

Newsletter n° 118 – September 2023

Foreword from the President



There's a lot going on in September:

Firstly, the 10th anniversary of Business Science Institute, which will be celebrated during the international seminar to be held in Luxembourg from 27 to 29 September. This will be an opportunity to attend the defences of our doctoral students for 12 Certificates of Research in Business Administration and 31 Executive DBA theses.

The award of the "Responsible Doctoral School" certification by IRAFPA, which recognises our institution's commitment to combating plagiarism and promoting academic integrity.

A report on the survey on the future of the DBA market initiated by Business Science Institute and carried out in partnership with the EFMD, EDBAC and Sphinx.

And finally, the publication of 6 new books in August, including a collection of alumni portraits based on 80 interviews conducted by Stephen, the Quality Assurance and Accreditation Manager.

I wish you all an excellent start to the new academic year!

Pr. Michel Kalika
President Business Science Institute



International Seminar



Business Science Institute's 10th anniversary international seminar will be held from 27 to 29 September 2023 at the Parc Alvisse hotel in Luxembourg.

27 September

Opening conference with Nicolas Mackel, CEO Luxembourg for Finance.

Presentation of the book 80 Tales of DBA Impact / 80 récits d'impacts du DBA by Stephen Platt.

Executive DBA thesis and Certificate of Research in Business Administration defences, workshops, meetings between professors and DBA students.

Faculty meetings.

Faculty, Alumni & Luxembourg Executives afterwork event.

28 September

Executive DBA thesis defences, workshops, meetings between professors and DBA students.

Track/Site Manager Meeting / Alumni Association General Meeting.

Meeting of the Academic Steering Committee. Business Science Institute 10th

anniversary evening - Presentation of the book in honour of Professor Françoise Chevalier.

29 September

Presentation of new books. Workshop: "How to create managerial impact from your DBA thesis".

Testimonials from alumni and thesis supervisors.

Graduation ceremony.

"Responsible Doctoral School" Certification



Since its creation, Business Science Institute has been committed to the fight against plagiarism as part of its 'ethical' values. Today, these actions have been rewarded by the award of 'Responsible Doctoral School' certification by IRAFA, the institute chaired by Professor **Michelle Bergadaà**.

[Learn more →](#)

The Future of the DBA Market



The future of the DBA Market
Perceptions of Business Schools



Professor **Michel Kalika**, President of Business Science Institute, has published a report on business schools' perceptions of the Executive DBA in collaboration with EFMD Global, EDBAC and Sphinx.

[Learn more →](#)



“A genuine DBA for managers and executives in Geneva”, *Le Temps*, 4 September 2023.

Business Science Institute will be opening its eighth cohort of Doctor of Business Administration (DBA) students in November 2023 in Geneva. To date, some twenty Swiss doctoral candidates and managers have successfully defended their theses before panels of international professors.

[Read the article →](#)



“DBA in Real Estate Management : a new doctoral programme for managers”, *L'Agence*, 4 September 2023.

Delivered by the Business Science Institute and IAE Lyon, this doctoral programme led by Michel Kalika is aimed at real estate professionals with a 5-year higher education qualification who want to rethink their strategy and address their managerial issues, drawing on both research and practical experience.

[Read the article →](#)

News·dayFR

“A genuine DBA for managers and business leaders in Geneva”, *News dayFR*, 4 September 2023.

A post-MBA doctoral programme that enables students to take a step back from their managerial experience, conceptualise it and then pass it on.

[Read the article →](#)

Read impactful content, original publications by faculty members and alumni of Business Science Institute on the DBA Knowledge web site.

Insight Into Research

Each month, a Business Science Institute professor talks to the community about their recent research, results and impact on management and society.

For doctoral students and managers, this is an exceptional opportunity to share and exchange ideas on management science and DBA research.



23 September “The bibliometric approach to sustainable development”.

The 3rd webinar in the “Insight Into Research” series will be hosted by Professors **Florence Laval** and **Chantal Fuhrer**.

TV Shows



Doctorates for professionals: towards specialised and sector-based DBAs.

Professor **Michel Kalika**, President, Business Science Institute

“Initially, Business Science Institute developed its activities around a general DBA. This development has now inspired us to consider specialisations that meet a dual demand: those of managers and those of a number of academics. ...”

[Watch the video →](#)

Impact(s) Articles



Doctor **Carol Ann Aebi-Kiefer** (Digital DBA n°2), **“The top-down inductive theoretical approach as an interdisciplinary research methodology”.**



Doctor **Issouf Fofana** (Dakar n°5), “The circular economy: a solution for recovering plastic waste”.



Doctor **Abderrahmane Bellali** (Paris n°1), “The circular economy: a solution for recovering plastic waste”.

[See all the articles →](#)

Books



Discover the books written by the Faculty and Alumni of Business Science Institute and published in the EMS collection, including the latest:

Chalus-Sauvannet, M.-C. *Femmes et gouvernance (Women and Governance)*. Éditions EMS, forthcoming October 2023.

Elati, A. *Comment gagner les appels d'offres ? Cas des appels d'offres publics sur les équipements médicaux. médicaux (How do you win calls for tender? The case of public tenders for medical equipment)*. Éditions EMS, August 2023.

Elia, J. *Leadership of Digital Transformation: The case of CEOs in the banking industry*. Éditions EMS, August 2023.

Kalika, M. and Platt, S. *Le Doctor of Business Administration: valoriser votre pratique professionnelle. (The Doctor of Business Administration: taking your professional practice to the next level)* in French and English. Éditions EMS, August 2023.

