



**BUSINESS
SCIENCE
INSTITUTE**

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NEWSLETTER

Annual International Week in Wiltz – Inaugural Showcase of the Revue Française de Gestion - Agenda – New members of the Scientific Council - Zoom on two management journals

NEWS FROM THE BUSINESS SCIENCE INSTITUTE

Business Science Institute International Week September 25th - 29th, 2017

Visual retrospective BSI International Week 2017

Visual retrospective on the highlights of the [Business Science Institute](#) International Week held at the Château de Wiltz in Luxembourg from the 25th until the 29th of September, 2017 in the presence of Professor [Michel Kalika](#), President of the Business Science Institute and a number of professors from the Scientific Council ([Pierre-](#)

[Jean Barlatier](#), [Boubacar Baidari](#), [Paul Beaulieu](#), [Pierre-Jean Benghozi](#), [Françoise Chevalier](#), [Jean-Philippe Denis](#), [Jean Desmazes](#), [Ewald Eisenberg](#), [Marc Favier](#), [Thomas Gergen](#), [Birahim Gueye](#), [Jean-Pierre Helfer](#), [Emmanuel Josserand](#), [Eric Lamarque](#), [Jean-Fabrice Lebraty](#), [Sébastien Liarte](#), [Ulrike Mayrhofer](#), [Gaëtan Mourmant](#), [Jean Moscarola](#), [Caroline Mothe](#), [Marielle Audrey Payaud](#), [Yvon Pesqueux](#), [Fatou Diop Sall](#), [Isabelle Walsh](#) and [Laurent Weill](#)).





"The third graduation ceremony of the Business Science Institute brings the number of Doctors in Business Administration to 26.

Regarding this International Week and the 17 DBA dissertations, I would like to point out two important facts:

- The managers' DBA theses do generate managerial innovation and impact. These are not only academic works;*
- The Business Science Institute is unique in that DBA theses are defended, which is exceptional and needs to be underlined!"*

[Michel Kalika](#), President of the [Business Science Institute](#)



Graduation ceremony in the presence of [Romain Schneider](#), Minister for Cooperation and Humanitarian Action of Luxembourg, Professor [Michel Kalika](#), President of the [Business Science Institute](#), [Jérôme Rive](#), Director of the iaelyon School of Management, Professor [Boubacar Baidari](#), Director of CESAG and members of the Executive Doctorate in Business Administration jury.

Congratulations to the 17 new *Doctors in Business Administration*: Hassoumi ASSOUMANA, Alhassane AZAOUA, Abdourahmane BA, Malik BOUACIDA,

Jean-Christophe BOGAERT, Yacouba DIALLO, Bécaye DIARRA, Joseph EL HELOU, Touba FALL, Mohamad GAKOU, Hervé Coovi GUEDEGBE, Pieter JONGEPIER, Bertrand KIMA, Luc LABELLE, Miriam SCHMIDKONZ, Dramane SIDIBE, and Omar WADE.



Presentation of the Certificate of Research in Business Administration of the [Business Science Institute](#) and the University of Technology Sydney Business School (AACSB accredited) to 17 doctoral students in the presence of Professors [Michel Kalika](#) and [Emmanuel Josserand](#).



Seminar by Professor [Paul Beaulieu](#) "Conduire efficacement le bilan de l'état des connaissances"
[The effective assessment of a body of knowledge].



Seminar for the group of German students, senior executives in the fields of public service, banking, and services, in partnership with the [European Institute for Knowledge and Value Management](#) (EIKV) in the presence of Professors [Thomas Gergen](#), [Ulrike Mayrhofer](#), [Caroline Mothe](#) and [André Reuter](#).



1st inaugural showcase of the *Revue Française de Gestion*, Professor [Pierre-Jean Barlatier](#) "Innovation et Numérique: quelles implications managériales ?"
[Innovation and Digital Technology: what are the managerial implications?], with

the participation of [Jean-Philippe Denis](#), Editor in Chief of the journal, and organized in partnership with The Conversation.



Presentation of the “Business Science Institute” case, by Professor [Marc Favier](#).



Round table discussion with the authors of the book, *Le projet de thèse de DBA* [The DBA Thesis Project], Business Science Institute collection, EMS; moderated by Professor [Paul Beaulieu](#).

[Download a PDF](#) of the entire program

And to conclude...

This week could not have been possible without the support of the entire [Business Science Institute management team](#): Aline, Catherine, Julia, Maëlle, Ramunas, and Yann, with special mention to Caroline for the logistical organization, and Professor [Michel Kalika](#) for his perfect mastery of timing and Samuel for the photos immortalizing this special event!



