



N° 87



November
2020

NEWSLETTER

Post DBA Programme - International Week Satisfaction Survey - Associate Researchers - Interview of the Month - New Members of Faculty - Faculty News - Alumni - Videos - Media - Photo Highlights - Publications - Admissions - Management Research News.

POST DBA PROGRAM



[Business Science Institute](#) and the [Fondation Nationale pour l'Enseignement de la Gestion des Entreprises](#) (FNEGE) are launching an innovative programme to help DBA graduates develop their academic and managerial impact!

The objective of this programme is to support the writing of an article by doctoral-qualified practitioners and to send it to a ranked journal before the completion of the programme. At the end of the programme, participants obtain an Advanced Research Certificate awarded by IAE Bordeaux School of Management, Business Science Institute and the FNEGE.

For successful applicants, the start date is the first week of January 2021. The programme will be run by professors [Michel Kalika](#) and [Jean-Fabrice Lebraty](#).

[Read the press release](#)



Contact: info@postdba.org

<https://www.business-science-institute.com/programme-post-dba/>



**BUSINESS
SCIENCE
INSTITUTE**

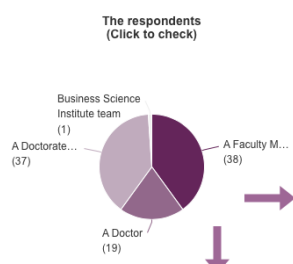
ONLINE INTERNATIONAL WEEK SATISFACTION SURVEY

Read the results of the satisfaction survey, carried out with the help of SPHINX software by Professor [Jean Moscarola](#) on the participants of the [Business Science Institute](#) 6th International Week, which took place entirely online due to the current health crisis.

106 respondents (Professors, doctors, DBA students and members of the management team) took part in this survey.



International Week Online 2020



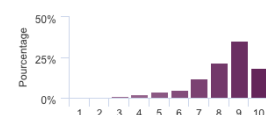
Expectation **8,2**

Utility / prof **8,7**

Utility / student **7,9**

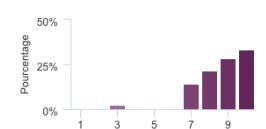
My expectations were met at a level that was (/10):

Réponses effectives : 82 Moyenne : 8,2



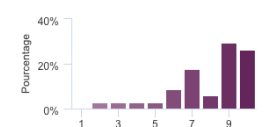
The event was useful for the doctoral candidate (/10):

Réponses effectives : 42 Moyenne : 8,7

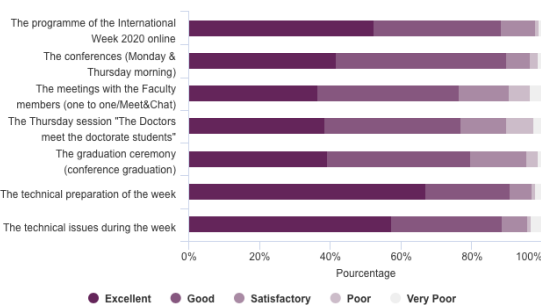


As a doctorate student, the event was useful for me (/10):

Réponses effectives : 34 Moyenne : 7,9



What is your opinion ?

