

Newsletter n° 120 – November 2023

Foreword



The Business Science Institute community was very proud to learn that one of our Doctors, Laurence Leung Tack, whose thesis was supervised by Professor Marc Valax, had been awarded the DBA thesis prize by the Association francophone de Gestion des Ressources Humaines (French-speaking Human Resources Management Association).

Once again, our peers have recognised the quality of our programme! October also saw the launch of a 3rd group in Dakar, with an introductory seminar on conducting online research, led by Professors Emmanuel Kamdem, Pierre-Jean Benghozi and myself.

New projects await us in November, including the opening of the 2nd group of the Sustainable Innovation Management DBA and the 8th cohort in Geneva.

*Pr. Michel Kalika
President, Business Science Institute*

Business Science Institute certified by IRAFPA



Professor **Michelle Bergadaà**, President of the Institut de Recherche et d'Action sur la Fraude et le Plagiat Académiques (IRAFPA), presented Professor **Michel Kalika**, President of Business Science Institute, with the Responsible Doctoral School certificate at a ceremony attended by Professor **Pierre-Jean Benghozi**, the Institute's Certifications Advisor.

With the “Responsible Doctoral School / École Doctorale Responsable” certification, the organisation is demonstrating its commitment to meeting the various requirements of the guiding principles. This certification does not guarantee that Business Science Institute will never be exposed to plagiarism or fraud. However, its principles enable the organisation to implement the necessary policies and procedures to prevent breaches of integrity as far as possible and to deal with possible cases of plagiarism and scientific misconduct.

Impact & Knowledge

Read impactful content, original publications by faculty members and alumni of Business Science Institute on the DBA Knowledge web site.

Insights Into Research

Each month, a professor from the Business Science Institute talks to the community about their recent research, their results and their impact on management and society.

For doctoral candidates and managers, this is an exceptional opportunity to share and exchange ideas on management science and DBA research.



25 November **"Funding projects"**

The 5th webinar in the “Insights into Research” series will be presented by Professor **Karima Bouaïss**.

TV Shows



The new challenges for academic research in management and strategy, Professor **Hélène Delacour**.

In this video, Professor **Hélène Delacour** discusses three major themes relating to the future of academic research in the field of management and strategy.

“Today we are faced with an acceleration in research because people need information quickly, processes that work fast, that everything moves quickly and that there is also a kind of accumulation...”.

[Watch the video →](#)



Active listening tips for successful negotiation, Doctor **Stéphane Royer** (2022, DBA distance 3).

In this column, **Stéphane Royer** develops several points relating to the concept of active listening:

“Negotiation is an art of communication and influence aimed at reaching a mutually beneficial agreement. In this process, the definition of clear objectives is universally recognised as an essential element. These

objectives serve as a compass, helping to orient and guide stakeholders during discussions, ensuring that they know where they stand in relation to the objective and whether they are moving in the right direction...”

[Watch the video →](#)

Articles Impact(s)

Discover the impact(s) articles, original contributions from members of the Faculty and Alumni at Business Science Institute

[Read the articles →](#)



Doctor **Muhammad Azam Zia**, (2023, Digital DBA n°4) and Professor **Martin Cloutier**, “Influence of project management methodologies for greater impact on project success”.

[Read the article →](#)

Books



Discover the books published by members of the Faculty and Alumni at Business Science Institute in the EMS collection.



Marie-Christine Chalus-Sauvannet,
Femmes et gouvernance. Quels enjeux ? (Women and governance. What challenges?), September 2023, 392 p.

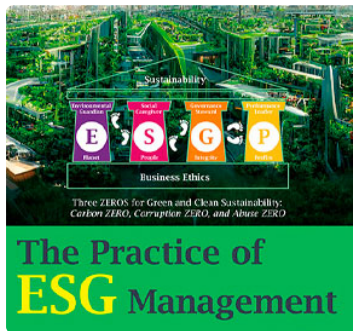
In Women and Governance, we delve into a fundamental exploration of the roles that women play and must play in decision-making. Bringing together contributions from the international conference of the same name, testimonies from women who have completed a Doctorate in Business Administration (DBA Business Science Institute), and reflections from engaged associations, this book is rich in varied perspectives and personal experiences. Despite significant progress, women continue to face numerous obstacles in gaining access to positions of power and decision-making. This book highlights these challenges, while underlining the crucial importance of women in governance for equity, sustainability and development...

[Learn more →](#)

Françoise Chevalier, Michel Kalika,
Research in Sustainability, August 2023, 512 p.

This book aims to provide research insights and keys to understanding 'Sustainability', a crucial issue for our time and our future. It brings together the views, conceptual analyses, case studies and practical recommendations of professors, Doctors and Doctoral students at the Business Science Institute. The authors invite us to contextualise sustainability and to take a critical and constructive step back. The book is divided into four parts. The first introduces the key concepts of sustainability. The second describes Sustainability in different sectors of activity. The third looks at Sustainability in major corporate functions. The fourth looks at how Sustainability is applied internationally...

Faculty - Scientific and Editorial News



Kichan Park, Jeongchul Choi, **Françoise Chevalier**, *The Practice of ESG Management*, Hanol, October 2023.

Representatives of the company and top management involved in the business shall appear as such. Of course, if you are humble and not arrogant towards human society, the natural environment and all your stakeholders, love and respect will follow you like a shadow. The goal of carbon neutral and ESG management, which recently emerged during the global pandemic, is also to receive constant love and respect from inside and outside social groups..."

[Learn more →](#)

Campus life



Admissions

Check the schedule of the upcoming DBA openings (in-person or 100% online) for 2023.

[Learn more →](#)

Webinars replay



10 October - Executive DBA Healthcare Management.

Presented by Professors **Michel Kalika**, President of Business Science Institute, **Julien Husson** and **Jean-Baptiste Capgras**.

[Watch the replay →](#)

AGENDA

Webinars



25 November- Online Executive DBA in India

Presented by Professor **Michel Kalika**, President of Business Science Institute.

[Register →](#)

Seminars

- **18, 20 et 21 November** DBA Sustainable Innovation Management 2, Module 1 “Managing the DBA Thesis” presented by Professors **Michel Kalika**, **Elisabeth Paulet**, **Pierre-Jean Benghozi** and **Caroline Mothe**.
- **16, 7 et 18 November** Seminar module 5, Paris n°8 presented by Professor **Stéphane Ganassali**.

Alumni



AGRH DBA Thesis Award

Doctor **Laurence Leung Tack** (Geneva no. 5) has been awarded the DBA Thesis Prize by the Association francophone de Gestion des Ressources Humaines (French-speaking Human Resources Management Association) for her thesis, defended in September 2022: “Mieux gérer l'après burnout des managers: Analyse des logiques d'accompagnement interhiérarchique et les apports de la mindfulness” (Better ways of handling post burnout among managers: Analysis of inter-hierarchical support rationale and the contributions of mindfulness). She was awarded the prize at the association's 34th congress, held in Corsica from 25 to 27 October, in the presence of her thesis supervisor, Professor **Marc Valax**.

Social media

Follow the Business Science Institute community on social media:



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