Kalika, M. et Chevalier, F. *Recherches sur la Sustainability. (Research in Sustainability)* in French and English. Éditions EMS, August 2023.

Kalika, M., Platt, S., Branger, F. Closse, A. *80 Tales of DBA Impact / 80 récits d'impacts du DBA.* Éditions EMS, August 2023.

Kalika, M. *Hommage au Pr .Françoise Chevalier. L'humaniste passionnée par le terrain (Tribute to Professor Françoise Chevalier. A humanist with a passion for the field).* Éditions EMS, August 2023.

[List of books →](#)

Faculty - Scientific and Editorial News



Professor **Birgit Hagen** received the " 2023 Best reviewer Award " from the Società Italiana di Management at the end of its annual conference held in Bari from 29 to 30 June 2023.



“An international DBA for business leaders and managers”, *TechSense Magazine* 4, p. 48

Professor **Michel Kalika**, President of Business Science Institute, was interviewed by Michaël Renotte for the *TechSense magazine*.

[Read the article →](#)

Revue française
de gestion



Hirigoyen, G. (2023). La relation d'agence au prisme de la (dé) loyauté. (Agency relationship through the prism of (dis)loyalty). *Revue française de gestion*, 2023/3 (N° 310), p. 113-136. Agency theory in social psychology derives from Milgram's experiments (1963), which sought to assess the level of obedience to an unethical order...

[Read the abstract →](#)

Revue française
de gestion



Chalençon, L., **Mayrhofer, U.**, & Meschi, M. (2022). La politique d'acquisition des multinationales face au choc exogène de la pandémie (The acquisition policy of multinationals faced with the exogenous shock of the pandemic). *Revue française de gestion*, 2023/4 (N° 311), p. 53-73.

This article examines the effects of the health crisis on the acquisition policy of multinational companies...

[Read the abstract →](#)

Campus life



Admissions

Check the schedule of the upcoming 16 DBA openings (in-person or 100% online) for 2023.

[Learn more →](#)

Replay Webinars



29 August - DBA in Sustainable Innovation Management

Moderated by Professors **Michel Kalika**, President of Business Science Institute and **Elisabeth Paulet**, in partnership with ICN Business School.

[See the replay →](#)



21 July - A DBA in Public Management.

Moderated by Professors **Michel Kalika**, President of Business Science Institute, **Alain Burlaud** and **Madina Rival**.

[See the replay →](#)



17 July - Executive DBA in Healthcare Management.

Moderated by Professors **Michel Kalika**, President of Business Science Institute, **Julien Husson** and **Jean-Baptiste Capgras**.

[See the replay →](#)



10 July - Executive DBA (German language track). Frankfurt - Munich - Luxembourg

Moderated by Professor **Anne Bartel-Radic**, German-language site & track manager.

[See the replay →](#)

AGENDA

Webinars



25 November Online Executive DBA in India

Moderated by Professor **Michel Kalika**, President of Business Science Institute.

[Register →](#)



21 September An Executive DBA in Geneva.

Moderated by Professors **Michel Kalika**, President of Business Science Institute, and **Cédric Baudet**, President of Saper & Praxis, Business Science Institute Alumni Association.

[Register →](#)



16 September Online Executive DBA in the USA.

Moderated by Professors **Michel Kalika**, President of Business Science Institute and **Denise Potosky**.

[Register →](#)



5 September - Online DBA (Spanish Track).

Moderated by Professors **Michel Kalika**, President of Business Science Institute, **Marc Valax** and **Sébastien Liarte**.

[See the replay →](#)

Seminars

- **25, 26, 27 & 28 September**, Frankfurt n°5, Module 1 “Managing the DBA Thesis” led by Professors **Anne Bartel-Radic**, **Birgit Hagen**, **Ulrike Mayrhofer** and **Lars Meyer-Waarden**.

- **7, 8 & 9 September**, Paris n°8, Module 4 “Qualitative Research Methodologies” led by Professors **Michelle Bergadaà**, **Marc Bonnet** and **Hanane Beddi**.
-

Doctoral candidate



Publication

Sapanel, Y. (English online DBA n°2), Tadeo, X., Brenna, C. T., Remus, A., Koerber, F., Cloutier, L. M., ... & Ho, D. (2023). Economic Evaluation Associated With Clinical-Grade Mobile App–Based Digital Therapeutic Interventions: Systematic Review. *Journal of Medical Internet Research*, 25, e47094.

[Read the article →](#)

Alumni



Publication

The book by Professor **Olivier Meier** and Doctor **Martine Story** (Paris n°4, 2021) *Croissance externe des entreprises. Les stratégies d'intégration gagnantes* (The external growth of business organisations. Winning integration strategies), has recently been published by EMS editions, in the “professional life” collection.

[Learn more →](#)

10th Business Science Institute Anniversary

**27, 28 & 29 September 2023
Parc Hotel Alvisse, Luxembourg**

Social Media

Follow the Business Science Institute community on social media:

 LinkedIn

 YouTube

 Twitter

 Facebook

Contacts

Direct line in French, English and German (Mon-Fri, 9am-6pm):

- [±352 621 376 588](tel:+352621376588)

WhatsApp International :

- [±352 621 376 588](tel:+352621376588)

E-mail :

- contact@business-science-institute.com

Copyright © 2023 BSI Luxembourg ASBL, All rights reserved.

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#).

