

Newsletter n°126

October-November 2024

Foreword from the President



The 2024 Autumn International Week, held from September 24 to 27 at the iaelyon School of Management, Université Jean Moulin, provided an excellent platform for exchange and achievement on multiple fronts.

The event featured 22 thesis defenses for the Executive Doctorate of Business Administration, 19 doctoral students who completed the Certificate of Research in Business Administration, and three awards for managerial impact. Attendees participated in workshops, engaged in discussions between faculty members and doctoral students, and enjoyed presentations from alumni, culminating in the awarding of Doctor Honoris Causa to two distinguished individuals. The event brought together around sixty doctoral student-managers from 30 different countries, approximately thirty alumni, and over 70 faculty members.

These three days were intense and enriching for all involved. The success of our doctoral student-managers, along with the influence of our alumni and faculty

members, demonstrates the relevance of our initiatives and the significant impact we continue to generate.

Pr. Michel Kalika
President of Business Science Institute

Managerial Impact Prizes



We are delighted to announce that three recent DBA graduates have been honored with the Managerial Impact Prize for their outstanding Executive DBA theses:

- **Sabrina von Nessen** (Francfort, DE, n°2), Emotionsregulation von Führungskräften in der Virtuellen Führung: Herausforderungen, Techniken und Rahmenbedingungen (Emotional Regulation of Leaders in Virtual Leadership: Challenges, Techniques, and Framework Conditions), supervised by Professor **Anne Bartel-Radic**.
 - **Leïla Kamara** (Paris, n°6), L'impact de l'Investissement Socialement Responsable sur la performance environnementale et financière des sociétés cotées – Cas d'Amundi AM (The Impact of Socially Responsible Investment on the Environmental and Financial Performance of Listed Companies: The Case of Amundi AM), supervised by Professor **Mehdi Nekhili**.
 - **Hengyuan Sun** (Shanghai, EN, n°2), The Fascinating World of Confucianism and its Impact on Enterprise Team Effectiveness, supervised by Professor **Marc Valax**.
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Photo Highlights from the 2024 International Week



The Business Science Institute extends its heartfelt gratitude to Professor **Marie-Christine Chalus-Sauvannet**, Director of the iaelyon School of Management, and her dedicated organizing team for their hard work in orchestrating this exceptional event celebrating the tenth anniversary of our partnership. We also want to thank all the participants—professors, doctors, doctoral students, and our entire team at the Business Science Institute—whose contributions made the 2024 international seminar a resounding success!

[International seminar 2024 →](#)

[Graduation Ceremony 2024 →](#)

DBA Impact(s) Webinar Series



Managerial impact is at the core of Executive DBA theses, setting them apart from traditional PhDs.

In light of this unique focus, the Business Science Institute is launching a new series of webinars titled DBA Impact(s) to explore the influence of DBA research.

Each 30-minute session features an interview with a DBA graduate, conducted by their thesis supervisor or another Business Science Institute professor.

In this dynamic format, the graduate addresses three key questions:

- Why this topic?
- What impact?
- What methodology?

The inaugural DBA Impact(s) webinar, "What Business Model in Radiology?" was presented by Dr. Quoc Duy Vo (DBA Distance Learning Cohort 5, 2024), a Business Science Institute alumnus and Head of Radiology at EHC in Morges, Switzerland, and was moderated by Professor Sébastien Liarte.

For more information, please contact:
frederic@business-science-institute.com

[Watch the replay →](#)

Insights into Research



Each month, a Business Science Institute professor engages with the community to share their latest research, findings, and the implications for management and society. For our doctoral students and managers, this series offers an invaluable opportunity to discuss and exchange ideas on cutting-edge research in

management science and the DBA field.

Episode 11: "Armouring Your Research Against Preconceptions: Generating Theories in the Era of Generative AI," presented by Professor **Gaëtan Mourmant**.

[Watch the video →](#)

Find all the Insights into Research episodes on the Business Science Institute website.

