

Newsletter n° 114 – April 2023

Foreword from the President



I am very pleased to be writing this foreword in light of the rich news concerning Business Science Institute and its members presented in this April 2023 edition of our monthly newsletter.

Firstly, the 30 videos shot by the Business Science Institute's faculty members during the international seminar at the Trianon Palace in Versailles on 1 October 2022 are now all available online.

Secondly, the month of March ended with our 2nd spring seminar. The event took place at a distance on 30 and 31 March, in the presence of 24 faculty members and 4 DBA graduates participating in the examination panels. On the programme: 3 conferences in French and English on the topics of academic integrity and artificial intelligence which attracted, for the first time, as many professors as doctoral students; 9 doctoral students presented their Certificate of Research in Business Administration and 4 doctoral students defended their thesis, which brings the number of Doctors in Business Administration at Business Science Institute to 137.

Finally, the FNEGE's certification board, which works to distinguish

publications that are grounded in and make a contribution to the field of management research, has certified eight publications written or co-authored by members of the Business Science Institute's faculty in 2023, including the book written in French and English and co-edited by Professors Françoise Chevalier, L. Martin Cloutier and Nathalie Mitev, *La recherche qualitative. Témoignage dans les sciences de gestion* (Qualitative Research: Voices from the Management Sciences), published by EMS, in the Business Science Institute collection.

Congratulations to all of you for your contributions to impact!

Pr. Michel Kalika
President Business Science Institute



Videos

Watch the 30 videos shot by the Business Science Institute's faculty members during the international seminar held at the Trianon Palace in Versailles on 1 October, 2022, orchestrated by Professor **Jean-Philippe Denis** and the technical expertise of **Michelle**:



Digital Transformation - Professor Birgit Hagen (EN)



Adaptation to Information Systems - Professor Christophe Elie Dit Cosaque (EN)



Co-Data-Lab - Professor Aurélie Dudezert (FR)



Supply Chain Management - Professors Blandine Ageron & Olivier Lavastre (FR)



Sales Ethics - Professor Christophe Fournier (FR)

[Watch videos on Youtube →](#)

Spring Seminar

During the Spring International Seminar which took place on 30-31 March at a distance, 3 conferences were scheduled:



Professor **Michel Kalika**, President Business Science Institute "Why is the Business Science Institute concerned by Academic Integrity ?".



Professor **Pierre-Jean Benghozi**, Plagiarism, fraud and academic ethics: the new research framework, the perception of and response to plagiarism, why and how the institutional framework at Business Science Institute was designed.



Professor **Michelle Bergadaà**, Artificial Intelligence: reinventing the design and production of doctoral theses and academic publications.

[Watch all videos →](#)

2023 FNEGE Certifications

Essays category:

Burlaud, A. (2022). *Comptabilités, l'empire des nombres* (Accounting, the Empire of numbers). Éditions EMS.

Pesqueux, Y. (2022). *Réfléchir: de l'importance de la tâche réflexive en sciences de gestion* (Reflective thinking: the importance of the reflective task in management sciences). Éditions EMS.

Martinet, A. C. (2022). *Homo Strategicus: Capitalisme liquide, destruction créatrice et mondes habitables* (Homo Strategicus: Liquid capitalism, creative destruction and habitable worlds). Éditions EMS.

Higher Education Category:

Trinquécoste A. (2022). *Epistémotico : portrait de sciences en mosaïque* (Epistemotico: a mosaic of sciences). Éditions EMS.

Chevalier, F., Cloutier L. M. et Mitev, N. *La recherche qualitative. Témoignage dans les sciences de gestion* (Qualitative research. Voices from the management sciences). Éditions EMS., collection Business Science Institute, 2022.

Available in English.

Michel, G. (2022). *Au coeur de la marque. Les clés du management de la marque* (At the heart of brands. The keys to brand management). 4th edition, Éditions Dunod.

Joint Research Category:

Maymo V., Batac, J. et **Lamarque E.** (2022). *Management et territoire* (Management and territory). Éditions EMS.

Gaillard, H., Galindo, G., & Honoré, L. (2022). *Religion, fait religieux et management: Diagnostic et perspectives* (Religion, religious practices and management: Diagnosis and perspectives). Éditions EMS.

[See the full list of books certified in 2023 →](#)

Impact & Knowledge by Business Science Institute



Discover the impact(s) articles, original contributions from the faculty and alumni of Business Science Institute, including the very latest:

TV Shows

Check out the latest videos of the faculty members and alumni of Business Science Institute:

“Active listening tips for successful negotiation”, Doctor **Stéphane Royer** (DBA à distance n°3, 2019-2022).

