

Newsletter n° 113 – March 2023

Foreword from the President



In my last editorial, I mentioned the topical issue of academic integrity, particularly with the arrival in late 2022 of ChatGPT, a conversational agent using AI.

While preparing the March edition of the newsletter, Aline suggested that I take this subject further. I asked her what she suggested: should I answer in more detail the questions that everyone is asking about the tool?

- “Is ChatGPT a danger for doctoral programmes?”
- “Does ChatGPT pose a concern for plagiarism in DBA thesis writing?”

Aline replied: "No, on the contrary! Why shouldn't the benefits be acknowledged? Would it occur to anyone today to question the contribution of the Internet and the time and efficiency savings it generates for researchers? AI has long been part of our daily lives, whether we are researchers or not, this is just a new development. Today, with the arrival of ChatGPT, which will be followed by others soon, and Google's conversational agent, Bard, which is already in the test phase, these gains can be further optimised in terms of productivity, access to sources, data analysis, etc. However, there is always the risk of inappropriate use of the tool.

Let's give ChatGPT itself the final word, as interviewed by Aline: "Language processing models are not a magic solution that can automatically generate original and high-quality content. Users must always exercise critical judgment and discernment in their use of these tools and ensure that they meet academic standards of ethics and integrity".

We are already looking at creating a Business Science Institute DBA Student Charter to promote academic integrity and encourage ethical and responsible use of language processing models in the production of research and content!

*Dr. Aline
Documentary and research support*

*Pr. Michel Kalika
President of Business Science Institute*



New member of the Support team



Dominique holds a PhD in the Humanities and a Master's degree in International Human Resources Management. She will join the Business Science Institute's support team in March to manage the future Executive DBA programme in Spanish.

Impact & Knowledge by Business Science Institute



TV Shows

Check out the videos of the faculty members and alumni of Business Science Institute, including the very latest:

Julien Husson, “Le professeur de gestion, médecin des organisations”, (“The management professor, doctor of organisations”).

Olivier Meier, “Ces dirigeants qui ne savent pas reculer face au piège de l’engagement”. (“Those leaders who are incapable of backing down from the commitment trap”).

Stéphane Royer (DBA à distance n°3, 2019-2022), “Négociation et résolution de conflits”. (“Negotiation and conflict resolution”).

Emmanuel Kamdem, “Diriger une thèse de doctorat en contexte camerounais” (“Supervising a doctoral thesis in the Cameroonian context”), 4th IRAFPA WebTV programme: the roles of the actors of academic integrity.

[Watch videos →](#)

Books



Discover the books written by the Faculty and Alumni of Business Science Institute in the EMS editions Business Science Institute collections, edited by Professors **Paul Beaulieu**, **Michel Kalika** and **Alain-Charles Martinet**.

[Read books →](#)



The latest book published is by Dr **Ethmane Ould Oumar** (Paris n°3, 2018-2021), *Les projets industriels privés aux rayons X. Radioscopie pour comprendre* (Private industrial projects under X-ray scrutiny. Radioscopy to better understand), published by EMS, Business Science Institute collection, December 2022, 240 p.

[Read summary →](#)

Faculty - Scientific and editorial news



Chevalier F. (published in February 2022, updated in February 2023), “AI in HR: How is it Really Used and What are the Risks?”, *Knowledge HEC*, most consulted article in 2022.

[Read article →](#)

Revue française
de gestion



Fatien P., Moreau F., Dubern M. *et al.*, (2023) Penser l’émancipation dans le coaching. Composer avec les nœuds d’un système contraint de tensions, (Rethinking emancipation in coaching. Dealing with the knots of a system bound by tensions), *Revue française de gestion*, 2023/1 n°308, pp. 37-54.

Gaillard, H., & Meier, O. (2023). Le management comme système quasi-juridictionnel. Cas du comportement managérial de proximité face au fait religieux au travail, (Management as a quasi-jurisdictional system. The case of proximity management behaviour in the face of religious factors at work), *Revue Française de Gestion* 2023/1 n°308, pp. 15-36.

