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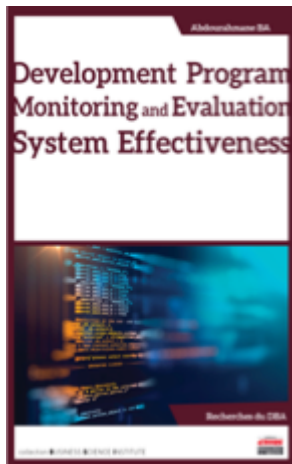


NEWSLETTER

New Books in the Business Science Institute Collection - New Faculty Members - Zoom - Interview of the Month - Agenda - Save the Date - Admissions - Photo Highlights - Videos - Management Research News

NEW BOOKS IN THE BUSINESS SCIENCE INSTITUTE COLLECTION

3 new books stemming from our graduates DBA theses have recently been published by [EMS](#) editions. This now means that since 2015, a grand total of 19 books have been released in the [Business Science Institute](#) collection.



[Dr. Abdourahmane Ba](#) ([Geneva cohort n°3 - 2015-2018](#)),
Development Program Monitoring and Evaluation System Effectiveness.



This book is a contribution to the building of a knowledge base for the effectiveness of M&E-Systems in the field of development management. The primary focus is to contribute to the clarification of which rigorous frameworks could be applied to understand and

meaningfully measure M&E-System effectiveness.

The book has the aim of translating outcomes from Dr. Ba's thesis research on M&E-System effectiveness into an actionable contribution to better reach development managers and M&E experts who wish to find better ways of managing M&E-Systems for improved decision-making and measured risk-taking in moving development policies and programmes towards the greater freedom and welfare of people mainly in Africa.

The book focuses on M&E-Systems effectiveness and how it influences the dynamic capabilities of development organizations and institutions in managing development programmes and projects. The book presents the challenges involved in seeking an effective M&E-System, examines the gaps and limits in assessing it, and finally proposes ways to rigorously measure its effectiveness.

The book may also contribute to the scientific and professional discussions on what would be the meaningful framework to better understand the success factors that underlie an effective M&E-System and also how they help improve development management.



Dr. Kubeterzié Constantin

Dabiré (Dakar cohort n°3 -

2016-2019), *Public-private partnerships as an alternative to the funding of high-performance public infrastructure: myth or reality? The case of the member countries of the West African Economic and Monetary Union (UEMOA).*



This book explores the performance of public-private partnerships (PPP) within the West African Economic

and Monetary Union (UEMOA). The results detailed in the DBA thesis show that the overall performance of PPPs is independent of the financial and ownership structure. The key lesson learnt from this analysis is the importance of endogenous and exogenous factors that might explain performance. It is for this reason that the book looks to highlight these factors as well as the way they are taken into account when creating an environment that is favorable to supporting the development of PPPs. The author therefore aims to provide material that contributes to the thinking behind the gradual design of such an environment.

Strongly influenced by practice and offering detailed managerial recommendations, the book aims to take an academic perspective – through an up-to-date presentation of the state of the art in the field of PPP that uses contributions from academic and financial theory – and a practical perspective, targeting readers who are industry practitioners looking to challenge their knowledge as well as to learn from the feedback from completed public-private partnerships.

Thanks to a highly useful focus on the design of PPPs, the results of the research allow readers to develop their own personal assessment of the way in which PPPs are implemented within the UEMOA through the following question: “are public-private partnerships myth or reality?”.

Beyond the subject of PPPs, the book offers the reader an overview of the main issues involved in the implementation of infrastructure in Africa: funding-governance; contracting and institutional frameworks; planning and assessment; performance.

Dr. Bécaye Diarra (Dakar cohort n°2 - 2015-2018), *The manager's profile in emerging business markets.*

Emerging business markets are new markets, resulting from or created by technological, regulatory or societal changes. Their importance lies in the huge potential they offer in terms of the creation of jobs and in the speed at which



they develop. The case of the emerging carbon market is a well-known example. However, because these markets are emerging, their environment is often extremely uncertain and marked by a high level of risk, which is inherent to an almost total lack of legislation, poor internal organisation and fast company growth. In this book, the author explores emerging business markets that have developed under the effect of

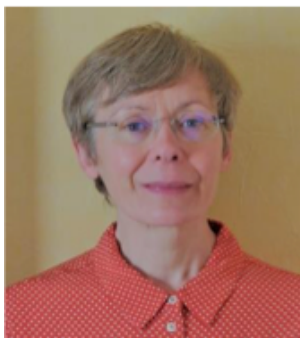


technological breakthroughs and legislation. Areas of particular focus are the temporary employment market, digital solutions, the emerging market for MOOCs in the higher education and research sector, e-commerce and digital marketing.

