



N° 99



**DECEMBER
2021**

NEWSLETTER

2021 International Week Satisfaction Survey - Interview of the Month - Certificate of Research in Business Administration - Professional Development Course - Alumni - Doctoral Student - Agenda - November Highlights - Publication - DBA Impact(s) - Media - Video - Admissions - Management Research News.

2021 international week satisfaction survey



At the end of the [Business Science Institute](#) 2021 International Week, which took place from 27 to 30 September, a satisfaction survey was carried out using SPHINX software and sent to the [Business Science Institute](#) community, including faculty members (96), doctoral students (202), alumni (80) and members of the management team (8). The questions concerned the degree of satisfaction with the programme, the graduation ceremony, the interaction with faculty members and doctoral students, and the general organisation of the event.

Of the 386 people surveyed, 117 responded partially or fully.

Of the 117 respondents, 80 gave an overall assessment:

- 34 were very satisfied
- 22 were satisfied
- 10 were not satisfied
- 7 were not satisfied at all
- 7 did not comment

The comments from the 2021 satisfaction survey clearly show that, while the quality of the organisation and the programme were praised, the negative feedback mainly concerned the interpersonal dimension, which the event lacked, as in 2020, due to the constraints linked to the health crisis:

Extracts:

"Business Science Institute is a true learning organisation... where the concept of organisational learning, so dear to the "researchers", is actually put into practice. I can think of dozens of potential concrete longitudinal examples for Business Science Institute! Unfortunately, I have not encountered very many other learning organisations in my professional career, even if they were promoting it for "marketing" purposes. BRAVO!"

"There is no substitute for face-to-face contact. But for want of being able to do it, the back-up solution was excellent."

"The week was very well organised, was interesting in substance, but like last year I think the online event is no substitute at all for the face-to-face week (lack of interaction)."

"I only have one thing to say. Keep up the good work."

"The online sessions are really interesting but I think if there is a possibility to meet it would be interesting. The difficulties of staying connected while we are on duty are enormous".

In addition to the survey, the management team received many messages of thanks from participants, some of which we have also included below:

*"As a new member of Business Science Institute, I would like to offer my **CONGRATULATIONS** for this great 'BSI International Week' that I have just experienced for the first time, I am delighted and very happy to be part of the faculty and to work with you."*

"The organisation was flawless, the timetable useful and clear, the documents sent without any error, ... Everything was spot on and well organised! Well done! And thank you! Without any pressure or stress on the organisation, we could concentrate on what mattered most: the doctoral student-manager and their work! Even better than last year! A big congratulations to the whole team and of course to Michel! A big thank you to Michel for orchestrating and staging all this! "

"You have done an amazing job which is appreciated by all!"

"Congratulations again and thank you to you and the whole team at Business Science Institute for the perfect organisation of the 2021 online IW event!"

"Thank you to the whole Business Science Institute team for a very successful international week".

"Thank you for the organisation of this very interesting week. (...) I would like to thank you and salute the very well organised event".

"Congratulations on a more than faultless performance!

"Congratulations on the organisation of the International Week, which was a great success! You are a great team that does a remarkable job, in a friendly spirit, it is very appreciable".

"It was a great pleasure to exchange with the DBA students on the 28th and 29th and to discuss their thesis projects".

"Thank you for the quality of the organisation of this week and your unfailing responsiveness".

"Above all, a big thank you to you for the organisation of this week. It was perfect!"

"Congratulations again and thank you for these 4 days of seminars thanks to your huge amount of work."

"Well done to the whole team at Business Science Institute for the logistics".

"I would like to express my gratitude for your efficient support during my DBA journey."

"Thank you very much and congratulations for the organisation of the international week."

"Thank you for all the impressive work done during this week as well as the whole period leading up to it."

"Well done for this performance!"

"Thank you for your outstanding coordination and correspondence throughout a great international week!"

INTERVIEW OF THE MONTH



Interview with [Emmanuel Josserand](#), faculty member at [Business Science Institute](#).

