



**BUSINESS
SCIENCE
INSTITUTE**

Doctorate of Business Administration

GROUPE IGENSIA EDUCATION

IMPACT & KNOWLEDGE

N°6

August 2025



Flipped learning, intergenerational transmission, leadership resilience, and public sector competitiveness - this fifth issue of our Impact & Knowledge newsletter presents reflections that are firmly embedded in today's key societal and managerial challenges.

Two opinion pieces explore the role of children as agents of awareness in the fight against food waste, and the enduring mechanisms of gender inequality in the workplace, viewed through the lens of gender stereotypes.

This edition also includes two Impact(s) articles. The first examines how competitiveness can be specifically leveraged by public sector organisations. The second features the voices of senior leaders from Australian universities, whose insights offer valuable perspectives on managerial resilience in times of crisis.

Forums

Food waste: when children educate their parents

(Article originally published on January 23, 2025, on the website The Conversation France)



Amélie Clauzel

Professor

IUT Sceaux, Paris-Saclay University



Caroline Riché

Associate Professor

IUT Sceaux, Paris-Saclay University



Nathalie Guichard

Professor

IUT Sceaux, Paris-Saclay University

“To be honest, I never really thought about it: wasting, not wasting, I never really asked myself the question until my children brought it up themselves.” Jacques is 42 and admits it openly: when it comes to fighting food waste, his two teenagers, aged 14 and 15, are the most scrupulous members of his household. This contrast within the same household is neither rare nor insignificant.

Of the 9.4 million tons of waste produced throughout the French food chain in 2022, one-third comes from the consumption stage (the phase when food is used or consumed by households): each French person wastes an average of 30 kg of food per year, 7 kg of which is still packaged.

This trend remains clearly unfavorable, even if changes in food waste are not easy to measure within households. One of the objectives of the anti-waste law for a circular economy (AGEC), which aims to reduce household waste per capita by 15% by 2030, therefore seems very ambitious. Nevertheless, there is an urgent need to take action on this problem, which is in fact controllable, at least in part.

Numerous regional, local (school) and national initiatives are now demonstrating a collective awareness of the issue. As the last link in the waste chain, families remain a key player to be mobilized in the fight against waste...

GASPILLAGE ALIMENTAIRE

QUAND LES ENFANTS ÉDUQUENT LES PARENTS



Amélie Clauzel, Caroline Riché
et Nathalie Guichard

[Read the article →](#)

[Watch the interview of Amélie Clauzel →](#)

**Gender stereotypes and professional inequalities
between women and men**



Clotilde Coron*

Professor Vice-President for Equality, Diversity, and Inclusion at Paris-Saclay
University
Paris-Saclay University

*Member of the faculty of the DBA Paris-Saclay / Business Science Institute

Inequalities between men and women in the workplace remain high, with inequalities in access to employment, pay and careers, and a lack of gender diversity in the workplace... In all European countries, these inequalities persist and are slowly diminishing[1] . However, the legislative arsenal has never been lacking, with more and more legal obligations for companies in many countries, stemming among other things from European Union initiatives[2] . One explanation for this high level of inequality at work lies in the persistence of gender stereotypes...

Clotilde Coron

STÉRÉOTYPES DE GENRE ET INÉGALITÉS PROFESSIONNELLES ENTRE FEMMES ET HOMMES

Quelles responsabilités pour les organisations ?



[Read the article →](#)

Impact(s) Articles

How to steer competitiveness in public enterprises?



Doctor Joseph Lottin SADJOUA MVENG

DBA Douala n°3, Cameroun Business Science Institute

Within the framework of the policy to restore market mechanisms implemented in Cameroon since 1990, some historic public enterprises whose privatization processes were unsuccessful now find themselves competing with private companies that have been granted operational concessions in the same markets. While this phenomenon has endured over time, it has yet to be the subject of applied research. This study seeks to understand how these public enterprises steer their competitiveness in an environment they were not originally designed for. This DBA research aims to improve the practices of such public organizations...

[Read the article →](#)

Leading with Resilience: Insights from Senior Leaders in Australian Universities



Doctor Alison Taylor

Digital DBA n°4 Business Science Institute

This thesis explores the dynamic construct of resilience and investigates the perspectives, practices and experiences of senior leaders in Australian higher education institutions in building, utilising and replenishing resilience.

Resilience is a complex and higher order construct which is formed from trait-based and state-based attributes, environmental factors and the unique and highly complex processes of meaning attribution and sensemaking. (Fisher et al., 2019) note resilience has been referred to as an 'ability', a 'developable capacity', a 'personality trait', a 'coping competency' and a 'process'.

Difficulty in achieving an agreed definition of resilience (Sisto et al., 2019) and an accurate means of measurement (Ascheim et al., 2020) has complicated our understanding of resilience in leadership settings...

[Read the article →](#)

Social Media

Follow the Business Science Institute community on social media:

 LinkedIn

 YouTube

 Facebook

Contacts

Head Office:

BSI Luxembourg ASBL
Château de Wiltz
L-9516 Luxembourg
ASBL n° F9655
National Number n°2013 6102 436

Dedicated line in English and French (Mon.-Fri., 9am-6pm):

+352 621 376 588

WhatsApp International:

+352 621 376 588

E-mail:

contact@business-science-institute.com

Copyright © 2025 BSI Luxembourg ASBL, All rights reserved.

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#).

