



**BUSINESS
SCIENCE
INSTITUTE**

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NEWSLETTER

The Business Science Institute Collection keeps on growing! – New Faculty members – New management team member - Interview of the month – 3 new Business Science Institute video presentations – Faculty awards – Publications – Videos & Audio recordings – Resources – Media – Photo highlights – Save the Date – Agenda – Admissions – Management research news.

THE BUSINESS SCIENCE INSTITUTE COLLECTION KEEPS ON GROWING!



Following on from the French and English language versions of Professor [Michel Kalika's](#) book [How to successfully complete your DBA?](#) published in the [Business Science Institute collection](#) with [ems](#) editions, it is now possible to read it in either German or Chinese!

This book aims to answer the questions of managers who wish to gain perspective, defend and publish a thesis grounded in their managerial practice and create knowledge.

What is a DBA? What is the difference between a DBA and a PhD? How to prepare a DBA in 3 years? How to choose your DBA? Face-to-face or distance learning DBA? How to choose your BBA thesis topic? How to choose your DBA thesis supervisor? How to start your DBA? What methodology(ies) to choose for your



NEW FACULTY MEMBER



Christophe Schmitt

Christophe SCHMITT is currently Vice-President of the University of Lorraine and Professor of Entrepreneurship. He holds the Chair of Entrepreneurship at the School of Management (IAE) located in Metz and works in the field of student entrepreneurial culture development. He has published more than 60 articles and 15 books on entrepreneurship. Professor Schmitt is Chief Editor of the [Projectique](#) review, Associate Professor at various universities and international expert advisor for organisations specialized in entrepreneurship. He was recently awarded first prize for the best management essay by the [FNEGE](#) for his book *[l'Agir entrepreneurial](#)* on entrepreneurial action. His latest book is called *[La fabrique de l'entrepreneuriat](#)*, published by Dunod in 2018.

NEW MANAGEMENT TEAM MEMBER



Marie-Pierre Donvez

The [Business Science Institute](#) team is delighted to welcome Marie-Pierre Donvez who will be in charge of the groups in [Geneva](#) and [Bangkok](#) as of October, replacing Agnès who will be leaving the [Business Science Institute](#) for new horizons and to whom we extend our sincere gratitude for her hard work at the institution.

With an MPhil in Business Law & Fiscal Studies from the University of Paris II (Assas) as well as an MBA from HEC, during Marie-Pierre's rich and varied career she has gained more than 18 years' experience in cross-cultural development, 9 years in the field of change management and 6 years working in legal and strategic management consultancy. She speaks French, English and German.

INTERVIEW OF THE MONTH

Interview with **Caroline Hertz**, administrative and teaching support manager at the [Business Science Institute](#).

Caroline, you've been a member of the management team at the [Business Science Institute](#) since November 2012. How did you come to join the institution?



Just by a simple call from Professor [Kalika](#) : "Hello Caroline, have you got anything to do at the moment? How would you fancy working on a new programme I'm currently setting up?". We'd already worked together so I said 'yes' without even thinking about it.

What does your work involve, has it changed at all over the years?

I've got several responsibilities: prospecting new applicants, registering new doctoral candidates, monitoring their progress and also organising their final viva oral examination. At the beginning I did everything in tandem with Professor [Kalika](#) (along with Aline there were only two of us in the management team), but now I share my work with Catherine, Yasemin, Agnès and of course Aline and also the number of programmes has developed over time.

How do you manage to coordinate your work with the other members of the team and in particular with the President of the [Business Science Institute](#)?

Well, we really use emails a lot and copy each other in whenever necessary. In comparison, we don't really spend much time on the phone with each other. Professor [Kalika](#) organises Skype meetings when he feels it is necessary and we can ask him for a meeting as soon as something urgent comes up. If there is nothing urgent to deal with, we refrain from bothering him and manage things on our own!

In your opinion, what are the essential skills needed to satisfy the requirements of the doctoral candidates, the professors and also to ensure things run smoothly at the [Business Science Institute](#)?

Skills? If I dared, I would say that I don't have any special skills, but I daren't ... so I would say that you need to be super available all of the time. I've really worked very hard, not bothering to count the number of days, weekends, or even holidays I've put in to make sure that things get done. I've always been very keen to make sure that there was a good atmosphere in the groups I managed and in the end I've had to manage a lot of people.

After all these years, what will you remember most about this experience?

