



**BUSINESS
SCIENCE
INSTITUTE**

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NEWSLETTER

Agenda – Tribute – Business Science Institute Life – New Member of the Academic Council – Academic Homage to the Business Science Institute President – Distinction – Awards – Publications – Videos – Management Research News

AGENDA

DAKAR

Executive DBA Dakar – Cohort n°6 (2019-2022).

- Seminar 2: Thematic Paradigms I - **15, 16 & 17 March 2019**



LUXEMBURG (German speaking).

Executive DBA Luxembourg (German) – Cohort n°2 (2018-2021).

- Seminar 3: Thematic Paradigms II - **28 February - 2 March 2019**



PARIS

Executive DBA Paris – Cohort n°4 (2019-2022).

- Seminar 2: Thematic Paradigms I - **21, 22, 23 March 2019**



TRIBUTE



Cheikh Abdallahi Houeibib (1962-2019)

We were saddened to learn of the death on 24 January of one of our doctoral candidates, Cheikh Abdallahi Houeibib, who worked as an independent consultant and was a student on the [Dakar 3](#) cohort. His thesis project was 'The governance and performance of public organisations in Mauritania; the case of the *Société Nationale Industrielle et Minière* (SNIM)'. Everyone at the [Business Science Institute](#) would like to express their sincerest

condolences to his family and loved ones.

VIE DU BUSINESS SCIENCE INSTITUTE

[BAMAKO](#)



Photo highlights of seminar 2:

Thematic Paradigms I of the Executive DBA

[Bamako](#) – [Cohort n°1 \(2018-2021\)](#)



which took place from 7 to 9 February 2019 in the presence of Professors [Geneviève Causse](#) and [Jean-Pierre Helfer](#).

NEW MEMBER OF THE ACADEMIC COUNCIL

DAMIEN MOUREY

Damien Mourey is university professor at the Ecole Normale Supérieure - Paris-Saclay and member of the IDHES research lab (Institutions et dynamiques historiques de l'économie et de la société). He graduated from ESCP (Ecole Supérieure de Commerce de Paris) in 1994 and worked as financial analyst at Indosuez Bank in Mombasa (Kenya), as management accountant in a range of business organisations, including Unilever and Carrefour, and also as performance development director within the Supply Chain Management Europe department (SCME) at Carrefour Group. He joined



the IAE de Paris – Sorbonne Graduate Business School – in 2004 and his PhD was awarded the AFC-FNEGE (Association Francophone de Comptabilité) prize in 2009. His research explores the control and governance of inter-organisational relationships, supply chain management, commercial negotiations, public management and also Civil Society Organisations (cooperatives, foundations, think-tanks, lobbying organisations, social enterprises, social entrepreneurs etc.). He is vice-scientific Director of the Chair in Management and Governance of Financial

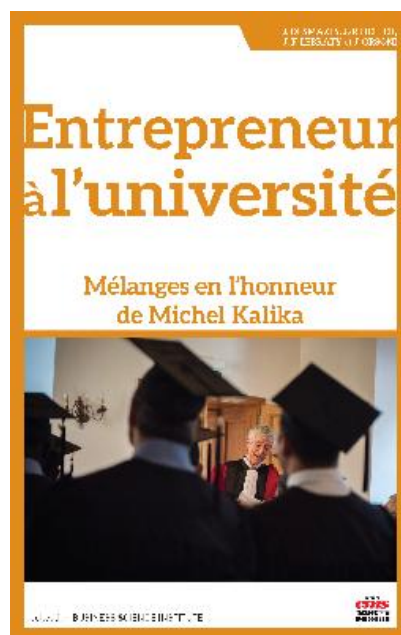
Cooperatives (MGFC) at IAE de Paris. He has published papers in several French and international academic journals such as *Accounting, Organizations and Society (AOS)*, *Scandinavian Journal of Management (SJM)*, *Voluntas*, *Non-Profit Quarterly*, *@GRH*, *Revue Française de Gestion*, *Gérer & Comprendre*. He has a long-standing experience of lecturing on part-time business programmes both in English and French in China, Vietnam, Mauritius Island, Senegal, Prague (Czech Republic), Beirut (Lebanon) and Algiers (Algeria).

