

Newsletter n° 112 – February 2023

Foreword from the President



Academic integrity is a major challenge for an institution such as the Business Science Institute, which runs an Executive DBA programme for senior managers.

More generally, it is a strategic issue for both doctoral candidates and institutions, which is why it will be at the heart of the discussions that will take place during our Spring Seminar on 30-31 March and 1 April. Let there be no mistake: academic integrity is not limited to the question of plagiarism. Its scope is much broader and also concerns the literature review, the conditions under which information is collected, its processing, the formulation of conclusions and the resulting publications.

This subject is even more topical with the appearance at the end of last year of ChatGPT, a conversational agent that uses AI. Since its launch on the net, there have been numerous reactions and reports: misuse of the tool by students, fears for the future of teaching or, on the contrary, its use under the pretext of educational innovation.

The jury is still out, but let's keep in mind the most important thing: the Executive DBA thesis is, and can only be, the result of the individual work of the doctoral candidate manager and of him or her alone!



Support Ukraine



“Come Back Alive” is a Charity Foundation created in 2014. Its main objective, through fundraising, is to make the Ukrainian Defence Forces more effective and to save the lives of troops.

[Learn more →](#)

Impact & Knowledge by Business Science Institute



Impact(s) Articles

Discover the impact(s) articles, original contributions from the faculty and alumni of Business Science Institute, including the very latest:

- Dr. Sidy Bouaré (Bamako n°1, 2018-2021), “Finance islamique et développement local au Mali” (Islamic Finance and Local Development in Mali).

Books



Discover the books written by the Faculty and Alumni of Business Science Institute.

[Read the books →](#)

Faculty - Scientific and editorial news



Kamdem, E., & Ouafu, B. M. (2022). Retour d'expérience sur un projet entrepreneurial universitaire: cas d'une business school camerounaise (*Lessons learned from a university entrepreneurial project: the case of a Cameroonian business school*). *Annales des Mines-Gérer et comprendre* (No. 4, pp. 65-75). Cairn/Softwin.

[Learn more →](#)

As part of his seminar for the Bamako 2 cohort, "Management interculturel et management de la diversité en contexte africain" (Intercultural management and diversity management in the African context), Professor **Emmanuel Kamdem**, member of the Faculty and Douala site manager, gave a lecture on 26 November on the book co-published with Annie Cornet, Pascal Sem Mbimbi, Alexis Hakizumukama and Manal El Abboubi, *La gestion des ressources humaines en Afrique subsaharienne et en Afrique du Nord*, 2021 (Management of human resources in sub-

Saharan Africa and North Africa, 2021).
Québec/Dakar, Presses de l'Université du
Québec/Les Editions du Commerce.



Nomination

Professor **Emmanuel Kamdem**, member of the Faculty of Business Science Institute, and Douala Site Manager was appointed, on 2 January 2023, as co-editor of the Cahiers Pédagogiques of the Institut de Recherche et d'Action sur la Fraude et le Plagiat Académique (IRAFA), University of Geneva (Switzerland).

[Learn more →](#)

Campus life



JANUARY

Webinar

- **11 January** - Webinar: “DBA for managers in Dakar”. With Professors **Michel Kalika**, President of Business Science Institute, and **Fatou Diop Sall**, Dakar Site Manager.

DBA Sustainable Innovation Management n°1

- **18 January** - Module 3 Seminar, DBA in Sustainable Innovation Management n°1, with Professor **Olivier Berthod**, Online.
- **21 January** - Module 3 Seminar, DBA in Sustainable Innovation Management n°1, with Professor **Kamel Mnisri**, Online.
- **27 January** - Module 3 Seminar, DBA in Sustainable Innovation Management n°1, with Professor **Olivier Berthod**, Online

- **28 January** - Module 3 Seminar, DBA in Sustainable Innovation Management n°1, with Professor **Nicolas Raineri**, Online.

Bamako n°2

- **26, 27 & 28 January** - Module 5 Seminar, Bamako n°2, with Professor **Jean Moscarola**, Bamako, ISPRIC.

Casablanca n°1

- **19, 20 & 21 January** - Module 4 Seminar, Casablanca n°1, with Professors **Madina Rival** and **Annie Cornet**, ISGA, Casablanca.

Paris n°7

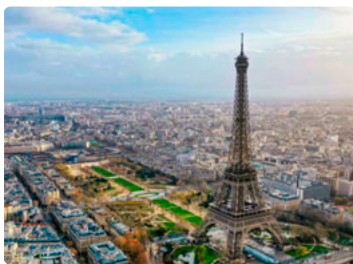
- **12, 13 & 14 January** - Module 5 Seminar, Paris n°7, with Professors **Stéphane Ganassali** and **Madina Rival**, Paris, Espace Vinci.

