



**BUSINESS
SCIENCE
INSTITUTE**

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NEWSLETTER

**2018 International Week in Wiltz – 3 New Executive DBA Programmes –
Agenda – Key Figures – New Members of Faculty – Focus – Social
Networks – Videos – Publications – Awards – Management Research News**

BUSINESS SCIENCE INSTITUTE NEWS

2018 INTERNATIONAL WEEK IN WILTZ

Programme:

- Monday 24 September: Professor [Yvon Pesqueux](#) will give a conference on “Designing research for a DBA thesis”.
- Tuesday 25 September: “Doctors addressing DBA candidates”, with Doctors [Cédric Baudet](#), [Mohamed el Hédi Guelmami](#), [Dramane Sidibe](#), [Hassoumi Assoumana](#), [Jean-Christophe Bogaert](#), [Touba Fall](#) and Malik Bouacida; meeting of the DBA *Saper et Praxis* alumni association with its President A. Boutamo ; [Certificate of Research in Business Administration](#) awards ceremony; individual meetings between professors and DBA candidates.
- Wednesday 26 September: thesis *viva voce* examinations; conference on “sustainable research” by Professors [Marielle-Audrey Payaud](#), [Yvon Pesqueux](#); presentation of the international research project “Launch of Smashing report: social media and innovation” by Professors [Pierre-Jean Barlatier](#) and [Emmanuel Josserand](#).
- Thursday 27 September: case writing workshop for Doctors and DBA candidates, with Professor [Marc Favier](#); presentation of the latest books in the [Business Science Institute](#) Collection, with the authors - Professors



[Françoise Chevalier](#), [Martin Cloutier](#), [Nathalie Mitev](#), [Jean Moscarola](#) and Doctors [Malik Bouacida](#) and [Dramane Sidibe](#); graduation ceremony in the presence of Betty Fontaine, Managing Director of *Brasseries Simon* in Wiltz; Managerial Impact Award.

- Friday 28 September: research seminar for all DBA candidates.

3 NEW EXECUTIVE DBA PROGRAMMES - INSCRIPTIONS ARE UNDERWAY!

ALGIERS

In partnership with EM Alger Business School, the [Business Science Institute](#) has



launched a new Executive DBA programme in Algiers.

To download the Algiers Executive DBA prospectus, [click here](#).



BANGKOK

The [Business Science Institute](#) has launched a new Executive DBA programme in Bangkok in partnership with [Assumption University of Thailand](#).



To download the Bangkok Executive DBA prospectus, [click here](#).

Pr. [Michel Kalika](#), President of [Business Science Institute](#) was in Bangkok on 31 July 2018. Below, he is seen signing this exciting new agreement with representatives from [Assumption University of Thailand](#).



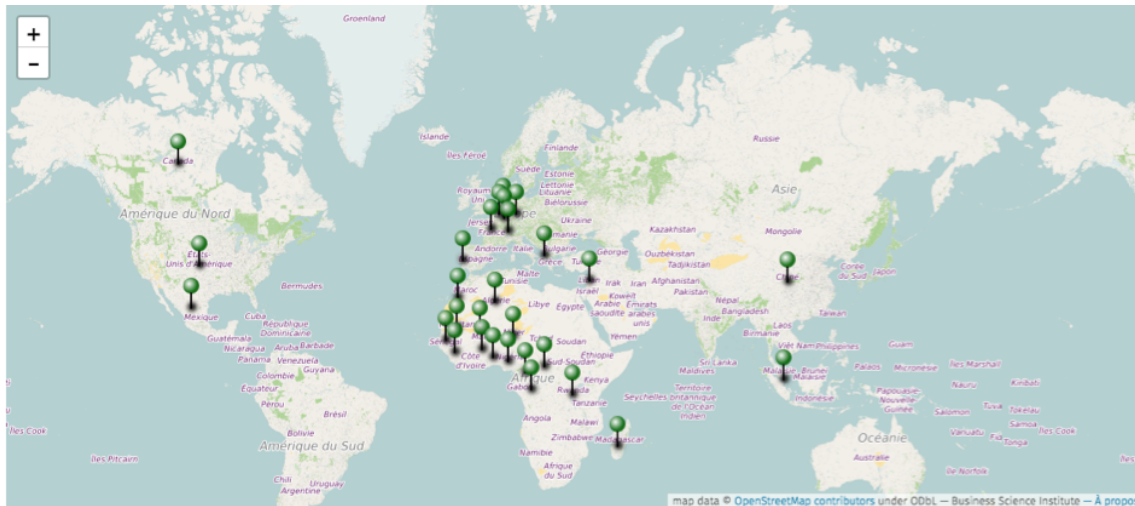
BAMAKO

Finally, a third new agreement has been signed by the [Business Science Institute](#) with [ISPRIC](#), *Univers des experts*, to launch a new Executive DBA programme in Bamako, Mali.



