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NEWSLETTER

NEWS FROM THE BUSINESS SCIENCE INSTITUTE

2nd COHORT IN PARIS

The second Parisian cohort of the [Business Science Institute](#) Executive DBA program is made up of 11 students with 8 different nationalities (French, Nigerian, Malian, Ivorian, Cameroonian, Chadian, Senegalese and Moroccan) with an average age of 44 years, the youngest being 37



years old and the oldest 51. These new doctoral candidates are active managers (consultants, entrepreneurs, administrative or financial managers) with different backgrounds and working within different sectors (project management, services, finance, information systems, industry, notarial profession), but all have the same motivation: to take part in a demanding program under the guidance of professors from prestigious universities or Business Schools and to create knowledge and write a thesis based on their experience, all the while continuing their professional activity.

The 1st thesis seminar on how to manage the DBA thesis was held from the 23rd until the 25th of February. The next seminar, "Thematic Paradigm 1" is scheduled from the 6th until the 8th of April.

PARTNERSHIP BETWEEN BSI AND EIKV



The Business Science Institute Luxembourg (BSI) and the [European Institute for Knowledge- and Value-Management \(EIKV\)](#) have signed a partnership agreement for the mutual development of a German language Doctorate in Business Administration (DBA) group in Luxembourg.

The two institutions of higher education and research, based at the castle of Wiltz and Niederanven respectively, wish to unite their



academic potential in order to meet the demands of German-speaking managers wishing to prepare a DBA thesis. The course, which will be conducted in German and English in Luxembourg, is intended for active managers with least 5 years of professional experience and an MBA (or equivalent). Professors from both institutions will lead the doctoral seminars.

The course will start the last week of September at the Château de Wiltz and the subsequent seminars, held over three days every two months, will take place in Luxembourg.

The partners are planning to develop other German-speaking DBA programs in Germany.

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DIGITAL DBA

You can now enroll for the Digital DBA!

Contact information: catherine@business-science-institute.com

Students enrolled in this remote program will follow a progressive educational path based on videos of seminars held by the professors of the Business Science Institute. In addition, a personalized follow-up will be provided by a referent professor who will be responsible for advising the doctoral student-manager, for following his/her progression in the definition of the thesis topic and in the identification of his/her future thesis supervisor. The supervision is done by email, Skype and telephone.

GENEVA Cohort 4 (2016-2019)

A photo of seminar 2: Thematic Paradigm I, which took place from the 9th until the 11th of February 2017 and was facilitated by Professor [Marc Bonnet](#) (photo).



AGENDA



DAKAR Cohort 4 (2017-2020)

Seminar 2: Thematic Paradigm I, 2nd to 5th of March 2017

NEW MEMBERS OF THE SCIENTIFIC COUNCIL

André Reuter



André Reuter is the founder and Chairman of the Board of Directors of the European Institute for Knowledge and Value Management (EIKV), an international research institute founded in 2004, as well as the founding rector of [eufom University \(European University for Economics & Management\)](#) in Luxembourg. Former professor at various universities and institutes of higher learning in Germany, France and the Grand Duchy of Luxembourg where he taught quantitative economics, business strategy, and knowledge and values management, he has supervised over 100 Bachelor, Master and PhD theses. He is the author and co-author of numerous books, articles, and case studies in business and strategy. He is also the publisher of a number of international scientific publications and an expert in the management of business, Institutions, and programs of higher education.

Thomas Gergen

Thomas Gergen holds a master's degree in commercial law and is a professor at the [l'Institut Supérieur de l'Économie, ISEC University Luxembourg](#), where he serves as chair of International and Comparative Private and Commercial Law, in Intellectual Property Law. He is also a consultant, mediator, translator and interpreter for French and Spanish in the courts and the chamber of notaries, and was admitted to the Court of Saarbrücken. He is co-director of the EEAR (European Academy of e-Justice, Saarbrücken) where he is involved in the training of translators and interpreters in legal terminology, and is vice-president of the European Institute for Knowledge and Value Management in Luxembourg. He is the author or co-author of over 15 books and over 200 articles in national and international journals.



ZOOM PUBLICATION

G. Shenton, [M. Kalika](#), "The Impact of BSIS" EFMD Global Focus Iss 1, vol. 11, 2017.

BSIS was designed to measure the impact of business schools on their

environment. But, ask Gordon Shenton and Michel Kalika, what is the 'impact' of the Business School Impact System, and what effect does undergoing the BSIS process have on business schools themselves?

[Read the article](#)

NEWS IN MANAGEMENT RESEARCH

Award for the best publications and the best theses in management



The award ceremony for the EFMD-FNEGE prize for publications in management and the FNEGE prize for theses in management will take place on the 20th of April from 17:30 until 20:00 at CESE Paris (9 Place d'Iéna, 75016).

To watch - "Au secours, les relations humaines reviennent" [Help! Human relations are coming back]

Videos from the conference on the 1st of December, organized by FNEGE and XERFI, in partnership with AGRH, ANDRH and The Conversation.

[Watch the videos \(in French\)](#)



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