[Watch the episodes →](#)

DBA Chronicles



Best known for its podcast and blog, hosted by co-founders Valerie Grant, Amy Horner, and Kelly Burich, DBA Chronicles features testimonials from industry experts and respected academics, offering a comprehensive view of the educational experience and opportunities a DBA can provide.

Episode 24: The DBA as a Generator of Impact by Professor **Michel Kalika**, President of the Business Science Institute.

In this episode, we sit down with Professor Michel Kalika, who shares his fascinating journey, from creating the first DBA program in a French university to founding the Business Science Institute, which now boasts over 200 active DBA scholars across 50 countries...

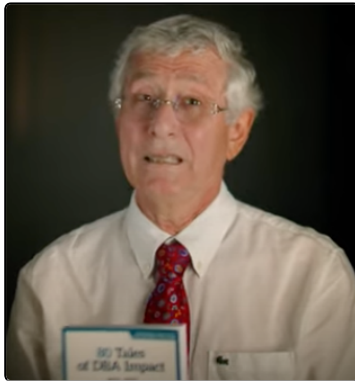
[Listen to the podcast →](#)

TV Shows



Professor **Michel Kalika**, “DBA impact”.
Interviewed by Professor **Jean-Philippe Denis**.

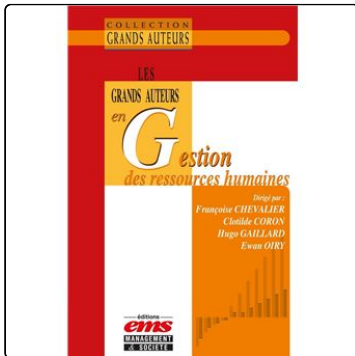
[Watch the video →](#)



An Interview with Professor Anne-Laure Mention, Director of the Global Business Innovation Enabling Capability Platform at RMIT University, and Director of Community Engagement & Impact at ISPIM, alongside Professor **Michel Kalika**, President of the Business Science Institute. The discussion focuses on the theme of collaboration.

[Watch the video →](#)

Books



Chevalier, F., Coron, C., Gaillard, H., & Oiry, E. (2024). *Les grands auteurs en gestion des ressources humaines*. Éditions EMS.

Drawing on the insights of 59 French-speaking professors, this book provides an extensive overview of human resource management through the perspectives of 46 influential authors. It offers a comprehensive mapping of HRM, covering four key areas:

- 1. Foundations – Examining the roots of HRM at the intersection of sociology, economics, psychology, consulting, and engineering.*
- 2. Instrumental and Universalist Approaches – Exploring frameworks that balance commitment, motivation, and strategic orientation.*
- 3. Contingency Approaches – Highlighting perspectives that account for varying conditions and contexts in HR practices.*
- 4. Critical Perspectives – Offering analyses that challenge established ideas and bring fresh insights to the field, encouraging a reevaluation*

of core assumptions.

This structured exploration presents HRM as a dynamic discipline shaped by diverse theoretical influences and practical applications.

[Learn more →](#)

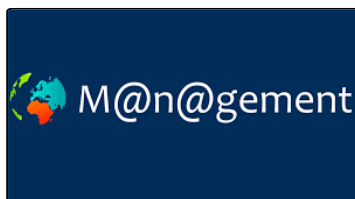


Business Science Institute Collection

Discover the complete range of books in the Business Science Institute collection published by EMS, which is edited by Professors **Paul Beaulieu**, **Michel Kalika**, and **Alain-Charles Martinet**.

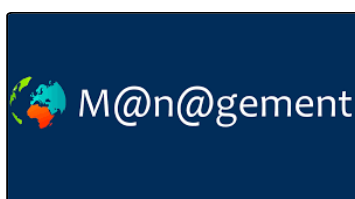
[Learn more →](#)

Articles



Gariel, C., & Bartel-Radic, A. (2024). Tidying up the concept of Grand Challenges. A bibliometric analysis. *M@n@gement*, 27,1 Grands Challenges.