Aline: Hello Professor Josserand, could you briefly introduce yourself to our readers?

Emmanuel Josserand: Hello Aline, I am an academic, but also a consultant and instructor in the field of management. My research covers the topics of leadership and innovation in particular for sustainable and responsible development. My career started at the University of Paris-Dauphine with Professor [Michel Kalika](#), then the University of Geneva and the University of Technology in Sydney. I now divide my time between the University of Geneva and Business Science Institute with ongoing close ties to Australia. I have always combined theoretical research and publication activities with action research projects.

Aline: You were one of the first professors to join the faculty at [Business Science Institute](#), what were the reasons that led you to this early commitment?

Emmanuel Josserand: I had had many opportunities to see Professor [Michel Kalika](#) in action, so I was confident that [Business Science Institute](#) would succeed. I also knew that the need was there as the PhD offer did not correspond to the demand from executives and senior managers. It was a unique opportunity to work with motivated, passionate and exciting participants on important topics: a perfect balance between an academic orientation and its application to real-life situations. The knowledge produced during the Executive DBA projects has an immediate impact and contributes to changing management practices.

Aline: For a long time, you were in charge of the [Certificate of Research in Business Administration](#)* at [Business Science Institute](#), could you tell us what this certificate is about?

Emmanuel Josserand: I was indeed, for almost a decade, in charge of the Certificate which is now directly managed by [Business Science Institute](#). The Certificate is the first step in the completion of the Executive DBA and is a mandatory step before embarking on the thesis itself. To obtain the Certificate, participants must have completed all the modules and defended their thesis project. The modules are important because they provide the basic knowledge to carry out research. The project presentation is an opportunity for participants to receive formal feedback on their work, before embarking on the research project. Obviously, the timing varies between candidates, with some needing to start their project earlier because of their professional goals - for

example, if they want to follow a programme that starts in their company. It is important to note that the philosophy of the Certificate, as with the Executive DBA as a whole, is one of constructive feedback to enable the candidate to progress, not a selective cut-off point. Participants always have a chance to improve their project to move on to the next stage.

Aline: You are currently developing the Self-Leadership Lab, what is it about?

Emmanuel Josserand: The aim of [Business Science Institute](#)'s Self-Leadership programme is to help participants make the most of their Executive DBA by strengthening their leadership, critical thinking and future career plans. I created the programme with my colleague Doctor Jean-Yves Mercier at the University of Geneva, and more than 2,500 executives and senior managers have already benefited from it, often to adapt to situations of personal and professional change. This is why the programme is relevant to Executive DBA participants and alumni, it is an opportunity to reflect on the management practices of the participants, their organisation and their industry and this reflection can greatly benefit from self-reflection.

More generally, Self-leadership helps leaders build resilience and agility by strengthening their self-awareness and emotional intelligence. The programme provides the tools to develop self-control and become the best version of oneself (the 'best self').

Aline: What are the advantages of this programme for doctoral student-managers?

Emmanuel Josserand: A fundamental advantage of the programme is its blended learning structure with seminars, self-assessment activities, e-learning and group activities. This mixed format allows for optimal individual and group learning. The programme leads to an individual action plan. At [Business Science Institute](#) we will have an exclusive set of Executive DBA or post-Executive DBA participants; this set of participants will enjoy rich discussions on the impact of doctoral training for those involved.

As such, the programme is particularly suitable for executives and senior leaders:

- • **Considering an Executive DBA or in the course of an Executive DBA** who wish to conduct an in-depth reflection on their project and in particular the link between their research activities and their personal and professional objectives,
- • **At the end of an Executive DBA or already a graduate** who want to reflect on how to best use the knowledge and legitimacy acquired through the Executive DBA.

Aline: I will conclude this interview by asking you the same question that is asked in all the interviews with the faculty from [Business Science Institute](#): given the current context and the experience you have acquired, if you could go back in time, what topic would you have chosen for your doctoral thesis?