I loved it, but I knew I'd love it even before I started. I was given a great deal of support (especially at the start) by Professor [Kalika](#), who also put in lots of hours, telling me what I should do and how to go about doing it. From the very start he understood how I worked. But careful! He was (and still is) very demanding. If you get a 'good' from him at the beginning of an email message, then you know you've really hit the jackpot!

And to finish, do you have an anecdote, or a special souvenir you'd like to share with us?

At the beginning of the [Business Science Institute](#), Professor [Kalika](#) managed all of the doctoral candidates, so they thought he had made up my existence. He talked all the time about Caroline, but because he was everywhere at the same time the students thought it was a hoax.

Then one day, I made an appearance during a seminar in Geneva (cohort n°1). I knocked at the door, entered and proceeded to name each and everyone of the participants in the seminar room who I knew off by heart through their emails. When they finally understood that Caroline actually existed, they nearly fell off their seats!

We've understood that you work a great deal! What do you do in your spare time to relax?

I've not really had a lot of spare time up until now to 'relax', as I very quickly get back to my computer to deal with my messages. But, I've also got a husband and 10 grandchildren and I think I'm going to have to spend a bit more time with them.... Although I'm not really in that much of a hurry.

The [Business Science Institute](#) is such a great place to work!

3 NEW BUSINESS SCIENCE INSTITUTE VIDEO PRESENTATIONS



Discover the new [Business Science Institute](#) presentation videos in French, English and German:

- [French version](#)
- [English version](#)
- [German version](#)

FACULTY AWARDS

Professor [Marielle-Audrey Payaud](#), Director of the International Institute for Francophonie at University of Lyon 3 and member of the Academic Council at the [Business Science Institute](#), has been awarded two new distinctions in the '2019 Best General Management / Strategy Case' section by the

[Centrale de Cas et de Médias Pédagogiques](#) (CCMP) for: [Andros: the difficult](#)



[balance between innovation and tradition](#) and [Parrot: strategy and R&D by the leader in drone technologies](#).

Both case studies were co-written with two doctoral candidates at [iaelyon School of Management](#): Jordan Vasquez and Manal El Bekkari.

PUBLICATION



Jean Biwolé-Fouda, [Geneviève Causse](#), Alexis Ngantchou, [Théorie des Organisations Africaines](#), (*The Theory of African Organisations*), published by L'Harmattan, July 2018.

This book is a collection of the best communications presented during the conference organised by the Faculty of Economics and Management at the University of Yaoundé 2 from 20 to 25 July 2016. The publication has been co-written by 24 different authors over 19 chapters demonstrating the importance of the topic. The African context reveals itself to be an area of research that is likely to offer a new scientific vision on the specific pertinence of theories that are generally considered to be universal. The studies and experiences presented prove that organizational theories in the African context are not just a figment of the imagination, but realities to be explored and shared.

VIDEOS & AUDIO

Dr. [Kubeterzié Constantin Dabiré](#), Special Advisor to the Prime Minister in charge of Public-Private Partnerships (PPP) in Burkina Faso, [Problématique du développement des infrastructures en Afrique](#), (The Issue of infrastructure development in Africa), New World Forum, 30 June 2019 and [Les partenariats public-privé en Afrique: concept, enjeux, gouvernance, financement](#), (Public-Private Partnerships : concepts, stakes, governance and funding), Eclairage, 19 July 2019.



Two interviews looking at the book [Le partenariat Public-Privé comme alternative au financement des infrastructures publiques performantes : mythe ou réalité. Cas des pays membres de l'Union Economique et Monétaire Ouest Africaine \(UEMOA\)](#), *Public-private partnerships as an alternative to the funding of high-performance public infrastructure: myth or reality? The case of the member countries of the West African Economic and Monetary Union*

(UEMOA). which appeared in the [collection Business Science Institute Collection](#) by éditions [ems](#) in Avril 2019.



Professor [Aurélie Dudézert](#), *[L'entreprise a toujours été un acteur politique](#)*, (The business organisation has always been a political player), first episode in the Usbek & Rica Business Review podcast series.

MEDIA

Read [Professor Kalika's](#) excellent rapid response to a recent article that appeared in The Conversation on the subject of [Business Schools and the uberisation of academics](#).