[Read the article →](#)



Ofstad B., & Bartel-Radic, A. (2024). Cooperative learning through boundary spanning: how a corporate learning department ensures that trainers and content stay current. *M@n@gement* 27,4.

[Read the article →](#)



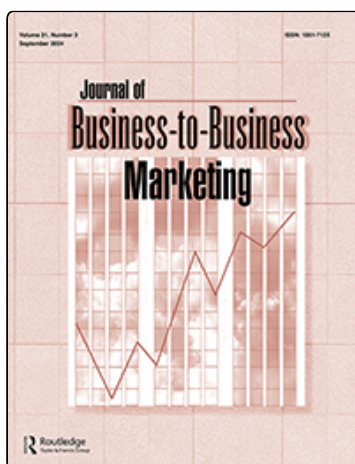
Chávez, D. G., **Cloarec, J.**, & **Meyer-Waarden, L.** (2024). Opening the moral machine's cover: How algorithmic aversion shapes autonomous vehicle adoption. *Transportation Research Part A: Policy and Practice*, 187, 104193.

[Read the article →](#)



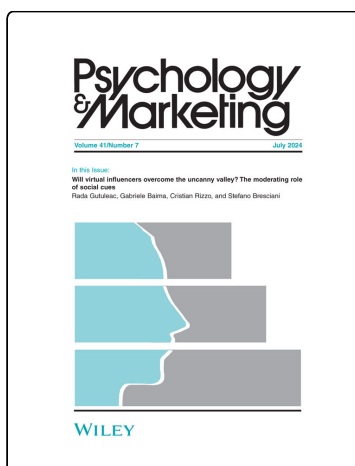
Kazma B., **Valax M.**,(2024). An empirical study of unethical earnings management behaviors in Gulf Corporation Council (GCC) listed firms, *Management International* 28,5, pp. 134-148.

[Learn more →](#)



Berger, S., **Meyer-Waarden, L.**, Kuhn, M., & Hanisch, A. (2024). Navigating uncharted waters: Insights into transformative marketing in the B2B mobility ecosystem. *Journal of Business-to-Business Marketing*, 1-25.

[Read the article →](#)



Cloarec, J., **Meyer-Waarden, L.**, & Munzel, A. (2024). Transformative privacy calculus: Conceptualizing the personalization-privacy paradox on social media. *Psychology & Marketing*.

[Read the article →](#)

Campus life



Seminars November-December

14, 15 & 16 November 2024 - Follow-up seminar

21, 22 & 23 November 2024 - Seminar Module 2 Frankfurt n°6.

This seminar will be run by Professors **Birgit Hagen, Anne Bartel-Radic** et **Ulrike Mayrhofer**.

5, 6 & 7 December 2024 - Seminar Module 1 DBA Chartered Accountancy n°1.

This seminar will be run by Professors **Michel Kalika, Alain Burlaud, Didier Bensadon, Marc Bonnet, Manuel Garcia** et **Pierre-Jean Benghozi**.

Admissions

Check the schedule of the upcoming DBA openings (in-person or 100% online) for 2024-25.

[Learn more →](#)

Alumni



Interviews

Doctor **Thierry Lamarque** (Paris n°1, 2018) and Professor **Olivier Meier** :

“L’importance de l’accompagnement dans les projets d’acquisition d’entreprise : mythes et réalités” (The Importance of Support in Business Acquisition Projects: Myths and Realities), *Fusions-Acquisitions*, September-October 2024.

[Read the interview](#)

“Stratégies de sourcing des repreneurs d’entreprises : la pêche à la ligne vs la pêche au filet” (Sourcing strategies for Company Buyers: Angling vs. Netting) , *Fusions-Acquisitions*, July-August 2024.

[Read the interview](#)

Social Media

Follow the Business Science Institute community on social media:



LinkedIn



YouTube



X (ex-Twitter)



Facebook

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