



**BUSINESS
SCIENCE
INSTITUTE**

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NEWSLETTER

***The entire Business Science Institute team wishes you a happy 2017!
Let it be a source of knowledge creation by managers!***

NEWS FROM THE BUSINESS SCIENCE INSTITUTE

START OF A NEW COHORT IN PARIS (2017-2020)

Enrolment for the Executive DBA in

Paris will be open until the 15th of
January 2017.

[For more information](#)



DIGITAL DBA (in English)



**JOIN OUR WEBINAR AND LEARN MORE
ABOUT OUR DIGITAL DBA**

Friday 13th January 2017

With Prof. [Isabelle Walsh](#), head of the Digital
DBA, and Prof. [Michel Kalika](#), founder of the
Business Science Institute.

The DDBA is a distance-learning DBA in the general field of management, of
SKEMA Business School & The Business Science Institute.

This programme relies on a 'digital knowledge box' that allows managers to
work at a distance from their home, office, etc. during their own available time.
The knowledge box contains 16 doctoral courses or 'Knowledge Cores' with
exclusive videos, books, articles, exchange forums, quizzes, etc.

A monthly follow-up is ensured by the pedagogical team that includes more
than 100 professors from the Business Science Institute and SKEMA Business
School. The doctoral students, who also have obligations in their business life

as managers, work at their own speed with the help of videos, digital online resources; they can exchange directly with professors on appointment. A dedicated support team ensures reactivity in answering daily queries.

[Register to the webinar](#)

[Isabelle Walsh](#) is Professor at SKEMA and the head of the Digital DBA. She defended her PhD and HDR (Habilitation à Diriger des Recherches: Habilitation to supervise research) in Paris-Dauphine University (France). Besides her methodological research about mixed design grounded theory and bibliometrics, her research themes include Information Systems usage, strategic alignment, cultural Issues and change Management.



REMOTE DBA (in French)



To meet the needs of the doctoral student-managers who cannot physically attend the face-to-face seminars, the Business Science Institute has been recording its

faculty's seminars since January 2016.

The recordings of these courses are then divided into sequences lasting between 20 minutes and 1 hour, including both presentations by the professors and discussions with the doctoral student-managers. In addition, each lecture includes a syllabus with readings and PowerPoint presentations. A search engine has been developed to search for the video sequences by keyword or by professor.

Enrolled doctoral students will follow a gradual pedagogical path to work with the videos. In addition, each doctoral student will receive remote personalized advising by a referent professor who will follow his/her progression, will help clarify the thesis topic and identify his/her future thesis supervisor. The advising is done by email, by Skype, or by phone.

Doctoral students who are enrolled in the remote program agree to attend the annual international seminar, which takes place during the last week of September in Luxembourg (Château de Wiltz) or in France (Paris).

[More information](#)

START OF THE 4th COHORT IN DAKAR IN JANUARY (2017-2020)

in partnership with the CESAG.

[More information](#)



LATEST VIDEOS FROM THE BUSINESS SCIENCE INSTITUTE

[Pourquoi le Business Science Institute crée-t-il un partenariat à distance en français?](#) [Why did the Business Science Institute create a remote partnership in French? (in French)]

[Qu'est-ce qu'un vrai DBA pour managers?](#) [What is a real DBA for managers?] (in French)

[Les motivations des candidats au DBA](#) [The motivations of DBA candidates] (in French)

[What is a real DBA for managers?](#)

[Motivations of DBA candidates](#)

By Professor [Michel Kalika](#)

PUBLICATIONS



[Aurélie Dudézert](#), *Manager avec efficacité les connaissances de votre entreprise* [Efficiently managing company knowledge], Eyrolles, Kit pratique collection, 2016

You are appointed Knowledge Manager, and as such you are in charge of knowledge management, responsible for communities of practice, leader of the corporate social networks or responsible for the digital transformation of your

organization. You need to take steps to enable your company to unleash the group's intelligence, to strengthen collaboration in work practices and to retain, share, and develop employees' knowledge. You are familiar with some methods and technologies but you do not know how to concretely connect them, and especially don't know the potential impact of these processes... In short, you ask yourself:

"How to manage the knowledge of your organization?"

[Find out more](#)

ZOOM



Ulrike Mayrhofer was appointed to the EIBA Council (European International Business Academy)

Founded in 1974, EIBA - European International Business Academy - has more than 600 members (teachers, researchers, professionals, etc.) from 50 countries. Its objective is to develop the field of international management. EIBA is one of eight

academic associations affiliated with the European Institute for Advanced Studies in Management (EIASM).

The EIBA association organizes an annual conference, with nearly 400 papers on topics related to internationalization strategies, to the organization of multinational companies, to international entrepreneurship, and to intercultural management. Also organized are panel discussions, doctoral tutorials,

publication workshops, as well as methodological seminars.
EIBA supports the production and dissemination of research in international management, in particular in partnership with the magazine "International Business Review" and in collaboration with the "Progress in International Business Research" collection at Emerald.

NEWS IN MANAGEMENT RESEARCH

[Academy of Management Journal Volume 59 Number 6](#)



**International Institute for Research and
Action on Fraud and Plagiarism in Higher
Education and Research**

[Lettre 71 - 13 décembre 2016](#)



French Management Review Number 260 - 2016/7

[Sciences, techniques et pratiques de gestion](#)

[\[Science, techniques, and managerial practices\]](#)

[Prix FNEGE de la thèse transdisciplinaire en
management](#)



Eligible theses must have been defended between

January and December 2016, in a French institution of higher education. This year, the FNEGE will focus on research that makes a real contribution to the companies.

Deadline for submission: March 5th 2017

Find more news about the FNEGE on <http://www.fnege.org/>



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