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NEWSLETTER

**Agenda - Save the Date - The Viva Process: Business Science Institute Values
- Interview of the Month - New Faculty Member - Admissions - Photo Highlights
- Map of Doctoral Candidates & Doctors - Conference Papers - Publications -
Videos - Tools - Management Research News.**

AGENDA

DOUALA

Executive DBA Douala – Cohort n°2 (2019-2022)

- Seminar 2: Thematic Paradigms I - **6-8 June 2019**



BAMAKO

Executive DBA Bamako – Cohort n°1 (2018-2021).

- Seminar 4: Qualitative Research Methods - **27, 28, 29 June 2019**



DAKAR

Executive DBA Dakar – Cohort n°6 (2019-2022).

- Seminar 3: Quantitative Research Methods – **13-15 June 2019**



Executive DBA Dakar – Cohort n°5 (2018-2021).

- Seminar 6: DBA Thesis Supervision - day 2 **Sunday 16 June 2019**

GENEVA

Executive DBA Geneva – Cohort n°5 (2018-2021)

- Seminar 4: Qualitative Research Methods: **13-15 June 2019**



LUXEMBOURG

Executive DBA Luxembourg (**German language**) – Cohort n°2 (2018-2021)

- Seminar 5: Quantitative Research Methods - **28-30 June 2019**



SAVE THE DATE

The next [Business Science Institute](#) International Week will take place from **23 to 26 September 2019 in Wiltz**, Luxembourg. On the programme: conferences, seminars, exchanges between doctoral students, graduates and professors, supervisory workshops, Executive Doctorate in Business Administration thesis oral examinations plus... the graduation ceremony and Managerial Impact award!



THE VIVA PROCESS – [Business Science Institute Values](#):

Testimony by Pr. [M. Kalika](#):

“One year ago, I received a DBA thesis for approval prior to sending it on to the examiners. The thesis supervisor, who had been extremely occupied up until that point, had already asked the candidate to make a number of improvements to their work. But upon reading the thesis, I came across what I suspected to be plagiarism. There were several different writing styles across the different sections and some incoherent data analysis. I therefore sent an annotated version of the thesis back to the doctoral candidate, and via Skype raised my doubts about the integrity of the work. The candidate then sent back a ‘corrected’ version to me, which upon their request I sent on to the examiners. The examiners subsequently recommended that the candidate not be authorised to present their work orally, which meant that the

viva did not take place. The candidate promised to draft a new version of their thesis and even took part in the seminar at Wiltz and received personal advice from the examiners ...

Two months later, the candidate informed me that the thesis had been successfully presented at another institution ...”.

INTERVIEW OF THE MONTH

[EPAS](#) (European Programme Accreditation System)



Interview with Stephen Platt, Quality Assurance & Accreditations Manager, [Business Science Institute](#).

- Stephen, you are in charge of quality assurance and accreditations at the [Business Science Institute](#), could you tell

us a bit more about your background?

Before joining the [Business Science Institute](#) team I spent 15 years at a French Business School. It was a very rewarding experience that helped me understand the various different aspects of a higher education institution: student relations, faculty management, the internationalisation of programmes and collaboration with overseas partners, continuing professional development programmes, taking into account the requirements of stakeholders and especially business organisations, ... and also the vital importance of national and international accreditations for a business school.

- What does your job involve?

My job is actually quite simple! The first thing I did was to assess the great work already achieved by the teams at the [Business Science Institute](#) since 2013. Then, with professors [Helfer](#) and [Kalika](#) we decided to showcase and give a more formal structure to these achievements to progressively align the organisation and the DBA programme with the international standards defined by the [EFMD](#) (European Foundation for Management Development).

- What is the purpose of an accreditation?

Above all, an accreditation offers institutions a formal opportunity to measure their work against international best practices, and also to set up a sustainable culture of continuous improvement that benefits the whole community of its stakeholders.

- The [Business Science Institute](#) has embarked upon the [EPAS](#) accreditation process. Can you tell us something about what it actually involves?

[EPAS](#) is an international accreditation system that focuses on one or several business / management programmes run by a higher education institution. It's quite a demanding process, because over and above the institutional aspects of a school, the process drills down to the fundamental academic quality of a specific programme or programmes.

