



**BUSINESS
SCIENCE
INSTITUTE**

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NEWSLETTER

**Timeline – Save the date – Visual retrospective – Zoom Jessie Pallud –
Publications – Videos – Press – News in management research**

NEWS FROM THE BUSINESS SCIENCE INSTITUTE

TIMELINE

[DOUALA](#)

Cohort 1 (2018-2021)

Seminar 2: Thematic paradigm I – June 28th-30th, 2018
– Professors [Alain Burlaud](#) and [Jean Moscarola](#).



[LUXEMBOURG \(German\)](#)

Cohort 1 (2017-2020)

Seminar 5: Quantitative methodology – June 7th-9th,
2018 – Professors [Jean Moscarola](#) and [Thomas Gergen](#).

SAVE THE DATE: INTERNATIONAL WEEK 2018 IN WILTZ

Program:

- Monday, September 24th, afternoon:
Reception and seminars at the Wiltz Castle
- Tuesday, September 25th: Workshops and
presentations by doctoral students for the
[Certificate of Research in Business
Administration](#)
- Wednesday, September 26th: Thesis defenses





- Thursday, September 27th: Presentation of the new publication in the [Business Science Institute](#) collection; graduation ceremony
- [Friday, September 28th: Thesis follow-up seminars](#)

DIGITAL DBA



- For all questions related to the Digital DBA program, please contact:
- Email: contact@business-science-institute.com
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VISUAL RETROSPECTIVE

[GENEVA](#) 1 and 2 - [LUXEMBOURG](#) 1 and 2 - [PARIS](#) 1 and 2

Thesis follow-up seminars for 24 doctoral student-managers who presented their ongoing research projects to 3 juries composed of Professors [Emmanuel Caillaud](#), [Jean-François Casta](#), [Bérangère Deschamps](#), [Geneviève Causse](#), [Yves Dupuy](#) and [Michel Kalika](#)



PARIS – Cohort 3 (2018-2021)

Seminar 3: Thematic paradigm II – May 3rd-5th, 2018

In attendance of Professors [Sébastien Liarte](#), [Jean-Philippe Denis](#), [Emmanuel Josserand](#) and [Pierre-Jean Benghozi](#).



DAKAR – Cohort 5 (2018-2021)

Seminar 3: Qualitative methodology – May 3rd-5th, 2018

In attendance of Professors [Marielle-Audrey Payaud](#) and [Bassirou Tidjani](#).



ZOOM



[Jessie PALLUD](#) is a professor of management sciences at the Strasbourg School of Management and a member of the HuManiS lab. She holds a Ph.D. in Management Science from the University of Paris-Dauphine and a Ph.D. in Information Systems from Georgia State University, obtained through co-supervision. She is interested in the ways that companies adopt and use information systems to examine new technological uses

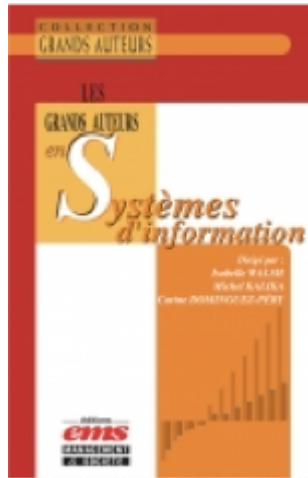
and new work practices related to these tools. She has studied the reactions and emotions of users with systems such as ERP and communication tools. In addition, she examined the users' experience with technologies in a cultural context (notably in the context of museums). Her research has been published in journals such as the *European Journal of Information Systems*, *Journal of Management Information Systems* and *Information and Management*. She is the co-author, with Christophe Elie-dit-Cosaque, of the book *Les stratégies individuelles d'adaptation aux technologies*, published in 2016 by Lavoisier, which is a synthesis of qualitative and quantitative studies carried out in several organizations within the context of the [Information Systems Dynamics](#) (ISD) program of the CIGREF foundation. She is also the author of the chapter dedicated to Richard Daft and Robert Lengel, "Les théoriciens de la gestion de l'information, du choix d'un média et des problèmes de communication" in [Les grands auteurs en systèmes d'information](#) which has recently been published by EMS in the Grands Auteurs collection. Her latest paper, co-written with Christophe



Elie-dit-Cosaque, presented at the AIM 2018 conference in Montreal in May, focused on “The role of emotions in the adoption of collaborative technologies: a longitudinal perspective”.

