

Newsletter n° 116 – June 2023

Foreword from the President



My last editorial focused on the notion of impact, which is part of the DNA of Executive DBA theses.

*The latest news from the Business Science Institute is no exception...Let's take a moment to look at the example of Doctor **Cédric Baudet** (Geneva 2013-2016).*

Right from the very beginning of his DBA journey, Cédric approached some of the members of Faculty because of their shared interests in the following methodological areas of their research or discipline. Discussions ensued, sometimes leading to friendships based on a particular interest in a geographical region, or even food. The first publications came, then followed by others...

Today, this recent (2015) Business Science Institute graduate has come a long way: from doctoral student to Doctor, he has also become President of the Business Science Institute Alumni Association, DBA Saper & Praxis, and Associate Researcher. Qualified with a second more 'traditional' PhD thesis, and as Thesis Director at his own institution, he is now also a full member of the Faculty and continues to publish with his first mentors. Whether it's doctoral candidates, doctors or members of Faculty, the impact of an Executive DBA thesis can be measured at any moment!

Kalika

Impact & Knowledge

Find all the impact(s) contents, original productions by members of the Faculty and Alumni of the Business Science Institute on the new website [DBA Knowledge](#).

Insight Into Research

Each month, a professor from Business Science Institute will address the community to talk about his or her recent research, results, and managerial and societal impact. For doctoral students and managers, this is an exceptional opportunity to share and exchange ideas on management science and DBA research.



Well-being through AI: the case of autonomous vehicles

The first webinar in the "Insight Into Research" series was hosted by Professor **Lars Meyer-Waarden** on his research theme around autonomous vehicles.

[Watch the replay →](#)

TV Shows



Adoption of Information Systems

Professor **Jessie Pallud**

"My research interests are related to the adoption on information systems especially by managers in companies."



Let your Data Speak

Professor **Jean Moscarola**

“I’ve been an entrepreneur for a very long time, having set up a software company. The link with my research activities is very close, since my real speciality is observing the world...”



Transformation digitale des modes de travail (Digital transformation of working practices)

Professor **Françoise Laval**

“My research focuses on the digital transformation of working practices, and more specifically on the evolution of the human resources function in organisations...”



Etudes doctorales lorsque l'on est praticien (Doctoral studies as a practitioner)

Professor **Jean-François Trinquecoste**

“Returning to doctoral studies when you are a practitioner is a mutual enrichment for both practitioner and supervisor...”



Stratégie en management (Management Strategy)

Professor **Alain-Charles Martinet**

“I very quickly felt uncomfortable with the way in which economics, whether Marxist, Keynesian or neo-classical, treated the actor, the individual, reducing them to a function of preference...”

[Watch all videos →](#)

Books



The latest to be published in the Business Science Institute collection is by Doctor Cyril Vidal (DBA à distance no. 3, 2019-2022), *L'avenir de la fonction de notaire. Réalité(s) ou simulacre ?* (The Future of the Notary's Office: Reality(s) or Simulacrum?), published by EMS, Business Science Institute collection, 2023, 240 p.

The notary is both a company director and a public officer. Yet this complementarity gives rise to a paradox: how do you reconcile the need for a company to be profitable with a public service mission that is not part of any competitive framework or profit-seeking scheme?

[Read the book →](#)



Discover the books written by the Faculty and Alumni of Business Science Institute and published in the EMS collection:

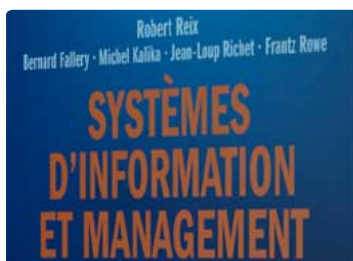
[Read the books →](#)

Faculty - Scientific and Editorial News



Professor **Jean-Philippe Denis**, a member of the Business Science Institute faculty and initiator of the website's Impact & Knowledge pages, editor-in-chief of RFG (2013-2021) and host of the IQSOG channel on Xerfi Canal, has been appointed President of the jury for the national agrégation civil service admission process for the recruitment of university professors in the field of management sciences.

[Read more \(FR\) →](#)



Robert Reix, **Bernard Fallery**, **Michel Kalika**, Jean-Loup Richet, Frantz Rowe, *Systèmes d'information et management*, (Information Systems and Management) 8th edition, Vuibert, 2023.

Written by specialists in the field, this book covers all the concepts associated with information technology. Clear and easy to understand, it sets out the main issues in IS management.



Michel Kalika, Philippe Mouricou, Lionel Garreau, *Le mémoire de Master*, (The Master's Dissertation), 6th edition, Dunod, 2023.

Writing a good master's thesis can be a daunting undertaking: far from being a mere formality, it requires a range of skills that you need to be able to put into practice.



Sébastien Point, Yehuda Baruch, (Re)thinking transcription strategies: Current challenges and future research directions, *Scandinavian Journal of Management*, 39(2), 2023.

Data transcription is often depicted as an essential and critical stage in qualitative research. As most researchers have experienced, it requires significant time and human resource investment...