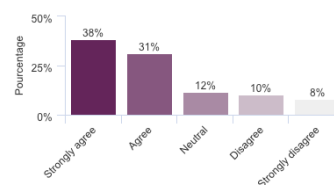


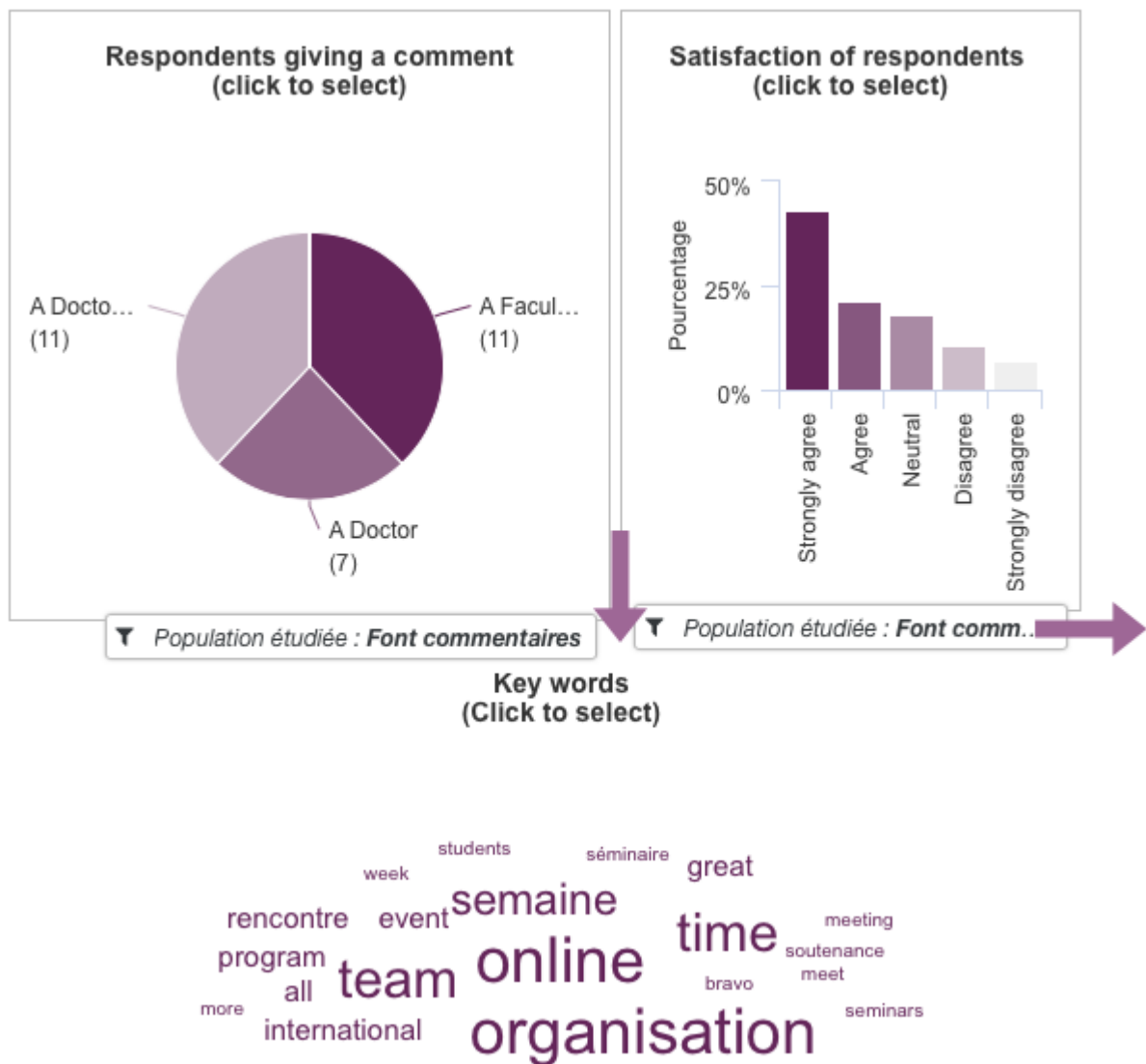
**Overall
Satisfaction**

7,0

Overall, I enjoyed the International Week:

Réponses effectives : 86 Moyenne : 7,0





This compares with the results of the satisfaction survey conducted in 2019, which showed a satisfaction rate of 9/10.



The verbatims of the 2020 satisfaction survey clearly show that although technically everything went well overall during this week, the relational dimension was missing:

"Certificate and thesis Vivas should be public, as well as the graduation ceremonies".

"I take my hat off once again to the whole BSI team for the excellent organisation. It was amazing! A stroke of genius".

"The seminar was well organised, but the meeting between PhD students and professors was not very animated".

"The organisation and the proceedings were excellent. One regret all the same: even if it's very (and more) comfortable for a professor to participate by video-conference, I'm convinced of the importance of having a face-to-face meeting at least once a year for as many members as possible of the BSI community... in Luxembourg, or even in Lyon...".

"Congratulations for this flawless organisation!".

"The technical problems were mainly due to teachers and students, and were not the fault of BSI. Bravo!".

