

IMPACT & KNOWLEDGE

N°1

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Since its inception, the Business Science Institute has aimed to develop a new generation of theses.

The Executive Doctorate of Business Administration (DBA) offered by the Business Science Institute is more than a programme for managers seeking career advancement. The DBAs produced here are conceptually grounded and have both managerial and societal impact. This is made possible through the exceptional support of a faculty of 170 highly qualified, internationally experienced academic researchers, bringing a wide range of research interests and expertise.

To showcase these impacts and highlight what sets the Business Science Institute's DBA apart, we have launched this new newsletter, dedicated entirely to the research contributions of our alumni and faculty.

Pr. Michel Kalika
President Business Science Institute
Director of publication

The Faculty member's forum

Overcoming barriers to efficient online wine sensory evaluation



Jean Eric Pelet

Associate Professor HDR

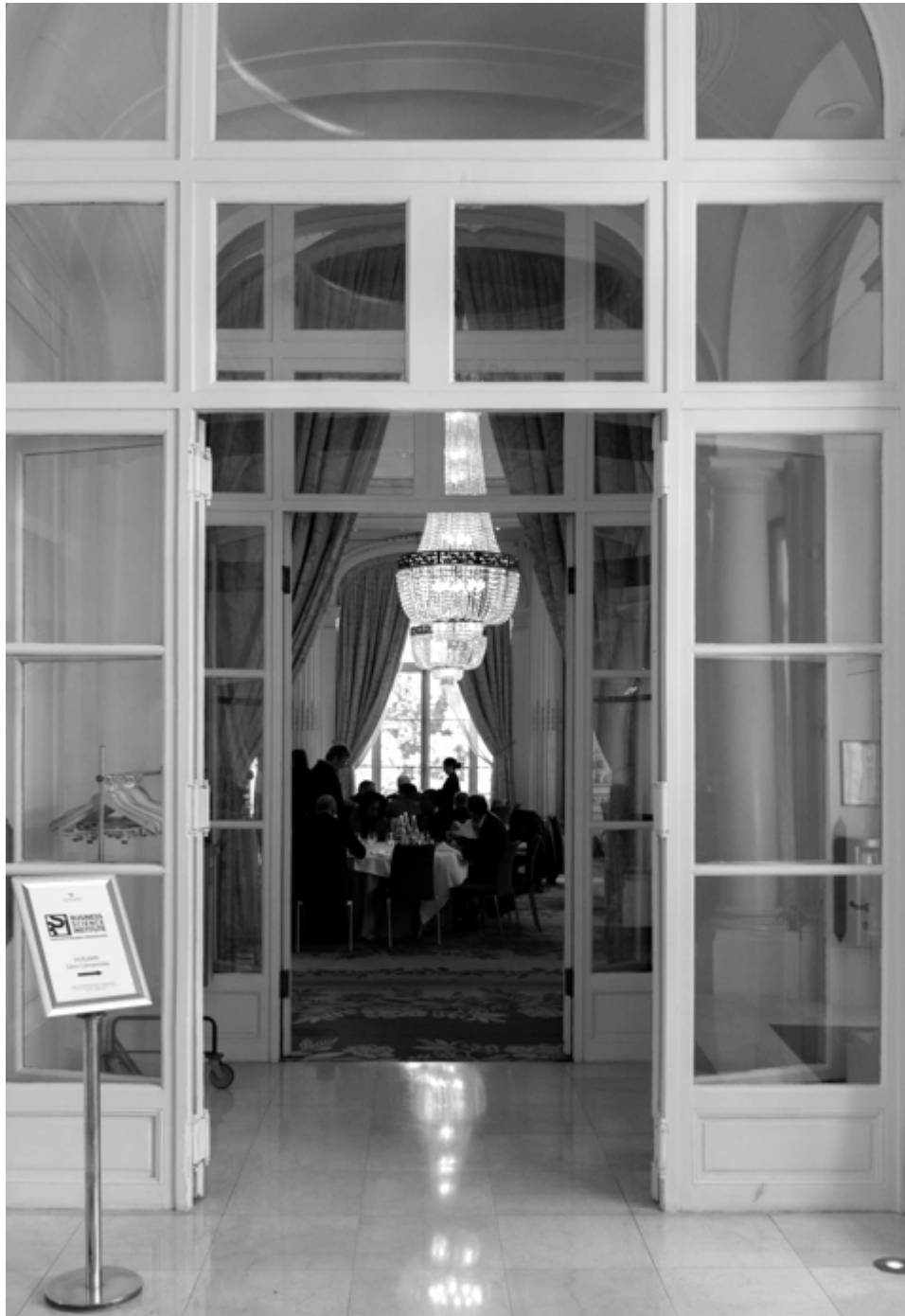
IAE Amiens School of Management

Business Science Institute Faculty member

The partnership between France and China, recently consolidated during President Xi Jinping's state visit to France, demonstrates the growing importance of international cooperation in higher education. Through this agreement, France is committed to developing training programs that integrate the cultural and economic specificities of each country, while promoting the exchange of knowledge and skills between students and teachers...