[Read the article →](#)



Sébastien Point, **Cédric Baudet** (Geneva n°1, 2013-2016), “Pour une justification du choix d’adoption, de l’intention d’usage et de l’utilisation effective du logiciel NVivo” (For a justification of the choice of adoption, the intention to use and the actual use of NVivo software). *Management internationale*, 26 - special edition, 2022.

[Read the summary →](#)



Isabelle Walsh, Alexandre Renaud, Maximiliano Jeanneret Medina, **Cédric Baudet** (Genève n°1, 2013-2016), & **Gaëtan Mourmant**, “ARTIREV: an integrated bibliometric tool to efficiently conduct quality literature reviews”. *Systèmes d’information et management*, (4), 2022, pp. 5-50.

Campus Life



Admissions

Check the schedule of the upcoming 16 DBA openings (in-person or 100% online) for 2023.

[Learn more →](#)

MAY

Seminars

Shanghai 4

- **14 May**- Module 4 seminar led by Professor **Grégor Bouville**, Online.
- **7 May**- Module 4 seminar led by Professor **Nathalie Mitev**, Online.

DBA Sustainable Innovation Management 1

- **10, 12, 13, 17, 19 & 20 May** - Module 5 seminar led by Professors **Jean Moscarola** and **Stéphane Ganassali**, Online.
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Webinars on replay



30 May - Book *Stratégie* (strategy)

Webinar to mark the publication of the 12th edition of the book *Stratégie* published by Editions Vuibert, hosted by Professors **Michel Kalika**, President of Business Science Institute, **Jean-Pierre-Helfer**, President of the Business Science Institute's Academic Steering Committee and **Jean-Philippe Denis**, faculty member, editor-in-chief of RFG (2013-2021) and host of the IQSOG channel on Xerfi Canal.

[Watch the replay \(FR\) →](#)



23 May - Le DBA pour managers à Abidjan (The DBA for managers. Executive Doctorate in Business Administration in Abidjan) hosted by Professors **Michel Kalika**, President of Business Science Institute, **Pierre-Jean Benghozi**, **Joseph Kaudjhis**, Managing Director of CAMPC and Dr. Guy Able (Dakar n°2, 2015-2018).

[Watch the replay \(FR\) →](#)



22 May - DBA in Sustainable Innovation Management hosted by Professors **Michel Kalika**, President of Business Science Institute, and **Elisabeth Paulet**, ICN Business School.

[Watch the replay \(EN\) →](#)



9 May - DBA in Real Estate - Immobilier hosted by Professors **Michel Kalika**, President of Business Science Institute, **Andrée de Serres**, **Nathalie Gardes** and Doctor **Sébastien Bourbon** (DBA à distance n°1, 2017-2020).

[Watch the replay \(FR\) →](#)

JUNE

Webinars



10 June

Webinar 2 - “Insights into Research”, hosted by Professor **Marc Bonnet** on his research topic “Qualimetrics Intervention-Research”.



9 June

Webinar “Executive DBA in Mauritius” hosted by Professors **Michel Kalika**, President Business Science Institute and **Chantal Fuhrer**.

[Register →](#)



7 June

Webinar - “A DBA in Public Management?” hosted by Professors **Michel Kalika**, President of Business Science Institute, **Alain Burlaud** and **Madina Rival**.

[Register →](#)

Seminars

- **22, 23 and 24 June** - Online supervisory seminar.
- **15, 16 and 17 June**- Module 5 seminar DBA Geneva 7 led by Professor **Jean Moscarola**, Geneva.
- **10 June** - Module 4 seminar DBA Shanghai 4 led by Professor **Marc Valax**, Online.
- **1, 2 and 3 June** - Module 2 seminar DBA Paris 8 led by Professors **Olivier Lavastre**, **Ulrike Mayrhofer** and **Jean-Philippe Denis**, Paris.

Alumni



Column - Pr. Olivier Meier and Dr. Thierry Lamarque (Paris n°1, 2016-2019)

« La valorisation d'entreprise est une étape cruciale lors du processus de transmission » (Company valuation is a crucial stage in the transfer process), *Le Monde du chiffre*, 3 May 2023.

[Read the column →](#)



Prize

As part of the second Explor'AURA call for projects organised by 3 technology transfer acceleration structures, 20 early career researchers presented their projects to help them transform their research results and discoveries into innovative products or services, in the presence of Catherine Staron, Vice-President of Higher Education, Research and Innovation for the Auvergne-Rhône-Alpes Region.

Doctor **Cyril Vidal** (remote DBA no. 3, 2019-2022), is one of the 4 prize winners with his "Astéroïde" project, for the development of a solution for transferring property assets without the need for a traditional notary. As well as receiving regional support for the implementation of his project, he will have the opportunity to pitch his project in front of 4,000 people in Paris on 5 October as part of the "deep tech sees big" event.

10th Business Science Institute Anniversary

**27, 28 & 29 September 2023
Parc Hotel Alvisse, Luxembourg**

Social Media

Follow the Business Science Institute community on social media:

 LinkedIn

 YouTube

 Twitter

 Facebook

Contacts

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