"A 'social room' permanently open to everyone could have been a good idea. The idea of the 'Meet & Lunch' was a bit complicated for me... between everything, you had to eat (and I didn't feel like eating in front of my camera) and talk to the students.

"Clearly, the doctor/doctoral student meeting was very, very much appreciated. Why not make this into a monthly remote event?".

"Even at a distance, Michel Kalika succeeded in creating a friendly and convivial atmosphere. It was a pleasure to see my colleagues again during this week. And also, thanks to the team, I was able to chat with them over the Internet".

"The presence of the members of the team at each presentation was very reassuring and allowed us to proceed 'as if' we were in Wiltz".

"Bravo for your organisation before and during the week!"

"Virtual meetings (conferences, thesis Vivas, etc.) are not ideal, and are not as good as when face-to-face, but given the situation, this was the right solution. This seminar was very well organised thanks to the technical preparation and to the continuous support and expertise of the team members".

"Although the international week was a real success this year, I didn't give it 10/10 because I still prefer a face-to-face international week ;-)".

"It was the lesser evil. Bravo for having been able to adapt in this way. But above all, let's not forget the power of physical encounters and the unique charm of Wiltz and its castle".



BUSINESS SCIENCE INSTITUTE ASSOCIATE RESEARCHERS

The [Business Science Institute Academic Committee](#), chaired by Professor [Jean-Pierre Helfer](#), has launched a new status for our graduates who publish, under the title of 'Business Science Institute Associate Researcher'. Once their application has been accepted by the members of the Academic Committee, associate researchers may use this title in their publications, their posts on social media and include it on their LinkedIn profile for a period of 3 years. They also have access to Ebsco, Moodle and a Business Science Institute Associate Researcher business card.

There are currently 10 associate researchers: [Cédric Baudet](#), [Malik Bouacida](#), [Sébastien Bourbon](#), [Constantin Dabire](#), [Bécaye Diarra](#), [Touba Fall](#), [Hédi Guelmami](#), [Thierry Lamarque](#), [Papa Modou Ndiaye](#) and [Dramane Sidibe](#).

INTERVIEW OF THE MONTH

Interview with Professor [Emmanuel Kamdem](#), Faculty Fellow at Business Science Institute.

Aline: Hello Professor Kamdem, could you briefly introduce yourself to our readers?

Emmanuel Kamdem: I am a full university professor. My academic training path in Europe was influenced by several disciplinary fields involving psychology, sociology, anthropology and management. My experiences in Africa and outside Africa have been conducted mainly in three areas: teaching, research and scientific output; the



creation and/or leadership of management training institutions in Cameroon; and the strengthening of managerial skills of African executives and leaders during advanced seminars.

Aline: *What were your reasons for joining Business Science Institute?*

Emmanuel Kamdem: *joined Business Science Institute in 2016 at the request of Professor Michel Kalika. I accepted his proposal for two main reasons. Firstly, the originality of the academic project he has developed and implemented for the involvement of practicing managers in the creation of knowledge. Secondly, the strong demand from African practising managers to embark on this path in order to give new impetus to their professional careers.*

Aline: *How is the DBA perceived on the African continent? And how do you see the future of higher education?*

Emmanuel Kamdem: *he DBA, and primarily the one offered by Business Science Institute, is increasingly successful in Africa. This is justified by the current situation which indicates that about one third of the doctoral students in this programme are either African entrepreneur managers or entrepreneur managers whose research work deals with African management issues. This observation is not really surprising, insofar as Africa has been engaged since the 2000s in a dynamic of economic emergence. This is reflected in economic growth rates that are among the best in the world. Consequently, the future of higher education in Africa needs to be rebuilt by a stronger involvement of practitioners in the production of knowledge; as well as by a greater involvement of private entrepreneurs in the quantitative and qualitative improvement of training provision in higher education. It has been clearly established for several years that the state alone cannot meet the exponential demand for higher education in Africa.*

Aline: *Africa" is often referred to as if it were a single country, even though the continent is made up of a patchwork of countries. What are the specificities of Cameroon compared to other African countries?*