Emmanuel Josserand: My PhD was on the topic of "The integration of peripheral units in the networked enterprise". I think a first thing would be to change the title to take a broader perspective, especially on the impact in terms of innovation and empowerment. At the time, sustainability and corporate citizenship were emerging themes. My research now focuses on innovation in relation to these themes. If I had to rethink my thesis, I think the new topic would be: "Networked enterprise and responsible managerial practices".

* See the next paragraph for more information on the [Certificate of Research in Business Administration](#).

CERTIFICATE OF RESEARCH IN BUSINESS ADMINISTRATION



[Business Science Institute's Certificate of Research in Business Administration](#), which is intended for DBA participants who have completed the first year of their doctoral training and the first five seminars, allows them to have their thesis project approved.

The fifteen-page research projects are first assessed by the thesis supervisor and a representative of [Business Science Institute](#). After acceptance, they are then presented to an examination panel consisting of at least two professors.

At the end of this oral presentation, the thesis project is assessed overall by the panel, which leads to the award of the Certificate of Research in Business Administration or not.

During the 2021 International Week, 14 thesis projects were awarded the [Certificate of Research in Business Administration](#) by [Business Science Institute](#).

[Download the procedure for obtaining the Certificate in Research in Business Administration.](#)

PROFESSIONAL DEVELOPMENT COURSE



La recherche qualitative à l'heure du Big Data Séminaires-ateliers d'accompagnement de projet.

Texte-mining, analyse de données textuelles et fouille de texte
5 ateliers (18 heures) pour accompagner votre projet, le faire déboucher
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Avec les chercheurs du Business Science Institute
Jean Moscarola, Aurélie Dudézert, Stéphane Ganassali, Florence Laval, Caroline Mothe et les
logiciels Sphinx.

Inscription*: 1.500 euros

Lancement : janvier 2022 - Aboutissement juin 2022

[To learn more.](#)

* 500€ for professors and doctoral students from [Business Science Institute](#).

ALUMNI

PORTRAIT OF THE MONTH

Doctor [Constantin Dabire](#), graduate of Business Science Institute (Dakar cohort n°3, 2016-2018)* talks to us about the different impacts the Executive DBA has had on his life.



Caroline: Hello Doctor, you are a graduate of [Business Science Institute's Dakar](#) cohort n°3, what were your motivations for enrolling on this doctoral programme?

Constantin: My underlying motivation was to draw on my professional experience to conduct applied research in relation to my field of expertise. The aim was to approach, from a scientific research perspective, the problem of financing and building infrastructure in Africa. Indeed, after an exhilarating professional experience that prompted me to publish two books in my field of expertise, respectively in 2014 and 2015, the choice of doing a doctoral thesis was part of my wider career project. That is to say, to federate the actors of the public and private sectors and the academic world around a subject of common interest, heralding prospects in terms of researching solutions to tackle the problem of the development of the African continent through the realisation of public infrastructures by making use of the concept of public-private partnership.

Caroline: Since you defended and obtained your Executive DBA doctorate in 2018, what have been your observations? Has this doctoral training helped you to evolve in your work?

Constantin: At the time I joined [Business Science Institute's Executive DBA programme](#) at the end of 2015, I was Head of Division at the West African Development Bank, where I was working in a newly created regional unit to develop a regional initiative, dedicated to the promotion and development of PPPs within the West African Economic and Monetary Union member countries. In April 2016, at the request of the Government of Burkina Faso, I joined the Prime Minister's office as special advisor in charge of PPPs. In this role, I have contributed as a member of several inter-ministerial teams to the structuring and development of key infrastructure projects. Among these projects, I would like to mention the Burkina Faso Deposit and Consignment Office (CDC-BF), which was launched with the support of AFD and CDC-France. As a result, following the creation of CDC-BF, in 2019, I was appointed member of its supervisory committee. In 2020, I was appointed member of the board of directors of the Agricultural Bank of Faso on behalf of the Government, and then designated Chairman of its Board of Directors.

