



**BUSINESS
SCIENCE
INSTITUTE**

Doctorate of Business Administration

GROUPE IGENSIA EDUCATION

Impact & Knowledge n°7

Special Issue

DBA Health, Innovation, AI, Environment

October 2025



Why a DBA Partnership with Université Paris-Saclay?

An academic partnership always has two dimensions: one interpersonal and the other strategic.

On a personal level, Professor Jean-Philippe Denis has known the Business Science Institute DBA programme for a very long time — its values, its commitment to quality and international accreditations, and its responsive, entrepreneurial way of working. He has supervised theses, taken part in our viva panels, and led seminars. He is highly regarded within our community and convinced that the DBA is a vital bridge between academia and the world of practice.

On a strategic level, Université Paris-Saclay brings us new areas of focus through its research priorities — such as AI, innovation, the environment, and health — together with the academic expertise of its faculty.

This partnership complements our existing academic collaborations and forms part of the Business Science Institute's wider development strategy, which includes building new agreements, notably with professional organisations.

Professor Michel Kalika
President, Business Science Institute – IGENSIA Education Group

Executive DBA Paris-Saclay Health, Innovation, AI, Environment

The Paris-Saclay Executive DBA is not a late-career academic refuge for senior executives in search of recognition or reassurance. It is a framework for strategic exploration designed for clear-sighted professionals, already recognised in their fields, who seek to take a further intellectual, theoretical and transformational step.

Saclay is not the place to validate a career, but to rethink it profoundly, with sharper tools, higher conceptual demands, and a real encounter with complexity.

The programme combines high theoretical standards with freedom of trajectory, in contrast to standardised, procedural models that may be comfortable but lack substance. It offers neither off-the-shelf methods, nor disembodied “project coaching,” nor recycled PowerPoint templates. Instead, it brings together strategic thinking, disciplinary depth, and writing as a genuine act of knowledge. Not an intellectual comfort zone. Not a simulator of ‘inspirational leadership’.

The programme rejects narratives that turn management into personal

development or storytelling. Its aim: robust, grounded, transferable knowledge-in-action, and the courage to work through tension. It is for practitioners who treat their work as an authorial endeavour, in rigorous dialogue with the management sciences, not box-ticking or academic window-dressing. This is not a haven for late-stage doctoral students; it equips reflective leaders to forge a language of their own to read, anticipate and transform the systems they operate in. Grounded in a world-class public research university, the programme remains firmly connected to today's professional challenges: uncertainty, turning points, power and responsibility. It is a rigorous, situated space, not an abstract environment or a hollow "executive" badge.

This is not just another academic programme for managers seeking distance; it is for demanding practitioners — executives, consultants, entrepreneurs, senior managers — who want to generate strategic knowledge grounded in the complex, and often conflictual, realities of today's society. **Innovation, health, artificial intelligence, environment:** these are not simply areas for incremental change, but domains that demand a profound rethinking of frameworks of thought and models of action.

The challenge is to turn them into drivers of transformation for tomorrow, starting today. If you are ready, join us in this new adventure, beginning with the first Paris-Saclay Executive DBA cohort on 4 December 2025.

Professor Jean-Philippe Denis
Academic Director

Forums

Environment



Environment: Research in the face of climate change - Conversation with Valérie Masson-Delmotte (Paris- Saclay University)



Valérie Masson-Delmotte

Research Director, CEA Paris-Saclay

Co-Chair of the Intergovernmental Panel on Climate Change (IPCC)