ACADEMIC HOMAGE TO THE BUSINESS SCIENCE INSTITUTE PRESIDENT



This was the occasion to take a look back on the first 36 years of an ongoing career!

“When so many renowned and expert academic personalities agree to work together to write a book, then you know there is a very good reason for them to do so. And the reason is to pay homage to a colleague and a good friend.”



[Entrepreneur à l'université](#) (an *Entrepreneur in the University*) – An academic homage to [Michel Kalika](#), is co-edited by [Jean Desmazes](#), [Jean-Pierre Helfer](#), [Jean-Fabrice Lebraty](#) and Jacques Orsoni, published by éditions EMS, a Business Science Institute collection, 2019.

Below are some photo and video highlights of the event organised on 29 January at the [FNEGE](#):

[Speech by Pr. Maurice Thévenet, director general of the FNEGE](#)



[Speech by Pr. Jean Desmazes](#)

[Speech by Pr. Jean-Pierre Helfer](#)



And finally, the [speech by Pr. Michel Kalika](#), who during the event met up again with an old professor from the IAE de Poitiers..., the reason behind his future academic vocation!



The homage to Pr. Michel Kalika included contributions by professors and doctors [Marie-José Avenier](#), [Pierre-Jean Benghozi](#), [Michelle Bergadaà](#), Jean-Christophe Bogaert, [Alin Burlaud](#), [Françoise Chevalier](#), [Jean-Philippe Denis](#), [Jean Desmazes](#), [Pierre-Louis Dubois](#), [Aurélie Dudézert](#), [Bruno Dufour](#), [Marc Favier](#), Bernard Fustier, [Jean-Pierre Helfer](#), Sylvie Hertrich, [Jacques Igalens](#), [Emmanuel Josserand](#), Hajer Kefi, [Eric Lamarque](#), [Florence Laval](#), Jacques Lebraty, [Jean-Fabrice Lebraty](#), Paul le Floch, Katia Lobre-Lebraty, Michel Marchesnay, [Ulrike Mayrhofer](#), [Géraldine Michel](#), Alya Mlaiki, [Jean Moscarola](#), [Caroline Mothe](#), Jacques Orsoni, Jean-Marie Peretti, [Yvon Pesqueux](#), Alexandre Renaud, Gordon Shenton, Patrick Soullisse, [Maurice Thévenet](#), [Jacques Thévenot](#) and [Isabelle Walsh](#).

The [Business Science Institute](#) management team would also like to pay their own homage to professor Michel Kalika, a visionary academic personality who pushes us all to work to the highest standards whilst maintaining a humanist

approach!

Thank you for everything Michel!

Agnès, Aline, Alizée, Caroline, Catherine, Maëlle, Ramunas, Samuel, Stéphane, Stephen, Yann and Yasemin.

DISTINCTION

On 6 February 2019, [Jean-Pierre Helfer](#), emeritus professor at IAE Paris - Sorbonne and member of the [Business Science Institute](#) academic council awarded the



Order of Knight of the Academic Palms to [Géraldine Michel](#), university professor at IAE Paris - Sorbonne during an awards ceremony organised by professors Georges Haddad, Vice-Chancellor of the University of Paris 1 Panthéon Sorbonne and [Éric Lamarque](#), Directeur of IAE Paris - Sorbonne Business School.

LABELLISATIONS



The [panel](#) for the 2019 FNEGE Management Awards (2018 publications) met on 11 February under the patronage of Jean-Paul Agon, Chairman and CEO of Groupe L'Oréal.

Included among the publications designated for awards are:
Category: collective research publications

[*Une vision des ressources humaines sans frontières : Mélanges en l'honneur de Jacques IGALENS*](#), (A borderless vision of human resources: an academic homage to Jacques Igalens). Co-edited by Jean-Marie Peretti, Jean-Michel Plane, Aline Scouarnec and [Maurice Thevenet](#), Editions ems.

[*Stratégie organisationnelle par le dialogue*](#), (Organisational strategy through dialogue). Co-edited by Nathalie Fabbe-Costes and Laurence Gialdini, Editions Economica, with contributions from [M.-J. Avenier](#) and [A.-C. Martinet](#).

