

Newsletter n° 111 – January 2023

Foreword from the President



*Before presenting my best wishes for this new year, I would like to thank: -
Our 237 doctoral candidates and 133 alumni, who come from some fifty
countries, for their trust in the Business Science Institute.*

*- Our Faculty, for their involvement and responsiveness in the support of our
DBA candidates, because without professors, there can be no doctoral
programme! -*

*Our network team members, who are fully committed to the success of our
DBA project, accessible to managers in three languages.*

*For 2023, I would like above all to see peace in Ukraine, a country we continue
to support in our own modest way.*

*In the coming months, Business Science Institute will continue its development
to allow new managers to carry out their project of pursuing a DBA thesis and
generating managerial impact.*

*This development will take the form of several projects, in line with our
quality and accreditation objectives: -*

*The opening of a Spanish language group (Professors Sébastien Liarte & Marc
Valax). -*

The creation of a Real Estate stream and the Observatory of Real Estate Strategies (OSAI: Doctor Sébastien Bourbon, Online French DBA n°1).

- The creation of a Public Management stream (Professors Alain Burlaud & Madina Rival).

- The creation of a Women & Governance Chair (Professor Marie-Christine Chalus-Sauvannet).

Finally, this new year will also be the occasion to celebrate the 10th anniversary of Business Science Institute during the international seminar that will take place from 27 to 29 September in Luxembourg.

I wish you all a wonderful year in 2023.

Michel Kalika
President Business Science Institute



2022 Activity Report



370 Alumni and doctoral candidates from 52 different countries, a face-to-face or distance learning programme in 3 languages, numerous national and international partnerships (iaelyon School of Management, ICN Business School, CAMPC, ISPRIC, IME Douala, ISGA), 24 DBA theses defended, 26 CRBA orals presented, 46 books published, a faculty made up of 168 professors, including 72 "active" professors and 12 site/track managers, 14 alumni associate researchers, 3 managerial impact awards, a new website, a series of events, an HR policy based on flexibility, commitment and expertise, a dedicated support team... . discover the Business Science Institute 2022 activity report!

[Read the report →](#)

Video



“Integrity and Interculturality at Business Science Institute”, a video by Professor **Michel Kalika**, President of Business Science Institute, produced by IRAFPA during the 2nd conference of the association held in Coimbra, Portugal from 16 to 18 June 2022.

[Watch the video \(FR\) →](#)

Impact & Knowledge by Business Science Institute



TV Shows

Check out the videos of the faculty members and alumni of Business Science Institute, including the very latest:

- **Dr. Céline Cheval-Calvel** (Geneva n°6), “Achats responsables : le bras armé du développement durable” (Responsible Purchasing: The Armed Force of Sustainable Development).

[Watch the videos →](#)



Discover the books written by the Faculty and Alumni of Business Science Institute.

[Read the books →](#)

Faculty: scientific and editorial news



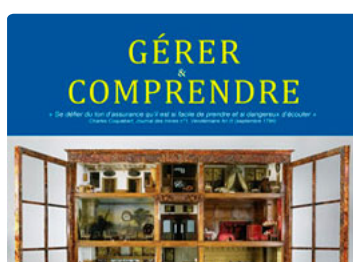
Meyer-Waarden, L., Bruwer, J., & Galan, J.-P. (2023). Loyalty programs, loyalty engagement and customer engagement with the company brand: Consumer-centric behavioral psychology insights from three industries. *Journal of Retailing and Consumer Services*, 71, 103212

[Read the article →](#)



Meyer-Waarden, L., & Sabadie, W. (2023). Relationship quality matters: How restaurant businesses can optimize complaint management. *Tourism Management*, 96.

[Read the article →](#)



Gérer et Comprendre, n° 150, numéro spécial “Que savons-nous des entreprises africaines ?” (What do we know about African businesses?), coordinated by Michel Villette, **Françoise Chevalier** and Michel Berry.

With contributions from:

- Villette M., **Chevalier F.** et Berry M. Que savons-nous des entreprises africaines ? (What do we know about African businesses? editorial, pp. 3-6.
- **Fouda, J. B., & Causse, G.** Comment fonctionnent les entreprises africaines traditionnelles : une tentative de modélisation en Afrique subsaharienne, (How traditional African businesses work: an attempt to provide a model in sub-Saharan Africa), pp. 31-45.
- **Kamdem, E., & Ouafu, B. M.** Retour d'expérience sur un projet entrepreneurial universitaire: cas d'une business school camerounaise, (Feedback on a university entrepreneurial project: the case of a Cameroonian business school), pp. 65-75.

[Read the articles →](#)

Campus life



December seminars

DBA Sustainable Innovation Management n°1

- **14, 16 & 17 December** - Module 2 Seminar “Thematic Paradigm 1” with Professors Rebecca Stekelorum (New Trends in Sustainable Supply Chain Management) & Tristan Roger (Green and sustainable Finance).
- **07, 09 & 10 December** - Module 2 Seminar “Thematic Paradigm 1” with les Professors Philip Kitchen (Integrated Communications - a Marketing Perspective) & Rebecca Stekelorum (New Trends in Sustainable Supply Chain Management).

Bangkok n° 3

- **11 & 17 December** - Module 4 Seminar “Qualitative Methodologies” with Professor Nathalie Mitev.

Shanghai n° 3

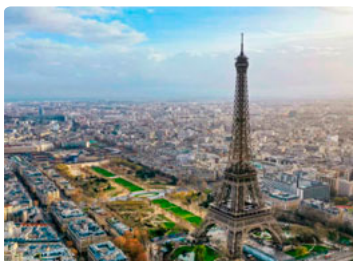
- **03 & 04 December** - Module 5 Seminar “Quantitative Methodologies” with Professor Julien Cloarec.