Jean-Philippe Denis*

Professor

Paris-Saclay University

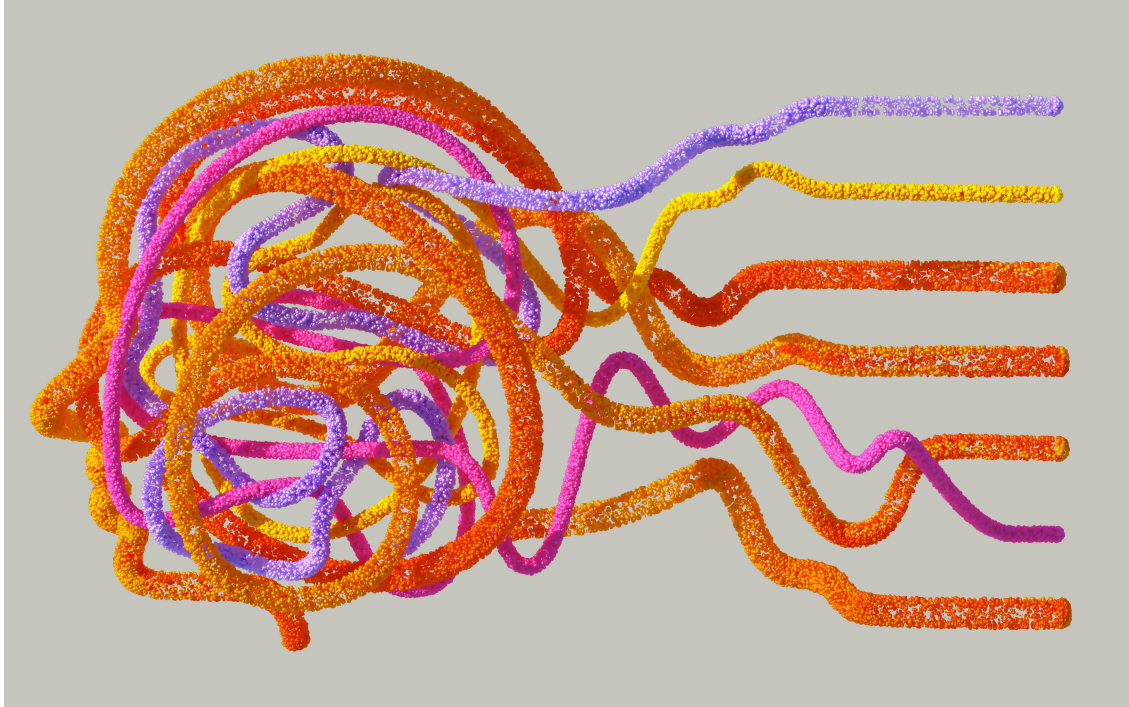
RITM, IQSOG

*Director of the Executive DBA Paris-Saclay / Business Science Institute

Reports from the IPCC (Intergovernmental Panel on Climate Change) regularly make headlines as the visible signs of climate change intensify. Behind these voluminous documents, the result of several years of collective work, are researchers whose commitment extends beyond the academic sphere. Among them is Valérie Masson-Delmotte, a climatologist at the CEA (Paris-Saclay University) and co-chair of IPCC Working Group I, who here provides the scientific keys to a rigorous understanding of climate change, its causes, and its implications for action...

[Read the article →](#)

Artificial Intelligence



What are the uses for large language models in the social sciences?



Clément Gorin

Associate professor of economics
Paris 1 Panthéon-Sorbonne University



Thomas Renault*

Professor

Paris-Saclay University, RITM

*Member of the faculty of the Executive DBA Paris-Saclay / Business Science Institute

Machine learning methods are transforming empirical research in the social sciences by offering new tools, particularly for predicting and exploiting data sources that were previously difficult to use, such as language. In recent years, the rise of large language models (LLMs) has represented a major advance in natural language modeling, both in terms of understanding and generation. In the context of research, these models offer the opportunity to automate certain tasks while reducing costs, including prediction from text, analysis of similarities between documents, and data collection. However, many questions remain about their use, particularly due to the presence of bias, the difficulty of accurately assessing their level of uncertainty, and their lack of interpretability...

[Read the article →](#)

Health



Management, Innovation, and Future Health (MISF Chair)



Sandra Charreire Petit*

Professor in Management

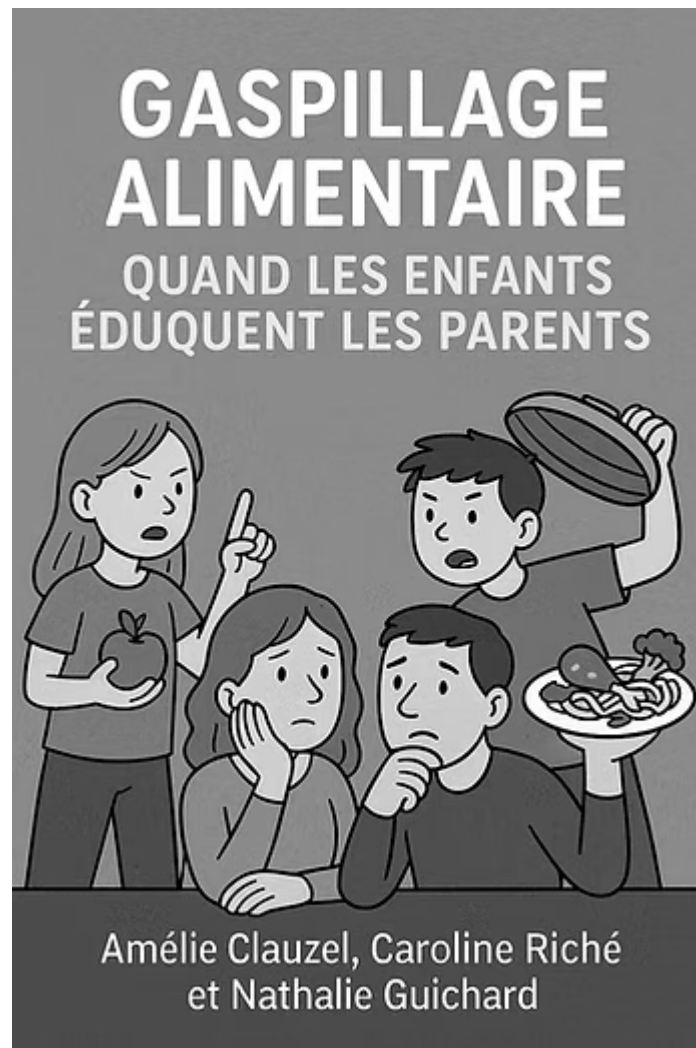
Sciences Paris-Saclay University – RITM (research center in economics and management)