Emmanuel Kamdem: *The specificities of Cameroon in Africa can be understood at different levels. First of all, Cameroon is generally presented through the very telling metaphor of "Africa in miniature". Historically, Cameroon has had three colonial experiences (German, English and French) which are still visible today in terms of individual and social behaviour. On the linguistic level, this historical context has enabled the emergence of linguistic pluralism with two official languages (French and English), in addition to the national community languages. On the religious level, the country is also marked by a religious syncretism mainly built around Christianity, Islam and the new religious communities stemming from the two main religions mentioned. On the ethnic level, diversity is also present, with about a hundred or so ethnic communities listed. Geographically and environmentally, from the south to the north of the country, the traveller crosses a green forest area, a semi-green savannah area and a Sahelian area that is more akin to the desert.*

Aline: *What impact will the current health crisis (if it really ends) have on the future of Cameroon?*

Emmanuel Kamdem: *Just like everywhere else in the world, the Covid-19 health crisis has already had a detrimental impact on business activity and economic growth. Thus, during the second week of October, the leaders of the country's main employers' organisation, the Groupement Inter-Patronal du Cameroun (GICAM) were met by the Prime Minister, Head of Government. They presented him with the "White Paper" they had prepared to review the difficulties of Cameroonian companies confronted with the pandemic. It is therefore almost certain that this crisis is already having a negative impact on the economic future of Cameroon and for how much longer? This is the worrying question, given what we have been observing for the past few weeks in Europe; with the sudden arrival of the second wave. However, the economic, entrepreneurial and managerial resilience of the generators of wealth in Cameroon is proven. They have shown this very well by very quickly strengthening their capacity to adopt remote working, which was practically unheard of before the start of the pandemic.*

Aline: *What research topics would you like to see explored by African DBA participants?*

Emmanuel Kamdem: *These topics are numerous and diverse and I will limit myself here to a few that are likely to allow for research grounded in African contexts and in the field of human resource management, which is my field of teaching and research: the adoption of remote working; the management of senior staff in situations of professional de-skilling; the management of diversity as a factor of organisational performance; the impact of the perception and use of time on individual and organisational performance; the challenge of the emergence of female leadership in a highly male-dominated managerial context; the reconciliation of family and professional life; the impact of religious beliefs and practices on management.*

Aline: *If you could go back in time, with hindsight which topic would you have chosen for your doctoral thesis?*

Emmanuel Kamdem: *I would probably have chosen the topic on the management of diversity as a factor of organisational performance. Such a topic has the advantage of providing an up-to-date and contextualised grounding, given the many managerial and organisational conflicts observed in almost all African countries.*



Professor [Emmanuel Kamdem](http://www.kamdemma.com) co-published, with [Françoise Chevalier](#) and [Marielle Audrey Payaud](#), *Grounded Management Research. New Contexts and New Perspectives in Africa*, published in the Business Science Institute collection at ems editions in 2020.

Find out more about Professor Emmanuel Kamdem at : <http://www.kamdemma.com>

NEW MEMBERS OF FACULTY



Thierry Burger-Helmchen

Thierry Burger-Helmchen is professor of management at the [University of Strasbourg](#) and a researcher at [BETA](#) (*Bureau d'Économie Théorique et Appliquée* - UMR CNRS 7522, INRAE) where he heads the research group on creativity and innovation. Both his teaching and research focus on the economic analysis of the organisation and strategies of innovative companies. He is the author or co-author of several books such as 'Management', Vuibert, 2019; 'Creative management of complex systems', Wiley, 2018 or 'Strategic management: Economic fundamentals for managers', De Boeck. He has published more than 40 articles in international academic journals. He regularly lectures at scientific conferences and company seminars on strategy and innovation issues. He is editor-in-chief of the journals 'Innovations' and 'Journal of Innovation Economics and Management'. To date, he has supervised 7 theses, 4 HDR and 3 DBA.