For further details, [click here](#)

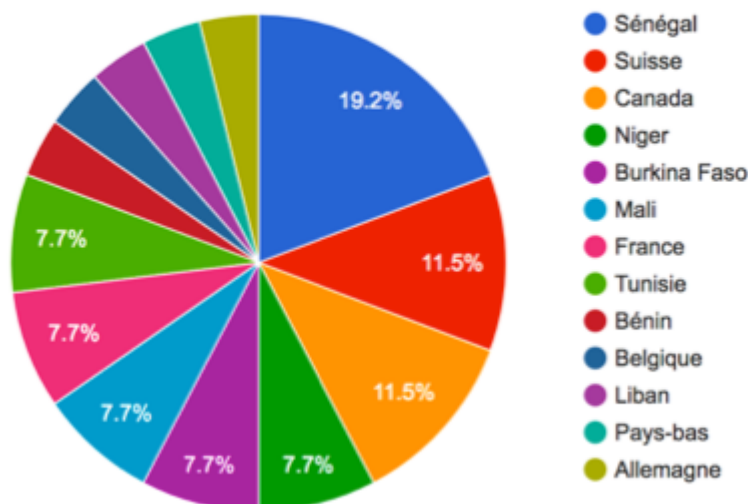
KEY FIGURES - BUSINESS SCIENCE INSTITUTE



Map by country of [Business Science Institute](#) doctors and DBA candidates

On 1 September 2018, 26 Doctors had graduated from the [Business Science Institute](#) DBA programme from the following countries:

Pays d'origine des docteurs



122 DBA candidates are currently enrolled at the Business Science Institute, including 15 on the English-language Digital DBA and 8 on the French-language *DBA à distance* from the following 33 countries: Albania, Algeria, Germany, Belgium, Benin, Burkina Faso, Burundi, Cameroon, China, the Congo, the Ivory Coast, the USA, France, the Republic of Guinea, Luxembourg, Madagascar, Mali, Morocco, Mauritania, Mexico, Niger, Nigeria, Portugal, Senegal, Singapore, Switzerland, Syria, Chad, Thailand, Togo, Tunisia, Turkey and

Zambia.

Our Faculty is made up of **124** professors.

19 different Executive DBA groups are currently open, not including the English language Digital DBA or the French language *DBA à Distance*.

NOUVEAUX PROFESSEURS

Anne Bartel-Radic is University professor of Management Sciences at Sciences Po Grenoble and member of the CERAG research laboratory at Grenoble Alpes University in France. Originally from Germany but now living in France, she carries out and supervises research in the Management of Cultural Diversity and the Intercultural Skills of Individuals and Organisations. Her work in the field of Intercultural Management has been widely published, including among others, in the *European Management Journal*, *Management International*, and *Management International Review*. She is Director of Research at the Grenoble Alpes University COMUE, President of the Research Committee at Sciences Po Grenoble and member of the Board of the French-speaking Association of *Management International*, ATLAS-AFMI.



JEAN-JACQUES CHANARON



Professor **Jean-Jacques Chanaron**, PhD (1973) and HDR-certified research supervisor (1993), is currently President of IRUI, *Institut de recherche universitaire sur l'innovation* (University Research Institute for Innovation). In 2018, he stepped down from his position as Vice-Dean at Grenoble School of Management where he still continues to supervise DBA candidates. He was Research Professor at the CNRS from 1980 to 2016. He is a specialist in Technology & Innovation Management (TIM) and a renowned international expert in the area of car industries. He has published and written extensively in reviews, books and peer-reviewed conferences. He has taught and given conferences at numerous universities in France, Great Britain, the United States, China, to name but a few. In 2004 in Washington, he received the Distinguished Achievement Award from the IAMOT (International Association for the Management of Technology) recognizing the significant contribution of his work to the field of innovation and technology management.

JEAN-FRANÇOIS GAJEWSKI

Jean-François Gajewski has been University Professor and Director of the Magellan Centre for Research at IAE Lyon School of Management since March 2018. A specialist in the fields of Finance, Accounting, Economics and Management, he teaches Financial Analysis, the Theory of Finance, Risk Management, International Finance and Information & Financial Markets.



His research focuses primarily on the area of Information & Financial Markets. By looking at a variety of events affecting a business organisation (Stock Market listing, financial communications, CSR-related information, or issuing of Securities, ...), he studies how investors actually take on board this information in making their decisions. His work has been published in numerous reviews, including: *Financial Management*, *Review of Finance*, *Journal of Corporate Finance*, *Journal of Banking and Finance*, *European Accounting Review*, etc. He is also Associate Editor for three scientific reviews: *Finance*, *Finance Contrôle Stratégie*, and *European Journal of Finance*.

FOCUS

Cédric Baudet, graduated as a Doctor from the [Business Science Institute](#), Geneva Cohort N° 1 (2013-2016). He has recently been nominated as the **new Head of Business Information Technology programmes** at HEG Switzerland - *Haute Ecole de Gestion Arc*.



Himself a graduate in Business Information Technology from HEG Arc, Cédric Baudet has been involved with the school since 2007. Following initial industry experience as Head of Information Systems at the University of Fribourg, he joined HEG as a full-time member Professor in 2010.