[Read the article →](#)

Decoding the future: dialogues between law, economics and management in a fragmented world



Jean-Philippe Denis (Université Paris-Saclay),

Business Science Institute Faculty member

Boris Bernabé (Université Paris-Saclay)

Olivier Passet (Groupe Xerfi)

Sandra Charreire-Petit (Université Paris-Saclay)

Marie-Christine Chalus-Sauvannet (IAE Lyon school of management),

Business Science Institute Faculty member

Pascal Corbel (Université Paris-Saclay)

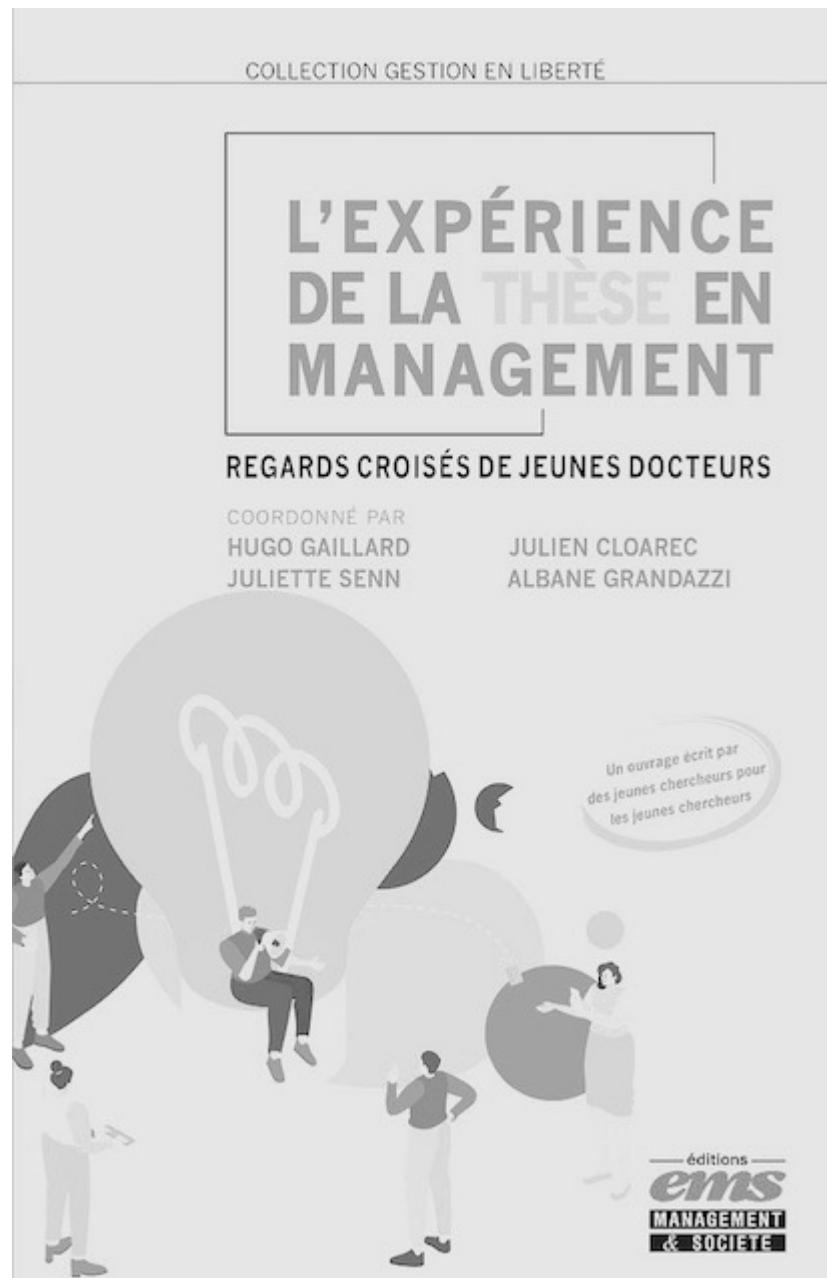
*In Versailles, on the occasion of the Business Science Institute's international week, the discussion focused on the interactions between law, economics and management to renew the way of apprehending strategic "problems" with high societal and managerial impact. **Jean-Philippe Denis**, Boris Bernabé,*

Olivier Passet, Sandra Charreire-Petit, Marie-Christine Chalus-Sauvannet and Pascal Corbel shared their points of view on the very principle of "Rencontres Stratégiques" between practitioners and researchers, and on the themes that could be addressed...

[Read the article →](#)

Book review

Valorization of Doctoral Research: A Key Issue for DBA Theses and the Professional World



Julien Cloarec

Professor IAE Lyon school of management Université Lyon 3
Business Science Institute Faculty member

The valorization of research during the thesis is an increasingly debated topic in academic circles. The question is whether doctoral students should be concerned with the impact of their work from the outset, or whether this should be reserved for more experienced researchers. This is the central theme of the chapter in the book "L'expérience de la thèse en management" published by EMS. It is all the more relevant for doctoral students enrolled in a DBA program...

[Read the article →](#)

Alumni forum

In the midst of a career: the DBA, a challenge within reach



Jean Elia

Paris N°1 (2021)

CEO of Sogelife

Doctor DBA from the Business Science Institute

Initiating a Doctorate in Business Administration (DBA) may seem an audacious, even risky undertaking for an established business leader. Despite many people's advice to the contrary, the decision to embark on this doctoral path was prompted by an unexpected inspiration: José Mourinho. This great

soccer coach, renowned for his impressive successes, one day expressed his desire to take on new challenges, despite his mastery of his day-to-day work. This desire to surpass himself resonated deeply, prompting the DBA to be seen as a new challenge...

[Read the article →](#)

Article Impact(s)

Navigating the Radiology Business Model In a Complex and Competitive Healthcare Landscape



Quoc Duy Vo

Digital DBA (2024)

Hôpital of Morges (Suisse)

For several years now, the healthcare sector has been grappling with numerous challenges. These include government measures such as budget cuts, reduced reimbursements for treatments, and restrictions on facilities, as well as steadily rising costs. Other challenges include rising patient expectations and deficits in healthcare establishments...

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