Finally, [Jessie Pallud](#) is a member of the [Systèmes d'Information et Management](#) editorial team.

PUBLICATIONS



Les grands auteurs en systèmes d'information, EMS, Grands Auteurs collection, May 2018, a publication coordinated by Professors [Isabelle Walsh](#), [Michel Kalika](#) and Carine Dominguez-Péry, with contributions by Professors [Jessie Pallud](#), [Jean-Fabrice Lebraty](#), [Nathalie Mitev](#), [Martin Cloutier](#), [Bernard Fallery](#) and Business Science Institute Doctor, [Cédric Baudet](#).

This book addresses major topics in today's information systems such as digital transformation, adoption and use of information systems, communication in a context of information overload and technostress, knowledge management, the role of information systems as an innovation factor (crowdsourcing, collective intelligence), the implementation of information systems as a tool for modifying power in organizations, information systems as factors of mobility, the stakes of the governance and responsibility of data disseminated in different forms (big data, open data ...), the socio-technical challenges facing the most recent information systems (algorithmic and human intelligence, connected objects, cloud computing ...), security systems, emotions and addiction to technology (smartphones, video games ...).

[Find out more](#)

Professor [Michel Kalika](#), President of the [Business Science Institute](#), officially presented the book during the [23rd AIM Conference](#) held from May 16th to May 18th in Montreal.



Professor [Jean Moscarola](#), *Faire parler les données. Méthodologies quantitatives et qualitatives*, EMS, Business Science Institute Collection, May 2018.

Data are texts, articles, books or documents, numbers (economic or statistical), conversations, interviews, questionnaires, pictures, things seen or observed. We approach them with our culture and our knowledge in order to make sense of the world and know how to act within it.

This book presents quantitative and qualitative methods used to produce knowledge in the social sciences by articulating theoretical conceptualization and empirical



observations: to make the data speak, in the spirit of the scientific approach!

[Find out more](#)

Professor Olivier Ramon, Luc Paugam, [Jean-François Casta](#), Laurent Batsch, *Evaluation financière et normes IFRS*, 2nd Edition, Economica, 2018.



Since their entry into force in 2005, the IAS / IFRS international standards have shifted the world of financial information in Europe. Going beyond the scope of accounting information, they have extended the use of actuarial and financial methods in the preparation of the financial statements of listed companies. As a result of the principle-based standardization, this system is not accompanied by a template for using these models.

[Find out more](#)



Professor [André Reuter](#),
[Women in management and the issue of gender-based barriers](#)

[An empirical study of the business sector in Europe](#), EIKV, 2018



Impact des Business Schools sur la France, study conducted for the FNEGE by Professors [Michel Kalika](#), Dr. Herbert Castéran and [Jean Moscarola](#), 2018.

The results of this impact study were presented during a conference-debate organized as part of the FNEGE Day of Management Week on May 24th, 2018.

VIDEO

FNEGE Medias

For the occasion of the Management Week, held in Paris, the FNEGE inaugurated its new video platform, which allows researchers, professors and institutions of higher education to share their work.

[Find out more](#)



Canal Alpha: guichetunique.ch, the Neuchâtel based “on-stop-shop” for public administration is being adapted for all users!

Interview conducted as part of a project led by [Cédric Baudet](#), Doctor of the [Business Science Institute](#) (Geneva, Cohort 1).

[Watch the interview](#) (in French)

NEWS IN MANAGEMENT RESEARCH



SI&Management, the site and the reference book for information systems management [75 théories utilisées en management des](#)

[systèmes d'information](#)



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