

Newsletter n° 115 – May 2023

Foreword from the President



Managerial impact is part of the DNA of Executive DBA theses, and this is what distinguishes them from traditional PhDs.

Since its creation, Business Science Institute has never stopped emphasising this key difference and continues to highlight the value of the results of the research carried out by its 140 Doctors of Business Administration.

Whether through the book *Managers Creating Knowledge*, published by EMS in 2015, the numerous publications resulting from the theses of Executive DBAs, articles, forums or interviews, the managerial impact generated by the research of Business Science Institute's Doctors continues to gain recognition.

The French Association for Human Resources Management (AGRH) has recently inaugurated a new AGRH-DBA thesis prize and it is with great pride that we have learned that this prize has been awarded to one of our Alumni Laurence Leung Tack, *Doctor of Business Administration*, Geneva cohort n°5, who defended her DBA thesis “Managing the aftermath of managerial burnout : Analysis of the logics of inter-hierarchical support and the contributions of mindfulness” in 2022 under the supervision of Professor Marc Valax.

We congratulate her on this recognition which confirms, if it were necessary, the interest of our programme for leaders and managers who wish to take their practice to the next level!

Pr. Michel Kalika
President, Business Science Institute



Impact & Knowledge by Business Science Institute

TV Shows

Check out again the videos of Business Science Institute's faculty members filmed during the International Seminar held at the Trianon Palace in Versailles on 1 October 2022, directed by Professor **Jean-Philippe Denis** and with the support of **Michelle**'s technical expertise.



DBA: Linking Theory and Practice
Professor **Damien Mourey**

"I would like to explain why I decide to join Business Science Institute..."



Influence of Technology on Business
Professor **Elen Ferneley**

"I am increasingly interested over time about how computers and business interacted..."



Qualitative research in the African context
(Recherche qualitative en contexte africain)
Professor **Fatou Sall Diop**

"In research in the African context, it is interesting and important to adopt a qualitative

approach...”



Conducting management research (Faire de la recherche en management)

Professor **Christophe Torset**

“Conducting management research means questioning many things and addressing very different audiences...”



Africa has become the epicentre of geopolitical, economic and managerial transformations

(L'Afrique est devenue l'épicentre des transformations géopolitiques, économiques et managériales).

Professor **Emmanuel Kamdem**

“The key message is to explain to the world what is happening in Africa today...”

[Watch all the videos →](#)

Books



Discover the books written by the Faculty and Alumni of Business Science Institute and published in the EMS collection: Retrouvez les ouvrages des membres de la Faculté et des Alumni du Business Science Institute publiés dans la collection des éditions EMS:

[Read the books →](#)

Faculty - Scientific and editorial news



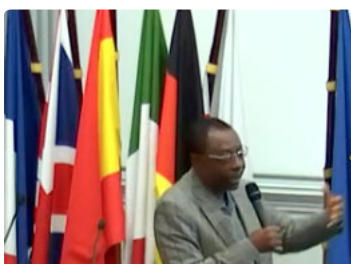
On the occasion of the publication of the 12th edition of the book *Stratégie* by Vuibert, a webinar will be held in the presence of Professors **Michel Kalika**, President of Business Science Institute, **Jean-Pierre Helfer**, President of the Academic Steering Committee of Business Science Institute, and **Jean-Philippe Denis**, member of faculty, former editor-in-chief of RFG and host of the IQSOG channel, Xerfi Canal. With more than 53,000 copies sold since its first edition, this book has become the benchmark textbook in strategic management.

[Register here \(FR\) →](#)



Cédric Baudet, Doctor in Business Administration (Geneva n°1, 2013-2016) and now a faculty member at Business Science Institute, has published with his co-author Maximilio Medina Jeanneret, the article “The Paradoxes of Trust and Transparency of Blockchain Technologies” in the *Journal of Global Information Management* (JGIM), 2023, vol. 31, n°5.

[Read the article →](#)



Emmanuel Kamdem, “The role of diasporas for Africa's development: how to be Afroptimist?” Conference at ESCP Business School Paris, 19 April 2023.

[Watch the conference →](#)



Michelle Bergadaà (dir.), *Les nouvelles frontières de l'intégrité académique*, (The new frontiers of academic integrity) Caen, éditions Entreprise et Management, 2023, 216 p.

