

Newsletter n° 108 – October 2022

Foreword from the President



An international week like the one we have just enjoyed could be summed up as follows:

Figures and data first: delivered; 15 thesis defences; 66 professors present from Cameroon, Canada, France, Germany, Italy, Luxembourg, Morocco, Portugal, Senegal, Switzerland and the United Kingdom; doctoral students and doctors from Australia, Canada, Germany, Singapore, Switzerland, ...; a faculty meeting with 45 colleagues present on a Thursday evening in Paris; 120 guests at the Trianon Palace for the graduation ceremony...

Followed by souvenirs: a community of supportive professors; exceptional defence sessions; remarkable strategic meetings with the launch of the DBA book; speeches by Eric Cornuel and Xavier Durand; seminars involving lively

discussions; doctoral students happy to be fulfilling their dream, the room wondering if I was joking when I asked the new doctors for a plan to communicate their research results within 48 hours; the magnificent setting of the Trianon Palace...

Michel Kalika
President of Business Science Institute



International Seminar

The 8th Business Science Institute International Seminar took place on 29 & 30 September at the Espace Vinci Conference Centre in Paris and on 1 October at the Trianon Palace in Versailles. During these 3 days, 26 students presented their Certificate of Research in Business Administration and 15 defended their DBA thesis in Business Administration.





Managerial Impact Prizes

At the end of the graduation ceremony held on 1 October, the managerial impact prize was awarded jointly to 3 new DBA graduates by Professor Jean-Pierre Helfer, President of the Academic Council of the Business Science Institute.



From left to right: Pr. Jean-Pierre Helfer, Dr. Raphael Bolsinger, Dr. Barbara Oftstad and Dr. Cécile Cheval-Calvel.

[Learn more →](#)

Impact & Knowledge by Business Science Institute

TV Shows



Watch the videos of Business Science Institute's faculty members and alumni, including the latest about the book: *The Doctor in Business Administration: Taking your professional practice to the next level*, edited by Michel Kalika, President & founder of Business Science Institute and Stephen Platt, Head of Quality Assurance & Accreditations at Business Science Institute.

[Discover the videos →](#)

Faculty Voices



Read the columns written by Business Science Institute's faculty members, including the very latest: “Pour la création d’un puissant et englobant Ministère de l’Industrie” (For the creation of a powerful and encompassing Ministry of Industry) by Professors Olivier Lavastre and Blandine Ageron. “Deux ans et demi après le début de la crise sanitaire, le ‘new normal’ reste une déception dans les entreprises” (Two and a half years after the beginning of the health crisis, the ‘new normal’ remains a disappointment in companies) by Professors Aurélie Dudézert, Fanny Gibert & Florence Laval.

[Read the columns →](#)

Impact(s) Articles



Read articles that generate impact(s), original pieces written by Business Science Institute faculty members and alumni, including the very latest : “A scientific conversation with... Al Hamndou Dorsouma”, Business Science Institute graduate (Digital DBA n°3).

[Read our articles →](#)

Books



Read the books written by Business Science Institute faculty members and alumni.

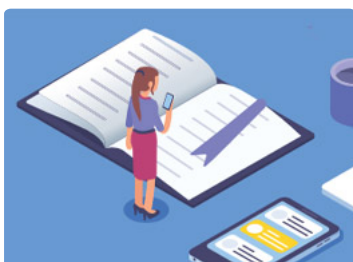
[Read our books →](#)

Campus life



Seminar

- 27-29 October 2022 : supervisory seminar.



Conference

- 7 October 2022 : “La valeur d’une entreprise académique étendue” (The value of an extended academic enterprise) by Professors Françoise Chevalier and Michel Kalika, at the Ecole de Paris du management.



Webinar

- 10 October 2022 : Webinar event: “New DBA for Executives in Australia” by Professors Emmanuel Josserand and Michel Kalika.

[Watch the replay →](#)

New cohorts



Executive DBA (French language):

- Abidjan – Cohort n°2 (2022-2026)
- Casablanca - Cohort n°1 (2022-2026)
- Douala - Cohort n°4 (2022-2026)

Executive DBA (English language):

- Bangkok - Cohort n° 3 (2022-2026)
- Mauritius - Cohort n°1 (2022-2026)
- Geneva - Cohort n°7 (2022-2026)
- Sustainable Innovation Management

Executive DBA (German language):

- Francfort - Cohort n°4 (2022-2026)

Online DBA

- Applications and enrolments for the online DBA (taught in English, French or German) are open throughout the year.

[Learn more →](#)

Doctoral Student



Antoinette Kemp, a doctoral student at Business Science Institute (Digital DBA No. 5), presented her research "The role of leadership in cultural transition" at the EDBAC 2022 Engaged Management Scholarship Conference held in Mexico.

Alumni



Tales of Impact

Masielati Masielati (Digital DBA n°2)

In July's Newsletter, Caroline and Stephen presented the details of their Alumni Impact Interview with Dr. Martine Story from ALTHEO who gave us some great insights into how the DBA had impacted her work as a consultant, in particular concerning communication and reputation. Over the summer, your intrepid journalists have been busy transcribing the initial round of 33 interviews with 426 pages and 161,187 words of text! Naturally, Caroline blames Stephen for being too talkative ... In the Autumn, the interviews will start again, the objective being to get appointments with as many graduates as possible, including our 15 brand new October Doctors (congratulations by the way), who are now fully fledged members of our 134-strong alumni community. In this edition of the Newsletter, you'll be able to learn about our interview with Masialeli Masialeli (Digital DBA 2), who is Head of Information Technology at Nevada Copper Corp in the USA. Masialeli is hugely enthusiastic about Business Science Institute, and always willing to contribute to our work to promote the DBA.

[Read more →](#)



Dr Thierry Lamarque (Paris, n°1) and Professor Olivier Meier (LIPHA Paris) were interviewed on: "Understanding the issues and the motivations of the manager during the transfer of a family business: the ambivalent role of the vendor" in Fusions & Acquisitions, Expert Opinion, October-November 2022.

[Read more \(FR\) →](#)



Focus on Doctors Thierry Lamarque (Paris, n°1) and Martine Story (Paris n°4): "ALTHEO Lab: when taking over a company rhymes with action research", Cadre & Dirigeant Magazine, 30 September 2022.

[Read more \(FR\) →](#)



Dr Masielati Masielati (Digital DBA n°2) spoke about his motivations for embarking on the Business Science Institute Executive DBA programme at the EDBAC 2022 Engaged Management Scholarship Conference. This exchange took place in the presence of Stephen Platt, Quality Assurance and Accreditation Manager, and Professor Michel Kalika, President of Business Science Institute.

Social Networks

Find the Business Science Institute community on social networks:

 LinkedIn

 YouTube

 Twitter

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