



**BUSINESS
SCIENCE
INSTITUTE**

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NEWSLETTER

**Olivier Rollot's Blog – 2017 Graduation Ceremony: Visual Retrospective
– Timeline – New Member of the Scientific Council – Business Science
Institute Collection – Publications – News in Management Research**

NEWS FROM THE BUSINESS SCIENCE INSTITUTE

PRESS

M Blogs

The DBA: a real doctorate for executives! October 20, 2017, Olivier Rollot's blog

Luc wondered if "the new theory of ontological integrity opens up new perspectives on management," Joseph worked on "risk management in construction projects and turbulent environments in Algeria," Yacouba studied the "business model of SMEs exporting mangoes from Burkina Faso." They come from the Francophone world, Canada, Africa, or Switzerland, but also from Portugal and Germany. What do they have in common? They are over forty, having a rich professional experience and a willingness to think about it in theoretical terms as part of a thesis project. It is for such individuals that the Doctorate in Business Administration (DBA) was created, and all of them attend it through the [Business Science Institute](#) in partnership with [iaelyon](#) School of Management and [CESAG](#). It is in Luxembourg, in the impressive setting of Castle Wiltz in the Ardennes, that they came to present their theses.

[Read more \(in French\).](#)

2017 GRADUATION CEREMONY: VISUAL RETROSPECTIVE

Find all the pictures of the graduation ceremony at Château de Wiltz, Luxembourg [here](#)

VIDEOS

- [Graduation 2017, Professor Michel Kalika, Opening remarks](#)
- [Graduation 2017, Dean Jérôme Rive](#)
- [Graduation 2017, Professor Jean-Pierre Helfer, DBA Contributions & Impact](#)
- [Graduation 2017, Round table discussion between the authors of the book, Le projet de thèse de DBA \[The DBA Thesis Project\], Wiltz 2017](#)
- [Thesis Defenses 2017](#)
- [BSI DBA program, Professor Emmanuel Josserand, Testimonials](#)

Cohort Paris 2 (2017-2020)

- Seminar 4: Epistemology & Qualitative Methodology – **October 26th - 28th 2017**

The doctoral student-managers with professors [Nathalie Mitev](#), [Isabelle Walsh](#), [Sébastien Point](#)



AGENDA

DAKAR: Cohort 4 (2017-2020)

- Seminar 4-5: Thematic Paradigm II
– **Novembre 3rd - 5th 2017**



For more information, contact us at
contact@business-science-institute.com



Executive DBA Online

For information regarding the Digital DBA program, please contact:

contact@business-science-institute.com

+352 62 11 53 945

[Submit your application](#)

NEW MEMBER OF THE SCIENTIFIC COUNCIL



Khadija Al Arkoubi

Dr. Khadija Al Arkoubi is a professor of management at the University of New Haven, USA, where she teaches MBA and undergraduate courses in management. She received her Ph.D. in Business Administration from New Mexico State University, USA, and her Masters in Human Resources Management from the University of Manchester in England.

Khadija Al Arkoubi has held professional and academic positions in Morocco, the United Arab Emirates, and the United States. Her research interests include spiritual and global leadership, international human resource management / human resource development (IHRM, IHRD) and management training. Throughout her academic career, she has received numerous awards, including the 2007 Academy of Management Award for the second most promising thesis in the field of management, spirituality and religion and the award for Best Instructor in 2015.

She is also a reviewer for many academic journals and a member of various organizations, such as the American Academy of Management.

BUSINESS SCIENCE INSTITUTE COLLECTION

11 books have been published as part of the [Business Science Institute collection of EMS](#): practical guides, collective works, and theses of doctoral student-managers who have received their Executive DBA from the [Business Science Institute](#).

The most recent cial ec Michel Kalika, *How to successfully complete your DBA?* was published in 2017.



PUBLICATION

[Ulrike Mayrhofer](#), *Management interculturel.*

Comprendre et gérer la diversité culturelle

[Intercultural Management: Understanding and Managing Cultural Diversity], Vuibert, 2017.

How to improve understanding of cultural differences in a changing global context? What is the impact of these differences on the organization of activities, on the management of human resources, and on marketing and negotiation?

This book by Professor [Ulrike Mayrhofer](#) provides complete and up-to-date perspectives on intercultural management, based on the many facets of the concept of culture. The author presents the characteristics of many national cultures and their management of time, space, and communication. She offers tips for a better management of intercultural situations in diverse cultural environments.

Particularly useful for educational purposes are the diagrams of reflection and action, the many examples and testimonies, and ten case studies based on intercultural situations that illustrate her analysis.

[Consult the book on the publisher's website](#)



Jordan Wasquez, [Marielle-Audrey Payaud](#), “[Addworking : cap sur l'ubérisation de l'emploi](#)” [Addworking: a focus on the uberization of employment], CCMP G 1932

In recent years, we have been witnessing a structural change in the world of work as a result of digitalization. A phenomenon is profoundly changing our current societal models. Described by the term "uberization," this phenomenon enables new actors to emerge and thus encourages new business models in sectors of activity that have, until now, been dominated by companies whose main strength is to enjoy a network of dense physical structures. Addworking, a digital employment agency created in 2014 and specialized in the freelance work sector, is one of these new players. It is related to the "Pôle Emploi des Indépendants" [Employment Agency for Freelancers] and it proposes a simple

and innovative concept: to allow any person to offer his/her professional skills in order to be recruited easily and quickly, with the least possible constraints for the company. Addworking wants to be a 2.0 company whose ultimate function is to connect businesses and freelancers.

Jordan Wasquez, [Marielle-Audrey Payaud](#), “[Addworking : cap sur l'ubérisation de l'emploi](#)” [Addworking: a focus on the uberization of employment], CCMP G 1932

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IMPACT



In the Financial Times article, "[Airbus. Bombardier coup shows French panache at the heart of Airbus](#)", published on October 24th, 2017 by Michael Skapinker, the author cites a 2014 article co-authored by [Ulrike Mayrhofer](#) and [Christoph Barmeyer](#), both members of the [Business Science Institute Scientific](#) Council, "How has the French context shaped the organization of the Airbus Group", *International Journal of Organizational Analysis*, Vol. 22 Issue: 4, pp. 426-448.

NEWS IN MANAGEMENT RESEARCH

[AOM DISCOVERIES September 2017; 3 \(3\).](#)

[AMJ Table of Contents for October 2017; Vol. 60, No. 5](#)



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