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NEWSLETTER

Study on the uses of information and communication technologies New partnership agreement - A doctor of the Business Science Institute elected to the canton of Valais (Switzerland)

NEWS FROM THE BUSINESS SCIENCE INSTITUTE

Study on the uses and effects of information and communication technologies

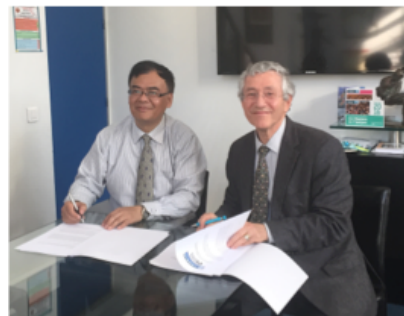
As part of your work, your organization provides communication tools related to information and communication technologies (ICT): e-mail, tools for sharing information and knowledge, social networks, etc. The purpose of this research is to evaluate the effects of these tools from the point of view of their users. We thank you in advance for completing this questionnaire by specifying to what extent you agree with the propositions made in the questionnaire.

Your answers are anonymous and will not be disclosed. You can also request to receive the end results.

[To the questionnaire \(in French\)](#).

New partnership agreements

Siqin Yu, Executive Deputy Dean, PhD, Professor Doctoral Supervisor, Member of the Board of National Economics, Teacher of Ministry of Education, Shanghai Maritime University and Professor [Michel Kalika](#), [Scientific Advisor](#) of the [Business Science Institute](#) have signed a partnership agreement for a Business Science Institute Executive DBA in Shanghai.





A doctor of the Business Science Institute has been elected to the canton of Valais, Switzerland

Liberal-radical Frédéric Favre, a doctor of the Business Science Institute, was elected to

the State Council and became a minister. In the photograph, Frédéric is the first from the left.

[Find out more \(in French\)](#).

[About Frédéric Favre](#) (in French)

AGENDA

PARIS

Cohort 1 (2016 - 2019)

Seminar 6: Day 1 – 7th of April 2017

Cohort 2 (2017 - 2020)

Seminar 2: Thematic Paradigm I: 6th to 8th of April 2017



GENEVE

Cohort 4 (2016 - 2019)

Seminar 3: Thematic Paradigm II: 20th to 22nd of April 2017



LUXEMBOURG

Cohorts 1 & 2

Follow-up seminar: 26th of April, 2017



NEW MEMBER OF THE SCIENTIFIC COUNCIL

Emmanuel Caillaud

Emmanuel Caillaud is a professor at the University of Strasbourg, in the Faculty of Physics and Engineering. His areas of teaching include production management and logistics, analytical and design methods, eco-design and sustainable development, the initiation and practice of research, project management, quality assurance, operational research, ESPE, mechatronic systems and strategic intelligence. He serves as an expert for the Higher Council for Higher Education Evaluation and Research (HCERES) and is a former member of the National Council of Universities (CNU). He is a member of the GDR CNRS MACS [a scientific community organized around the modeling, development, and



implementation of dynamic systems] and is responsible for the area of applied studies for science and production techniques. He carries out his research in the ICUBE laboratory (UMR 7357) in the disciplines of environmental engineering and eco-design, production systems, research methods, integrated engineering, collaborative design, the knowledge and skills in design and production and knowledge-based engineering. He is the author of 8 book chapters and has published 30 articles in academic journals.

ZOOM PUBLICATION

The jury for the certification of management publications published in 2016 [*Le Collège de Labellisation FNEGE*] (certification for 2017) met on the 7th of March. Of the 88 works received, 43 have been certified.



[Find out more \(in French\)](#).

The certification of management publications aims to certify books in order to recognize those that have made a particular contribution to the field of management research, and to encourage the publication of books in addition to academic articles.

Among the works that have been certified:



Category: Collective research publication

« La controverse dans l'appropriation des outils de gestion : contes de connaissance » [The controversy in the appropriation of management tools: tales of knowledge], [Aurélié Dudezert](#) and Marine Portal, L'Harmattan, 2016.

Category: Essay

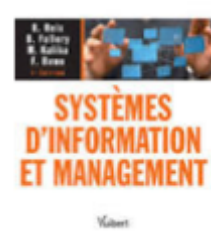
« Intelligence au travail » [Intelligence at work], [Pierre-Yves Gomez](#), Desclée de Brouwer, 2016.



Category: Textbook

« Management stratégique » [Strategic management] (10th Edition), [Jean-Pierre Helfer](#), [Michel Kalika](#) and Jacques Orsini, VUIBERT, 2016.

« Systèmes d'information et management » [Information systems and



NEWS IN MANAGEMENT RESEARCH

[Letter 4 – March 21 2017](#)



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