Pascale De Rozario

Pascale De Rozario, PhD in sociology (2006) and HDR (2013), has a long experience at the [Conservatoire National des Arts & Métiers](#) (Le Cnam Paris) in international distance learning programmes (e-learning) and projects aimed at high-potential professionals. She first created the new "Europe" department (2004-2008) where she introduced and managed key innovation projects (The Unesco Avicenna digital campus with 11 Mediterranean universities as part of the Eumedis programme / The Leonardo da Vinci project (European Commission) APL (Assessment of Prior Learnings in Firms) with 6 countries / the Leonardo da Vinci Eportfolio & Mobility project. She was then asked to act as an expert on the quality of training systems at national and international level. As a founding member of the Pesqueux joint doctoral seminar in management (2010-2020), she built a PhD incubator (ID) based on a personal eportfolio learning process and experimented it in Lebanon, Mali and Senegal with more than 30 doctoral candidates and students. She edited the French adaptation of Denise M. Rousseau's founding book 'Psychological Contract in Organization. Understanding Written and Unwritten Agreements', published by Pearson (2014) and recently published with Y. Pesqueux 'Theories of Organizations', Pearson, 2018. Her primary challenge is to rethink the way in which organisations and joint action have so far been defined in order to integrate the key issues of materiality and governance for more sustainable development. Her second challenge is to design specific learning methods to stimulate the special cognitive to and fro between practice and theories that the Executive DBA requires of high potential professionals. She is currently in charge of a Master in Organisation and Governance of Sustainable Development.





Mehdi Nekhili

PhD in Management (1994) and HDR (2001), Mehdi Nekhili is a University Professor in Finance at [Le Mans University](#) where he has headed the ARGUMans laboratory (Management Research Laboratory, Le Mans University) since 2019 and founded the "Governance and CSR" chair in 2018. His fields of teaching are corporate finance, financial analysis, financing and investment, cash management, governance, organisation management, financial planning and the financial approach to the Business Plan. He is the author of more than fifty articles in national and international journals such as *Journal of Business Ethics*, *Journal of Banking and Finance*, *Corporate Governance: An International Review*, *Journal of Business Finance and Accounting* and *Comptabilité Contrôle Audit*. Since 2004, Mehdi Nekhili has been working as a trainer for executives working in the field of finance. He is also a visiting lecturer at numerous foreign institutions and lecturer at Aivancity School for Technology, Business & Society, Emlyon Campus Casablanca, the Faculty of Business at Al-Ahliyya Amman University and the University of Bahrain. To date, he has supervised 18 theses.

Vincent Ribière

Dr. Vincent Ribière is an international consultant and professor whose aim is to help organisations solve their organisational knowledge and innovation management challenges. He is the founder and CEO of the [Institute for Knowledge and Innovation Southeast Asia](#) (IKI-SEA), a centre of excellence at the University of Bangkok, as well as PhD programme director in information and innovation management. He has also co-founded various international events in the field of creativity and innovation in business (Creative Bangkok, ASCIM, CreativeMornings Bangkok, G-LINK) and has co-founded various communities of academics and practitioners in the field of KM and innovation at national (iKlub, Thai KM Network) and international (KM Global Network) levels. Vincent Ribière participates in numerous workshops at various international professional and academic conferences and is the author of more than 80 publications. He is a member of the editorial board of the *Journal of Knowledge Management*.



FACULTY NEWS

Fatou Diop Sall

[Fatou Diop Sall](#), faculty fellow at [Business Science Institute](#) since 2015, is the first woman to be awarded the title of Full Professor of Management/Marketing at CAMES 2020 Universities in West and Central Africa.



PR. FATOU DIOP SALL

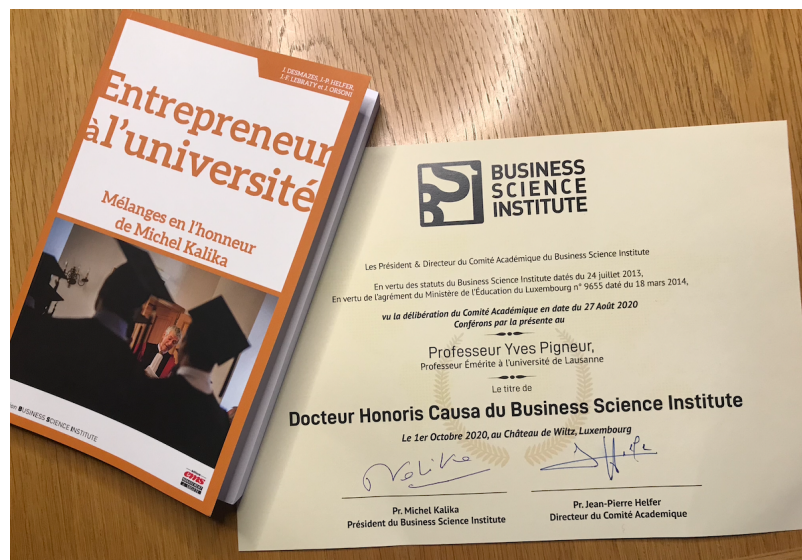
Première femme sénégalaise agrégée en Marketing en 2013 et major de sa promotion, elle projetait d'être Professeur Titulaire des universités.

