

Newsletter n° 122

February - March 2024

Foreword from the President



The strengthening and development of Business Science Institute, announced in my last editorial, is ongoing:

We are delighted to announce the opening of three new cohorts: Paris, face-to-face; the DBA in Sustainable Innovation Management, in partnership with ICN Business School, online; and a new cohort in Dakar, face-to-face and online.

Professor Pierre-Jean Benghozi has also been appointed as administrator. He will be responsible for ensuring the continuity of the programme in the event of the President's absence.

More than ever, we are convinced that the DBA is poised to transform management research!

Pr. Michel Kalika
President Business Science Institute



Renewal of AMBA accreditation

Renewal of AMBA accreditation Business Science Institute has recently had its international AMBA (The Association of MBAs) accreditation renewed for a further three years.

The AMBA (Association of MBAs) label was created in 1967 and applies only to Doctorates of Business Administration (DBA), Masters of Business Administration (MBA) and Masters in Business and Management (MBM). It assesses programmes according to specific quality assurance and management criteria. AMBA only accredits the top 2% of Business Schools in the world.

The report's conclusions highlight the quality of the academic supervision and support provided by the Business Science Institute team, as well as the positive impact of the DBA on the Doctors' professional and personal development.



The DBA will change the face of management research

Michel Kalika: "The DBA will change the face of management research", L'essentiel du Sup, the blog, Olivier Rollot, 12 January 2024.

"The DBA will change the face of management research!". The man who brought the Doctorate of Business Administration (DBA) to France through Business Science Institute, Michel Kalika, is convinced that the rise of the DBA is a factor in the evolution of the doctorate in general: "Managers are able to create knowledge that is different from that of traditional theses because they start from managerial practices", adds Michel Kalika, for whom "the DBA is a practical thesis with a body of knowledge. Theses that are useful to managers, in which you don't have 95% of notes

and literature and just 5% of recommendations...”.

[Discover more →](#)

Impact & Knowledge

Read impactful content, original publications by faculty members and alumni of Business Science Institute on the [DBA Knowledge](#) web site.

Insights Into Research

Each month, a professor from the Business Science Institute talks to the community about their recent research, their results and their impact on management and society.

For doctoral candidates and managers, this is an exceptional opportunity to share and exchange ideas on management science and DBA research.

[Watch the episodes →](#)

TV Shows



Professor **Michel Kalika**, "Netanyahu: errors examined under the management microscope", an interview with Professor **Jean-Philippe Denis**.

“Whatever our feelings, we cannot fail to identify a certain number of errors in terms of governance, strategy, operations and cognition...”.

[Watch the video →](#)

Articles Impact(s)

Discover the impact(s) articles, original contributions from members of the Faculty and Alumni at Business Science Institute.



*Doctor **Martin Lemelle** (Digital DBA n°2, 2022), Professor **Martin Cloutier**, "The Keys to Success for Maintaining Change in U.S. Higher Education".*

[Read the article →](#)

Books



Discover the books published by members of the Faculty and Alumni at Business Science Institute in the EMS collection.

[Read the latest books →](#)

Faculty - Scientific and Editorial News



Cédric Baudet, *Doctor* (Geneva n°1, 2015), and now a member of the Business Science Institute faculty, joined the editorial board of the journal '*Systèmes d'Information et Management*' as an editor on 1 January 2024.



Point, S., Baudet, C., & Walsh, I. (2023). Barney Glaser (1930-2022) in memoriam-Retour vers une recherche qualitative et inductive. *Revue française de gestion*, 49(313), 15-36.

This article looks back at the genesis and development of the Grounded Theory, in tribute to its originator, Barney Glaser, who passed away in 2022. It also looks at the impact of his work on French-language management research...

[Read more →](#)



Leavy, A., Jeanneret Medina, M., Lam, C., Sypowski, F., & **Baudet, C.** (2023). L'orientation professionnelle pour les personnes en situation de handicap visuel : état de situation, perspectives et limites du numérique. *Orientation Scolaire et Professionnelle (OSP)*, 52(4).

Swiss counselling psychologists working with visually impaired people face a number of barriers when conducting psychological tests, particularly when assessing aptitudes, interests, personality and values...

[Read more →](#)



Professor **Karima Bouaïss**, a member of the Business Science Institute faculty, has been appointed Director of the Finance Department at IAE Lille University School of Management.



Deschamps, B., & Slitine, R. (2024). The creation of collective enterprises for social impact: An agency perspective. *International Small Business Journal*, 42(1), 14-38.

