

Newsletter n° 117 – July 2023

Foreword from the President



The arrival of summer has not meant a slowdown in activity at Business Science Institute - far from it!

The preparation of a new cohort for the German-speaking programme with in-person seminars in Frankfurt and Munich, a survey on conversational AI and ChatBots, a colleague awarded the prize for the best management book, the launch of the Observatory of Real Estate Sector Strategies (OSAI), etc.

The summer will also be punctuated by numerous seminars to present the new cohort openings and new programmes: Executive DBA in public management, in healthcare and the online DBA in Spanish.

However, our newsletter will be taking a break in August, so look out for the September issue, which will be largely devoted to the programme of the 2023 International Seminar, which will also mark the 10th anniversary of the Business Science Institute.

I wish you all a very happy summer,

*Pr. Michel Kalika
President Business Science Institute*

Executive DBA in German



The Executive DBA in German was launched in Luxembourg in 2017. Since, one new group per year has followed, first in Luxembourg, then in Frankfurt, and online since 2020, under the coordination of Professor Anne Bartel-Radic.

Today, Business Science Institute' Alumni include 18 Doctors who graduated from a German-language programme and 7 cohorts with 29 PhD students currently in process.

There is a strong community spirit among the Alumni, and German-speaking Doctors and DBA students from all groups meet up several times a year to exchange ideas. At first, these "Stammtische" took place online among the Frankfurt 2 cohort, but fortunately the end of the pandemic has made it possible to meet in more convivial venues. For example, a meeting of around ten doctors and PhD students from four different cohorts, some of whom came from very far away to take part!

From the start of the next academic year, a new group will be offered in-person seminars, half of which will take place in Frankfurt and half in Munich. Professor Anne Bartel-Radic explains this change by the geographical origin of the doctoral student-managers, many of whom come from southern Germany and German-speaking Switzerland.

She will be hosting a webinar on 10 July to provide information on the opening of this new group.

[Register →](#)

Survey on conversational AI and Chatbots

Today, conversational AI technologies and chatbots are raising questions: some people are worried about them, some are fascinated, while others say they don't want to get involved.

Beyond the rhetoric, the network of researchers at the Business Science Institute is committed to understanding the current uses of these technologies as closely as possible, whether you are a student, a manager, a researcher, a professor, a director or simply a citizen.

Initiated by Professors **Aurélie Dudézert**, **Florence Laval**, **Michel Kalika** and **Jean Moscarola**, in partnership with Le Sphinx, this survey focuses on the use of knowledge technologies and their contribution to research, teaching and business.

It is aimed at professors, researchers, doctoral candidates, students or research fellows, managers, freelancers or executives, with the aim of identifying good practice.

[Take part in the survey →](#)

Launch of the Observatory of Real Estate Sector Strategies (OSAI)



Doctor **Sébastien Bourbon** (Distance DBA No. 1, 2017-2020) and Associate Researcher was interviewed in *L'agence magazine* on 22 June 2023 to mark the launch of the Observatory of Real Estate Actors' Strategies (OSAI).

“Faced with the current difficulties in the property market, Sébastien Bourbon, a property professional for over 30 years and associate researcher at the Business Science Institute, decided to launch the OSAI. His aim? To encourage emulation between players in the sector and the world of real estate research...”

[Read the interview →](#)

Impact & Knowledge

Read impactful content, original publications by faculty members and alumni of Business Science Institute on the new [DBA Knowledge](#) web site.

Best book award



Professor **Alain Burlaud**'s book *Comptabilités. L'empire des nombres* (Accounting. The empire of numbers), published in 2022, has been awarded the FNEGE prize for the best management book in the "Essays" category. This is the first time that an accounting book has won an award in this category!

“I'm going to disappoint you: don't look for a research question, hypotheses, data collection, results or managerial impact in an essay. The ambition is different and no less great...”

[Read the column →](#)

Insights Into Research

Each month, a professor from the Business Science Institute talks to the community about their recent research, their results and their impact on management and society.

For doctoral candidates and managers, this is an exceptional opportunity to share and exchange ideas on management science and DBA research.



10 June "Qualimetric Intervention-Research"

The 2nd webinar in the 'Insights into Research' series was presented by Professor **Marc Bonnet**.

[Watch the replay →](#)



23 September "The bibliometric approach to sustainable development"

The 3rd webinar in the 'Insights into Research' series will be presented by Professors **Florence Laval** and **Chantal Fuhrer**.

TV Shows



Healthcare Management

Professor **Julien Husson**

“The question of the impact of our research should be a common thread running through all management researchers’ minds ...”



Impact of DBA publications

Professor **Karim Ben Khala**

"Professor Karim Ben Khala “On the question of the impact of my research and publications, I would say that I address several audiences...”



Questioning public authorities and business leaders

Professor **Karima Bouaïss**

“As a researcher, how can we challenge public authorities and business leaders? Through the content of our work and by taking part in debates...”



The futur of the notarial function

Doctor **Cyril Vidal**

“Notaries are a regulated profession, which means that the practice of the profession is controlled...”



