



**BUSINESS
SCIENCE
INSTITUTE**

Doctorate of Business Administration



Newsletter n°131

September - October 2025

Foreword from the President

In this 131st newsletter, we highlight the FNEGE 2025 Doctoral Thesis Observatory, which reflects the strong momentum of DBAs. The Business Science Institute, in partnership with iaelyon School of Management, takes first place with 38 theses defended in 2024.

This new issue also features an important international development, with the signing on 25 August of a partnership agreement with the Faculty of Economics and Business at the American University of Science and Technology (AUST) in Beirut, Lebanon. This new cohort will be coordinated by Professors Antoine Harfouche and Michel Kalika.

Finally, this edition illustrates the energy and commitment of our Alumni community. In Switzerland, a new association has been created to showcase the expertise of Doctors and Doctoral candidates in supporting local businesses through training, seminars, and applied projects. Other alumni share their career paths and distinctions, further confirming the growing role of the DBA as a driver of academic, professional, and societal impact.

I hope you enjoy reading this issue!

Prof. Michel Kalika

President of Business Science Institute - Groupe IGENSIA Education

New partnership



On 25 August, the Business Science Institute – IGENSIA Education Group signed a partnership agreement with the Faculty of Economics and Business (FBE) at the American University of Science and Technology (AUST) to launch a new Executive DBA programme in Beirut (Lebanon). The programme will be coordinated by Professor Antoine Harfouche, Dean of the FBE, and Professor **Michel Kalika**, President of the Business Science Institute.

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FNEGE 2025 Thesis Observatory



Executive DBA Business Science Institute – iaelyon: ranked first nationally with 38 theses defended

Since 2018, FNEGE has included DBAs in its Observatory. The sharp rise in the number of theses demonstrates the growing appeal of this qualification, designed for senior executives who wish to produce applied research with powerful managerial impact. Of the 247 DBAs recorded for 2024, 15% were carried out at the Business Science Institute in partnership with iaelyon School of Management, confirming the leadership of this innovative programme.

*As further evidence of recognition for this degree, a DBA thesis prize was awarded to **Leïla Kamara** by ATLAS-AFMI in 2025 ...*

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Podcasts



Pierre-Jean Benghozi, “What would be the consequences of a resale of SFR by Altice?”, France Culture.

[Listen to the podcast →](#)



Michel Kalika, DBA Chronicles épisode 24 : "The DBA as a Generator of Impact".

[Listen to the podcast →](#)

Books



Gaillard, H., Baray, J., & de Becdelièvre, P. (2025). *Réussir son mémoire de master en management. De la conception du projet à la soutenance*. Deboeck supérieur. 1e édition - septembre 2025 - 208 pages.

(*Succeeding with Your Master's Dissertation in Management: From Project Design to the Oral*). Deboeck Supérieur. 1st edition – September 2025 – 208 pages.

Thirteen percent of students in France are enrolled in management schools. Master's dissertations are a key requirement in both universities and business schools, marking the completion of a degree and the transition into professional life. Yet students are often left uncertain and in search of guidance, as the conditions for preparing, structuring, and completing a dissertation can vary considerably. This book is designed to complement the support provided by faculty supervisors, guiding students through every stage of the process, from the initial project design to the oral

presentation, including the much-feared writing phase ...

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Business Science Institute Collection

Discover all the books from the Business Science Institute collection published by EMS Editions, a series edited by Professors **Paul Beaulieu**, **Michel Kalika** and **Alain-Charles Martinet**.



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Faculty: Research and Editorial News



J. Yun, J. Eun, X. Zhao, G. Del Gaudio, V. Della Corte, **T. Burger-Helmchen** “Capitalization of Contemporary Art: The Reverse Structure of Open Innovation, and the Price Paradox”. Best Poster Award, SOI 2025 10th Anniversary Conference, DGIST, Daegu (South Korea), 17 July 2025.



Plantec, Q., **Cloarec, J.**, Gibert, C., & Deval, M. A. (2025). “Talk social sciences to me”: Enhancing the dissemination of social sciences through mass media engagement. *Research Policy*, 54(9).