He is the author of “*Diagnostic des pratiques managériales agiles des relations collectivités publiques-associations dans le cadre d’une recherche-intervention*” (A diagnosis through applied research of agile managerial practices in the relationships between public authorities and associations). Published in the *Management & Avenir Review* - N°101.

AGENDA

LUXEMBOURG

- Executive DBA Luxembourg (German language) – Cohort N° 1 (2017-2020)

International Seminar and Research Supervision Seminar, 24-28 September 2018 in Wiltz (Luxembourg).



- Executive DBA Luxembourg (German language) – Cohort N° 2 (2018-2021)

Seminar 1: “Managing a Thesis”, 25-28 September 2018 in Wiltz (Luxembourg).

DAKAR

Executive DBA Dakar – Cohort N° 4 (2017-2020)
Seminar 6 – Thesis supervision day 3, **Friday 28 September 2018** (Skype or face to face).



PARIS

- Executive DBA Paris – Cohort N° 2 (2017-2020)

International Seminar and Research Supervision Seminar, 24-28 September 2018 in Wiltz (Luxembourg).



- Executive DBA Paris – Cohort N° 3 (2018-2021)

International Seminar and Research Supervision Seminar (optional in Year 1)
24-28 September 2018 in Wiltz (Luxembourg).

GENEVA

- Executive DBA Geneva – Cohort N° 4

International Seminar and Research Supervision Seminar,



Digital DBA

- International Seminar and Research Supervision Seminar, 24-28 September 2018 in Wiltz (Luxembourg).

SOCIAL NETWORKS



[Business Science Institute](#) is growing on social media and we need your support! On our social media profiles, we communicate news about you and the research community, we talk about your publications and your professors' academic work. We also promote Business Science Institute events and push content to our networks about your experience as DBA candidates and graduates.

Follow us today on [Facebook](#), [LinkedIn](#) and [Twitter](#), your likes and shares inspire us!

PS: If you have any news you want to share, please contact Alizée who will be delighted to post it on social media! (alizée@business-science-institute.com)

VIDEOS



Professor [Michel Kalika](#), President of the [Business Science Institute](#), talks about [the economic and societal impact of business schools in France](#) (video in French).

Constantin Dabire, Chartered Accountant and DBA graduate from the [Business Science Institute](#), [Dakar Cohort N° 3](#) (2016-2019) discusses [public-private partnerships](#) on the Togolese L'Bala TV channel (interview in French).

PUBLICATIONS

3 new books in the Business Science Institute collection:

Malik Bouacida, [Business Science Institute](#) DBA graduate [Geneva Cohort N° 3 \(2015-2018\)](#), *Les conditions de réussite des joint-ventures internationales en Algérie* (Success factors of international joint-ventures in Algeria), preface written by Professor [Ulrike Mayrhofer](#).

Professors [Françoise Chevalier](#), [L. Martin Cloutier](#) and [Nathalie Mitev](#), *Les méthodes de recherche du DBA, fondamentaux du DBA* (DBA Research Methods, DBA fundamentals).



[Dramane Sidibe, Business Science Institute DBA graduate Dakar Cohort N° 3 \(2016-2018\)](#), *Gouvernance et*



management des risques (Governance and Risk Management).

Professors [Martin Cloutier](#), S. Berg and S. Bröring [Collective stakeholder representations and perceptions of drivers of novel biomass-based value chains](#), *Journal of Cleaner Production* Vol. 200,1, 2018, pp. 231-241.

The mixed methods-based approach used in this article is the same described in chapter 25 of *Les méthodes de recherche du DBA* (DBA Research Methods) in the [Business Science Institute collection](#) published by Editions EMS, and which the DBA candidates who contributed to this chapter of the book use themselves in their Executive DBA theses.

AWARDS



The Management Book Prize for books written by Managers

The M&M prize is awarded to the best Management book written by a manager.

It is co-organised by MM (*La Maison du Management*) and the FNEGE (The French Foundation for Management Education). Savencia Fromage and Dairy Group is also a partner.



The jury for the 2018 edition of the M&M prize was made up of Managers and academics, including [Charles-Henri Besseyre des Horts](#) and [Aurélie Dudezert](#).

MANAGEMENT RESEARCH NEWS



Management & Avenir Review has published its 100th edition with a special focus on socio-economic transformations in the health sector.

[Click here](#) to see the summary (in French).

Revue française de gestion 2018/2 (N° 271) *Sciences, techniques et pratiques de gestion* (Management sciences, techniques and practice).

[Click here](#) to see the summary (in French).

Revue française
de gestion



SCIENCES, TECHNIQUES
ET PRATIQUES DE GESTION



Revue
Internationale
des
Francophonies

Revue Internationale des Francophonies
n° 11, 2018.

Full edition available online (in French):

<http://rifrancophonies.com/>

EXECUTIVE DBA A DISTANCE (in French) & DIGITAL DBA (in English)



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