Doctorate in Business Administration: le next level “new normal”

Professor **Michel Kalika**

“The book (*The Doctor of Business Administration. Taking your professional practice to the next level*) is the result of coordination between AMBA-accredited DBAs at international level. The idea behind the book is that we are in an environment where Masters degrees and MBAs are no longer enough to meet today's challenges...”

Watch the videos →

Books

[Consult the books →](#)

Faculty - Scientific and editorial news



Marie-Christine Chalus-Sauvannet has been elected Director General of the iaelyon School of Management by the institution's Board of Directors with 27 votes out of 29. She will take over from Christian Varinard on 1 September for a five-year term.

[Learn more →](#)



Cisneros, L., **Deschamps, B.**, Chirita, G. M., & Geindre, S. (2022). Successful family firm succession: Transferring external social capital to a shared-leadership team of siblings. *Journal of Family Business Strategy*, 13(3), 100467.a

[Read the article →](#)

Campus life



Admissions

Check the schedule of the upcoming 16 DBA openings (in-person or 100% online) for 2023.

[Learn more →](#)

JUNE

Seminars

- **22 & 23 June** - Supervisory Seminar, Online.
- **15, 16 & 17 June** - Module 5 Seminar, DBA Geneva 7 led by Professor **Jean Moscarola**, Geneva.
- **10 June** - Module 4 Seminar, Shanghai 4 led by Professor **Marc Valax**, Online.
- **1, 2 & 3 June** - Module 2 Seminar, DBA Paris 8 led by Professors **Olivier Lavastre**, **Ulrike Mayrhofer** & **Jean-Philippe Denis**, Paris.

[See the seminars photos highlights →](#)

Webinar replays



27 June - DBA in Sustainable Management
Hosted by Professors **Michel Kalika**, President of Business Science Institute and **Elisabeth Paulet**, ICN Business School.

[Watch the replay →](#)



9 June - Executive DBA in Mauritius

Hosted by Professors **Michel Kalika**, President of Business Science Institute, and **Chantal Fuhrer**, member of faculty, University of La Réunion.

[Watch the replay →](#)



7 June - DBA in Public Management

Hosted by Professors **Michel Kalika**, President of Business Science Institute, **Alain Burlaud** and **Madina Rival**

[Watch the replay →](#)

AGENDA

Webinars



5 September - Online DBA (Spanish language)

Hosted by Professors **Michel Kalika**, President of Business Science Institute, **Marc Valax** and **Sébastien Liarte**

[Register →](#)



29 août - DBA in Sustainable Innovation Management

Hosted by Professors **Michel Kalika**, President of Business Science Institute and **Elisabeth Paulet**, in partnership with ICN Business School

[Register →](#)



21 July - DBA in Public Management

Hosted by Professors **Michel Kalika**, President of Business Science Institute, **Alain Burlaud** and **Madina Rival**.

[Register →](#)



17 July - Executive DBA in Healthcare Management

Hosted by Professors **Michel Kalika**, President of Business Science Institute, **Julien Husson** and **Jean-Baptiste Capgras**.

[Register →](#)



10 July - Executive DBA in Business Administration (German language).

Francfort - Munich - Luxembourg
Hosted by Professor **Anne Bartel-Radic**, German language programme manager.

[Register →](#)

Seminars

- **6-8 July** - Module 3 Seminar, DBA Paris 8 led by Professors **Rémi Bourguignon**, **Karima Bouaïss** and **Jean-François Lemoine**.

Alumni



Publication

Doctor **Constantin Dabire** (Dakar n°3, 2016-2019), Associate Researcher, has published the article “Partenariat public-privé (PPP) et financement des infrastructures en Afrique subsaharienne” (Public-private partnership (PPP) and infrastructure financing in sub-Saharan Africa), in the *Revue Economie et Gestion des Organisations* vol. 7, n° 1-2.

[Read the article →](#)



Communication

Barbara Ofstad, Business Science Institute graduate (Frankfurt n°2, 2020-2023) took part in the OECD CEDEFOP symposium held in Thessaloniki, Greece, on the theme of “Apprenticeships and the digital transition” from 16 to 17 June 2023.

[Learn more →](#)



Interview

Doctor **Thierry Lamarque** (Paris n°1, 2016-2019), was interviewed on 2 June 2023 for the Affiches Parisiennes review. In this interview, he talks about the company he co-founded, ALTHEO, which specializes in business takeover advice and support.

[Read the interview →](#)



Award

The prize for the best paper at the 19th conference of the Academy of Innovation, Entrepreneurship, and Knowledge (ACIEK) has been awarded to "Blockchain and agency theory in supply chain management: A question of trust". This paper was co-authored by Doctor and Associate Researcher **Cédric Baudet** (Geneva No. 1, 2013-2016), his Executive DBA director,



10e Business Science Institute Anniversary

27, 28 & 29 September 2023
Parc Hotel Alvisse, Luxembourg

Social Media

Follow the Business Science Institute community on social media:



Contacts

Direct line in French, English and German (Mon-Fri, 9am-6pm):

- +49 172 2066769

For questions about the Online DBA:

- ±33 6 07 34 76 33 (Fr.)

WhatsApp International :

- +49 172 2066769.

E-mail :

- contact@business-science-institute.com

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