As you can see, the diversity of my experience continues with the different responsibilities I have been given. I believe that my experience on the [Executive DBA programme](#) at [Business Science Institute](#) has contributed to this diversity in many ways.

Caroline: How do you think [Business Science Institute](#) meets the expectations of working managers like yourself?

Constantin: Before answering your question, I would like to take this opportunity to express my

admiration to two great "powerhouses" of the academic world who contribute to the development of business managers by giving them the opportunity to transform their experience into knowledge, namely: Professor [Michel Kalika](#), who had the genius to arouse in many people a taste for research through the creation of the Business Science Institute's Executive DBA, and Professor [Eric Lamarque](#), my Executive DBA thesis supervisor, a true expert in finance, who was able to spur my taste for applied research with tact, finesse and professionalism.

Personally, the Executive DBA programme at Business Science Institute has fulfilled my deepest aspirations. It has allowed me to enter the academic world and to be in contact with professors with whom I frequently exchange views, in full confidence, on multiple themes related to my research as well as to subjects linked to the world of practice.

Beyond my personal experience, as a result of day-to-day discussions with Business Science Institute graduates, I have found that the success of the Executive DBA thesis, combined with the status it gives to the research manager, due to its grounding in their field of expertise through the production of knowledge, provides an opportunity for them to reflect on the future orientation of their professional career.

Caroline: Your thesis topic was on the Impact of the financial and ownership structure on the performance of public-private partnership projects: the case of the member countries of the West African Economic and Monetary Union (UEMOA), what are the reasons that led you to this choice?

Constantin: My research, under the supervision of Professor [Eric Lamarque](#), offered me the opportunity to reflect on the current issue of public-private partnerships (PPPs) as an alternative to financing efficient public infrastructure, particularly in WAEMU member countries. This is an issue that affects African countries, but it can also be an issue for developed countries that have a constantly increasing public debt. The public authorities of these countries are now faced with the problem of a depletion of their resources, with growing financing needs, to meet a strong societal demand for public services and infrastructures. The key issue is to build the most appropriate financing instrument for this situation and to find the optimal form of organisation to meet this dilemma. Faced with this problem of inadequacy between the lack of resources and the need for financing, the intervention of the private sector can represent an alternative solution for raising private resources for the realisation of public infrastructures. However, the question lies in the definition of the financing instrument and the form of organisation.

Caroline: If you were to go down this road today, would you choose the same subject?

Constantin: This study on the performance of PPPs opens up other avenues of reflection on the control, or even the financial coverage, of the time and cost variances observed, as well as the distribution of the related risks. If I were to follow this path, I would choose the same or a similar subject.

Caroline: You are now an Associate Researcher at Business Science Institute and you have published a book on the results of your thesis in the EMS** Business Science Institute collection, do you have other research projects?

Constantin: After obtaining my Executive DBA, I felt the need to move into research and teaching, while continuing to pursue a career as a manager, which led me to enrol on a PhD programme. My research topic is still in the field of public-private partnerships. Through this, I want to demonstrate that as a professional, one can bridge the gap between the world of practitioners and researchers, for example through a position as associate researcher.

Beyond the research activity, I am also at a crossroads in my professional career. I plan to move towards new challenges and new horizons, including entrepreneurship, for which I am willing to collaborate with potential natural or legal persons wishing to invest in Africa.

* Dr. Constantin Dabire defended his thesis: Impact of the financial and ownership structure on the performance of public-private partnership projects: the case of the member countries of the West African Economic and Monetary Union (WAEMU), under the supervision of Professor [Eric Lamarque](#), in September 2018.

** [*The public-private partnership as an alternative to financing efficient public infrastructure: myth or reality? The case of the member countries of the West African Economic and Monetary Union \(UEMOA\)*](#), EMS Publishing, Business Science Institute collection, 2019, 216 p.

