



**N°53**  
**September 2017**



## **NEWSLETTER**

**Annual International Week in Wiltz – Inaugural Showcase of the Revue Française de Gestion - Agenda – New members of the Scientific Council - Zoom on two management journals**

## **NEWS FROM THE BUSINESS SCIENCE INSTITUTE**

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### **BUSINESS SCIENCE INSTITUTE INTERNATIONAL WEEK 25<sup>th</sup> - 29<sup>th</sup> OF SEPTEMBER 2017**

The [Business Science Institute](#) International Week will be held at the Château de Wiltz in Luxembourg from the 25<sup>th</sup> to the 29<sup>th</sup> of September 2017, attended by Professor [Michel Kalika](#) President of the Business Science Institute and 25 of the [Scientific Council](#) faculty members.



The program:

Monday 25<sup>th</sup>, afternoon: Professor [Paul Beaulieu's](#) seminar “Conduire efficacement le bilan de l'état des connaissances” [Effectively assessing the state of knowledge].

Tuesday 26<sup>th</sup>, morning: "Doctors speak to doctoral students" – meeting of the [Business Science Institute](#) doctoral students association.

Tuesday 26<sup>th</sup>, afternoon: presentation of the research projects.

Tuesday 26<sup>th</sup>, afternoon, Wednesday 27<sup>th</sup> and Thursday 28<sup>th</sup>, morning: Executive DBA thesis defenses.

Wednesday 27<sup>th</sup>, Thursday 28<sup>th</sup>, Friday 29<sup>th</sup> and Saturday 30<sup>th</sup>: seminars for the German student group in partnership with the [European Institute for](#)

[Knowledge and Value Management](#) (EIKV); Professors [André Reuter](#) and [Thomas Gergen](#).

Wednesday 27<sup>th</sup>, 6:30 pm: inaugural showcase for the *Revue Française de Gestion*, Professor Pierre-Jean Barlatier "Innovation et Numérique: quelles implications managériales ?" [Innovation and Digital Technology: what are their managerial implications?], attended by [Jean-Philippe Denis](#), editor-in-chief of the magazine.

Thursday 28<sup>th</sup>, morning: Professor [Marc Favier](#) "Le cas Business Science Institute" [The Case of the Business Science Institute]; round table discussion between the authors of the book *Le projet de thèse de DBA* [The DBA thesis], Business Science Institute collection, EMS moderated by professor [Paul Beaulieu](#).

Thursday 28<sup>th</sup>, afternoon: graduation ceremony.

Friday 29<sup>th</sup>, morning: thesis follow-up seminar.

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## INAUGURAL SHOWCASE FOR THE REVUE FRANÇAISE DE GESTION

**THE CONVERSATION**

The inaugural  
showcase of the  
*Revue Française*

*de Gestion* will be held in Wiltz during the [Business Science Institute](#) International Week, attended by Professor [Jean-Philippe Denis](#), editor of the journal, and in partnership with [The Conversation](#).

On this occasion, Professor Pierre-Jean Barlatier will speak on the topic "Innovation et Numérique: quelles implications managériales?" [Innovation and Digital Technology: what are their managerial implications?] and will present the special issue dedicated to "[alternative management](#)" **Volume 43 / Number 264 (April 2017)**, which he coordinated with Professor Vincent Chauvet and Professor Jérémy Morales.

Revue française  
de gestion



MANAGEMENT ALTERNATIF



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## AGENDA



### DAKAR Cohort 3 (2016-2018)

- Seminar 6 – day 3 : **September 29<sup>th</sup> 2017**  
at the Wiltz Castle, Luxembourg.

## GENEVE Cohort 4 - 2016 - 2019:

- Graduation ceremony **September 25<sup>th</sup>-29<sup>th</sup> 2017** at the Wiltz Castle, Luxembourg



## PARIS Cohort 1 (2016-2019)

- Seminar 6 – day 3: **September 29<sup>th</sup> 2017** at the Wiltz Castle, Luxembourg

## Cohort 2 (2017-2020)

- International seminar and follow-up seminar – **25<sup>th</sup> to the 29<sup>th</sup> of September 2017** at the Wiltz Castle, Luxembourg

For more information, contact us at [contact@business-science-institute.com](mailto:contact@business-science-institute.com)



## Digital Executive DBA

For all questions regarding the remote Executive DBA program (Digital DBA) please contact:

[contact@business-science-institute.com](mailto:contact@business-science-institute.com)

+352 62 11 53 945

[Submit your application](#)

## NEW MEMBERS OF THE SCIENTIFIC COUNCIL



### PIERRE-JEAN BARLATIER

Pierre-Jean Barlatier is a researcher at the Luxembourg Institute of Science and Technology (LIST) in the Grand Duchy of Luxembourg. He holds a habilitation from the University of Strasbourg and a doctorate from the University of Nice Sophia Antipolis. He is an associate researcher at the BETA UMR University of Strasbourg-CNRS 7522 and was a Marie Curie Fellow at the Copenhagen Business School (Denmark) as well as

Visiting Research Fellow at the University of Technology Sydney (Australia). His current research topics are strategic management and the organization of innovation.

