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NEWSLETTER

Agenda – Business Science Institute Life – New Member of the Academic Council – New Partnership – Academic Homage to the Business Science Institute President – Management Research News

AGENDA

[BAMAKO](#)

Executive DBA Bamako – Cohort n°1 (2018-2021)

- Seminar 2: Thematic Paradigms I - 7, 8, 9 February 2019



[GENEVE](#)

Executive DBA Geneva – Cohort n°5 (2018-2021)

Seminar 2: Thematic Paradigms I - 21-23 February 2019



[LUXEMBURG \(in German\)](#)

Executive DBA Luxembourg (in German) – Cohort n°2 (2018-2021)

- Seminar 3: Thematic Paradigms II - 28 February – 2 March 2019



BUSINESS SCIENCE INSTITUTE LIFE

[DAKAR](#)

[Executive DBA Dakar – Cohort n°6 \(2019-2022\).](#)

- Seminar 1 – Managing a thesis: **17-19 January 2019.**

The seminar took place in the presence of Touba Fall, the technical advisor to the managing director of the Port Autonome in Dakar, Papa Modou Ndiaye, managing director of Millenium Challenge Account in Sénégal, Mohamed Laye, project coordinator and Cheikh Ahmadou Khadim Toure, under the supervision of Pr. [Pierre-Jean Benghozi](#).



PARIS

Executive DBA Paris – Cohort n°4 (2019-2022)

Seminar 1 – Managing a thesis: **10-12 January 2019**

This first seminar took place in the presence of 5 new managers: Emmanuelle Colin-Nassoy, human resources manager at Entreprise Groupe Helios France; Martine Story-Lamarque, Groupe LBO – business buyout / transfer consultant and president of EVALTEAM; Paul Omandji Lokonde, head of internal auditing at the head tax office; Mamadou Traore, head of internal auditing for the secretariat at Groupe ACP, Brussels and Bob Lassissi who was key account administration manager for SFR during 11 years.

Photo highlights of the doctoral students in the company of professors [Beaulieu](#) and [Torset](#), the scientific advisors for the cohort.



NEW MEMBER OF THE ACADEMIC COUNCIL



Céline Barrédy is full Professor in Management Sciences at the University of Lorraine. She completed her PhD in Finance at the University of Bordeaux and her habilitation to supervise research at the University of Lille. She is specialized in the field of finance and corporate governance applied to family business. Her work focuses on three areas of research: (1) capital financing of family businesses, both through private equity and IPOs; (2) the positive and negative externalities stemming from interactions between family members and external actors on the boards of family businesses; (3) the influence of the legal doctrine of family law and corporate law on the balance between financial value and emotional value in family businesses. Her work involves international collaborations.

PARTNERSHIP WITH FENETRES OUVERTES SUR LA GESTION (Open window on management)



The *Fenêtres Ouvertes sur la Gestion* 'Open window on management' project, (now called FOG), films, produces and broadcasts high-quality audio-visual programmes promoting knowledge in the management sciences. It continues on from the various partnerships initiated since 2014 by the [Revue française de gestion](#) (French Management Review) through Professor [Jean-Philippe Denis](#), with more than 250 interviews available along with several hundred press articles.

FOG promotes the management sciences through televised interviews recorded on the premises of Xerfi Canal Productions, located at 13-15 rue de Calais, 75009 Paris. The programmes are broadcast via the Internet (YouTube platforms and playlists, Dailymotion, *Libre parole aux chercheurs*, etc.). The content of the videos is exploited in many different ways, especially through newsletters, on social networks (Twitter, LinkedIn, Facebook...), and via video columns in [The Conversation France](#), etc.

The general objective of the project is to combine high-quality production (in terms of both content and form) with carefully prepared communication to a clearly defined and influential target public (media, political, economic and business figures). The aim is therefore to ensure that FOG offers the widest possible impact, influence and outreach for the best work in management research. It is with this in mind that partnership agreements have been signed with leading figures to produce and broadcast their work in the field of management research, and who at the same time share the ideals behind FOG.

A partnership agreement has therefore recently been signed between FOG and the [Business Science Institute](#).

ACADEMIC HOMAGE TO THE BUSINESS SCIENCE INSTITUTE PRESIDENT



AN ENTREPRENEUR IN THE UNIVERSITY

An academic homage to Michel KALIKA

29 January 2019 – 5.30 pm

at la FNEGE - 2, avenue Hoche 75008 Paris

Watch this space! In the March edition of the [Business Science Institute](#) newsletter, our readers will be able to read details of the publication paying homage to [Pr. Michel Kalika](#) and view photos of the event.

MANAGEMENT RESEARCH NEWS



[Fenêtres ouvertes sur la gestion. Libre parole aux chercheurs](#), (An open window on management viewed by researchers), January 2019.

[2019 Entrepreneur Exhibition](#) (Palais des Congrès de Paris, 6 & 7 February):

Dr Thierry Lamarque, President of ALTHEO and Martine Story-Lamarque, Managing Director of ALTHEO, and doctoral candidate at the [Business Science Institute](#), will be presenting 2 technical conferences on 'Financing business buyouts' (6 February, at 9.30 am) and 'How to take over a business in less than one year: stories from buyers and some expert advice' (7 February à 9.30 am).



Save the date! [Cérémonie des prix en management](#)

The FNEGE Management Awards Ceremony will take place on Thursday 9 May, 2019 from 5.00 pm onwards at the Groupe L'Oréal Head Office in Clichy.

The FNEGE Management Awards Ceremony aims to celebrate the best research articles, doctoral theses and management books as well as the best digital teaching initiatives and management case studies. The awards cover

all management disciplines, including: marketing, finance, accounting/management control, human resource management, strategic management, information systems, entrepreneurship, logistics, etc. The event is organised in partnership with the Associations Scientifiques de Gestion (part of the FNEGE Collège Scientifique), the CCMP, Consult'in France, the EFMD, FNEGE Médias, Headway Advisory, L'Oréal, The Conversation France.

2019 Ceremony Sponsor: Mr. Jean-Paul AGON, Chairman and CEO, Groupe L'Oréal.

EXECUTIVE [DBA À DISTANCE \(in French\)](#) & DIGITAL DBA (in English)



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