With chapters by :

Michelle Bergadaà, « Le contrepoids de la parole performative des sciences de l'intégrité » (The counterweight of the performative word of

the Integrity Sciences).

Emmanuel Kamdem, « Diriger une thèse doctorale : les obstacles à une direction responsable dans le contexte camerounais » (Supervising a doctoral thesis: the obstacles to responsible supervision in the Cameroonian context).

[Discover more →](#)

Campus life



Admissions

Check the schedule of the upcoming 16 DBA openings (in-person or 100% online) for 2023.

[Learn more →](#)

April

Seminars

Abidjan n°2

- **6, 7 & 8 April** - Seminar Module 5 led by Professor **Jean Moscarola**, Abidjan.

Shanghai n°4

- **14 April** - Seminar Module 4 led by Professor **Pierre-Jean Barlatier**, Online.
- **16 April** - Seminar Module 4 led by Professor **Nathalie Mitev**, Online.

[See the seminars photos highlights →](#)

June



7 June Webinar “An Executive DBA in Public Management?” hosted by Professors **Michel Kalika**, President of Business Science Institute, **Alain Burlaud** and **Madina Rival**.

[Register here \(FR\) →](#)



9 June Webinar “An Executive DBA in Mauritius” hosted by Professors **Michel Kalika**, President of Business Science Institute, and **Chantal Fuhrer**.

[Register here \(EN\) →](#)

May



9 May Webinar “DBA in Real Estate - Immobilier” Hosted by Professors **Michel Kalika**, President of Business Science Institute, **Andrée de Serres**, **Nathalie Gardes** and **Doctor Sébastien Bourbon** (DBA à distance n°1, 2017-2020).

[Register here \(FR\) →](#)



22 May Webinar “DBA in Sustainable Innovation Management” hosted by Professors **Michel Kalika**, President of Business Science Institute, and **Elisabeth Paulet**, ICN Business School.

[Register here \(EN\) →](#)



23 May Webinar “Un doctorat pour les managers à Abidjan” (A DBA for Managers in Abidjan) hosted by Professors **Michel Kalika**, President of Business Science Institute, and **Pierre-Jean Benghozi**.

[Register here \(FR\) →](#)

Seminars

Shanghai 4

- **14 May** - Seminar Module 4 led by Professor **Grégor Bouville**, Online.
- **7 May** - Seminar Module 4 led by Professor **Nathalie Mitev**, Online.

DBA Sustainable Innovation Management 1

- **10, 12, 13, 17, 19 & 20 May** - Seminar Module 5 led by Professors **Jean Moscarola** and **Stéphane Ganassali**, Online.

Alumni



AGRH-DBA Thesis Prize

Laurence Leung Tack, Doctor in Business Administration, cohort Geneva n°5, who defended her DBA thesis “Managing the aftermath of managerial burnout: Analysis of the

logics of inter-hierarchical support and the contributions of mindfulness” in 2022 under the supervision of Professor **Marc Valax**, has been awarded the AGRH-DBA 2022 thesis prize, which will be presented at the association's 34th congress to be held from 25 to 26 October 2023 in Ajaccio, Corsica.

This prize for a thesis in HRM comes in addition to the two other prizes traditionally awarded by the association: the AGRH academic prize and the AGRH - Didier Retour prize.

According to Professor Franck Brillet, coordinator of the AGRH Thesis Prize College, “the jury considered that this work was particularly rich in terms of its managerial implications and wanted to reward it through this prize, which is intended to promote research of marked practical interest”.



Communication

Fadoua Tahari, Doctor in Business Administration (Paris Cohort 2, 2017-2020) and Professor **Khadija Al Arkoubi**, Faculty Member of Business Science Institute, will present their paper "Non-traditional Perspectives in Management Research" on 19 May 2023 at the 60th Annual Meeting of the *Eastern Academy of Management* (EAM) to be held in Philadelphia from 16-19 May 2023.



10th Business Science Institute Anniversary

27, 28 & 29 September 2023
Parc Hotel Alvisse, Luxembourg

Social Media

Follow the Business Science Institute community on social media:

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