

Newsletter n° 109 – November 2022

Foreword from the President



The Autumn International Seminar and the first Rencontres Stratégiques that took place in Paris and at the Trianon Palace in Versailles created a whirlwind of activity that kept the Business Science Institute team busy throughout the month of October. Videos and photos of these events are now becoming available. This month was also particularly intense with seminars in Frankfurt, Shanghai, Bangkok and above all a follow-up seminar which involved 11 professors and 24 doctoral managers. Finally, this month also saw the launch of the first online session of the DBA in Sustainable Innovation Management created in partnership with ICN Business School. The first seminar was jointly run by Professors Elisabeth Paulet (ICN) and Michel Kalika. The scheduled sessions take place from 1 to 3:30 p.m. in order to accommodate the different time zones of the six doctoral student managers registered (from South Africa, USA, China, Luxembourg, France and Switzerland). These new DBA students, from the construction, IT, education, transport and automotive sectors, work in HRM, marketing, project management, finance and communication. This is a great intake of students whose theses will focus on sustainable management issues.

Michel Kalika
President Business Science Institute

Business Science Institute video



Watch the latest institutional video from the Business Science Institute.

[Watch the video →](#)

Strategic Futures Meetings



Watch the video of the first edition of the *Rencontres Stratégiques (Strategic Futures Meetings)* which took place at the Trianon Palace in Versailles on 1 October 2022.

[Watch the video →](#)

Impact & Knowledge by Business Science Institute



TV Shows

Check out the videos of the faculty members and alumni of Business Science Institute, including the very latest:

- Prof. Michel Kalika, "Ukraine-Taiwan: Biden goes down the learning curve";
- Prof. Olivier Meier, "What is a cognitive bias?";
- Prof. Michel Kalika and Françoise Chevalier, "The value of an extended academic enterprise, Business Life Seminar, Paris School of Management.

[Watch the videos →](#)

Faculty Voices

Read the columns written by Business Science Institute's faculty and associate faculty, including the very latest:

- Pr. Michel Kalika, "BSIS, a decade of impact";
- Dr. Sébastien Bourbon (French Online DBA n°1) "The exploitation of cognitive rent by organisations. A methodological problem";
- Dr. Thierry Lamarque (Paris n°1) and Pr. Olivier Meier "Rethinking the strategy of firms through the 3 Oceans";
- Dr. Claude Gentile (Geneva n°5) and Pr. Caroline Mothe "The resilience of the entrepreneur in the face of adversity: a process-based approach".

[Read all the columns →](#)

Impact(s) Articles

Read the impact(s) articles, original pieces of work produced by Faculty and Alumni at Business Science Institute, including the very latest publications:

- Dr. Ledoux Tchuisseu Ngongang (DBA distance n°3) and Pr. Emmanuel Kamdem, "Challenges and key success factors for entrepreneurship by Cameroonians";

- Dr. Paul Omandji (Paris n°4), “Changing the entrepreneurial representations of recent graduates people trained in a precarious context”.

[Read the articles →](#)

Books



Discover the books written by the Faculty and Alumni of Business Science Institute published in the EMS collection edited by Professors Paul Beaulieu, Michel Kalika and Alain-Charles Martinet.

[Read the books →](#)

Faculty - Scientific & editorial news



M. Kalika, E. Cornuel, “The search for meaning: BSIS and its role in promoting business schools’ societal impact”, *Global Focus, The EFMD Business Magazine*, octobre 2022.

[Read the article →](#)



Focus on the book edited by Michel Kalika and Stephen Platt: The Doctor of Business Administration: Taking your professional practice to the next level in the November issue of the Association of MBA (AMBA) magazine AMBITION, “Perfecting Professionalism”, pp. 12-13.

[Read the article →](#)

Campus life



October Seminars

Shanghai n°4

- Seminar Shanghai Cohort 4 - How to conduct your DBA thesis - Professors Michel Kalika, Kiane Goudarzi & Jean-Fabrice Lebraty.

Bangkok n°3

- Seminar Bangkok Cohort 3 - Qualitative Methodology - Grounded Theory - Professor Helen Scott.

Follow up seminar

- 27-29 October : 24 presentations (10 in French, 3 in German and 11 in English) and 6 pairs of faculty panels.

[Photos →](#)

November Seminars

DBA in Sustainable Innovation Management n°1

- 2-5 November: How to conduct your DBA thesis - Professors Michel Kalika, Elisabeth Paulet (ICN Business School) & Caroline Mothe.
- 9, 11 & 12 November : How to conduct your DBA thesis - The Research question / The Research design - Professors Pierre-Jean Benghozi & Caroline Mothe.

Shanghai n°4

- 5-6 November: How to conduct your DBA thesis - Professors Stéphane Bourliataux-Lajoinie & Vincent Chauvet.

Bamako n°2

- 24-26 November: Paradigmes thématiques (Thematic Paradigms) - Professors Nicolas Poussing & Emmanuel Kamdem - Bamako (ISPRIC).

Shanghai n°3

- 26-27 November: Quantitative methodology - Professor Kiane Goudarzi.

Paris n°7

- 17-19 November: Méthodologies qualitatives (Qualitative Methodology) - Professors Nathalie Mitev, Marc Bonnet & Hanane Beddi - Paris (Espace Vinci).

Admissions

DBA (French language):

- Abidjan - Cohort n°2 (2022-2026)
- Casablanca - Cohort n°1 (2022-2026)
- Douala - Cohort n°4 (2022-2026)

DBA (English language):

- Bangkok - Cohort n° 3 (2022-2026)
- Mauritius - Cohort n°1 (2022-2026)
- Geneva - Cohort n°7 (2022-2026)

DBA (German language):

- Francfort - Cohort n°4 (2022-2026)

On line DBA

- Applications and enrolments for the online DBA (taught in English, French or German) are open throughout the year.

[Apply →](#)

Alumni



DBA Thesis defence

The DBA thesis defence of Dr. Ledoux Tchuisseu Ngongang on the Business Science Institute channel..

[Watch video →](#)



The "Swiss Intelligence", Interview with Dr. Claude Gentile on Dukascopy TV.

[Watch video →](#)



Nomination

Dr. Guy Laurent Fondjo (French Online DBA n°2) becomes the CEO of AFRILAND FIRST HOLDING, AFRILAND FIRST GROUP's first-ever investment company in Africa.

[Read article →](#)



Publication

Dr. Sébastien Bourbon, "Organisations' use of cognitive rent". *La Revue des Sciences de Gestion*, n° 315- 316(3), 2022, pp. 121-128.

[Read article →](#)

Social Networks

Find the Business Science Institute community on social networks:

 [LinkedIn](#)

 [YouTube](#)

 [Twitter](#)

 [Facebook](#)

Contacts

Directe line (Mon.-Fri., 9 am- 6 pm):

- +352 621 376 588 (Lux.)
- +33.7 60 73 42 15 (Fr.)

Questions about the Online DBA:

- +33 6 07 34 76 33 (Fr.)

WhatsApp International:

- +49 172 2066769.

E-mail:

- contact@business-science-institute.com

Copyright © 2022 BSI Luxembourg ASBL, All rights reserved.

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#).