RESOURCES

A new section called 'African Publications' has been added to the [Business Science Institute](#) web portal. In response to a request that one of our professors often gets from the doctoral candidates in Africa for a wider consideration of the African context in their Executive DBA literature reviews, the colleague in question has selected a number of digital open source African articles.

These articles, selected from peer-reviewed journals, are available on the [Business Science Institute](#) web portal under 'African publications'.



The site [SiEtManagement.fr](#)

was initially designed

to be a supplement to the book originally written by [Robert Reix](#), and now re-edited by Professors [Bernard Fallery](#), Frantz Rowe and [Michel Kalika](#) (awarded the best management book prize by the [FNEGE](#) in 2016).



With more than 350,000 pages consulted each year, this site has progressively become an 'institution' or in any case the leading reference available on the internet for French-speaking Information Systems students and teachers:

- The most consulted pages present more than 80 theories used in Information Systems, with each presentation accompanied by approximately 10 links to key publications, offering in total more than 1,500 directly available articles or books;

- The next most popular are the pages presenting more than 100 case studies, most of which come from AIM (Information & Management Association) conference proceedings;
- This is followed in popularity by a media library containing pages presenting exercises and links to multiple choice questions, on-line courses, videos, MOOCS, learning resources and current Information Systems news and issues.

The SiEtManagement.fr site has become extremely well-referenced on search engines and the domain name offers an initial idea of the geographical origin of users: 73% Google.com, 20 % Google.fr, followed by Canada, Belgium, Morocco, Switzerland, Algeria, Tunisia, Senegal...

There is no doubt that this site has today become an essential tool for both students and professors as well as being a gateway to the field of Information Systems in the spirit of Robert Reix's book: in other words, it's not just about describing the various challenges raised by the computerization of organisations, the ambition above all is to provide the theoretical frameworks required to better analyse and understand.

EBSCO Ultimate Databases

The Business Science Institute is currently considering a subscription to EBSCO Ultimate Databases. You have the possibility of testing this service for free until the end of October 2019.

<http://search.ebscohost.com>

User Id: ns292524main

Password: BSILbsu1!

If you decide to use EBSCO, please let us know by email what you think of this resource by email, putting 'Business Source Ultimate test access' in the subject line.



OpenEdition Journals is a platform of Human and Social Science reviews.

Created in 1999 originally under the name

Revues.org, today it proposes 450 online publications, including 150,000 articles, of which 95% are available in full-text version. In 2017, the OpenEdition Journals web sites had more than 4 million visits each month.

OpenEdition Journals is part of [OpenEdition](#), a comprehensive electronic publishing infrastructure supporting research in the Human and Social Sciences. OpenEdition also includes a specific platform for books ([OpenEdition Books](#)), a platform for research blogs ([Hypothèses](#)) and a calendar of academic events ([Calenda](#)). OpenEdition has been developed by the [Centre pour l'édition électronique ouverte](#) (Cléo – *Centre for Open Access Electronic Publishing*), a publicly-funded non-profit initiative supported by major research institutions and whose main mission is to promote open access electronic publishing.

CAIRN.INFO



CAIRN.INFO

[Cairn.info](#) offers private individuals the opportunity to access an increasing number of full-text online publications in

French in the field of the Human and Social Sciences.

Any internet user can get free access to the meta-data of various articles / chapters on this web portal as well as to their content pages, summaries, first lines or pages when any of these are made available.

For reviews, Cairn.info has opted for the so-called principal of the 'mobile barrier'. The full text of articles dating from 2 to 5 years ago (depending on the review in question) is also available in open-access format, whereas articles from more recent publications is generally made available in conditional access format (sale of journal editions or sale of individual articles, depending on the choice of each publication / editor).

Additionally for reviews, but only for those publications / editors who have chosen to do so, a private individual who has subscribed to a review can access via Cairn.info the full text of all the review's editions, which they can also receive in paper format.

You can also now search for specific English-language publications on the [Cairn.info International Edition](#) web site.



If you have any problems accessing the resources you are looking for, please contact Aline: aline@business-science-institute.com

PHOTO HIGHLIGHTS

DOUALA

Executive DBA Douala – Cohort n°2 (2019-2022).

Seminar 3: Thematic Paradigms II - **18-20 July 2019.**



The doctoral candidates are pictured in the presence of Professors [Julien Husson](#) and [Marie-Thérèse Um-Ngouem](#).

LUXEMBURG

Executive DBA Luxembourg (German language) – Cohort n°2 (2018-2021).