En octobre 2020, elle est devenue la première femme Professeure titulaire des universités-CAMES 2020 en Sciences de Gestion/Marketing en Afrique de l'Ouest et Centrale.

Elle est fière de porter le flambeau pour ouvrir la voie aux autres femmes universitaires.

Yves Pigneur

[Yves Pigneur](#) faculty member at [Business Science Institute](#), was awarded the title of Doctor Honoris Causa of Business Science Institute at an online ceremony during the 6th International Week on October 1st last.



"I am very honoured to have received this distinction, especially from the [Business Science Institute](#) - created by [Michel Kalika](#) - whose values I share and whose achievements I admire". Professor Yves Pigneur.

ALUMNI

Meeting with the two winners of the Managerial Impact Award.



Guy Laurent Fondjo, DBA à distance/2018-2020

How can the participative and self-centred management of communities driven by micro-financing contribute to reducing poverty? The case of the Republic of Guinea.

Thesis supervised by Professor [Marielle-Audrey Payaud](#).



Jens Hoellermann, Luxembourg DE n°1/2017-2020

*ESG in Private Equity and other alternative asset classes:
What the industry has accomplished so far regarding
Environmental, Social and Governance matters.*
Thesis supervised by Professor [André Reuter](#).

Aline: *Hello Doctors, could you briefly introduce yourselves to our readers?*

Guy Laurent Fondjo: *My name is Guy Laurent Fondjo and I have been working in the financial sector for 20 years now. I have been successively Information Systems Director, Human Resources Director and Regional Director within the pan-African banking group Afriland First Bank. Currently I am Managing Director of Afriland First Bank Guinea and President of the Professional Association of Credit Institutions of Guinea. In addition, I am an economic adviser to the Government and the Presidency of the Republic of Guinea, as well as a member of the Board of Directors of several public and private companies.*

Jens Hoellermann: *My name is Jens Hoellermann, I have more than 12 years of experience in alternative asset management, including fund administration and fund management, and as a lawyer in the field of mergers and acquisitions. I have worked, among others, for one of the world's largest service providers in the administration services department and for two major private equity firms, overseeing different types of investment strategies in Europe and the US, and as a portfolio manager for private equity strategies. I am now owner and managing partner of Intabulis, which provides independent non-executive directors to private equity, venture capital, real estate, debt and infrastructure investment organisations.*

Aline: *You have been awarded the Business Science Institute's 2020 DBA Prize for Managerial Impact for your thesis. What does this award mean to you?*

Guy Laurent Fondjo: *This prize, which I am very humbled to receive, represents the recognition of a phase of learning in research undertaken in keeping with the letter and spirit of a DBA, namely: to produce quality research output that respects scientific rigour, while at the same time providing practical solutions to our managerial and even societal difficulties. Above all, it is also a great challenge and a motivation to continue in the ongoing search for solutions to the problems we encounter in our organisations, by adopting the appropriate distance and hindsight, linked to our posture as researchers.*

Jens Hoellermann: *I see this award as a recognition of the key role that private equity can play in contributing to social change and of the importance of both the industry as such and the ESG. It is also the reward for three years of hard work and an honour for me, which would not have been possible without the tremendous*

support of my family, my colleagues and especially my supervisor Professor André Reuter for his thoughts, comments and valuable insights. Finally, it is an incentive and an obligation to ensure that ESG remains high on the agenda of private equity and of my clients in particular.