Shanghai n°4

- **03 & 04 December** - Module 2 Seminar “Thematic Paradigm 1” with Professors Françoise Chevalier (Research in HRM), Pierre-Xavier Meschi (Research in Strategy & Performance) & Frédéric Ponsignon (Research in Operation & Supply Chain management).

[Photos highlights →](#)

Webinars



13 février - Webinar: “A doctorate for managers in Paris”, in partnership with Sphinx.

6:00 PM Paris, France.

Presented by Professor Michel Kalika, President of Business Science Institute, and Professor Christophe Torset.

[Register now →](#)



25 janvier - Webinar: “DBA for managers in Dakar”.

6:00 PM UTC

Presented by Professor Michel Kalika, President of Business Science Institute, and Professor Fatou Diop Sall.

[Register now →](#)

Agenda

Shanghai n°3

- **07 & 08 January** - Module 5 Seminar with Professor Franck Moraux, Online.

Shanghai n°4

- **14 & 15 January** - Module 3 Seminar with Professors Lars Meyer-Waarden and François Goxe, Online.

Paris n°7

- **12, 13 & 14 January** - Module 5 Seminar, Paris, Espace Vinci.

DBA Sustainable Innovation Management n°1

- **18 January** - Module 3 Seminar with Professor Olivier Berthod, Online.
- **25 January** - Module 3 Seminar with Professor Kamel Mnisri, Online.
- **27 jJanuary** - Module 3 Seminar with Professor Olivier Berthod, Online.
- **28 January** - Module 1 Seminar with Professor Nicolas Raineri, Online.

Bamako n°2

- **26, 27 & 28 January** - Module 5 Seminar with Professor Jean Moscarola, Bamako, ISPRIC.

Admissions

DBA (French language)

- Abidjan - Cohort n°3 (2023-2027)
- Casablanca - Cohort n°2 (2023-2027)
- Douala - Cohort n°4 (2023-2027)
- Dakar - Cohort n°8 (2023-2027)
- Paris - Cohort n°8 (2023-2027)

DBA (English language)

- Bangkok - Cohort n° 4 (2023-2027)
- Geneva - Cohort n°8 (2023-2027)
- Mauritius - Cohort n°1 (2023-2027)
- Shanghai- Cohort n°5 (2023-2027)
- DBA in Sustainable Innovation Management - Cohort n°2 (2023-2027)

DBA (German language)

- Francfort - Cohort n°5 (2023-2027)

Online Executive DBA

- Applications and enrolments for the online DBA (taught in English, French or German) are open throughout the year.

[Apply →](#)

Alumni



Bourbon, S. (DBA à distance n°1, Associate Researcher) (2022).

L'exploitation de la rente cognitive par les organisations. (The use of cognitive rent by organisations). *La Revue des Sciences de Gestion*, 315316(3), pp. 121-128.

[Read the article →](#)



Dabire K. C. (Dakar n°3, Associate Researcher), Thera S., Lamarque E. & Sawadogo I. (2022).

Les facteurs explicatifs de la participation du secteur privé au financement des projets innovateurs par l'entremise du partenariat public-privé : cas de l'Afrique sub-saharienne. (Factors explaining the participation of the private sector in the financing of innovative projects through public-private partnerships: the case of sub-Saharan Africa). *ISTE Open Science* 22-2,1.

[Read the article →](#)



Dr Thierry Lamarque (Paris n°1, Associate Researcher) and Professor Olivier Meier, LIPHA Paris Est, were interviewed by *Fusions & Acquisitions Magazine* N° 324, in the "expert opinion" section, November-December 2022.



Dr. Stéphane Royer (DBA à distance no. 3) is a seasoned expert in conflict resolution, negotiation and mediation. Trained by Marshal Rosenberg, Harvard, Scotwork and IMD, he has been leading negotiation teams for 20 years and has resolved hundreds of conflicts for leaders, associations, international organisations and families throughout Europe. Based on his research, he created the 6-Acts© negotiation and RAISERS© influence methods as well as the PINS© profiling test. These unique and innovative methods are both scientifically and experientially proven and are supported by a network of world-class certified trainers. Dr. Royer spoke in December at IMD Lausanne and HEC Lausanne to lead a seminar on conflict management.

[Learn more →](#)

Dr. Martine Story (Paris n°4) will lead a training session on company takeovers: "Understanding the key stages of the process of acquiring an SME" for Sciences-Po alumni, on 24 January 2023.

[Learn more →](#)



**BUSINESS
SCIENCE
INSTITUTE**

Doctorate in Business Administration

*Season's Greetings and
a Happy New Year 2023!*

*Frohe Festtage und
ein gutes neues Jahr 2023!*

*Joyeuses fêtes de fin d'année
et bonne année 2023 !*



*The Business Science Institute Team would like
to thank you for a great 2022 and wishes you all
the best for the holiday season. We look forward to
seeing you again in 2023!*

*Das Business Science Institute Team dankt Ihnen
für ein tolles Jahr 2022 und wünscht eine schöne
Weihnachtszeit. Wir freuen uns darauf, Sie im
Jahr 2023 wiederzusehen!*

*L'équipe du Business Science Institute tient à vous remercier pour cette excellente année 2022
et vous souhaite de passer de bonnes fêtes de fin d'année. Au plaisir de vous revoir en 2023 !*



*Aline, Caroline, Catherine, Frédéric, Hugo, Maëlle,
Michel, Michelle, Ramunas, Samuel, Stephen, Sylvain,
Yann & Yasemin.*

<https://www.business-science-institute.com/>



Social Networks

Find the Business Science Institute community on social networks:



Contacts

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