Shanghai n° 3

- **7 & 8 January** - Module 5 Seminar, Shanghai n°3 with Professor **Franck Moraux**, Online.

[Photos →](#)

FEBRUARY



13 February

Webinar: “A doctorate for managers in Paris”, in partnership with Sphinx. 6:00 PM Paris, France. Presented by Professor **Michel Kalika**, President of Business Science Institute, and Professor **Christophe Torset**.

[Register here →](#)

Seminars

Abidjan n°2

- **9, 10 & 11 February** - Module 4 Seminar, Abidjan n°2, with Professor **Yvon Pesqueux**, CAMPC, Abidjan, Ivory Coast.

Shanghai n°4

- **11 February** - Module 3 Seminar, Shanghai n°4, with Professor **Marco Heimann**, Online.
- **18 & 19 February** - Shanghai n°4 Seminar, with Professor **Anne Bartel-Radic**, Online.
- **25 & 26 February** - Séminaire, animé par le Professeur **Moez Bennouri**, Online.

Follow-up Seminar

- **23, 24 & 25 February** - Follow-up Seminar, Online.

Admissions

DBA (French language)

- Abidjan - Cohort n°3 (2023-2027)
- Casablanca - Cohort n°2 (2023-2027)
- Douala - Cohort n°4 (2023-2027)
- Dakar - Cohort n°8 (2023-2027)
- Paris - PCohort n°8 (2023-2027)

DBA (English language)

- Bamako - Cohort n° 3 (2023-2027)
- Bangkok - Cohort n° 4 (2023-2027)
- Geneva - Cohort n°8 (2023-2027)
- Mauritius - Cohort n°1 (2023-2027)
- Shanghai - Cohort n°5 (2023-2027)
- DBA in Sustainable Innovation Management - Cohort n°2 (2023-2027)

DBA (German language)

- Francfort - Cohort n°5 (2023-2027)

Online Executive DBA

- Applications and enrolments for the online DBA (taught in English, French or German) are open throughout the year.

Apply →



Associate Researchers

The Business Science Institute Academic Steering Committee, chaired by Professor **Jean-Pierre Helfer**, has confirmed the approval of three new Associate researchers: Dr. **Philippe Anhorn** (Geneva n°5, 2018-2021), Dr. **Al Hamndou Dorsouma** (DBA à distance n°3, 2019-2022) and Dr. **Masialeti Masialeti** (Digital DBA n°2, 2018-2021).



Publications

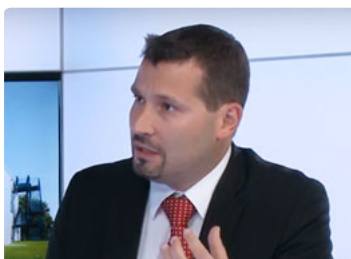
Dr. **Cédric Baudet**, (Geneva n°1, 2013-2016), Associate Researcher at Business Science Institute and coordinator of the Saper & Praxis Alumni Association, has published in collaboration with Jeanneret Medina, M., & Benoit, C.,: “Widen your vision: from technical accessibility to semantic intelligibility of information”, Universal Access in the Information Society, 1-19, 2023.

[Read the article →](#)



Dr. **Céline Cheval-Calvel** (Geneva n°6, 2019-2022) has published “La logique de Koãn. Qui vient en premier ? Le DD ou la RSE ?” (The logic of Koãn. Which comes first? SD or CSR?), Buyer Beware, January 2023.

[Read the article →](#)



Dr. **Claude Gentile** (Geneva n°5, 2018-2021) and **Caroline Mothe**, Business Science Institute faculty member have published "La résilience de l'entrepreneur face à l'adversité: une approche processuelle" (Entrepreneurial resilience in the face of adversity: a processual approach) in the Revue de l'Entrepreneuriat, (o), I-XXXIII, 2022. Dr. **Gentile** defended his Executive Doctorate in Business Administration (EDBA) on

entrepreneurial resilience supervised by
Professor **Caroline Mothe** (IAE Savoie Mont
Blanc, France) in September 2021.

[Read the article →](#)



Opinion Piece

Dr. **Thierry Lamarque** (Paris n°1, 2016-2019) speaks in the article "Fusion-acquisition : un marché en retrait mais des opportunités à saisir" (Mergers and acquisitions: a market in retreat but opportunities to be seized) by Stéphane Vandangeon, published on 25 January 2023 in the magazine Fusion-Acquisition.

[Learn more →](#)



**BUSINESS
SCIENCE
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Doctorate in Business Administration

**10th anniversary of Business
Science Institute**

27, 28 & 29 September 2023

Social networks

Find the Business Science Institute community on social networks:

 LinkedIn

 YouTube

 Twitter

 Facebook

Contacts

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