[Learn more →](#)



Kamdem, E. & Livian, Y. (2022), Enseigner l'éthique des affaires dans un cursus académique : retour d'expérience camerounaise à l'ESSEC de Douala, (Teaching business ethics in an academic course: feedback from the Cameroonian experience at ESSEC Douala), *Revue Management & Avenir*, n° 132, vol. 6, p. 66-89.

[Read article →](#)

Campus life



FEBRUARY

Webinar

- **13 February** - "A DBA for managers in Paris", in partnership with le Sphinx. 6:00 pm Paris. Presented by Professors **Michel Kalika**, President of Business Science Institute, and **Christophe Torset**.

[Watch Replay →](#)

Abidjan n°2

- **9, 10 & 11 February** - Module 4 Seminar, led by Professor **Yvon Pesqueux**, CAMPC.

Shanghai n°4

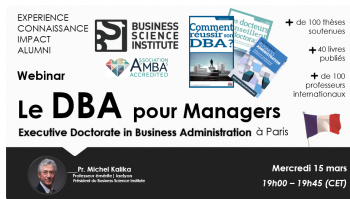
- **11 February** - Module 3 Seminar, led by Professor **Marco Heimann**, Online.
- **25 & 26 February** – Seminar, led by Professor **Moez Bennouri**, Online.

Follow-up seminar

- **23, 24 & 25 February**, Online.

[See photos of the seminars →](#)

MARCH



15 March - Webinar: “A DBA for managers in Paris”, in partnership with le Sphinx. 7:00 pm Paris, presented by Professor **Michel Kalika**, President of Business Science Institute

[Register here →](#)

Seminars

DBA Sustainable Innovation Management n°1

- **1, 3 & 4 March** - Module 4 seminar led by Professor **Nathalie Mitev**, Online.
- **8, 10 & 11 March** - Module 4 seminar led by Professor **Françoise Chevalier** and Professor **Martin Cloutier**, Online.

Shanghai n°4

- **10 March** - Module 4 seminar led by Professor **Kiane Goudarzi**, Online.
- **24 March** - Module 4 seminar led by Professor **Pierre-Jean Barlatier**, Online.

Casablanca n°1

- **16, 17 & 18 March** - Module 5 seminar led by Professor **Jean Moscarola**, Casablanca.

30 & 31 March - International Spring Seminar

Ethics conferences, CRBA presentations, thesis defences, Online.

Admissions

DBA (French language)

- Abidjan - Cohort n°3 (2023-2027)
- Casablanca - Cohort n°2 (2023-2027)
- Douala - Cohort n°4 (2023-2027)
- Dakar - Cohort n°8 (2023-2027)
- Paris - Cohort n°8 (2023-2027)

DBA (English language)

- Bamako - Cohort n° 3 (2023-2027)
- Bangkok - Cohort n° 4 (2023-2027)
- Geneva - Cohort n°8 (2023-2027)
- Mauritius - Cohort n°1 (2023-2027)
- Shanghai - Cohort n°5 (2023-2027)
- DBA in Sustainable Innovation Management - Cohort n°2 (2023-2027)

DBA (German language)

- Francfort - Cohort n°5 (2023-2027)

Online DBA

- Applications and enrolments for the online DBA (taught in English, French or German) are open throughout the year.

[Apply here →](#)

Alumni



Nomination

Doctor **Guy Laurent Fondjo** (DBA à distance n°2, 2018-2021) has been elected President of the West African Banks.

[Read article →](#)



Interview

The transfer of a family business is often a delicate process that raises significant relational issues. Analysis with Dr **Thierry Lamarque** (Paris n°1, 2016-2019), President and Founder of Althéo and Professor **Olivier Meier**, member of the Business Science Institute Faculty, on the set of DECIDEURS TV.

[Watch interview →](#)



10th Business Science Institute Anniversary

27, 28 & 29 September 2023
Parc Hotel Alvisse, Luxembourg

Social Media

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 LinkedIn

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 Facebook

Contacts

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