- Seminar 5: Quantitative Methodologies - **28-30 June 2019**



The doctoral candidates are pictured in the presence of Professor [Anne Bartel-Radic](#).



PARIS

Executive DBA Paris – Cohort n°4 (2019-2022).

- Seminar 4: Epistemology and Qualitative Methodologies - **4, 5, 6 July 2019**

The doctoral candidates are pictured in the presence of Professor [Isabelle Walsh](#).

SAVE THE DATE

The next [Business Science Institute](#) International Week will take place from **23 to 26 September 2019** in Wiltz, Luxembourg. On the programme:

- One-to-one meetings between professors and doctoral candidates over the 4 days.
- [Certificate of Research in Business Administration](#) oral examinations and supervisory workshops: 24 & 25 September.



- Academic Managers meeting: Tuesday 24 September.
- Thesis oral examinations: Wednesday 25 September.
- Presentation of the DBA impact study: Wednesday 25 September.
- Faculty Board meeting: 24 & 25 September.
- Presentation by the authors of new publications in the [Business Science Institute Collection](#): Thursday 26 September.
- Graduation Ceremony & Managerial Impact Award: Thursday 26 September.

AGENDA



[GENEVA](#)

[Executive DBA Geneva – Cohort n°5 \(2018-2021\).](#)

Graduation Week: 23-26 September 2019 in Wiltz (Luxemburg).

[LUXEMBURG](#)

[Executive DBA Luxembourg \(German language\) – Cohort n°3 \(2019-2022\).](#)

Seminar 1: Introduction to doctoral studies - 23-26 September 2019 in Wiltz (Luxemburg).



[Executive DBA Luxembourg \(German language\) – Cohort n°2 \(2018-2021\).](#)

International Seminar & Research Supervision Seminar - 23-26 September 2019 in Wiltz (Luxemburg).



PARIS

Executive DBA Paris – Cohort n°4 (2019-2022)

International Seminar & Research
Supervision Seminar - 23-26 September
2019 in Wiltz (Luxemburg).

DAKAR

Executive DBA Dakar – Cohort n°6 (2019-2022)

International Seminar & Research
Supervision Seminar - 23-26 September
2019 in Wiltz (Luxemburg).



Executive DBA Dakar – Cohort n°5 (2018-2021)

- Seminar 6 - Thesis Supervision Day 3: 23-26 September 2019 in Wiltz (Luxemburg).

ADMISSIONS



DAKAR

Executive DBA Dakar – Cohort n°7 (2020-2023)

GENEVA

Executive DBA Geneva – Cohort n°6 (2019-2022)



BANGKOK

Executive DBA Bangkok – Cohort n°1 (2019-2022)



A new programme managed by Professor [Lars Meyer-Warden](#).

EXECUTIVE DBA À DISTANCE (in French) & DIGITAL DBA (In English)



For all enquiries, please contact us:

- By e-mail: contact@business-science-institute.com
- By telephone: +352 62 11 53 945
- +33 6 07 34 76 33 (Catherine)

ACTUALITES DE LA RECHERCHE EN MANAGEMENT



Fenêtres ouvertes sur la gestion
(An open window on management).

Read the following editions from July and August 2019:

[6 July](#) with a video of Professor Jean-Philippe Denis - [Alerte sur la place du français dans les revues scientifiques de gestion](#) (Red alert for the French language in management research journals).

[20 July](#) with a video of Professor [Pierre-Jean Benghozi](#) - [Jeux vidéo, l'industrie culturelle du XXIème siècle ?](#) (Video games, the cultural industry of the 21st century?).

[27 July](#) with a video of Professor [Olivier Lavastre](#) - (The leading logistics and supply chain management authors)

[10 August](#) with videos of Professor [Alain Burlaud](#) - (Accounting standards are political); [Gérard Hirigoyen](#) - (The contribution of the works of Emile Durkheim to our understanding of family business) and [Michel Kalika](#) - (The leading Information Systems authors).

[31 August](#) with a video of Professor [Michel Kalika](#) – (Can a DBA change your life?).



Joint International Conference of CEDIMES Institute, Africa Business and Entrepreneurship Research Society and IPAGEF

[Joint International Conference of CEDIMES Institute, Africa Business and Entrepreneurship Research Society and IPAGEF. Towards a global socio-economic](#)

[transformation in Developing Countries.](#)



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