



**BUSINESS
SCIENCE
INSTITUTE**

Doctorate of Business Administration



Newsletter n°130

July - August 2025

Foreword from the President

This 130th edition of our newsletter is particularly rich in news and updates: We are excited to announce the launch of two new DBA cohorts starting in the 2025 academic year.

One cohort will focus on four major societal areas: health, innovation, AI, and the environment, in collaboration with Université Paris-Saclay, under the academic direction of Professor Jean-Philippe Denis. The other cohort will be dedicated to the fields of insurance and banking, in partnership with the IFPASS Group.

We would also like to pay tribute to Jean-Philippe Denis, following the announcement last June of the end of the IQSOG/Open Window on Management programme, which was aired on Xerfi Canal.

In this edition, we are also pleased to highlight among the many scientific contributions from faculty and alumni, the book *Réinventer l'intégrité académique à l'ère de l'intelligence artificielle* (*Reinventing Academic Integrity in the Age of Artificial Intelligence*) edited by Michelle Bergadaà and Paulo Peixoto. As Harvard has recently revoked a Business School professor's position for manipulating data to better support her conclusions, an unprecedented sanction for a faculty member, it is important to reaffirm Business Science Institute's commitment to the fight against academic fraud.

I am also pleased to announce that the Business Science Institute surpassed 13,000 LinkedIn followers on June 16, and our YouTube channel has reached over 10,000 hours of viewing time.

Lastly, before wishing you all a wonderful and productive summer, I am excited to share that the Business Science Institute will be participating throughout the 2025-2026 academic year in the upcoming IQSOG debates on

“Métamorphose(s)”: a series of videos initiated by the IGENSIA Education Group to explore the transformation of the world and the management of organizations.

More details will be shared in the autumn...

Happy reading to you all!

Michel Kalika Professor
President of Business Science Institute - Groupe IGENSIA Éducation

New DBA in Health, Innovation, AI, and the Environment



Université Paris-Saclay, in partnership with the Business Science Institute, is launching an Executive Doctorate in Business Administration (EDBA) aimed at experienced executives. This programme will be overseen by a team of distinguished academics. Professor **Jean-Philippe Denis**, from the Jean Monnet Faculty at Université Paris-Saclay, will serve as the academic director. He is also the director of the Master's in Strategic Management and the Research Master's programme in Management at Université Paris-Saclay. Professor **Denis** is committed to ensuring that the EDBA programme meets the highest academic and professional standards. This coordination is further supported by the direct involvement of Paris-Saclay's faculty members in the programme. All professors and researchers authorised to supervise doctoral research (HDR) from the RITM laboratory (Networks, Innovation, Territories, and Globalisation) and, more generally, from the Jean Monnet Faculty, are likely to actively participate in the EDBA and supervise the theses of the Doctoral Managers.

[Learn more →](#)

Université Paris-Saclay: DBA with BSI (Igensia Group); "The unique nature" of the Project (J-P. Denis), NewsTank Education & Research, published on 10 June 2025.

New DBA in Insurance



The Business Science Institute (IGENSIA Education Group) and the IFPASS Group, a leading institute in training, employment, and services within the insurance and banking sectors, have announced the signing of a groundbreaking partnership to launch a new Executive DBA focused on management, applied to the fields of insurance and banking. The first doctoral candidates are expected to begin in September 2025. This initiative strengthens the commitment of both institutions to training the leaders of tomorrow, in an economy undergoing significant transformation.

[Learn more →](#)

Insights into Research



Each month, a professor from the Business Science Institute addresses the community to discuss their recent research, findings, and its managerial and societal impact. For our Doctoral Candidates, this is a unique opportunity for knowledge transfer and exchange on research in Management Sciences and the DBA.

Episode 15: "The Dark Side of Crowdsourcing Complex Tasks: A Systematic Literature Review", hosted by Professor **Jessie Pallud**.

[Watch the video →](#)

Find all episodes of "Insights into Research" on the Business Science Institute website.

TV Shows



On 11 May, Professor **Jean-Philippe Denis** announced in a LinkedIn post the end of the IQSOG / Fenêtres Ouvertes on Management programme, which aired on Xerfi Canal. The final episodes were broadcast in June, once the remaining episodes in stock had been aired. The Business Science Institute commends Professor Jean-Philippe Denis for his remarkable work over the years. Thanks to his dedication and the efforts of the Xerfi teams, these videos have showcased the work of the academic community in management and business, giving voice to colleagues from various French-speaking institutions and sometimes from English-speaking ones. These videos remain a valuable resource that will continue to inspire and fuel our thinking on key management and business topics for years to come.

