

Newsletter n° 107 – September 2022

Foreword from the President



The coming weeks will be marked by several highlights in the life of Business Science Institute. The 8th international seminar will take place in the center of Paris on September 29 and 30, then in Versailles at the Trianon Palace for the first Strategic Meetings and the graduation ceremony on October 1. True to its vocation of enabling managers to create knowledge and impact useful to companies through its DBA program, Business Science Institute is organizing the Strategic Meetings in partnership with Antidox, IQSOG, l'Encyclopédie de la Stratégie, Choiseul Advisory and the École de Paris du Management.

In September, we also celebrate the 10th anniversary of Business Science Institute website created by Samuel, whom we would like to thank warmly and whose unfailing commitment we salute.

Finally, Business Science Institute is continuing its development with the project to open new groups in French, English and German languages, including a group specialized in Sustainable Innovation Management in partnership with ICN Business School.

Michel Kalika
President Business Science Institute

International Seminar and Strategic Meetings



This first version of the international seminar to be organised in Paris will take place from 29 September to 1 October with the following provisional programme:

Espace Vinci, quartier Bourse:

September 29: inaugural lecture by Professor Paul Beaulieu on "The societal commitment of the doctor of practice in management", presentation of the Certificates of Research in Business Administration, faculty/doctoral meetings and the Business Science Institute faculty meeting.

30 September: thesis defences, professors/doctoral students meetings and meeting of the Site and Track Managers.

Trianon Palace in Versailles:

On October 1, 2022, three conferences will be held in the morning, with the afternoon dedicated to the graduation ceremony and the presentation of the 2022 Managerial Impact Award.

[Download Programme \(PDF\) →](#)

Impact & Knowledge by Business Science Institute

TV Shows



Watch the videos of Business Science Institute's faculty members and alumni, including the latest from Professors Alain Burlaud and Franck Bournois, Julien Cloarec, Françoise Chevalier and Christophe Fournier, Hugo Gaillard and Karima Bouaïss.

[Discover our videos →](#)

Faculty Voices



SDGs and management rankings: "Risk of strategic non-alignment" by Michel Kalika, News Tank Education and Research, Paris - News n°259139, 20 July 2022.

"Let's admit that a form of very serious inconsistency emerges when business school directors explain to accreditation bodies that they are building the Sustainable Development Goals into all their activities while the lists of reviews they use to assess professors, notably for promotions and to pay bonuses, ignore them."...

[Read the column →](#)



Find all the columns of Business Science Institute faculty members.

[Read all our columns →](#)

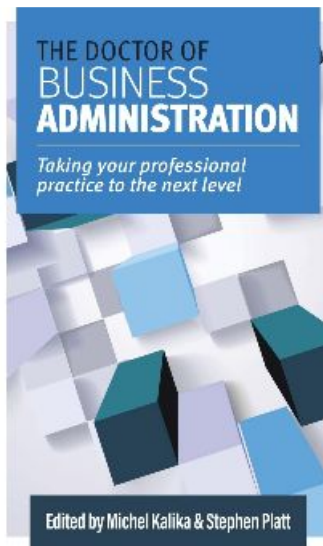
Impact(s) Articles



Read articles that generate impact(s), original pieces written by Business Science Institute faculty members and alumni.

[Discover our articles →](#)

Books

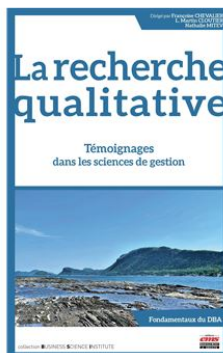


Read the books written by Business Science Institute faculty members and alumni, in particular among the latest publications:

The Doctor in Business Administration. Taking your professional practice to the next level, Edited by Michel Kalika, President and Founder of Business Science Institute & Stephen Platt, Quality Assurance and Accreditations Manager at Business Science Institute.

This book has been written by professors and managers working in internationally accredited DBAs run by leading higher education institutions on three continents. It aims to explain why this development will happen, and why more and more managers will decide to pursue what is a rather special and unique doctoral programme. It also aims to answer many of the questions that future DBA students are likely to ask about a DBA programme and its impact.

[Watch the presentation video →](#)

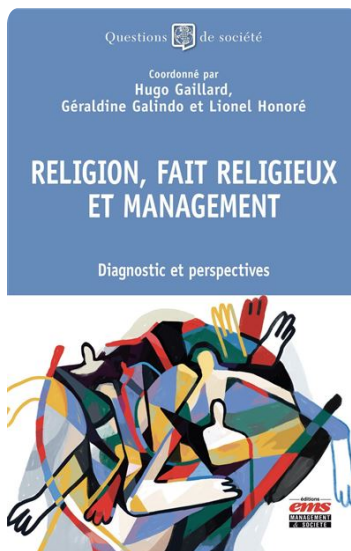


La recherche qualitative. Témoignage dans les sciences de gestion (Qualitative Research. Voices from the Management Sciences), edited by Professors Françoise Chevalier, L. Martin Cloutier and Nathalie Mitev, EMS, Business Science Institute Collection, 2022, 300 p.

The eleven chapters in this book have been prepared for DBA candidates to illustrate the development of qualitative research approaches. Each chapter is a testimony that gives substance

and life to qualitative research as practised in the many disciplines of management science: strategy, management control, marketing, information systems management, finance, human resources management, organisational theory, and multidisciplinary research. Written to make the material accessible and to facilitate its appropriation by readers, these chapters offer an account of the disciplinary positioning, the methodological steps, the production of results, and the formulation of recommendations, in particular managerial recommendations.

[Discover our books →](#)



Religion, fait religieux et management (Religion, religious fact and management), edited by Professors Hugo Gaillard, Géraldine Galindo and Lionel Honoré, EMS, Questions de Société Collection, 2022, 372 p.

