



N.51
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NEWSLETTER

**Opening of an Executive DBA in Abidjan – New cohorts – Digital
Executive DBA – Three new members of the Scientific Council – SIM
Award for best article SIM 2016...**

NEWS FROM THE BUSINESS SCIENCE INSTITUTE

ADDITIONAL CAMPUS

ABIDJAN

**Opening of an Executive DBA
program in Abidjan, Ivory Coast**

[Cohort 1 \(2017-2020\)](#)



NEW COHORTS

DAKAR: Beginning of Cohort 5 (2018-2021) on January 18th 2018

GENEVA: Beginning of Cohort 5 (2017-2020) on November 16th 2017

LUXEMBOURG: Beginning of Cohort 3 (2017-2020) on December 7th 2017

Enrollment has begun!

For more information, please contact us at: contact@business-science-institute.com

TIMETABLE

GENEVA

Cohort 4 - 2016 - 2019:

Seminar 4 : Epistemology and Qualitative

methodology: June 8th – June 10th 2017

Follow-up seminar for all cohorts: June 11th 2017



LUXEMBOURG

Paris Cohort 1 (2016-2019) and Luxembourg

Follow up seminar in Paris on June 23rd 2017

PARIS

Cohort 2 (2017-2020)

Seminar 3 (Thematic Paradigm II): June 22nd -

June 24th 2017



Enrollment for the Digital Executive DBA has begun

For all questions regarding the Digital Executive DBA:

- Email: contact@business-science-institute.com
- Phone: +352 62 11 53 945

[Submit your application](#)

NEW MEMBERS OF THE SCIENTIFIC COUNCIL

Pascal Glémain

Pascal Glémain is an Assistant Professor habilitated to supervise research in Management Sciences at the University Rennes 2 (France). He is one of the founders and one of two co-directors of the Interdisciplinary Laboratory for Research in Social Innovation (LiRIS EA 7481). He holds a Doctorate in Banking and Finance (University of Nantes), and he is habilitated to supervise research both in management sciences (IGR IAE-Rennes 1 University) and in economics (Rennes 2 University). He has been a research fellow at the United Nations Research Institute for Social Development, and is a member of both the International Comparative Social Research Enterprise (ICSEM) of the EMES Network and the European



Microfinance Research Center - CERMi (University of Mons, Belgium). He is the Editorial Director of the Rennes University Press (PUR), "économie, gestion et société" [Economics, Management, and Society]. He is an elected member of the RIUESS, and is an international scientific expert for the "Fonds de Recherche du Québec Société et Culture" [Quebec research foundation for society and culture]. His main research topics include solidarity finance, crowdfunding, private equity and microfinance in the sub-Saharan region and the European Union. He is also interested in working on social learning organizations (WISELOs) in France (with the French network Chantier Ecole). He has fourteen years of experience in Solidarity Finance and Microfinance in France, Benin, and Romania. In 1995 and 1996, he received the Atlanthèse Award. He evaluates submissions to the following professional journals: RERU [Journal of Regional and Urban Economics], RECMA [Research Company Evaluating the Media Agency Industry], Gestion & Avenir [Management and Future], Gestion 2000 [Management 2000], International Journal of Social Economics, Economie-Géographie et Société [Economy, Geography, and Society], Economie et Société [Economy and Society], Annals of Public and Cooperative Economics, Innovations. He is also on the scientific boards of the journals Entreprise et Société (ENSO, Garnier) [Company and Society], and Marché & Organisations [Market and Organizations].

Kiane Goudarzi



Full professor at iaelyon School of Management, Kiane Goudarzi is a specialist in service management. His PhD in Management from Aix-Marseille University focused on the socialization of customers in service companies. In 2006 he received the prize of the best academic marketing PhD as well as, in 2005, an award for the best PhD in management. He organizes the Lalonde conference on service management, known worldwide in the service research community.

His research focuses on customer role management (clients roles, logistics roles), customer relationship management (customer experience, service quality, satisfaction, complaint management, socialization, trust and organizational identification), frontline employee management and its impact on customer satisfaction (frontline employee role in service brands, emotional labor, employee well-being and customer satisfaction) and the transition process from service industry to service company.

He has worked with many public and private organizations (Nantes municipality, the town of Besançon, IKEA, Conforama, Barrière Casinos, Ubisoft, SNCF...)

His research has been published in Recherches et Applications Marketing [Research and Application Marketing], Journal of Business Research, International Journal of Operations and Production Management, Journal of Service Management, International Review of Administrative Science, Revue

Française de Gestion [French Management Review], Décisions Marketing and Politique [Decisions, Marketing and Politics] and Management Public [Public Management].

Laetitia Laude



PhD in management sciences, Laetitia Laude is a professor in the management of healthcare organizations at the Institute of Management, in charge of the medical management Program, and a researcher at EA 7348 MOS (Management of Health Organization) at The School for Advanced Studies in Public Health (EHESP) in Rennes. Her research activities focus on the

analysis of the transformations of health organizations and their impact on the work of health actors. She has piloted a number of research programs (decentralized governance in hospitals and the rise of physicians' power in management; the work of leaders in public hospital sector).

