

Newsletter n° 104 – May 2022

Foreword



A decade after the creation of Business Science Institute and in the wake of the first Impact seminar held in Paris in March 2022, which was attended by 130 participants several new features are being put in place in a genuine return to our roots:

- The new [Business Science Institute institutional website](#) has been completely redesigned
- Business Science Institute has launched a new site called "[Impact & Knowledge by Business Science Institute](#)", which highlights and promotes the impactful contributions of our faculty members.
- Finally, in keeping with its commitment to promoting interaction between the worlds of academia and practice, Business Science Institute has become a founding partner of the "*Rencontres Stratégiques*" ("New Strategic Futures Meetings") with Choiseul Advisory and IQSOG. Intended to allow new forms of interaction between academics and practitioners, the "*Rencontres*

Stratégiques", which are also built on an editorial partnership with the "Encyclopédie de la Stratégie" (EMS editions) and the Ecole de Paris du Management

With all these initiatives, the Business Science Institute is proud to contribute directly to the collective valorization and impact of scientific productions in the field of management sciences.

Pr Michel Kalika
President of the Business Science Institute

Impact & Knowledge by Business Science Institute

View and listen to our work



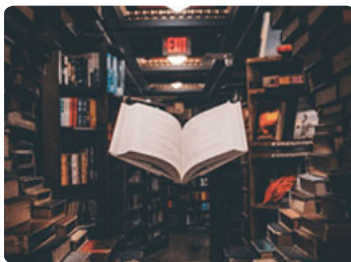
Lessons from business strategy could be useful in understanding the current situation in Ukraine.

Communication errors, cognitive errors and errors in understanding signals: Professor Michel Kalika, President of Business Science Institute, explains the 3 strategic errors committed by the West with regard to the situation in Ukraine.

An Xerfi Canal video that has gone viral with over 150 000 views !

[See the videos →](#)

Read our work



Articles that create impact by Business Science Institute Faculty members.

In order to promote the impact generated by the articles written by our faculty members, the Impact / Knowledge website features for each faculty member who has published at least one article in The Conversation France, one article with versions in English, German, Spanish and Chinese. Discover their work!

[See the articles →](#)

Meet us. Business Science Institute Events.



Business Science Institute, partner of the “*Rencontres Stratégiques*” (2022/2023 season)!

With the firm ambition to contribute to bridging the gap between research and practice, the Strategic Encounters will be inaugurated on October 1, 2022 in parallel with the International Week of the Business Science Institute.

They will then be held as dedicated days on November 26, 2022, January 21, 2023, March 18, 2023, May 20, 2023 and June 24, 2023 at the Trianon Palace in Versailles, France.

[See the brochure →](#)

Scientific and editorial news from faculty members



Several books written or co-authored by members of the Business Science Institute faculty and published in 2021 have been awarded the seal of the FNEGE certification college in 2022:

"Joint Research" category:

L'enseignement de la gestion en France. Identité, défis et enjeux, Gilles Gouteux, Alain Burlaud, Frank Bournois - EMS, 2021, 456 p.
(*Management education in France. Identity,*

challenges and stakes)

L'urgence de l'intégrité académique, Michelle Bergadaà, Paulo Peixoto - EMS, 2021, 528 p. (*The urgent case for academic integrity*).

Philosophie et outils de gestion. Entre dévoilement des impenses et nouvelles potentialités de théorisation, Gilbert Patrick, Damien Mourey - EMS, 2021, 324 p. (*Philosophy and management tools. Between the unveiling of expenditures and new potentials for theorising*).

Traité de management socio-économique. Théorie et pratiques, Véronique Zardet, Henri Savall- EMS, 2021, 1312 p. (*A treatise on socio-economic management. Theory and practice*)

“Non-joint Research” category

Innovation publique et nouvelles formes de management public, Madina Rival, Angéline Armandy - La documentation française, 2021, 350 p. (*Public innovation and new forms of public management*).

Latest Faculty publications

Antonczak, Laurent, and Thierry Burger-Helmchen. 2022. "Creativity on the Move: Nexus of Technology, Slack and Social Complexities" *Journal of Open Innovation: Technology, Market, and Complexity* 8, no. 2: 64

Business Science Institute Campus



Dates to remember

The next follow-up seminar will be held June 23-25.

The post-DBA media writing workshop will be held on June 25.



Admissions

DBA in French Language:

- Abidjan – Cohort n°2 (2022-2026)
- Bamako - Cohort n° 2 (2022-2026)
- Casablanca - Cohort n°1 (2022-2026)
- Douala - Cohort n°4 (2022-2026)

DBA in English Language:

- Bangkok - Cohort n° 3 (2022-2026)
- Mauritius - Cohort n°1 (2022-2026)

DBA on line:

- Registration for the online DBA (in English, French or German) is open year-round.

[En savoir plus →](#)

Business Science Institute Graduate News



Céline Barredy, Faculty member at Business Science Institute and Martine Story, Business Science Institute alumna (Paris n°4) "Company takeovers and investment funds, a marriage under tension".

[Read more →](#)



Presentation of the book published by Dr Mohamed Laye, Business Science Institute Alumnus (Dakar n°6).

Atteindre la performance dans les grands projets d'infrastructures publiques : le cas des travaux

routiers au Sénégal, éditions L'Harmattan
Sénégal, February 2022. (*Achieving performance
in major public infrastructure projects: the case of
road works in Senegal*).

[Read more →](#)



Publishing a book after your DBA thesis, April 12, 2022.

This webinar was moderated by Professors Michel Kalika and Mehdi Nekhili as well as Dr. Fadoua Tahari, Alumni of the Business Science Institute (Paris n°2) and author of the book: *Les pratiques du leadership dans les entreprises privées marocaines. Influence de la culture nationale*, EMS editions, Business Science Institute collection, 2021. (*Leadership practices in Moroccan private companies. Influence of the national culture*).

[Read more →](#)

Social Networks

Find the Business Science Institute community on social networks:

 LinkedIn

 YouTube

 Twitter

 Facebook

Contacts

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