The book takes stock of our knowledge of the management of religious behaviour at work. By giving the floor to high-level practitioners, in addition to containing original research, it shows the extent to which this societal issue is the subject of varied approaches both in France and internationally (Benin, Canada, United Kingdom, etc.). The chapters deal with the positioning of the company, the role of the local manager, and the feelings of religious employees. Important questions on the image of the company and its management, in connection with the choices made in terms of religious expression at work, are also raised.

[Learn more →](#)

Faculty - Scientific and Editorial News



Feng, M., & Bourazzouq, D. (2021). An Action Research on a French Law Firm: Solutions for a Law Firm With IT Post-Adoption. *Journal of Technological Advancements (JTA)*, 1(1), 1-14.

Feng, M. (2021). The effects of techno-stress in the role stress context applied on the proximity manager performance: conceptual development and empirical validation. *Journal of Organizational and End User Computing (JOEUC)*, 33(1), 1-18.

Campus life



Dakar n°7

- 30 juin, 01 & 02 juillet : “Méthodes quantitatives” avec le Professeur Jean Moscarola.

[See Photos →](#)

 **Webinar**

Discover the New DBA in SINGAPORE

Wednesday, September 14th – 18:00-18:45 pm
Registration required – Online (Zoom)



More information at:
contact@business-science-institute.com

Prof. Michel Kalika
Emeritus prof. & President
Business Science Institute
www.business-science-institute.com

Webinars

- 14 September: New DBA for Executives in Singapore, with Professor Michel Kalika, President of Business Science Institute.

[Registration →](#)



- 21 September: New DBA in Sustainable Innovation Management, with Professor Michel Kalika, President of Business Science Institute and Professor Wolfram Berger, ICN Business School.

Europe (18h): registration →

Asia (12h): registration →



Executive DBA Seminars (French language)

Bamako cohort n°2

- Seminar 3 “Méthodologies qualitatives” with Professor Annie Cornet at l’ISPRIC.

Paris cohort n°7

- Seminar 3 “Paradigmes 2” at Espace Vinci Centre Conference with Professors Bourguignon, de la Bruslerie and Lemoine.

Admissions



DBA (French language)

- Abidjan – Cohort n°2 (2022-2026)
- Casablanca - Cohort n°1 (2022-2026)
- Douala - Cohort n°4 (2022-2026)

DBA (English language)

- Bangkok - Cohort n° 3 (2022-2026)
- Mauritius Island - Cohort n°1 (2022-2026)
- Geneva - Cohort n°7 (2022-2026)

- DBA in Sustainable Innovation Management, in partnership with ICN Business School - Cohort n°1 (2022-2026)

DBA (German language)

- Frankfurt- Cohort n°4 (2022-2026)

Online Executive DBA

- Applications and enrolments for the online DBA (taught in English, French or German) are open throughout the year.

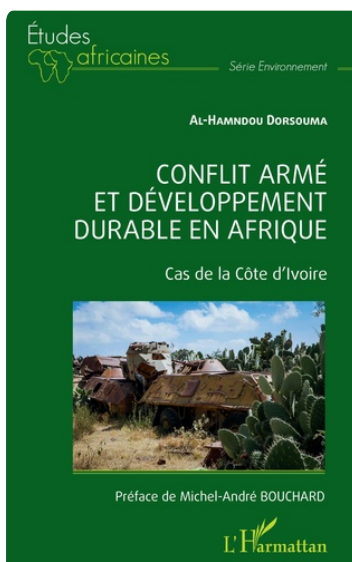
[Learn more →](#)

Alumni



Xiaolie Qi, a graduate of Business Science Institute (Digital DBA Cohort No. 2, 2018-2021) has been appointed guest editor for a special issue of the *Future Internet journal*, dedicated to AI and more specifically to the theme: 'Big Data Analytics in Green Supply Chain and Social Media Influences'.

[Read more →](#)



Al-Hamndou Dorsouma, a graduate of Business Science Institute (Online DBA cohort n°3, 2019-2022) *Conflit armé et développement durable en Afrique. Le cas de la Côte d'Ivoire*. Préface de Michel-André Bouchard, L'Harmattan, collection études africaines, 2022, 262 p.



Alumni interviews - To be continued!

Since the beginning of May, Caroline and Stephen have conducted interviews with 33 graduates who agreed to participate in a survey on the impact of the DBA on Alumni. More than 23h 24m 56s of transcripts later, the decision has been made to extend these interviews over the year and to all our graduates (with their permission of course)! Why this decision? Firstly, the recordings are a rich source of data on the motivations for doing a DBA and how the journey impacts the personal and professional lives of our doctoral students and graduates. The human and authentic nature of these stories will be an inspiration to those thinking of taking the DBA plunge. In the same way, the interviews give the Business Science Institute faculty and staff extra meaning in their work. It is exciting to know that you have contributed to the development of a doctor who has managed to advance their practice very often for the good of society. Finally, the results of these interviews will help us to further fine-tune our work on the design and revision of the programme for the benefit of all the doctoral students that we hope will follow in large numbers in the years to come!

Business Science Institute Doctoral Students and Alumni engaged in Public Management



Business Science Institute has a number of politically active doctoral students and alumni.

Social Networks

Find the Business Science Institute community on social networks:

 LinkedIn

 YouTube

 Twitter

 Facebook

Contacts

Direct line (Mon-Fri, 9am-6pm):

- ±352 621 376 588 (Lux.)
- ±33.7 60 73 42 15 (Fr.)

Questions about the Online DBA:

- ±33 6 07 34 76 33 (Fr.)

WhatsApp International:

- ±49 172 2066769

E-mail:

- contact@business-science-institute.com

You can [update your preferences](#) or [unsubscribe from this list](#).