[*La Recherche-Intervention dans les entreprises et les organisations : De la conception à la publication*](#), (Action research in companies and organisations: from design through to publication). Co-edited by Anthony F. Bueno, [Henri Savall](#) and Laurent Cappelletti, with contributions from [V. Zardet](#) and [M. Bonnet](#),

Category: essays

[La transformation digitale des entreprises](#), (*The digital transformation of business organisations*). [Aurélie Dudézert](#), Editions La Découverte.

Category: books

[Distribution 4.0](#), Olivier Badot, [Jean-François Lemoine](#) and Adeline Ochs, Editions PEARSON

[Les méthodes de recherche du DBA](#), (*DBA research methodologies*).

[Françoise Chevalier](#), [L. Martin Cloutier](#), [Nathalie Mitev](#), Editions ems - Business Science Institute collection.

[Les grands auteurs en Systèmes d'information](#), (*The major information systems authors*). Co-edited by [Isabelle Walsh](#), [Michel Kalika](#), Carine Dominguez-Pery, Editions ems with contributions from [Jessie Pallud](#), [Cédric Baudet](#), [Jean-Fabrice Lebraty](#), [L. Martin Cloutier](#), [Isabelle Walsh](#) and [Bernard Fallery](#).

[Cas en gouvernance des organisations](#), (*Case studies in organisational governance*). Co-edited by Kristen Burkhardt and Philippe Desbrieres, Editions ems, with contributions from [Michel Kalika](#) and [Ulrike Mayrhofer](#).

PUBLICATIONS



N. Baklouti, F. Gautier, [E. Lamarque](#), '[Performance, gouvernance et détresse financière Une comparaison banques coopératives-banques SA en Europe entre 2005-2011](#)' (*Performance, governance and financial stress. A comparison of European co-operative banks between 2005-2011*), *Revue Française de Gestion*, 2018/7 (n°276), pp. 163-178.

A. Deville, D. Mourey, '[Concilier performance économique et projet socio-politique au sein des coopératives. Une gestion pour de nouveaux possibles](#)', (*Reconciling economic performance and socio-political projects within co-operatives. A management model for new opportunities*), *Revue Française de Gestion*, 2018/7 (n°276), pp. 63-83.

[A. Dudézert](#), '[Les enjeux de l'après-transformation digitale pour les entreprises](#)', (*Challenges for companies post-digital transformation*), *The Conversation*, 11 February 2019.





VIDEOS



Discover the latest [videos](#) published by FNEGE Médias and in particular the work of Pr. [Gérard Hirigoyen](#), called '[Itinéraire d'un libre penseur au pays de la connaissance](#)' (*Itinerary of a free-thinker on planet knowledge*).

[Edition dated 2 February 2019](#)

[J.-P. Helfer](#), '[La commission Helfer 20 ans après !](#)'

(The Helfer commission 20 years after).



[Edition dated 16 February 2019](#)

[M. Bergadaà](#), '[Le plagiat académique](#)'

(Academic plagiarism).

[Y. Pesqueux](#) « [Un modèle sadomasochiste de l'organisation](#) »

(A sadomasochistic organisational model).

[Edition dated 23 February 2019](#)

[J.-P. Denis](#), '[Gestion en 2019 : la stratégie Booba-Kaaris et le reste](#)'

(Management in 2019: the Booba-Kaaris strategy and the rest).

D. Mourey, '[Le sens de la valuation – cas concret](#)' and '[Le sens de la valuation](#)'

(The meaning of valuation – a concrete example. & The meaning of valuation).

MANAGEMENT RESEARCH NEWS

The 'Culture pass' offered by the French government, allows its beneficiaries to purchase video games, which is another good reason to once again read the book co-written by [Pierre-Jean Benghozi](#) on video games and understand their importance. Pierre-Jean is a member of the [Business Science Institute](#)



academic council.

[Pierre-Jean Benghozi](#), Philippe Chantepie, *[Jeux vidéo : l'industrie culturelle du XXIe siècle ?](#)*, (Video games: the cultural industry of the 21st Century?).

Les Presses SciencesPo, 2017.

EXECUTIVE DBA A DISTANCE (in French) & DIGITAL DBA (in English)



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