



**BUSINESS
SCIENCE
INSTITUTE**

**N.61
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NEWSLETTER

**Timeline – Call for papers – Save the date – New doctoral students –
Zoom Yvon Pesqueux – Publications – Video – Press – News in
management research**

NEWS FROM THE BUSINESS SCIENCE INSTITUTE

TIMELINE

DAKAR

Cohort 5 (2018-2021)

Seminar 3: Qualitative methodology – May 3rd -
5th, 2018 with Pr M.A. [Payaud](#) et B. [Tidjani](#)



Cohort 4 and others

Seminar 6: Thesis follow-up seminar – May 6th, 2018 with Pr B. [Baidari](#), E.
[Kamdem](#), M. A. [Payaud](#) et B. [Tidjani](#).



PARIS

Cohort 3 (2018-2021)

Seminar 3: Thematic paradigm II – May 3rd - 5th,
2018 with Pr E. [Josserand](#), U. [Mayrhofer](#), [JP
Helfer](#) et [S. Liarte](#).

Paris 1 and 2, Luxembourg 1 and 2, Geneva 2, 3 and 4 cohorts:

CALL FOR PAPERS

A collective work of case-studies based on the defended DBA theses,

“Case-studies by Doctor-Managers”

is currently being written.

It will be published by EMS in the [Business Science Institute collection](#). These are case studies of (real) companies or organizations, based on the DBA theses written and defended by the Business Science Institute doctors. The book will comprise of 8 to 12 case-studies grouped by theme. The objective is for each case study to be a "ready-to-use" pedagogical tool.

Editors of the book: Professor [Marc Favier](#) and Professor [Michel Kalika](#).

Depending on the demand, the Business Science Institute will organize 2 case-study writing workshops for the contributors (doctor-managers) and for future contributors (current doctoral student-managers):

- *Thursday, June 21st, 2018 in Paris*
- *Thursday, September 27th, 2018 at the Wiltz Castle in Luxembourg, during the 4th annual International Seminar and graduation week*

For more information or to sign up (free of cost), please contact Professor Marc Favier as soon as possible,

m.favier@business-science-institute.com

SAVE THE DATE: INTERNATIONAL WEEK 2018 IN WILTZ

Program:

- Monday, September 24th: Seminars
- Tuesday, September 25th: Workshops and presentation of *Certificate of Research in Business Administration*
- Wednesday, September 26th: Thesis defenses
- Thursday, September 27th: Presentation of the new publication in the Business Science Institute collection; graduation ceremony



- Friday, September 28th: Thesis follow-up



DIGITAL DBA – two new doctoral student-managers



Adib Ashkar Executive Senior Manager, Beyrouth, Liban

Kian Chuan Chang Managing Director (APAC – Global Trade Services - Planning & Engineering), Singapour

For all questions about the Digital DBA program, please contact:

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ZOOM

Yvon Pesqueux

Yvon Pesqueux is the head professor of the “Organizational Systems Development” department at the Conservatoire National des Arts et Métiers in Paris. He is a graduate of the Ecole Normale Supérieure and *agrégé* in Economic Management Techniques. He holds a doctorate in Economics from Paris-Sorbonne University and a *Honoris Causa Doctorate* from the University of Galati (Romania), and is the author of many academic articles. His research primarily deals with the relationship between philosophy and organization. He has also published many books, most recently including: *Gouvernance et privatisation*, PUF, Paris, 2007, “la politique éclatée” Collection, *Management et qualité : une approche critique*, Economica, Paris, 2008, *La "société du risque" - analyse et critique*, Economica, Paris, 2009 (collective work), *Management de la connaissance*, Economica, Paris,



2011, *Contrôle de gestion*, 4th Edition, Dunod, Paris, 2013 (collective work), *Epistémologie des sciences de gestion*, Vuibert, Paris, 2013 (collective work), *Moment libéral et entreprise (la fin d'un dogme)* – <http://www.boostzone-editions.fr/>, “essai” Collection, 2013, *Contrat psychologique et organisations – Comprendre les accords écrits et non écrits*, Pearson France, Paris, 2014, (in collaboration with Denise Rousseau, Pascale de Rozario, and Rémi Jardat), *Management Performance and Control*, Dunod, Paris, 2016 (collective work), *La confiance en questions*, L'Harmattan, Paris, 2016 (collective work), *Théorie des organisations*, Pearson, Paris, 2018 (collective work), *La Suisse est-elle un modèle ?*, L'Harmattan, Paris, 2018 (in collaboration with Sonny Perseil and François Garçon). He is also the treasurer of the IFSAM (International Federation of Scholarly Associations of Management) and co-editor of the journal *Society and Business Review* (Emerald Publishing).

PUBLICATIONS



**Théorie
des organisations**
Pascale De Rozario et Yann Pesqueux
Pearson



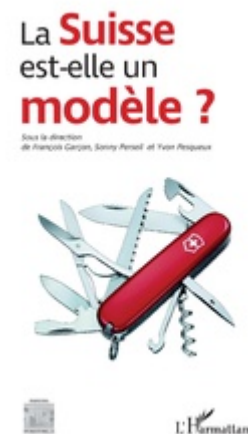
P. de Rozario, [Y. Pesqueux](#), [Théorie des Organisations](#), Pearson, April 2018, 512 pages.

This book is developed around current issues and concrete examples evoked by professionals. It constitutes a theoretical whole that has been structured to develop its critical analysis.

This manual includes 4 stakeholders with 4 different organizational approaches: from an individual, intra-organizational, inter-organizational and institutional point of view. Within each of these sections, five management topics provide insight into key readings, all of which are further illustrated through examples of current organizations.

[La Suisse est-elle un modèle ?](#) under the management of F. Garçon, S. Perseil and [Y. Pesqueux](#), L'Harmattan, April 2018, 262 pgs.

Switzerland seems to be the state where democracy is the most developed, with a dynamic referendum procedure and vestiges of direct democracy. It has a low unemployment rate and a high level of wealth; it maintains a strong currency and a competitive, diversified industry; it has some of the best schools on the planet. Even on the security front, Switzerland is a sanctuary. The den of neutrality, this militarized country, where the national service seems to be a social glue, is almost spared by terrorism and mass delinquency. So, is Switzerland really a model?



VIDEO

xerfi Canal

Opening a window on management “[La place de la culture dans le management](#)”, interview of Professor Eric Godelier, Ecole Polytechnique, by Professor [Jean-Philippe Denis](#).

To find out more, read the article, “[La culture d’entreprise](#).

[Source de pérennité ou source d’inertie ?](#)” published in the [Revue Française de Gestion](#) 2009/2 (n. 192).

PRESSE

“Le Grand Genève ? 1 million d’experts”,
Bilan Magazine, March 28th, 2018.

Presentation of his publication, [Le Grand Genève dans tous ses états](#), by [Vincent Mottet](#), financial director of a district in the Republic and Canton of Geneva and [Business Science Institute](#) Doctor ([Geneva](#), Cohort 1, 2013-2015).



ACTUALITÉS DE LA RECHERCHE EN MANAGEMENT



Institut International de Recherche et
d’Action sur la Fraude et le Plagiat

[Letter 74](#), April 16th, 2018

2018 Management Week

The 2018 Management Week, organized over 4 days by the FNEGE, in collaboration with the Associations Scientifiques de Gestion, aims to not only



bring together the entire management community but also to celebrate the 50th anniversary of the FNEGE, which was created in May 1968.

[More information](#)



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