There is growing recognition of the important role that collective enterprises for social impact can play in resolving grand challenges. New forms of collective organisation are appearing on a global basis, yet we still know little about the process by which they are created...

[Read more →](#)

Campus Life



Admissions

Check the schedule of the upcoming DBA openings (in-person or 100% online) for 2024.

[Learn more →](#)

Webinars replay



9 January 2024, Executive DBA in Bamako. Comment continuer à croître quand tout le monde cherche à survivre ? Flexibilité, proactivité, résilience.

Presented by Professors **Michel Kalika**, President of Business Science Institute, **Yvon**

Pesqueux, Academic Site Manager for Bamako and **Doctor Mohamad Gakou** (Dakar n°2, 2017), Director of ISPRIC.

[Watch the replay →](#)



10 January - Executive DBA in Paris. Women & Governance, the DBA response. Presented by Professors **Michel Kalika**, President of Business Science Institute, **Marie-Christine Chalus-Sauvannet**, Director of l'iaelyon School of Management and **Doctor Céline Cheval-Calvel** (Geneva 6, 2022).

[Watch the replay →](#)



31 January - Executive DBA in Dakar. How to deal with the current crises? Presented by Professors **Michel Kalika**, President of Business Science Institute, **Rosalina Worou**, Director du CESAG, and **Doctor Toubou Fall**.

[Watch the replay →](#)



20 February 2024, Executive DBA (German Language).

Presented by Professor **Anne Bartel-Radic**, Academic Track Manager for the German Language DBA, and **Doctors Jérôme Emler** (Frankfurt n°2, 2023) and **Dominic Brach** (Frankfurt n°1, 2022).

[Watch the replay →](#)

AGENDA

Seminars

February

- **7, 9, 10, 14, 16 & 17 February** Seminar Module 2 “Thematic Paradigms 1 - Sustainability” DBA Sustainable Innovation Management 2 - ICN BS Presented by Professors **Philip Kitchen, Rebecca Stekelorum & Tristan Roger**, members of ICN Business School and Business Science Institute faculty.
- **22, 23 & 24 February** - Seminar Module 1 “Introduction to the DBA & Managing the DBA thesis” Dakar 8, Presented by Professors **Michel Kalika, Fatou Diop Sall & Pierre-Jean Benghozi**.
- **22, 23 & 24 February** – Supervisory seminar for Phases 2 & 3 DBA doctoral candidates led by 14 Business Science Institute Faculty members.

March

- **28 & 29 March** - International Online Spring Seminar with Certificate of Research in Business Administration presentation and Thesis defences.

Alumni



Appointement

On 22 February, the Board of Trustees of the University of Louisiana voted unanimously to appoint *Doctor* **Martin Lemelle** (Digital DBA no. 2, 2022) as President of Grambling State University. He previously held the position of Executive Vice President and Chief Operating Officer.

[En savoir plus →](#)



Promotion

Doctor **Thierry Mindjos** (Douala n°2, 2022) has been promoted to Senior Manager - B2B Marketing at MTN Cameroon. He will now be responsible for three units: the Business Intelligence, Performance and Customer Value Management team, the Product and Service Development team, and the Go-To-Market team.



Expert

Doctor **Sébastien Bourbon** (DBA à distance n°1, 2019), new Harvard Business Review expert: With over 30 years' experience in real estate, Sébastien runs a group of SMEs and practices as a judicial expert at the Lyon Court of Appeal. Since obtaining his Doctorate of Business Administration in 2019, he has been a research associate at the Business Science Institute. His involvement extends to the publication of articles in various professional and scientific journals, with a particular focus on the notion of 'cognitive rent'. He has also written books on the subject, and is the director of the Observatoire des Stratégies des Acteurs de l'Immobilier (OSAI), in partnership with the Real Estate DBA at Business Science Institute. His latest article, "Gérer sa rente cognitive: 3 étapes pour réussir son évolution professionnelle", was published on 7 February 2024.



Interview

Doctor **Thierry Lamarque** (Paris n°1, 2018) and Professor **Olivier Meier**, "Pourquoi mener des audits d'acquisition lors d'un projet de reprise d'entreprise ?" (Why conduct acquisition audits during a company takeover project?), *Fusions-Acquisitions*.

[Read the interview →](#)

Social Media

Follow the Business Science Institute community on social media:



LinkedIn



YouTube



X (ex-Twitter)



Facebook

Contacts

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