*Member of the faculty of the Executive DBA Paris-Saclay / Business Science Institute

Healthcare is a specific area of research for management, with particularly significant individual, collective, and societal challenges. Prevention, healthcare organization, the use of technology (e-health), caregiving (Coelho & al., 2020), the recruitment and retention of healthcare workers, and the management of access to good health for all are all challenges that must be addressed in order to care for tomorrow's aging population, whose illnesses are becoming chronic, while keeping costs under control...

Food waste: when children educate their parents

(Article originally published on January 23, 2025, on the website The Conversation France)



Amélie Clauzel*

Professor

IUT Sceaux, Paris-Saclay University

*Member of the faculty of the Executive DBA Paris-Saclay / Business Science Institute

Caroline Riché

Associate Professor

IUT Sceaux, Paris-Saclay University

Nathalie Guichard

Professor

IUT Sceaux, Paris-Saclay University

“To be honest, I never really thought about it: wasting, not wasting, I never really asked myself the question until my children brought it up themselves.” Jacques is 42 and admits it openly: when it comes to fighting food waste, his two teenagers, aged 14 and 15, are the most scrupulous members of his household. This contrast within the

same household is neither rare nor insignificant.

Of the 9.4 million tons of waste produced throughout the French food chain in 2022, one-third comes from the consumption stage (the phase when food is used or consumed by households): each French person wastes an average of 30 kg of food per year, 7 kg of which is still packaged...

[Read the article →](#)

Dealing with a career shock: rethinking your professional anchors



Pauline de Becdelièvre*

University Professor

IUT de Sceaux, Paris-Saclay University, RITM

*Member of the faculty of the Executive DBA Paris-Saclay / Business Science Institute

In the course of a professional career, certain events disrupt the apparent continuity of one's path. Career shock is one such significant, often unexpected, turning point that forces individuals to question the meaning they attribute to their professional commitment. This destabilization can be caused by a personal situation (illness, bereavement, separation) or by an organizational event (redundancy, change in hierarchy, restructuring)...

[Read the article →](#)

Innovation



Patents: from defensive obligation to strategic lever



Pascal Corbel*

Professor

Paris-Saclay University, RITM

*Member of the faculty of the Executive DBA Paris-Saclay / Business Science Institute

The world of patents can be dizzying. Between the technical jargon, international

procedures, and the amounts involved, it sometimes seems reserved for a handful of specialists. It is difficult for a CEO or manager to find their place in this world of claims, PCTs, thickets, pools, and even trolls. The costs are tangible, but the benefits remain unclear. So we file, because others are filing. Without really believing in it...

[Read the article →](#)

Gender stereotypes and professional inequalities between women and men



Clotilde Coron*

University Professor in Management Sciences

Vice-President for Equality, Diversity, and Inclusion at Paris-Saclay University
Paris-Saclay University

*Member of the faculty of the Executive DBA Paris-Saclay / Business Science Institute

Inequalities between men and women in the workplace remain high, with inequalities in access to employment, pay and careers, and a lack of gender diversity in the workplace... In all European countries, these inequalities persist and are slowly diminishing[1] . However, the legislative arsenal has never been lacking, with more and more legal obligations for companies in many countries, stemming among other things from European Union initiatives[2] . One explanation for this high level of inequality at work lies in the persistence of gender stereotypes...

[Read the article →](#)

From networks to rhizomes



Jean-Philippe DENIS*

Professor

Paris-Saclay University RITM, IQSOG

*Director of the Executive DBA Paris-Saclay / Business Science Institute

The concept of “network” has flourished in scientific management literature because it is reassuring. It promises a picture of the world made up of nodes and links, a map where we can identify centralities, count connections, and believe we can measure strength in terms of visibility. This image is suited to fluid organizational charts and intermediation platforms: it speaks of circulation, suggests cooperation, and can ultimately be thought of in terms of governance (Castells, 2010)...

[read the article →](#)

Networks

Follow the Business Science Institute community on social media:

 LinkedIn

 YouTube

 Facebook

Contacts

Head Office:

BSI Luxembourg ASBL
Château de Wiltz
L-9516 Luxembourg
ASBL n° F9655
National Number n°2013 6102 436

Dedicated line in English and French (Mon.-Fri., 9am-6pm):

+352 621 376 588

WhatsApp International:

+352 621 376 588

E-mail:

contact@business-science-institute.com

Copyright © 2025 BSI Luxembourg ASBL, All rights reserved.

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#).