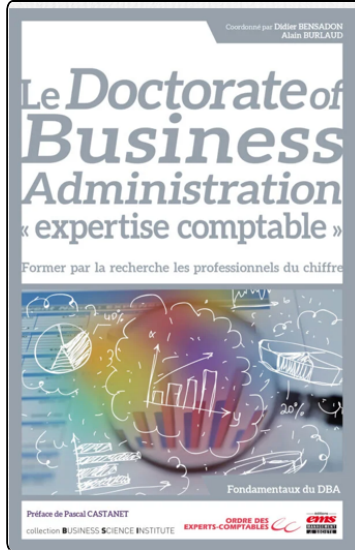
[Read the post →](#)

The 2,300 videos remain available on the Xerfi Canal website, as well as on all streaming platforms and on the following specific site:

[Videos →](#)

Books

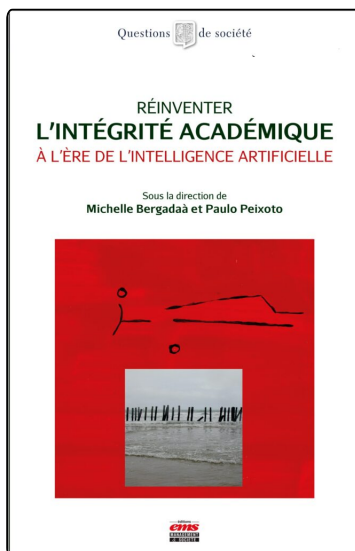
Discover the latest books from the faculty members and alumni of the Business Science Institute.



Bensadon D., Burlaud A. (2025). *Le Doctorate of Business Administration "Expertise Comptable"* (The Doctorate of Business Administration "Accounting Expertise"). Éditions EMS, Business Science Institute collection.

This book aims to address the questions raised by professionals in the accounting field who wish to engage in doctoral research in accounting, management control, and auditing...

[Learn more →](#)



Bergadaà M., Peixoto P. (2025). *Réinventer l'intégrité académique à l'ère de l'intelligence artificielle* (Reinventing Academic Integrity in the Age of Artificial Intelligence), Questions de société series, Éditions EMS Management et Société, Caen.

We are living in an unprecedented era where artificial intelligence (AI) is no longer just an innovation, but is profoundly reshaping the very structures of our society. The academic world, as the primary source of knowledge production and dissemination, is particularly affected by so-called "generative" AIs that autonomously produce content. These technologies are reconfiguring the chain of academic practices and, beyond that, challenging the values on which scientific legitimacy is based...

Contributions include:

- **Bergadaà M.**, "Press Release 1: From Values to Academic Norms", "Press Release 3: The Ten Consequences of Plagiarism and Academic Fraud".
- **Moscarola J., Kalika M.**, "Promoting the Use of Artificial Intelligence (AI) While Respecting Academic Integrity. The Case of the Business Science Institute".

[Learn more →](#)



Thiam A. (2025). *L'Afrique et le paradoxe de l'abondance des ressources naturelles : De la création d'une chaîne de valeurs locale pour une industrie minière durable* (Africa and the Paradox of Abundant Natural Resources: Creating a Local Value Chain for a Sustainable Mining Industry). Éditions EMS, Business Science Institute collection.

This book, based on a DBA thesis, aims to provide an overview of mining governance in Africa, particularly in Mali, and to formulate recommendations to increase the mining sector's contribution to the national economy...

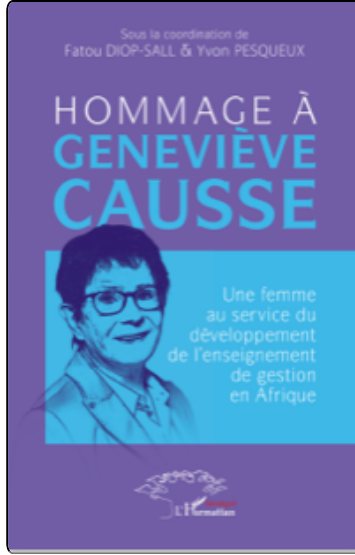
Dr. **Amadou Thiam** (Bamako cohort 2, 2025) defended his Executive Doctorate in Business Administration (EDBA) in March 2025, on the topic “Mining Governance: Development of Localised Value Chains for Goods and Services: A Case Study of Three Gold Mines in Mali: Tabakoto, Loulo, and Komana”, under the supervision of Professor **Yvon Pesqueux**.