At the crossroads of the academic and professional worlds, Laetitia Laude has been the President of the Supervisory Board of the Poissy-Saint-Germain-en-Laye Intercommunal Hospital Center (chosen among members of the College of Qualified Persons) since 2010. She served as an expert for the High Authority of Health (Program for the continuous improvement of teamwork), the Ministry of Health (report on the management of careers, mission "executives in the hospital," the Regional Health Agency of Ile de France (Report on the merger Etampes-Dourdan) ... She is a member of the editorial committee of the journal Gouvernance [Governance], the Journal of Management and Medical Economics.

As a certified coach, she also supports leaders and teams working in the health and medico-social field.

VIDEO

Find all the videos by Professor [Jean Philippe Denis](#), member of the Business Science Institute Scientific Council regarding research in management.

<https://www.youtube.com/user/JPhDenis/featured>



CEREMONY COMMEMORATING THE PUBLICATION OF Dr. Papa Modou NDIAYE'S BOOK

Visual retrospective of the book releases event for the publication, [Facteurs de risque dans la gestion des projets de développement international](#), [Risk factors in the management of international development projects], eds, Business Science Institute collection, 2017, 128 p. by



Dr [Papa Modou Ndiaye](#), Chief Executive Officer of the Road Maintenance Fund of Senegal, and first doctor of the [Business Science Institute](#) group in [Dakar](#).



AWARD

An article by [Michel Kalika](#), member of the [Business Science Institute](#) Scientific Council, co-authored with Hajer Khefi and Alya Mlaiki "Comprendre le phénomène de dépendance envers les réseaux sociaux numériques" [Understanding the phenomenon of dependence on digital social networks]" was awarded a prize for the best article published in the journal *Systèmes d'Information et Management* [Information Systems and Management] in 2016.



Summary:

Digital Social Networks are experiencing unprecedented exponential growth. Some of their uses, on the other hand, could have negative effects on individuals and organizations, and are therefore emerging as a catalyst for an emerging stream of research. This

article aims particularly at understanding one of these effects: the phenomenon of dependence on these platforms. A broad review of the literature on management of information systems and psychosociology gives rise to an original explanatory model that states that perceived usefulness and perceived behavioral control can contribute to the establishment of habits of use and Information overload, which together, and under the influence of social pressure, can lead to perceived dependence. The results obtained confirm the central role played by habit and information overload in this mechanism, depending on the type of use.

A BUSINESS SCIENCE INSTITUTE DOCTOR TESTIFIES

[Vincent Mottet](#), Chief Financial Officer of the Canton of Geneva and Doctor of the Business Science Institute (Geneva Cohort 1), gives his testimony about the Greater Geneva Area, a cross-border conurbation project consisting of four agglomerations in Switzerland and France. This was the basis for his Executive DBA thesis and was subsequently published in the collection of the Business Science Institute collection of ems: [Construire une](#)



[agglomération transfrontalière. Méthode pour surmonter les contradictions normatives](#) [Building transnational agglomerations. Method for overcoming normative contradictions], 2016, 144 p.

["Délaisse, le Grand Genève pourrait renaître de ses cendres"](#) [Abandoned, the Greater Geneva Area could be reborn from its ashes"] *Bilan*, April 27th 2017

NEWS IN MANAGEMENT RESEARCH



[Academy Of Management Perspectives, May 2017, Vol. 31, No. 2](#)

Study on the uses and effects of Information and Communication Technologies

As part of your work, the organization provides you with communication tools related to Information and Communication Technologies (ICT): e-mail, tools for sharing information and knowledge, social networks, etc. The purpose of this research is to evaluate the effects of these tools from the point of view of their users. We thank you in advance for answering this questionnaire by specifying the degree of agreement with the following propositions.

Your answers are anonymous and will not be disclosed. You may also receive the results of the study, if you wish.

[Fill out the questionnaire](#)

[AIMS letter May 2017 – May 14th 2017](#)



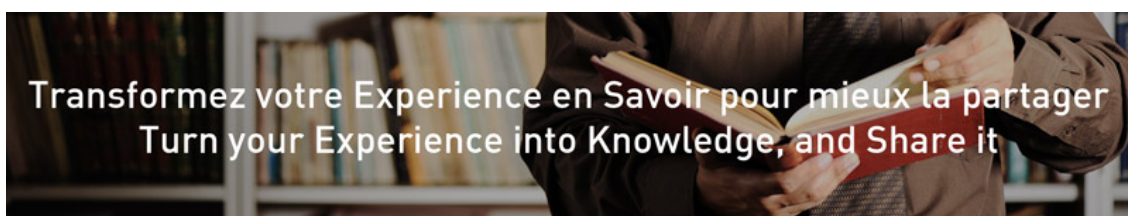
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