- What assessment criteria need to be met to obtain [EPAS](#)?

There are quite a few, nearly 80 in total, the list is very long! Basically, the self-assessment report that the [EFMD](#) asks institutions to write involves 5 major sections: 1) the institutional context 2) programme design 3) programme delivery & operations 4) programme outcomes and 5) quality assurance processes. It's important to mention that the [EFMD](#) will also take a very close look at the international dimension of the programme being assessed, the way in which students are put at the centre of an institution's concerns and finally the academic depth and rigour of the students' learning experience. To a lesser extent, the EFMD peer review team will also look at other aspects, such as the way a programme takes into account ethics, responsibility and sustainability or how technology enhanced learning initiatives are integrated into the delivery of the programme, for example.

- For the doctoral candidates at the [Business Science Institute](#), what is the benefit of having an [EPAS](#) accredited qualification?

That's a really good question, because in the end all of this work is done for the benefit of our learning community. Personally, I can see a long list of advantages for our doctoral candidates and also for our alumni. By achieving [EPAS](#) accreditation, we'll be able to guarantee the quality of the programme, thus even further improving the international reputation of our DBA with future candidates, peers and business organisations.

- Could you give us some details about the next steps in the accreditation process?

Of course. We're currently at the pre-eligibility phase, working towards eligibility in 2019 to be able to start drafting the final report in 2020. If everything goes to schedule, we hope to be able to receive a team of [EFMD](#) experts in September 2020 over a period of 2 days. So, we hope to see all of our stakeholders together in Wiltz next year to share with the [EFMD](#) Peer Review Team the fantastic things achieved at the [Business Science Institute](#) since 2013!

NEW FACULTY MEMBER

Michel Bouchard



Dr Bouchard is an international expert in Environmental Management and Environmental Policies. He started his career as an Environmental Research Scientist, specialized in climate change and natural resources processes and management, and over the last 40 years, has been associated with the Environmental Assessment of mega projects first in Canada and since then in over thirty

other countries. From 2000 to 2004, Dr Bouchard acted as Director General of the French Secretariat of the International Association of Impact Assessment. Since 2000, he has organized, designed, and delivered training courses, seminars, workshops and international scientific meetings in Environmental Management and Assessment in more than forty countries. Consultancy work has been in the field of Strategic Assessment, Resource Management, including forestry and extractive industries (Mining in particular), Regional Development, Energy, Transport and Post-Conflict Environmental Assessment. From 2004 to 2008, Dr Bouchard resided in Tunisia, where he acted as Senior Research Associate with the International Technological Center of Tunisia and the World Bank METAP program aimed at technical assistance in Environmental sciences. He has led various assignments for the World Bank, the International Finance Corporation, and the African Development Bank. In 2009-2010, Dr Bouchard acted as collaborator and advisor to the UNEP Post-Conflict Environmental Assessment in DR Congo. He is currently affiliated to the McGill-UNEP Collaborative Centre for Environmental Assessment while being associated to the civil engineering department of the École Polytechnique de Montréal. He has acted as member of the Strategic Advisory Committee of the Sahara and Sahel Observatory. Dr Bouchard has authored more than a hundred publications, reports, papers and communications in the field of Environmental Management and Assessment. He is generally recognized as a leading expert in the field of Strategic and Integrated Environmental Assessment. He is currently member of the Advisory Committee for the Environmental Assessment of Free-Trade Agreements with External Affairs Canada.

ADMISSIONS



[GENEVA](#)

[Executive DBA Geneva – Cohort n°6 \(2019-2022\)](#)

Launch of the new cohort on 10 October 2019

[PARIS](#)

[Executive DBA Paris – Cohort n°5 \(2020-2023\)](#)



Launch of the new cohort on 21 November 2019.

