kelly Sellin, and accredited by the association [COP-1 KM et Collaboration](#) and by the [Observatoire des Réseaux Sociaux d'Entreprise](#) [Observatory of a Company Social networks].

This book is intended for a student audience at the M2 as well for practitioners.

VIDEO

[A quoi sert vraiment la recherche en management?](#) [What is actually the purpose of management research?] Professor [Michel Kalika](#), head of the [Business Science Institute](#) Scientific Council

[Why a Digital DBA?](#) Professor [Michel Kalika](#), head of the [Business Science Institute](#)'s Scientific Council and Professor [Isabelle Walsh](#), member of the [Business Science Institute](#)'s Scientific Council.

NEWS IN MANAGEMENT RESEARCH

[Academy of Management Learning & Education](#) September 2016, 15 (3)

[Academy of Management Review](#) October 1, 2016, 41 (4)



[La revue internationale des sciences des organisations \(RISO\)](#) [International journal for the Science of Organizations]

RISO strives to provide texts that critically revisit managerial theories and wider theories in the social sciences.

It makes literature reviews a major focus of its development. Its originality lies in an exchange of experiences between young and seasoned researchers, in order to master the existing work and to encourage African involvement as a way to bring improvements.



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