PUBLICATION

M. Story ([Business Science Institute Paris](#) Cohort n°4 Alumni), [Dès lors que la confiance est rompue, toutes les tensions explosent](#) "Once trust is lost, all kinds of tensions explode", *Reprendre & Transmettre* magazine, n° 112, September - October - November 2021.

ALTHÉO LAUNCHES A BAROMETER OF THE MANAGER/INVESTMENT FUND RELATIONSHIP
Here is a new tool that is still generating buzz in the French private equity ecosystem. And for good reason, it has set itself the objective of taking the temperature of the manager/investor relationship during the course of the investment in order to be able to take corrective action, if necessary, in a relationship that is rapidly deteriorating... Martine Story, CEO of Althéo, is behind this innovative initiative and tells us more about the reasons that led her to create this barometer and the expected benefits of this new measurement tool.

The results of this study are the fruits of the research conducted by Martine Story as part of her thesis "*Issues and tensions within the buyer-investment fund dyad during an external transfer of an SME*", defended in September 2021 under the supervision of Professor [Céline Barredy](#).

Please feel free to contact the Alumni team:

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We look forward to receiving your messages and suggestions!

DOCTORANTS CONFERENCE

Aïchatou Habibou Oumani, President of the National Regulatory Council for Electronic Communications and the Post Office at ARCEP/NIGER, doctoral student at [Business Science Institute](#) (online DBA 2021), participated in the International "Women and Governance" Conference, which took place from 30 November to 1 December 2021.

The aim of this academic conference was to generate discussion and reflection on the place of women in governance and the impact of their inclusion in strategic decisions, whether public or private. The round tables involved practitioners and researchers.



AGENDA

- Webinar "DBA for managers. Executive Doctorate in Business Administration, Paris", 5 January 2022

EXPERIENCE
CONNAISSANCE
IMPACT
ALUMNI

Webinar



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Le DBA pour Managers

Executive Doctorate in Business Administration à Paris 



Pr. Michel Kalika
Professeur émérite | Iaelyon
Président du Business Science Institute



Pr. Christophe Torset
Professeur | Directeur de l'IAE Gustave Eiffel
Academic Manager Business Science Institute à Paris

Mercredi 5 Janvier
18h30 – 19h15 (CET)

This webinar will be presented by Professors [Michel Kalika](#) and [Christophe Torset](#).
[Registration](#)

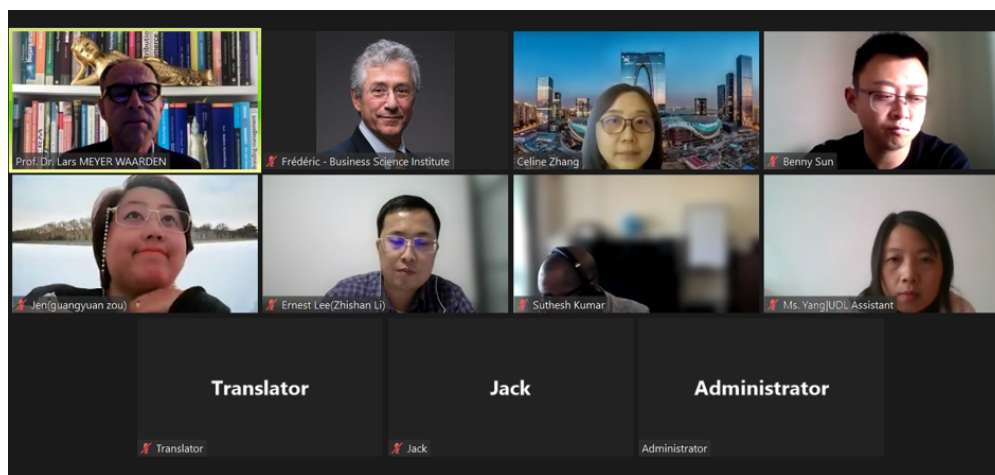
NOVEMBER HIGHLIGHTS

- Seminar 1 "How to conduct your thesis", [Shanghai Cohort 3](#), 6-7 November. (online)



Seminar 2 « Thematic paradigm 1 » [Shanghai Cohort 3](#), 27-28 November. (online)

Hosted by Professors [Lars Meyer-Waarden](#), [Jean-François Lebraty](#) and [Moez Bennouri](#).