Aline: *What has been the impact of your research?*

Guy Laurent Fondjo: *Our research project has led to the design and implementation of a form of organisation of participative and self-centred microfinance structures in the beneficiary communities, with a strong impact on poverty reduction in these communities. The MUFFA-MC2 model in question uses the community to create in a deliberate and iterative way a process of strengthening the intrinsic capacities of communities to enable them to reduce the monetary, subjective and multidimensional poverty they face on a daily basis. By way of illustration of the impact, we note that in the Republic of Guinea, the implementation of the MUFFA-MC2 model has made it possible, in five years, to substantially improve the living conditions of more than one million people through the hundred or so MUFFA and MC2s created throughout the country. Our project also opens up several fields of research for the future.*

Jens Hoellermann: *To date, 117 companies have been studied, representing 76.2% of total global alternative assets. My thesis showed that alternative managers in Australia and Europe are doing better than those in China and North America, while Canadian firms are paying more attention than those in the US. In summary, it was found that more and more alternative fund managers are implementing these sustainable practices and further improving their approaches, and it has been shown that this is likely to increase in the future.*

Aline: *In what way has Business Science Institute contributed to your career advancement?*

Guy Laurent Fondjo: *In many ways. The diversity, reputation and experience of Business Science Institute's faculty have created fertile ground for imagination and scientific output, particularly through the many interactions with the professors. The responsiveness, availability and diligence of the Business Science Institute's support teams have helped to facilitate our induction and learning process in the field of research, which was totally new to us; the regular monitoring, the high standards and rigour of my thesis supervisor enabled me to do more and more each time and to stay the course in the search for excellence and work well done; finally, the exchanges with fellow PhD students and other PhD graduates from Business Science Institute enabled us to advance more smoothly, as there were moments of discouragement along the way.*

Jens Hoellermann: *As I own and manage my own business and as doctoral qualifications are not widely recognised in the alternative fund industry, particularly in the UK and the US where most of my clients are based, the personal impact is limited. However, my clients appreciate the fact that I have researched the alternative asset industry and recognise my expertise in an area that is becoming increasingly important to them. My thesis provided me with a unique opportunity to delve deeper into a subject from my previous studies. I am very grateful to Business*

Science Institute for the excellent support I received and for the knowledge I gained through discussions and seminars, both with other doctoral students and with professors.

VIDEOS

IQSOG



"Fraudeurs, manipulateurs et autres : les délinquants de la connaissance". ("Fraudsters, manipulators and others: knowledge delinquents".)

Xerfi Canal spoke to [Michelle Bergadàa](#), Faculty Fellow at the [Business Science Institute](#), about academic integrity.

Interviewed by [Jean-Philippe Denis](#).



"Légitimité et responsabilité de l'éducation au management : remettre en cause le paradigme dominant". ("Legitimacy and responsibility in management education: challenging the dominant paradigm".)

Xerfi Canal spoke to [Marc Bonnet](#), Faculty Fellow at the [Business Science Institute](#), about management

education in the context of the crisis.

Interviewed by [Jean-Philippe Denis](#).

Testimonies by doctors and doctoral students at Business Science Institute

Dr. Mohamed Bilal Messoud

[Dakar n° 4 \(2017-2020\).](#)

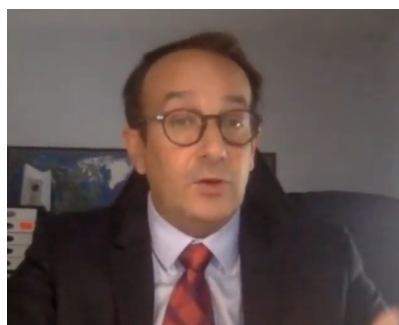
[Watch the video](#)



Dr. Martin Cross

[Paris n° 3 \(2018-2020\).](#)

[Watch the video](#)



Dr. Frédéric Rozière

[Paris n° 1 \(2016-2019\).](#)

[Watch the video](#)

[Martine Story Lamarque](#)

[Paris n° 4 \(2019-2022\).](#)

[Watch the video](#)



MEDIAS



[Sébastien Bourbon](#), "[La rente cognitive, une arme stratégique pour résister à l'ubérisation](#)" ("Cognitive rent, a strategic weapon for resisting uberisation"), *MYSWEETIMMO*, 22 October 2020.

