



**BUSINESS
SCIENCE
INSTITUTE**

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NEWSLETTER

**Timeline – Visual retrospective – Quality and Accreditation Manager –
Zoom Aurélie Dudézert – Opening – Videos – Publications – The 21st
Century Leader – News in Management Research**

NEWS FROM THE BUSINESS SCIENCE INSTITUTE

AGENDA

DAKAR – Cohort 5 (2018-2021)

Seminar 2: Thematic paradigm I –
March 9 - 11, 2018



PARIS – Cohort 3 (2018-2021)

Seminar 2: Thematic paradigm I –
March 15 - 17, 2018

DOUALA – Cohort 1 (2018-2021)

Seminar 1: Managing the Executive DBA thesis – March 29 - 31, 2018



VISUAL RETROSPECTIVE

LUXEMBOURG (GERMAN) – Cohort 1 (2017-2020)

- Seminar 3: Thematic paradigm II – February 22 - 24, 2018

The six DBA student-managers of the first German-speaking cohort in Luxembourg in the presence of professors [Michel Kalika](#), [Thomas Gergen](#), [Christoph Barmeyer](#), and [Ewald Eisenberg](#).



PARIS – Cohort 2 (2017-2020)

- Seminar 5: Quantitative methodology – February 8 -10, 2018

The six DBA student-managers of the second Parisian cohort in the presence of professors [Nicolas Poussing](#) and [Pierre Louis Dubois](#).



A QUALITY AND ACCREDITATION MANAGER AT THE BUSINESS SCIENCE INSTITUTE

Stephen Platt was born in England and holds an MBA from the [UCL Institute of Education](#). He has been working in higher education since 1990. Over the course of 27 years he has managed to gain a 360° perspective on the life of an

institution. He has been a professor, director of continuing education, international education, accreditations, programs and finally general director of a *Grande Ecole de Commerce*. In parallel to the creation of his new company, [The Academic Translator](#), Stephen has joined the [Business Science Institute](#) to bring his experience and expertise in quality assurance.



This new position within the [Business Science Institute](#) complements the existing organization:

An Academic Council, under the direction of Professor [Jean-Pierre Helfer](#), who is in charge of setting up the management structure for the [Business Science Institute](#) faculty, of revising the curriculum regulations and the content of the [Executive DBA program](#).

The operational team consists of:

- Aline: research support
- Caroline: administrative and pedagogical support
- Catherine: administrative and pedagogical support
- Julia: administrative and pedagogical support, translation
- Maëlle: Moodle support
- Ramunas: video recording of classes
- Samuel: communication
- Yann: IT

ZOOM

[Aurélie Dudézert](#)

Aurélie Dudézert is a professor at the University of Paris-South. Researcher in Information Management Systems, she is a specialist in Knowledge Management (KM) and in the digital transformation of organizations. A graduate of Sciences-Po Bordeaux and Paris, she began her career as a KM project manager at Ernst & Young and then at TOTAL. Having earned a doctorate at the *Ecole Centrale Paris* in 2003, she taught and led a research team in this institution between 2004 and 2013. Deputy Director of the Doctoral School, she participated in the development of the University of Paris Saclay. In 2013 she joined IAE Poitiers and the CEREGE Laboratory, where she directs, in particular, the preparation for the Habilitation program (a Research Supervision certification), a project that uses digital methods to transform pedagogical practice. In addition, she leads the APOGEE research team (appropriation of management tools). Since 2014 she has been in charge of the



Digitalization and Organization Club of the ANVIE (a national association for the valorization of interdisciplinary research in the humanities and social science in relation to business), sponsored by BNP Paribas, la Française des Jeux (lottery company) and ORANGE.

She is the author or numerous articles and publications, most recently:

["La technologie-totem-Les technologies de l'information créatrices d'identité métier chez les chercheurs en entreprise"](#) [Totem-technology: information technology and the creation of professional identity for business researchers] *Revue Française de Gestion*, 43 (267), 2017, 45-63 coauthored with V. Bossard-Préchoux and A. Grimand.