- Seminar 1: Introduction to Doctoral studies - 21-23 November 2019

PHOTO HIGHLIGHTS

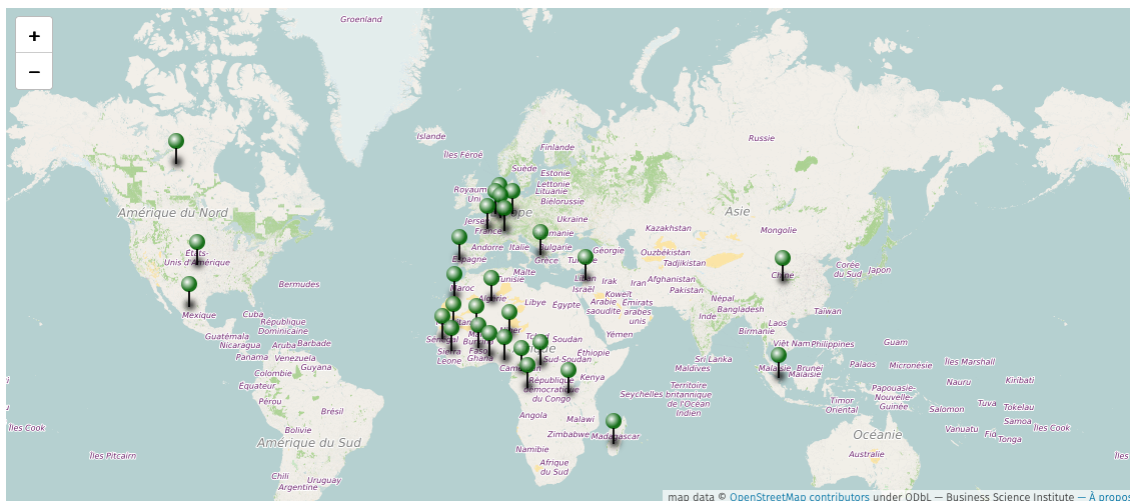
PARIS

Executive DBA Paris – Cohort n°4 (2019-2022).

- Seminar 3: Thematic Paradigms II - 2, 3, 4 May 2019 in the presence of professors [Marc Bonnet](#) and [Aurélie Dudézert](#).



MAP OF DOCTORAL CANDIDATES & DOCTORS



Map by country of [Business Science Institute](#) doctors and DBA candidates

CONFERENCE PAPERS

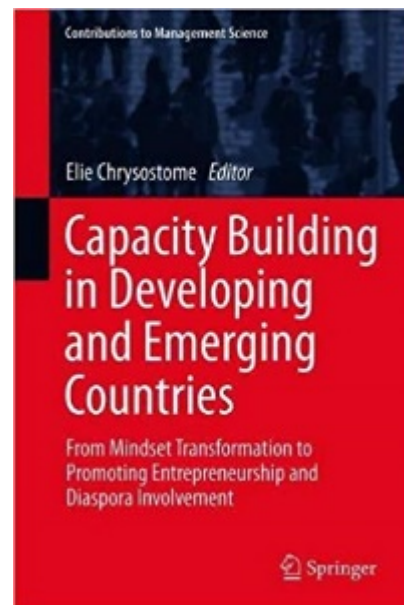
M. Feng, [M. Kalika](#), 'Strategies for coping with the attitude of line managers in managing techno-stress: an interactional perspective', 24th Conference of the [Association of Information & Management](#), Nantes: 3, 4 & 5 June 2019.

[B. Deschamps](#), [T. Lamarque](#), 'Buyer emotions during negotiations for the external transfer of a business organisation', 11th Congress of the [Academy of Entrepreneurship & Innovation](#), Montpellier, 3-5 June 2019.

PUBLICATIONS

[E.V. Chrysostome](#), Capacity Building in Developing and Emerging Countries: From Mindset Transformation to Promoting Entrepreneurship and Diaspora Involvement, Springer, 2019, 328 P.