- **Seminar 2 « Thematic Paradigm 1 » [Francfort 3](#), 25-27 November.**

Hosted by Professors [Birgit Hagen](#) and [Ulrike Mayrhofer](#).



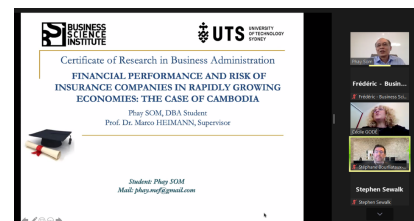
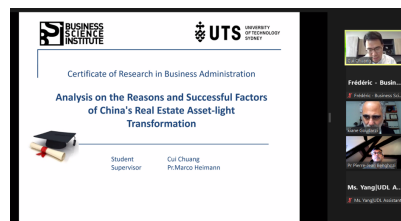
- Webinar “DBA for managers. Executive Doctorate in Business Administration, Switzerland”, 25 November (online).



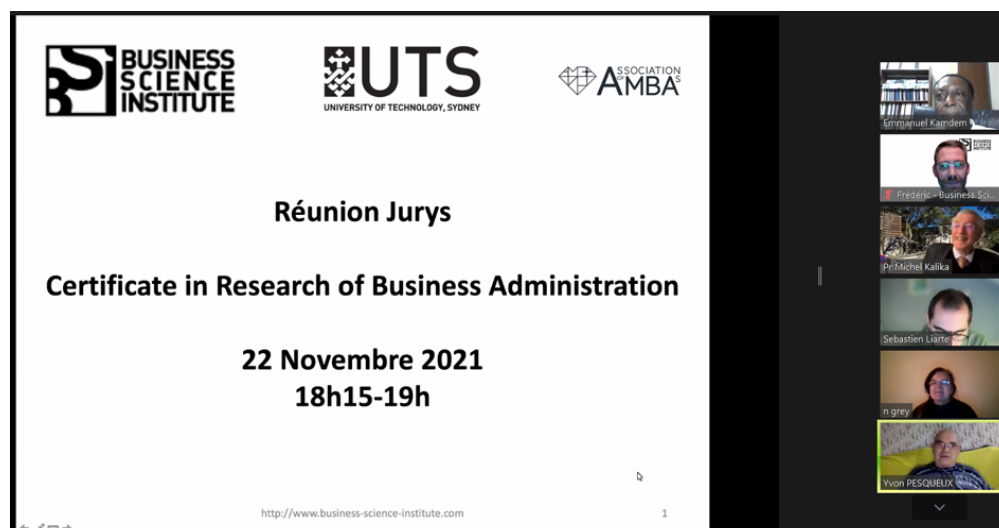
Hosted by Professors [Michel Kalika](#), President of [Business Science Institute](#) and [Cédric Baudet](#), Business Science Institute alumnus and Ordinary Professor at the Haute école de gestion ARC. [Watch the video.](#)

- **Certificate of Research in Business Administration oral presentations, 24-27 November.** (online)

51 thesis projects were presented (22 in French, 18 in English and 11 in German) to 12 examination panels composed of 18 professors.



- Meeting of the Professors who were members of the [Certificate of Research in Business Administration](#) examination panels, 22 November (online).



- **Seminar 1 "How to conduct your thesis"**, [Bangkok 3](#), 19-20 November. (online and face to face in Bangkok)

Led by Professor [Lars Meyer-Waarden](#).

On the occasion of his visit to Bangkok to launch the 3rd cohort of the Executive DBA, Professor [Lars Meyer-Waarden](#) met with the CEO of SC Asset (Mr. Nuttaphong Kunakornwong). SC ASSET is Thailand's leading provider of high-quality, innovative homes and a major player in the smart home sector.