## CHRISTOPH BARMAYER

Christoph Barmeyer is professor of intercultural communication and management at the University of Passau (Germany), responsible for the double Master of the Aix-Marseille-Passau universities. He has published numerous books and articles on intercultural management (including Franco-German management), organizational cultures and the international transfer of managerial practices in journals such as the *International Business Review*, *International Journal of Intercultural Relations*, *Management International* and *Gérer & Comprendre*. His latest book is entitled:



*Intercultural Management: A Case-Based Approach to Achieving Complementarity and Synergy*, Palgrave 2016. Christoph Barmeyer is also the founder of Culture Bridge, a consulting firm specializing in Franco-German intercultural management. He has worked with numerous multinational companies such as Airbus, ARTE, Axa, Behr, Bosch, Continental, EDF, EnBW, Faurecia, Munich Re, Publicis, Schott, Siemens, Swarovski and Volkswagen. He teaches in several European master programs and has served on the board of directors of SIETAR Germany (Society of Intercultural Educators, Trainers and Researchers).

## GENEVIEVE CAUSSE



Geneviève Causse, professor emeritus at the University Paris-Est and ESCP Europe, holds a Master's Degree in Public Law, a Ph.D. in Management Science, an "Agregation" in Management Science and is certified as an Accountant.

She has been invited to teach in several institutions of higher learning, and also works in the field of pedagogical engineering. In this capacity, she has participated in the creation of educational programs and teaching institutions in several French-speaking African countries. She is a member of the review committees of several journals, a founding member of the French Accounting Association, and the author of numerous books and articles in various fields: accounting, corporate finance, control. They focus on the adequacy and suitability of management methods and tools to the economic, social, and cultural context of the countries in which they operate.

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## PUBLICATION

[Michel Kalika](#), [How to successfully complete your DBA?](#), Editions EMS, Collection Business Science Institute, 2017, 104 p.

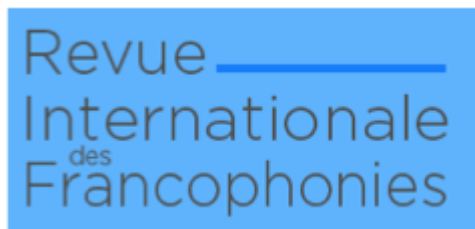


## **Cameroon Management Review**

*The Cameroon Management Review* (RCM) was founded in 1986 at the Ecole Supérieure des Sciences Economiques et Commerciales (ESSEC) of the University of Douala. Professor Emmanuel Kamdem of ESSEC, University of Douala, is its editor. Its main mission is to contribute to the production and dissemination of knowledge, practices, and research results in all management disciplines. It therefore aims to serve as a framework for publication, exchange of experiences and discussion between theorists and professionals of management in Cameroon, Africa, and the rest of world. It provides a basis for disseminating the progress of management techniques, methods, and skills. With this in mind, it intends to encourage discussions that will enable a better understanding and appropriate resolution of management problems in African societies. The journal agrees to evaluate any article by African and non-African researchers and practitioners, whether or not they reside on the African continent, that are related to current management concerns.

<http://www.univ-douala.com/essec/-nos-publications-.html>

## **Revue Internationale des Francophonies**



The *Revue Internationale des Francophonies* continues the mission of the *Revue Internationale des Mondes Francophones*, with the intent to be both its heir and its continuation. This journal, created through the initiative of the Institute

of the Francophonie and Globalization (IFRAMOND), published 8 issues between 2009 and 2015, which have been archived online ([Access issues 1 - 8](#)).

When IFRAMOND became the International Institute for Francophonie in 2014 under the leadership of Professor Olivier Garro, the decision was made to give a new life to the journal by reorganizing its scientific and the editorial committees and by tightening its editorial approach. To this end, Professor [Marielle Audrey Payaud](#) has since been appointed Editor-in-Chief of the *Revue Internationale des Francophonies*. She is in charge of the new editorial line and has chosen an exclusively electronic format for its publication.

<http://rifrancophonies.com/>

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## **ACTUALITES DE LA RECHERCHE EN MANAGEMENT**

Academy of Management  
Annals June 2017; Vol.  
11, No. 2







## RESSOURCES



[revues.org](http://revues.org) is a platform for journals in human and social sciences. Founded in 1999, it now hosts 400 online publications, more than 100,000 articles, 95% of which are fully accessible. The sites of Revues.org receive an average of 2.8 million visits per month.

The journals [Politiques et Management Public](#), of whose Scientific Committee Professor [Jean Desmazes](#) is a member, and [Finance Contrôle et Stratégie](#) are accessible on this platform, which supplements [Cairn Info](#) for Francophone journals and [Google Scholar](#).



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