This book explores new perspectives on how to improve the chances of success regarding capacity building in developing and emerging countries. Drawing on lessons learned in the course of six decades of capacity building research and practice, it identifies the required conditions for the success of capacity building efforts, and suggests that a radical change in mindset has become a critical aspect in developing countries. In addition, the book discusses capacity building in connection with entrepreneurship (especially female entrepreneurship), transnational diaspora remittances, and combating corruption, which it considers to be essential drivers of sustainable development in developing and emerging countries. The book's contributing authors represent the leading minds in capacity building research and practice, and include researchers from prestigious universities in North America, Europe and Africa, as well as international development experts from institutions such as the International Monetary Fund (IMF), the World Bank, African Development Bank, and African Capacity Building Foundation. All authors have considerable expertise regarding capacity building issues, and represent 26 emerging and developing countries in Africa, Asia, the Middle East, Caribbean Islands, North America and Europe.



S. Maire, [S. Liarte](#) : '[Classifying, Representing and Labelling: Methodological Framework and Associated Tools for an Automatic Emergence of Themes on Textual Data](#)', Finance, Control, Strategy, special edition in collaboration with [The International Association for Strategic Management](#) (AIMS), May 2019.

VIDEOS



As part of the new partnership between the [Business Science Institute](#) and [Fenêtres ouvertes sur la gestion](#) (an Open Window on Management) a [YouTube playlist](#) dedicated to the [Business Science Institute](#) is now available. The playlist currently includes 11 videos with

contributions from Doctors [Cédric Baudet](#), [Hédi Guelmami](#), [Thierry Lamarque](#) and professors [Bérengère Deschamps](#), [Emmanuel Josserand](#), [Jean-Pierre Helfer](#) and [Michel Kalika](#).

In the 18 May edition of [Fenêtres ouvertes sur la gestion](#) (an Open Window on Management), you can watch the videos of Professor [Jean-François Lemoine](#) 'Marketing & Distribution 4.0' and Doctor [Hedi Guelmami](#) Executive DBA Tunis – Cohort n°1 (2013-2015). 'Which management model for hospitals? The case of Tunisia'.



Professor [U. Mayrhofer](#) 'What are the key success factors for international markets?'

Professor [Ch. Barmeyer](#) 'Success in Franco-German collaborations'

Click [here](#) to find out more about *la fabrique de l'exportation*.

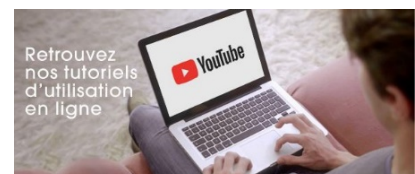
TOOLS

[Stanford University Press](#) is now present on [ScholarVox](#)



[La documentation française](#)

Click [here](#) for a tutorial on how to connect to the ScholarVox services with your user profile.



MANAGEMENT RESEARCH NEWS

'Fenêtres ouvertes sur la gestion' (an Open Window on Management): [business organisations following the Pacte Law, Distribution 4.0, management and perversity ...](#)





The French Foundation for Management Education (FNEGE) has launched an [Observatory for Digital Transformations](#).

The objective of this new observatory launched by the [FNEGE](#) is to “accompany French Management Schools in their transformation in a new context created by the digital and collaborative economy”. The observatory has three missions: 1) every two years produce a mapping of the digital transformation of management schools, to allow institutions to benchmark their activities and benefit from the experiences and practices put in place in other schools; 2) offer institutions the possibility of becoming certified for successfully integrating the phenomenon and having improved their practices to adapt to and benefit from the new opportunities offered by the digital transformation; 3) support schools that request to be accompanied during their transformation by setting up appropriate processes, practices and training courses. The observatory will be managed by [Aurélie Dudezert](#), who is professor at Université Paris Sud and faculty member at the [Business Science Institute](#) along with Imed Boughzala, professor at Institut Mines-Télécom Business School, and who both ran the initial study carried out by the FNEGE in 2018.

Watch [Xerfi Canal](#), the audiovisual review of economics, strategy and management.



[Special edition n°9 on French ‘grandes écoles’ and universities](#): choosing between University Management Schools (IAE) and Business Schools /

Parcoursup – an obscure higher education admissions system / Getting business and engineering schools to work together.



An Open Window on Management - [11 May 2019 Special Edition](#) - Revue française de gestion (French

Management Review).

Revue française de gestion (French Management Review) 2019/1 (N° 278)
Management sciences, techniques and practices.



EXECUTIVE DBA A DISTANCE (in French) & DIGITAL DBA (In English)



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