La transformation numérique des écoles de management [The digital transformation of management schools], a study conducted on behalf of FNEGE co-written with I. Boughzala and published in 2018.

In just a few decades, digital technologies have become integrated into our lives and our organizations. The capacity for processing and analyzing the information offered by these technologies opens up tremendous opportunities for organizations in all areas: they reduce costs, create a new dialogue with customers, allow organizations to become more effective ... Organizations have been transformed since the 1980s, and they have increasingly integrated computers, information, and communication technologies into their work processes. What is new in this phenomenon is twofold: information technologies that are at our fingertips and the capacity of creating and managing new data.

[Find out more \(in French\)](#)

[Video: description of the study \(in French\)](#)

The main conclusions of this study are included in an article published online on EducPros ["Le numérique doit permettre aux écoles de management de rompre avec le mimétisme ambiant"](#), [The digital must enable management schools to break with the prevailing mimetism] February 19th 2018.

VERNISSAGE

Le Grand Genève dans tous ses États [Greater Geneva in all its states], under the direction of Vincent Mottet, on March 6th, 2018 from 18:00 to 20:00 at Café Slatkine in Geneva.

The author, [Vincent Mottet](#) is financial director of the Department of Environment, Transport and Agriculture (DETA) of the Republic and Canton of

Geneva, and departmental referent regarding philanthropy and public-private partnership. He holds a Doctorate in Business Administration (DBA) from the [Business Science Institute](#) (Geneva Cohort 1, 2013-2015), an MBA specializing in Management Control, and a Master in Political Science.



In 2015, he defended his *Doctorate in Business Administration* thesis entitled, *Tétranormalisation et management stratégique du territoire - Le cas du Grand Genève* [Tetranormalization and the strategic management of the territory: The case of the Greater Geneva Area] ([a work published by EMS](#)) aiming at the implementation of a socio-economic management in the cross-border area of Greater Geneva, in response to the problems generated by the overlapping of divergent normative systems.

[Find out more](#)

VIDEO

Live Management Research "[Une économie de prédateurs et de prédation - synthèse \[Michel Volle\]](#)" [An economy of predators and predation - synthesis by Michel Volle]. Xerfi Canal received Michel Volle, economist and co-chair of the Institute of Economics, to talk about predation in economics. [Jean-Philippe Denis](#) conducted the interview.

[Watch the complete version \(in French\)](#)

PUBLICATIONS

[J. Igalens](#) and N. Tahri, "La recherche en GRH entre rigueur et pertinence: apport de la contextualization" [HRM research, between rigor and relevance: contribution of contextualization], @GRH N. 24, 2018.



S. Hertrich, [M. Kalika](#) and [U. Mayrhofer](#), "Conseil d'administration et internationalization" [Board of Directors and Internationalization], in: K. Burckhardt and Ph. Desbrières Cas en gouvernance des organisations. 11 cas réels d'entreprises [Case studies in governance and organizations. 11 company case studies], EMS; Case study collection, 2018, p. 119-142.

WORKSHOP: MANAGEMENT AND LEADERSHIP



The 21st century leader, February 21st, 2018

This seminar, led by professors [Michel Kalika](#) and [Isabelle Walsh](#), aimed at answering two major questions: what is a leader in the 21st century? And what can be learned from his/her experience and managerial expertise? [Find out more](#)

NEWS IN MANAGMENT RESEARCH

The Working Papers of the [European Institute for Knowledge & Value Management](#) (EIKV), Luxembourg can now be accessed through RePEc and IDEAS.

[Access the working papers here](#)

[Revue française de gestion 2017/7 \(N. 268\)](#), *Sciences, techniques et pratiques de gestion* [Sciences, techniques, and practices in management]

Revue française
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SCIENCES, TECHNIQUES
ET PRATIQUES DE GESTION



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