[Learn more →](#)

Business Science Institute Collection



[Consult the books →](#)



*Hommage à Geneviève Causse. Une femme au service du développement de l'enseignement de gestion en Afrique (Tribute to Geneviève Causse: A Woman Dedicated to the Development of Management Education in Africa). Coordinated by **F. Diop-Sall** and **Y. Pesqueux**. L'Harmattan, 2025.*

*This book pays a heartfelt tribute to a key figure in the development of management education in Africa. Coordinated by **Fatou Diop-Sall** and **Yvon Pesqueux**, this edited volume brings together testimonies and contributions from African researchers who recount Geneviève Causse's profound impact on accounting, control, and auditing in Africa. Through three sections, the book explores her role in motivating female researchers, her commitment to adapting accounting standards to African realities, and her deep involvement in fieldwork across the continent. The authors highlight her dedication to education, research, and the professional development of African managers, establishing her as a true pioneer in the field of management in Africa.*

A key book for understanding her legacy and lasting influence...

[Learn more →](#)

Article



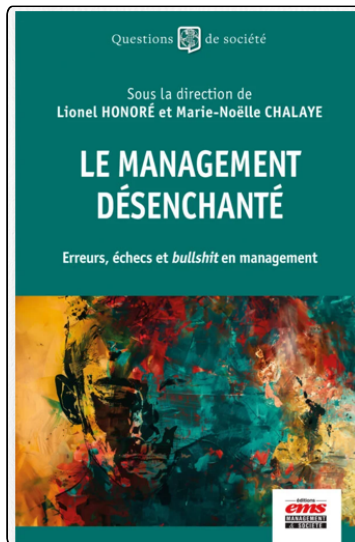
Dupuis, J. C. (2025). Le management associatif n'est pas qu'une affaire de valeurs (The Management of Associations Is Not Just About Values). *La Revue des Sciences de Gestion*, 331332(1-2), 13-14.

A recent study, in the form of a two-year collaboration between a team of six researchers from various disciplines and six general

managers (MDs) of associations in the social and medico-social sector, explores the role of association leaders. The general managers of associations emerge primarily as pragmatists, if not “artisans”...

[Learn more →](#)

Book chapter



Gaillard, H. (2025). Chapitre 14. "Les faits et foutaises de Pfeffer et Sutton (2006) : le compte n'y est (toujours) pas !" (Chapter 14. "The Facts and Nonsense of Pfeffer and Sutton (2006): The Account Still Doesn't Add Up!"). *Le management désenchanté. Erreurs, échecs et bullshit en management* (Disenchanted Management. Mistakes, Failures, and Bullshit in Management). Editions EMS, Questions de société collection, pp. 253-263.

[Learn more →](#)

Campus Life



Admissions

Check the calendar for the upcoming DBA openings (either in-person or 100% online) for 2025.

[En savoir plus →](#)

Seminars organised in May & June

- **15, 16 & 17 May 2025**, Module 5 Seminar: “Quantitative Methodologies” DBA Frankfurt Cohort 6, run by Professors **Anne Bartel-Radic** and **Ursula Scholl-Grissemann**.



- **14, 16, 17, 21, 23 & 24 May 2025**, Module 4 Seminar: “Qualitative Methodologies” DBA Sustainable Innovation Management Cohort 3, run by Professors **Nathalie Mitev**, **Martin Cloutier** and **Françoise Chevalier**.

- **5, 6 & 7 June 2025**, Module 4 Seminar: “Qualitative Methodologies” DBA Chartered Accounting Cohort 1 and Paris Cohort 10, run by Professors **Christophe Torset**, **Martin Cloutier** and **Françoise Chevalier**.
- **18, 20, 23, 25, 27 & 28 June 2025**, Module 5 Seminar: “Quantitative Methodologies” DBA Sustainable Innovation Management Cohort 3, run by Professors **Stéphane Ganassali** and **Jean Moscarola**.