“Interview: The successful transfer of a family business”, Doctor **Thierry Lamarque** (Paris n°1, 2016-2019), President & Founder of Althéo Consultancy, with Professor **Olivier Meier**.

[Watch the videos →](#)

Books



Discover the books written by the Faculty and Alumni of Business Science Institute.

[Read the books →](#)

Faculty - Scientific and Editorial news



Bastian, F., & **Poussing**, N. (2023). Analyzing the employee/employer relationships in the corporate social responsibility context: An empirical investigation of SMEs. *Corporate Social Responsibility and Environmental Management*.

[Read the article →](#)



Breuillot, A., Bocquet, R., & **Poussing**, N. (2023). Diversity management for SMEs internationalization: orchestrating human resource diversity. *Management International*, 26 (Special), 41-57.

[Read the summary →](#)

Campus life



Admissions

View the schedule of the next 16 DBA openings (face-to-face or 100% online) for the year 2023.

[Learn more →](#)

March

Webinar

- **15 March** “A doctoral programme for managers in Paris”, in partnership with le Sphinx. Led by Professors **Michel Kalika**, President of Business

[Watch the replay →](#)

Casablanca n° 1

- **16, 17 & 18 March** - Module 5 Seminar led by Professor **Jean Moscarola**,

Shanghai n°4

- **10 March** - Module 4 Seminar led by Professor **Kiane Goudarzi**, Online.
- **24 March** - Module 4 Seminar led by Professor **Pierre-Jean Barlatier**, Online.

DBA Sustainable Innovation Management n°1

- **01, 03 & 04 March** - Module 4 Seminar led by Professor **Nathalie Mitev**, Online.
- **08, 10 & 11 March**- SModule 4 Seminar led by Professors **Françoise Chevalier** et **Martin Cloutier**, Online

April



4 April Webinar "A Doctoral programme for Managers in Bamako!". Led by Professors **Michel Kalika**, President of Business Science Institute, and **Yvon Pesqueux**.

05:00 PM UTC

May



23 May Webinar "A doctoral programme for managers in Abidjan". Led by Professors **Michel Kalika**, President of Business Science Institute, and **Pierre-Jean Benghozi**.

05:00 PM UTC

[Register →](#)



9 May Webinar "DBA REAL ESTATE - IMMOBILIER". Led by Professors **Michel Kalika**, President of Business Science Institute, **Andrée de Serres**, **Nathalie Gardes** and Doctor **Sébastien Bourbon** (DBA à distance n°1, 2017-2020).

07:00 PM CET

[Register →](#)

Seminars

Abidjan n°2

- **6, 7 & 8 April** Module 5 Seminar led by Professor **Jean Moscarola**, Abidjan.

Shanghai n°4

- **14 April** - Module 4 Seminar led by Professor **Pierre-Jean Barlatier**, Online.
- **16 & 23 April** - Module 4 Seminar led by Professor **Nathalie Mitev**, Online.

Alumni



Reprint

The book by Dr **Thierry Lamarque** (Paris n°1, 2016-2019) and Dr **Martine Story** (Paris n°4, 2019-2022), *Reprendre une entreprise* (Taking over a company), 240 p. has recently been republished by Dunod.

[Learn more →](#)



Publications

Discover the new publications by Doctor **Céline Cheval** (Geneva n°6, 2019-2022) on her web site
BUYER BEWARE:

- “Transmettre les achats responsables à la GENZ.” (Passing on responsible purchasing practices to GEN Z.)
- “Les 5 bienfaits des achats responsables au coeur d’une organisation” (The 5 benefits of sustainable procurement at the heart of an organisation)

QUELLES SONT LES DIFFÉRENTES APPROCHES DE NÉGOCIATIONS REPRENEUR-CÉDANT ?

Interview de Thierry Lamarque et Olivier Meier



Interview

"What are the different approaches to buyer-seller negotiations?". Decrypted by **Dr. Thierry Lamarque** (Paris No. 1, 2016-2019), President-Founder of Althéo and **Professor Olivier Meier**, Faculty Member of Business Science Institute in the latest issue of *Fusions & Acquisitions Magazine*.

[Watch the interview →](#)



10th Anniversary of Business Science Institute

27, 28 & 29 September 2023
Parc Hotel Alvisse, Luxembourg

Social media

Follow the Business Science Institute community on social media:



Contacts

Direct line in French, English and German (Mon-Fri, 9am-6pm):

- [+49 172 2066769](tel:+491722066769)

Questions sur l'Online DBA :

- [+33 6 07 34 76 33](tel:+33607347633) (Fr.)

WhatsApp International :

- [+49 172 2066769](tel:+491722066769)

E-mail :

- contact@business-science-institute.com

Copyright © 2023 BSI Luxembourg ASBL, All rights reserved.

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#).