The author shows that given the prevalence of uncertainty in these markets, the performance factors are just as atypical and inherent to the profiles of the managers who work in them.

This book offers a new alternative to the standard way of looking at the profile of managers, which generally focuses on their skills, methods and vision. The author prefers to explore managers' ability to understand their environment and to create networks. He therefore provides new aspects for understanding business models, business strategy and performance factors.

NEW FACULTY MEMBERS



Nathalie Dubost

Nathalie Dubost is full professor at the University of Orléans School of Management and a member of the [Vallorem](#) research laboratory. Nathalie graduated from [ESCP Europe Business School](#) and École Centrale de Paris Engineering School.

Her research focuses on the services provided to vulnerable individuals and on networked organisations, especially in non-market sectors. She is part of a group of French-language professors whose research explores the theme of inclusive innovation for disabled individuals.

She mainly teaches strategic management courses, with a particular focus on the leadership and governance of organisations. Her publishing record includes work in ranked peer-reviewed academic reviews, peer-reviewed conference papers, chapters in teaching and research manuals and research reports. Beyond the academic world, she is an elected board member of management associations in the social and healthcare sector.

Chantal Fuhrer



Chantal Fuhrer is assistant professor with tenure at the [University of Reunion Island](#) (France), where she was awarded her PhD and HDR research supervisor certification in Management and Organisation Studies. Her areas of expertise include information systems, as well as the analysis of social networks. Her research in the field of information systems explores organisational and digital communications, as well as innovative

methodologies, leading to work published in academic journals such as: [Systèmes d'Information et Management](#) (SIM), [International Journal of Technology and Human Interaction](#) (IJTHI), or [Innovations](#). Chantal has supervised the work of doctoral candidates across the Indian Ocean area, including: Reunion Island, Mauritius, Rodrigues Island, Madagascar, the Comoro Islands, the Seychelles and South Africa. Prior to joining the academic world, she worked for 18 years in information systems departments as an IT specialist, IT applications manager, project manager and consultant mainly for banks, insurance companies, and government. Chantal's knowledge and experience of the business world are naturally a source of inspiration for her research and teaching activities.

<https://sites.google.com/site/fuhrerchantal/home>



Marco Heimann

With PhDs in finance and cognitive psychology (3 PhD thesis awards: [United Nations Principles for Responsible Investment](#), [MSHS-T](#) and [Garrigou](#)), Marco Heimann is Associate Professor at [iaelyon School of Management](#) where he mainly teaches Corporate Finance, as well as Asset Management and Responsible Investment to undergraduate, postgraduate and continuing education students.

His research explores the psychological variables that influence financial decision-making in a variety of situations. Marco is a member of the [UNPRI](#) and [FDIR](#) university networks, publishes articles in leading journals and has received research grants from [FIR-PRI Finance & Sustainability](#) as well as being awarded the Novéla prize.



Anne Janand is Associate Professor and a qualified HDR research supervisor in Management at the [Université Paris-Sud](#). She also graduated from [HEC](#) in 1997. Anne teaches Human Resource Management, Management and Corporate Strategy.

Her research explores the area of Human Resource Management, with a particular focus on contemporary careers and internal staff mobility within major organisations. Her work draws on 13 years of previous business experience at a major French bank and builds

upon frameworks that are both revisited and interdisciplinary. In 2018, she submitted a piece of work for HDR certification called, 'Mobilities, careers and directions: towards a disruptive model?'. She has written more than 20 articles in a variety of academic journals, carrying out research on careers in relation to other concepts, including: motivation, learning, diversity, talents, leadership, and so on. Her PhD thesis in 2013 was about the development of talents through internal mobility, and was awarded the [FNEGE-AGRH Didier Retour prize for the best thesis](#) as well as the [ANDESE prize for the best thesis](#).

Anne Janand is the General Secretary of [SFM \(French Society for Management\)](#) and board member of [SPSG \(Philosophical Society for Management\)](#).