TIMETABLE

GENEVA: Cohort 4 (2016 - 2019):

- Seminar 5: Quantitative Methodology –
October 12th -14th, 2017



PARIS : Cohort 2 (2017 - 2020) :

- Seminar 4: Epistemology & Qualitative
Methodology – **October 26th - 28th, 2017**

Contact us for more information: contact@business-science-institute.com



Digital Executive DBA

For all questions pertaining to the Digital Executive DBA:

contact@business-science-institute.com +35 2 62 11 53 945 [Submit your application](#)

NEW MEMBERS OF THE SCIENTIFIC COUNCIL



Daniel Bogdan

Daniel Bogdan Grubeanu, born on January 10, 1971 in Bucharest (Romania), received his degree of Doctor med. dent. (PhD) at the Institute for Periodontics, a part of the Johann-Wolfgang-Goethe-University in Frankfurt. Since 1998 he has run a well-known private dental practice in Trier together with his wife Dr. Birgit Grubeanu-Block. From 2000 to 2002, he attended the Department of Oral and Maxillofacial Surgery at the University of Aachen, headed by Prof. Dr. Riediger. In 2002, D. B. Grubeanu became certified in implantology and, in 2004, in oral surgery by the State Dental Chamber of Rhineland-Palatinate. In 2008 he became the head of the Clinic for Oral Surgery and Implantology at the Hospital "Barmherzige Brüder" in Trier, Department of Maxillofacial Surgery of the Johannes Gutenberg University in Mainz. In 2010, D. B. Grubeanu became a certified lecturer in implant dentistry for the "Implantology" curriculum of the German Society for Implantology (DGI). In 2011, he was a guest professor at the University of Szeged, Faculty of

Dentistry, Department of Oral Surgery, headed by Professor Dr. Katalin Nagy; in 2012 he was assistant professor at the University of Applied Sciences Fresenius, Faculty of Health; and since 2014 he has been a professor at the *Fachhochschule* Fresenius, Faculty of Health. Daniel Grubeanu is a co-founder of the DTMD University for Digital Technologies in Medicine and Dentistry, Luxembourg, where he is responsible, among other things, for the overall quality management.

Ralf Rössler

Ralf Rössler studied chemistry at the University of Heidelberg and then dentistry at the Universities of Hanover and Giessen. From 1990 to 1998 he was a research assistant and assistant professor at the Department of Periodontics at the University of Giessen. His research focus is on the development of biomaterials and “tissue engineering”. From 2001 to 2005 he was a lecturer in the Department for Operational Dentistry and Periodontics at the Benjamin Franklin Campus of the *Charité Universitätsmedizin* in Berlin. He is a lecturer and head of the Continuing Education Curriculum Study Programs in various dental organizations. Specialization: implantology (DGI), periodontics (plastic-aesthetic periodontal surgery and periodontal microsurgery). Since January 2013 he has been a professor for “Interdisciplinary Periodontology” at the “praxisHochschule” in Cologne. Rössler is a founding member and dean of the DTMD University for Digital Technologies in Medicine and Dentistry in Luxembourg, and a member of many national and international dental organizations.



PUBLICATION

La transformation du cidre au Québec. Perspective écosystémique [The transformation of cider in Quebec: the ecosystem perspective], Presses de l'Université du Québec, edited by [Martin Cloutier](#) and Anaïs Détolle, 456 pgs., 2017.

The cider industry has experienced strong growth over the last ten years in Europe, the United States, Australia and Canada. Within these recent, but above all unprecedented, developments in product portfolio and consumer markets, as well as in institutional and international recognition for its ciders, the Quebec cider industry is not left behind. Exploring fifteen disciplinary fields, this book deals with all the areas of cider processing in Quebec. Where do ciders come from and where do they go? What is the possible evolution of product portfolio and of the cider industry? What are the conditions that make it possible to develop "the great ciders of Quebec"? How to assess the cidricultural potential of apple varieties? What is the influence of the soil on the



development of flavors and on the quality of cider apples? What are the origins of ice cider? What is the essential role of microbiology in the manufacturing of ice cider? What are the commercial and psychological categories in the positioning of ice cider? What is the legal framework for ice cider in Quebec, Canada, and internationally? What are the follow-up actions to be given to the “Ice Cider of Quebec” Protected Geographical Indication (PGI)? What are the characteristics of the entrepreneurial ecosystem and what are the main models of cider business? And what is the function of the “Route des cidres” [the Road of Ciders], and what will happen next?

This book shares ideas and reflections coming from a broad perspective that should enlighten any reader, whether he/she is a researcher, a cider-farmer, a consultant, a student, a public policy analyst, a sommelier, a curious or passionate cider consumer.

NEWS IN MANAGEMENT RESEARCH

Revue française de gestion 2017/5 (N. 266) **Les stratégies low-cost** [Low-cost strategies]

Revue française
de gestion



DOSSIER
Les stratégies low-cost

Pearson



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