THE CONVERSATION [Aurélie Dudézert](#)

"[Transformation numérique : comment ne pas manquer la phase qui s'ouvre dans le travail ?](#)" ("Digital transformation: how not to mess up the upcoming phase in the workplace"), *The Conversation*, 15 october 2020.

[Michel Kalika](#), "[Le présentiel est une représentation du travail qui date du siècle dernier](#)" ("Physical presence is a representation of work that dates back to the last century", *Entreprises et carrières* n° 1499 from 19 to 25), *Entreprises et carrières* n° 1499 from 19 to 25 October 2020.



[Alain Vas](#), "[Garantir un enseignement de qualité](#)" ("Ensuring high-quality education"), *TéléMB.BE* 27 October 2020.



PHOTO HIGHLIGHT

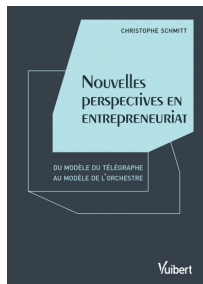
[Executive DBA Paris, cohort n°5](#)

Our doctoral students are featured with Professor [Stéphane Ganassali](#) during Seminar 5: Quantitative Methodology, which took place from 8 to 10 October 2020.

PUBLICATIONS

[Michel Kalika](#), Gordon Shenton, "Measuring Business Impact: the Lessons from the Business Schools", *Corporate Gouvernance*, October 2020.

[Ulrike Mayrhofer](#), [100 fiches pour comprendre le marketing](#) (100 factsheets for understanding marketing,), Bréal - Studyrama, 2020.



[Christophe Schmitt](#), [Nouvelles perspectives en entrepreneuriat : Du modèle du télégraphe au modèle de l'orchestre](#) (New Perspectives on Entrepreneurship: From the Telegraph Model to the Orchestra Model), Vuibert, 2020.



ADMISSIONS

[ILE MAURICE](#)



[Executive DBA Mauritius](#)

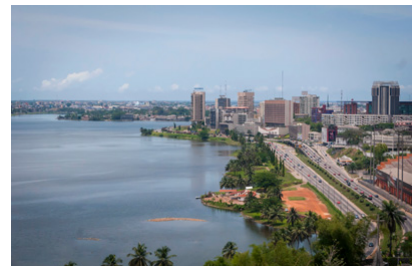
[ABIDJAN](#)

[Executive DBA Abidjan – Cohort n°1 \(2020-2023\)](#)



[BAMAKO](#)

[Executive DBA - Bamako - Cohort n° 2 \(2020-2023\)](#)



BANGKOK

Executive DBA - Bangkok - Cohort n° 2 (2019-2021).



CASABLANCA

Executive DBA -

Casablanca - Cohort n°1 (2020-2023).

DAKAR

Executive DBA Dakar – Cohort n°7 (2020-2023).



DOUALA

Executive DBA Douala– Cohort n°3 (2020-2023).

FRANCFORT

Executive DBA Francfort - Cohort n°2 (2020-2023).



SHANGHAI

Executive DBA Shanghai - Promotion°2 (2020-2023).



For all enquiries, please contact us:
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By telephone: +33 6 07 34 76 33

MANAGEMENT RESEARCH NEWS



Lettre IQSOG [Lettre 31 October](#)

[Climat des affaires : l'instinct de survie /](#)
[Abolir la hiérarchie plus efficace / A](#)



[propos du management / Sortir de sa zone de confort](#) (Business climate: the survival instinct / Abolish the more efficient hierarchy / About management / Getting out of your comfort zone)

[L'explosion de l'épargne des ménages en perspective / D'Enron à Wirecard : l'audit en question / USA-Chine : une guerre économique à front renversé](#) (The explosion of household savings in perspective / From Enron to Wirecard: the audit in question / USA-China: an economic war with a reversed front)



Enquête Flash "[Quels impacts de la crise sanitaire sur les usages des technologies digitales dans les établissements d'enseignement supérieur en sciences de gestion ?](#)" (Flash survey "What impact does the health crisis have on the use of digital technologies in higher education institutions in management sciences".)

EXECUTIVE DBA A DISTANCE (in French) & DIGITAL DBA (in English)



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