ZOOM



[Anne Bartel-Radic](#) is Full Professor in Management at [Sciences Po Grenoble](#), and researcher at [CERAG](#), University of Grenoble Alpes located in France. She carries out and supervises research in the fields of the management of cultural diversity and the intercultural skills of individuals and organisations.

She is currently supervising 8 doctoral candidates on a variety of themes, such as the role of designers in intercultural management, organisational citizenship in the Vietnamese context, the Social Responsibility of multinational firms in a context of cultural diversity, the impact of cultural diversity on social innovation in non-profit making organisations, and the dilemma existing between complexity and convergence in international projects. Two of her doctoral candidates are currently working towards an EDBA at the [Business Science Institute](#): one is about innovation in business models in the agri-food sector, and the other is about key success factors for bids in response to calls for tender in high-level services to business organisations.

Professor [Bartel-Radic](#) is currently responsible for the [InterCCom](#) research and training project funded by [SFR Innovacs](#) and [l'IDEX Grenoble Alpes](#). The 'training' part of the project aims to develop a computerised serious game learning tool, whereas the 'research' part uses the serious game to collect experimental data that measures the behavioural aspect of intercultural skills. The game has been developed by an international interdisciplinary team made up of 35 people through 2 [hackathon](#) workshops that took place in March 2019. The experimental protocol developed by the team will provide solutions to the challenges related to the conceptualisation and measurement of intercultural skills, the factors that reinforce them (international experience, training courses) and their consequences (employability, career paths, university qualifications). The involvement of international team members will

offer opportunities to carry out comparisons between more than 10 different countries. The game runs on the Genagame platform, which has been specifically developed for the project. This will also allow the team to carry out other interactive experiments leading to a multitude of research opportunities. New projects on linguistic diversity, CSR and creativity are currently about to be launched.

Originally from Germany, Professor [Bartel-Radic](#) is the coordinator of German-speaking programmes at the [Business Science Institute](#).

INTERVIEW OF THE MONTH



Interview with Professor [Michel Kalika](#), President of the [Business Science Institute](#).

- Since 2019, the [Business Science Institute](#) has started to roll out a new system of academic managers. Could you tell us who these managers are?

There are 9 managers in total, with each one in charge of a group of doctoral candidates by country or by distance learning mode (DBA à distance and the Digital DBA), including: Professor [Yvon Pesqueux](#) for [Bamako](#), Professor [Lars Meyer-Waarden](#) for [Bangkok](#), Professor [Christophe Torset](#) for [Paris 4](#), Professor [Pierre-Jean Benghozi](#) for [Dakar 6](#), Professor [Marielle-Audrey Payaud](#) for [Douala](#) and the [DBA distant](#), Professor [Nathalie Mitev](#) for the [Digital DBA](#) in partnership with SKEMA, Professor [Caroline Mothe](#) for [Geneva 5](#) and Professor [Anne Bartel-Radic](#) for [German-speaking programmes in Luxemburg](#).

- What does their work actually involve?

Various different things. The academic managers oversee the admission of students into their group. They are present during the orientation seminar and the new cohort's first session. They receive and analyse the comments made by doctoral candidates questioned on the contribution of each module to the progress of their subject and/or the presentation of their subject updated following each module.

Until a thesis supervisor has been identified, the academic managers look after the doctoral candidates, especially via the monthly activity reports, guiding them towards the best possible choice of supervisor according to their thesis subject.

The managers also give academic support to the students in their group and are an important point of contact for the other professors teaching on the programme, overseeing the curriculum and being present at the group's supervisory seminars.

- How did you decide upon their area of work?

The different groups were determined according to geographical areas ([Paris](#), [Geneva](#), [Luxemburg](#), [Bangkok](#), [Dakar](#), [Douala](#)) or by the course delivery mode or by the language of instruction of the DBA ([Digital DBA](#) in English with [Skema Business School](#), [DBA à distance](#) in French and the [German language DBAs](#)).

- In last month's interview with Stephen Platt we talked about [EPAS](#) accreditation. Do the academic managers have an important role to play in this project?

