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NEWSLETTER

FNEGE awards the best publications in management, certification and thesis award: the Business Science Institute wins the honor - the Business Science Institute website has been plagiarized! New member of the scientific council, Gwénaëlle Poilpot-Rocaboy – discover the Business Science Institute collection from EMS

NEWS FROM THE BUSINESS SCIENCE INSTITUTE

A visual retrospective, the seminars in April



Cohort Paris 2 (2017-2020) with Professor [Jean Moscarola](#)

Seminar 2: Thematic
Paradigm I -

6th-8th of April 2017



Cohort Geneva 4 (2016-2019) with Professors [Olivier Lavastre](#) and [Charles-Henri Besseyre Des Horts](#)

Seminar 3: Thematic

Paradigm II: 20th-22nd of April 2017



AGENDA

DAKAR Cohort 4 (2017-2020)

Seminar 3: Thematic Paradigm II – 23rd-27th of May 2017

DAKAR Cohort 3 (2016-2018)

Seminar 6 - Day 2: 28th of May 2017



FNEGE AWARD CEREMONY FOR CERTIFIED PUBLICATIONS AND THESIS AWARDS

The award ceremony for the best publications in management (works published in 2014/2015 and works published in 2016) was held on April 20th 2017 at the The Economic, Social and Environmental Council in Paris under the patronage of Pierre-André de Chalendar, Chief Executive Officer of the Saint Gobain Group.

Among the prizes awarded by Helke Carvalho-Hernandes, Deputy Director General of the EFMD and Hélène Rainelli-Weiss, President of the certification authority, were:

Category: single author research publication



[Isabelle Walsh](#), [*Découvrir de nouvelles théories : une approche mixte et enracinée dans les données*](#)

[Discovering new theories: a hybrid approach rooted in data], EMS, Business Science Institute collection, 2015, 148 p.

[Watch the video](#) (in French)

Category: manual

Robert Reix, [Bernard Fallery](#), [Michel Kalika](#) and Frantz Rowe, [*Systèmes d'information et management*](#) [Information systems and management], 7th Edition, Vuibert, 2016, 480 p.

[Watch the video](#) (in French)



FNEGE thesis award / AGRH 2017 for Julia Vincent-Ponroy, supervised by Professor [Françoise Chevalier](#).

Many publications, the authors of which are members of the [Business Science Institute](#), were also officially certified by the FNEGE during this ceremony.

In the collective research category:

[*La controverse dans l'appropriation des outils de gestion : contes de*](#)

[connaissance](#) [The controversy in the appropriation of management tools: tales of knowledge], [Aurélie Dudezert](#) and Marine Portal, L'Harmattan.

In the essay category:

[Intelligence au travail](#) [Intelligence at work], [Pierre-Yves Gomez](#), Desclée de Brouwer.

In the manual category:

[Management stratégique](#), [Strategic management], 10th Edition, [Jean-Pierre Helfer](#), [Michel Kalika](#) and Jacques Orsini, VUIBERT, 2016.

[See all the photos from the award ceremony.](#)

THE BUSINESS SCIENCE INSTITUTE SITE HAS BEEN PLAGIARIZED!

Since the creation of the Business Science Institute, we have attached a particular importance to the issue of plagiarism. Our efforts were recognized in this regard by the SGS Label anti-plagiarism, awarded to BSI in 2016.

A few weeks ago, we noticed that the website of French colleagues for groups in West Africa had not only taken some features from the Business Science Institute website, but also used sentences from the Business Science Institute site concerning the structure of the thesis. We reached out to the coordinator who kindly indicated that he was not aware of this and that a consulting partner had managed the site!

What seems most frustrating is that if the organizers of a DBA program are the ones responsible for plagiarism, what will come of the theses of the doctoral students?

Professor [Michel Kalika](#) Scientific Advisor of the Business Science Institute

NEW MEMBER OF THE SCIENTIFIC COUNCIL

Gwénaëlle Poilpot-Rocaboy is a Professor at the IGR-IAE

of the University of Rennes1. Researcher at CREM (UMR CNRS 6211), her work focuses on quality of life at work and aims to demonstrate that sustainable and caring human resource practices contribute to individual and organizational performance.

Concerned with the defense of academic values (academic excellence and access to education for all), she is the Vice-President of the AGRH (Francophone Association for Human Resource Management), President of the Réseau Reference-RH (an association for university

programs in human resource management) and is a member of the CNU (National Council of Universities). She is the author of numerous scientific journal articles (RGRH, @GRH, RIPCO, Revue des Sciences de Gestion, Revue Internationale de Gestion, Personnel Review,



International Employment Relations Review etc.) and books (Risques et souffrance au travail: Nouvelles contraintes, Nouveaux remèdes [Risks and suffering at work: new constraints, new remedies] Dunod, 2016 (with David Alis and Marc Dumas); Quels métiers RH demain ? Transformation de la fonction et compétences nouvelles [HR jobs of tomorrow? The transformation of the position and new competences] Dunod, 2016, (coordinated by Aline Scouarnec and Gwénaëlle Poilpot-Rocaboy).

ZOOM PUBLICATION

Discover the [Business Science Institute](#) collection from EMS

The Business Science Institute was established in response to a demand from business managers wanting to become knowledge producers themselves and pursue an Executive DBA thesis.

This collection showcases the work of the Business Science Institute faculty and includes the work of doctoral students.

The series "Les pratiques managériales" [Managerial Practices] opens the collection to publications by managers.

Directors of the collection: Paul Beaulieu, Michel Kalika and Alain-Charles Martinet.



Stéphane Haefliger, Business Science Institute doctor, has published *DRH et manager, levez-vous ! Vie et mort des organisations* [[Human Resource directors and managers, get up! The Life and Death of Organizations], in the Business Science Institute collection of EMS.

[J-F Casta](#) (with G. Lobo, L. Paugam and D. Zhang) "Effect of Joint Auditor Pair Composition on Conservatism: Evidence from Impairment Tests", *Contemporary Accounting Review*, Spring 2017, Vol 34-

1, p. 118-153.

Whitepaper of Season 3 of [Club Digitalisation et Organisation](#) of the [ANVIE](#) (French National Association for the Interdisciplinary Valorization of Human and Social Sciences Research), facilitated by Professor [Aurélie Dudézert](#)

NEWS IN MANAGEMENT RESEARCH

[Academy of Management Review Volume 42 Issue 2](#)

[M@n@gement 19\(4\) – April 7th 2017](#)

[Recherches en sciences de gestion N. 115 and 116, 2016](#)



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