During their discussions, they spoke about the thesis of Mr Direk Tayakee, an Executive DBA student whose topic is smart homes and smart cities in Thailand. The research will use real smart homes from SC Asset and test the acceptance of the use of smart homes with "real" users to improve the customer experience. Professor [Lars Meyer-Waarden](#) also had the opportunity to present his latest research results published in the special issue of *Système d'Information Management* (SIM) on the subject of smart cities.

These discussions could also be a starting point for further research projects with SC Asset on smart cities/homes in Bangkok, as the Thai capital intends to play an important role in this field at a global level.

- **Seminar 1 "How to Conduct Your Thesis"**, [Dakar Cohort 7](#), 18-20 November. (online and face to face at Dakar)



Led by Professors [Michel Kalika](#), [Fatou Diop Sall](#) and [Pierre-Jean Benghozi](#).

PUBLICATION



Patrick Gilbert, [Damien Mourey](#), [Philosophie et outils de gestion. Entre dévoilement des impensés et nouvelles potentialités de théorisation](#) (Philosophy and management tools. Between unveiling the unthought and new potentialities of theorisation), éditions EMS, 2021, 324 p.

Management tools are usually considered as vile and insignificant objects. Unthought of, they become invisible. Yet their influence is considerable.

Against common sense, the authors argue that philosophy is fundamental to the development of the theory of organisations on which the various conceptualisations of management tools are based. On the one hand, the theorising efforts reflect philosophical presuppositions that act as a way of framing what is possible, thinkable and desirable in the conduct of research activities. On the other hand,

philosophers' thoughts are the source of conceptual distinctions that open up new potentialities for theorisation and action.

To support this conviction, specialists particularly well known in the management sciences have come together with Patrick Gilbert and [Damien Mourey](#) to produce a unique book. Their contributions, guided by a pedagogical concern, convincingly show that the thought of some great philosophers constitutes a promising stimulus for understanding management tools in their relationship with organisations.

Henry Savall, [Véronique Zardet](#), [Traité du management socio-économique. Théorie et pratiques](#) (A Social and Economic Management Manual. Theory and practice), éditions EMS 2021, 1312 p.

The result of half a century of research and experimentation in economics and management, this Manual is intended for management practitioners. It is illustrated with numerous cases from 2,015 companies and organisations from a wide variety of sectors and presents observed and measured results. Most of these chapters are written jointly by managers or executives of companies and organisations, and professors or consultants involved in the pilot initiatives.

This book is the work of 193 authors, from 16 countries and 4 continents, practitioners or academics in management sciences and management. This bears witness to the diversity of national and sectoral contexts of socio-economic management applications. Some chapters situate this concept in relation to mainstream thinking.

With contributions from Professors [Marc Bonnet](#), [Geneviève Causse](#), [Marie-Christine Chalus-Sauvannet](#), [Michel Kalika](#) and [Yvon Pesqueux](#).



DBA IMPACT(S)



DBA IMPACT(S)

Le journal des managers qui créent des connaissances



Philippe Anhorn, *Le partenariat de soins : enjeux et perspectives pour les systèmes de santé* (Healthcare partnerships: challenges and opportunities for health systems)

Why and how should the healthcare partnership between patients and professionals be deployed within a regional health system? As in a business ecosystem, all the players must share the values, language and practices that aim to achieve their common goal. My research allows me to make recommendations on how to deploy this



partnership not only at the level of healthcare, but also in the organisation of services and the governance of the system.

[Learn more.](#)

[Watch the video.](#)

MEDIAS

The book edited by Professors [Michel Kalika](#) and [Paul Beaulieu](#), [Les impacts DURABLES de la crise sur le management](#) (The SUSTAINABLE Impacts of the Crisis on Management), EMS, [collection Business Science Institute](#), 2021, 348 p., featured in Forbes magazine.



[Management Books Review: nos conseils de lecture sur le télétravail et la pandémie](#)

(Management Books Review: our reading tips on remote working and the pandemic).

Jean-Pierre Bouchez, 25 November 2021.