We set up the academic manager system above all for organisational reasons. In the beginning at the [Business Science Institute](#), when there was only a handful of doctoral candidates, I could advise them on my own until their thesis supervisor had been identified. With about 140 candidates representing more than 30 nationalities on the programme today, this is no longer possible. But of course, our journey towards an international accreditation requires us to review our organisation and structure whilst at the same time retaining the responsive approach and flexibility that have been our hallmarks ever since the beginning.

AGENDA

[DOUALA](#)

[Executive DBA Douala – Promotion n°2 \(2019-2022\)](#)

- Seminar 3: Thematic Paradigms II - **18-20 July 2019.**



[PARIS](#)

[Executive DBA Paris – Promotion n°4 \(2019-2022\)](#)

Seminar 4: Epistemology & Qualitative Research Methods - **4-6 July 2019.**

SAVE THE DATE

The next [Business Science Institute](#) International Week will take place from **23 to 26 September 2019** in Wiltz, Luxemburg. On the programme:

- One-to-one meetings between professors and doctoral candidates over the 4 days.
- [Certificate of Research in Business Administration](#) oral examinations and supervisory workshops: 24 & 25 September.
- Academic Managers meeting: Tuesday 24 September.
- Thesis oral examinations: Wednesday 25 September.
- Presentation of the DBA impact study: Wednesday 25 September.
- Faculty Board meeting: 24 & 25 September.
- Presentation by the authors of new publications in the [Business Science Institute Collection](#): Thursday 26 September.



Graduation Ceremony & Managerial Impact Award: Thursday 26 September.

ADMISSIONS



[DAKAR](#)

Executive DBA Dakar - Cohort n°7 (2020-2023).

[GENEVA](#)

[Executive DBA Geneva - Cohort n°6 \(2019-2022\)](#)

Launch of the new cohort on 10 October 2019



[PARIS](#)

[Executive DBA Paris - Cohort n°5 \(2019-2022\)](#)

Launch of the new cohort on 21 November 2019.

Seminar 1: Introduction to Doctoral Studies - 21-23 November 2019.

EXECUTIVE DBA A DISTANCE (in French) & DIGITAL DBA (In English)



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PHOTO HIGHLIGHTS

DOUALA

Executive DBA Douala - Cohort n°2 (2019-2022).

- Seminar 2: Thematic Paradigms I - **6-8 June 2019.**
- The doctoral candidates are pictured in the presence of Professor [Alain-Charles Martinet](#).



VIDEOS

Xerfi Canal, Professor [Ulrike Mayrhofer](#), [What are the key success factors for international markets?](#)



Xerfi Canal,
Professor [Alain-Charles Martinet](#) & [Marielle-Audrey Payaud](#), [From analysis in the field to management theories.](#)

MANAGEMENT RESEARCH NEWS

AOM Insights Newsletter, [Wealth and narcissism I Mindfulness I CEOs and stock prices](#)



[New Research Report on Digital Business for MIT SMR Readers](#)



Fenêtres
ouvertes sur la
gestion (*An Open*

Window on Management) - [Read the 8 June 2019 edition](#)

Fenêtres ouvertes sur la gestion (*An Open Window on*

Management) – [Read the 15 June 2019 edition](#)

[Finance, Contrôle Stratégie, Quantification des données](#)

[qualitatives](#), (*The quantification of qualitative data in Finance*

& Strategy) – Special edition in collaboration with l'Association Internationale de Management Stratégique (AIMS) - May 2019



[Le Sphinx 2019 Best Thesis Prize](#) Call for candidates

As part of its policy to support teaching and research in higher education institutions, [Le Sphinx](#) will renew its award for the best doctoral level research in the fields of Management, Information & Communications and Education with the **Le Sphinx 2019 Best Thesis Prize**.

The award aims to distinguish young post-doctoral candidates whose work has been identified as outstanding especially from a methodological perspective.

Eligible candidates will be researchers having written and presented their thesis between January and December 2018 in a French or French-speaking higher education institution. The use of Sphinx software is not a pre-requisite for consideration for this prize.

The objective is to highlight research and research output, as well as to reinforce the collaboration between *Grandes Ecoles* and Universities and Le Sphinx in the field of survey techniques and data analysis.

The two prize winners of the 2019 edition of the award will **receive respectively a prize of 1,000 and 500 euros each as well as a Sphinx software package**.

[Click here for further details](#)



The Business Science Institute team wishes you an excellent and studious summer. We look forward to seeing you again in September!



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