- **16 June 2025**, Special Webinar **"Confiance et futur du travail"** (Trust and the Future of Work)

On the occasion of the release of Professor **Simon L. Dolan**'s new book, *Déchiffrer le code de la confiance – L'art et la science de tisser des liens durables* (*Decoding the Trust Code – The Art and Science of Building Lasting Connections*), the IGENSIA Education Group, IGS-RH, and the Business Science Institute organised a webinar on a topic that is more relevant than ever: building trust in a world of work that is undergoing rapid transformation.

The event featured Professor **Simon L. Dolan**, President of the Global Future of Work Foundation and author of the book, **Françoise Chevalier**, Professor at HEC Paris and member of the Business Science Institute, **Richard Major**, Professor at IGS-RH, and **Michel**

July - August 2025

- **3 & 4 July 2025**, Supervisory Seminar for Years 2, 3 and 4 doctoral candidates.

Alumni

Impact



Dr. **Mohamed Francis Luc Keita** (Paris cohort 2, 2023), an engineer and climate and energy expert, is the founder of GreenTheris Investments, an international financial organisation dedicated to climate financing and supporting high-impact environmental and societal projects. GreenTheris is a holding company based in Dubai, with the goal of creating an international climate bank, driven by a clear vision: to mobilise capital on a large scale in support of the global ecological transition. Currently, GreenTheris is entering a strategic fundraising phase, with initial investment commitments already reaching several million dollars.

Dr. **Mohamed Francis Luc Keita** defended his Executive Doctorate in Business Administration (EDBA) in September 2023, with a thesis titled “Design and Implementation of an Integrated Climate Adaptation Financing Model in Mali: The Case of the Global Environment Facility (GEF)”, under the supervision of Professors **Nathalie Mitev** and **Emmanuel Kamdem**.

He was awarded the 2023 Managerial Impact Prize by the Business Science Institute and the 2024 Atlas-AFMI Prize for the best DBA research on international issues.



Tchangai J.K. “Meilleure note souveraine au Togo, une opportunité pour financer davantage les PME” (Better Sovereign Rating for Togo: An Opportunity to Further Finance SMEs). *L’Economiste du Togo*, 29 April 2025.

A banking executive in risk management since 2012, **Jean Koudjokoum Tchangai** (Dakar cohort 5, 2021) is currently the Director of Commitments at a major banking group, where he is responsible for implementing credit granting and administration policies, managing portfolio quality, and controlling the net risk cost. He defended his Executive Doctorate in Business Administration (EDBA) in September 2021, with a thesis titled “Contribution to the Knowledge of SME Banking Finance in Togo: The Banking Perspective”, under the supervision of Professor **Gérard Hirigoyen**, Emeritus Professor at the University of Montesquieu Bordeaux and Honorary President of the University of Bordeaux, and Honorary Director of the IAE Bordeaux.

[Learn more →](#)

Publication



Ba A., & Barre M. B. (2025). Determinants of Children's Preparedness for Primary Education in Djibouti: An Empirical Analysis Using IDELA Assessment. *International Journal of Elementary Education*, 14(2), 20-38.

School readiness is a foundational predictor of long-term academic success and socio-economic mobility. In Djibouti, disparities in early learning outcomes reflect unequal preschool access, household-level differences, and regional disparities in service provision. This research addresses three questions: (1) What are the levels of school readiness across key developmental domains? (2) Which child-,

household-, and region-level factors influence school readiness outcomes? (3) How do these outcomes vary across socio-economic and geographic groups? ...

Abdourahmane Ba (Geneva cohort 3, 2017) is an expert in monitoring and evaluation (M&E) of development policies and programmes in Africa. He has over twenty years of experience in M&E, working with a number of development partners (World Bank, USAID, IFAD, EU) and private firms such as IBTCI, where he is currently employed.

He earned his Doctorate of Business Administration from the Business Science Institute in 2017. His thesis topic was “Measuring the Effectiveness of Monitoring and Evaluation (M&E) Systems for Development Policies and Programmes in the Context of West Africa”, supervised by **Paul Beaulieu**, Professor at the ESG of the University of Quebec in Montreal (UQAM), Canada.

He is the author of the book Development Program Monitoring and Evaluation System Effectiveness, published by EMS, in the Business Science Institute collection.

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