The literature on remote working and its managerial and organisational impacts continues to proliferate, albeit of uneven quality. Specifically, two recent works of different styles have aroused our interest.

*[Michel Kalika](#) and [Paul Beaulieu](#) carry on with this book, the work achieved in the already robust publication released a year ago, entitled *L'impact de la crise sur le management* (The impact of the crisis on management), by mobilising once again a wide range of knowledgeable researchers (and, in a welcome move, a few doctors from the DBA programme at [Business Science Institute](#)). The interest of this second book, benefiting from some timely hindsight, lies in its desire to deepen the lessons learned from the previous one. And let's not beat around the bush, the result of this joint publication is convincing.*

VIDEOS



- [Mobiliser l'entreprise sur la veille stratégique](#) (Engaging the company in strategic intelligence)

Xerfi Canal spoke to [Marie-Christine Chalus-Sauvannet](#), member of the [Academic Steering Committee](#) and Professor



at [Business Science Institute](#) and iaelyon School of Management, to talk about the development of forecasting capacities.

Interviewed by Professor [Jean-Philippe Denis](#).

- [L'avenir de la régulation de l'enseignement supérieur de management](#) (**The future of higher management education regulation**)



Xerfi Canal spoke to Professor [Jean-Pierre Helfer](#), member of the [Academic Steering Committee](#) and Professor at [Business Science Institute](#), Professor Emeritus at IAE Paris Sorbonne Business School, Director of Research of EXCELIA group, about the future of higher education regulation.

Interviewed by Professor [Jean-Philippe Denis](#).

- [Technologies et universités : une nécessaire synergie](#) (**Technologies and universities: a necessary synergy**)



Xerfi Canal spoke to Professor [Jean-Fabrice Lebraty](#), member of the [Business Science Institute](#) faculty, Professor at iaelyon School of Management, to talk about technologies and universities.

Interviewed by Professor [Jean-Philippe Denis](#).

ADMISSIONS

- **Executive DBA (French language)**



[ABIDJAN](#)

[Executive DBA Abidjan – Cohort n°2 \(2021-2025\)](#)

[BAMAKO](#)

[Executive DBA - Bamako - Cohort n° 2 \(2021-2025\)](#)



[CASABLANCA](#)

[Executive DBA - Casablanca - Cohort n°1 \(2021-2025\)](#)

DOUALA

Executive DBA Douala - Cohort n°4 (2021-2025).



- **Executive DBA (English Language)**

BANGKOK

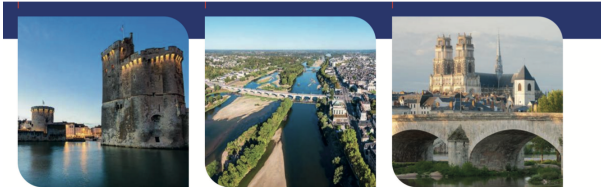


Executive DBA - Bangkok - Cohort n° 3 (2021-2025).

MAURITIUS ISLAND



Executive DBA Mauritius (2021-2025).



Tourism & Hospitality - Cohort n°1 (2021-2025).

- **Executive DBA (German language)**



FRANCFORT

Executive DBA Francfort - Cohort n°3 (2021-2025).

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MANAGEMENT RESEARCH NEWS



XERFI Canal



[La Lettre du 13 novembre](#) (Edition of 13 November.)

XERFI Canal

Xerfi Canal spoke to Olivier Sibony, affiliate professor at HEC, about his book co-authored with Daniel Kahneman and Cass Sunstein *Noise: a flaw in human judgment*. Interviewed by Laurent Faibis.

[Watch the video.](#)



A photograph taken at Singapore's largest bookstore, Kinokuniya, Orchard Road, of three books by Professor [Yves Pigneur](#), Honorary Doctor at [Business Science Institute](#).





The Business Science Institute team wishes you a very happy end of year and looks forward to seeing you in January for the 100th issue of the newsletter!



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Website



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