This study examines mass media communication as a vital yet under-explored channel for disseminating social sciences. Drawing on the knowledge transfer and science communication literature, we identify specific Social Sciences Communication Barriers (SSCBs) that may hinder the effectiveness of mass media in this regard. These barriers include perceptions of lower expertise compared to STEM fields, heightened competition from non-academics, and difficulties aligning disciplinary expertise with public expectations...

[Find out more →](#)



Delacour, H., Liarte, S., Pasquet, P., & Sauviat, I. (2025). Collective memory in conflict: Exploring spatial multivocality in Oradour-sur-Glane. *Organization*.

Drawing on Organizational Memory Studies (OMS), this paper examines how the conflicts that gradually emerge between different mnemonic communities over how to deal with the past spatially shape a memory site over time

and its underlying collective memory. To this end, we conduct a historical analysis of the Oradour-sur-Glane site from 1944 to 2024, covering 80 years from immediately after the massacre of almost all the village's inhabitants by the German army...

[Find out more →](#)



Luc Marco, **Yvon Pesqueux**, Cédric Poivret, “L’histoire de la pensée managériale, numéro spécial *Revue Française de Gestion* n° 225. “The History of Managerial Thought,” Special Issue

Since 1988, the *Revue Française de Gestion* (French Management Review, RFG) has devoted several issues to the history of management and management sciences (Walsh, Taupin, 2018). However, the specialised field of the history of managerial thought in France has not yet been the subject of a dedicated volume. And yet, the historical perspective of this body of thought is essential for advancing specialised research across many areas of the management sciences. The specific domain of the history of managerial thought (HPM) in France has only rarely been addressed in management journals (Poivret, 2017, 2018). While the RFG has published several issues on the history of management and management sciences, this special issue complements those works by focusing on the trajectory of managerial thought in both France and the United States...

[Find out more →](#)



Admissions



- DBA in Health, Innovation, AI, and Environment in partnership with Université Paris-Saclay.

[Learn more →](#)



- DBA in Insurance in partnership with the Insurance Profession Training Institute (IFPASS).

[Learn more →](#)

Check the schedule for upcoming DBA intakes (face-to-face or 100% online).

[Learn more →](#)

Septembre 2025 agenda

- **11, 12 & 13 September 2025:** Quantitative Methodologies seminar for doctoral candidates from the first Chartered Accountancy cohort and the Paris 10 cohort, led by Professors **Moscarola** and **Ganassali**.
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Alumni

New association



A new association linked to the Business Science Institute is being established in Switzerland. Its aim is to enable DBA graduates and participants to put their expertise at the service of practice through training, seminars, and applied projects carried out with Swiss companies. The initiative is primarily intended for DBA graduates and participants based in Switzerland or neighbouring regions. If you are interested in contributing, taking part, or finding out more, please contact Dr **Mustafa Semlali** or join the discussion at the next seminar.

Contact details Dr Mustafa Semlali

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Mobile: +41 76 617 82 67

Dr **Mustafa Semlali** (Distance DBA Cohort 5, 2024) successfully defended his Executive Doctorate in Business Administration (EDBA) on the topic “Relational Governance: Developing a Development Process in the Swiss Context” under the supervision of Professor **Rémi Bourguignon**.

Témoignage



Dr **Leila Kamara** (Paris Cohort 6, 2024) shared her experience with Le Figaro in an article on the DBA: “We were fortunate to benefit from a year’s preparation with a network of professors from prestigious institutions, [...] including leading Canadian universities, [...]. In addition, we take part in annual international seminars, where doctoral candidates, graduates, and professors come together for three days, either in Paris or in Luxembourg.”

She successfully defended her Executive Doctorate in Business Administration (EDBA) on the theme “The Impact of Socially Responsible Investment on the Environmental and Financial Performance of Listed Companies – The Case of Amundi AM” under the supervision of Professor **Mehdi Nekhili**, and has received several distinctions for her research.

[Learn more →](#)

Opinion Piece



Dr Lieutenant **Mahamadou Zakari**, “The Reform of Public Accounts and Finances in Niger: How Far Has Progress Been Made?”, Office National d’Édition et de Presse du Niger, 12 August 2025.

Dr Lieutenant **Mahamadou Zakari** (Distance DBA Cohort 4, 2024) successfully defended his Executive Doctorate in Business Administration (EDBA) in September 2024 on the theme “Are the WAEMU Directives, Aimed at Improving the Accounting and Financial Management of the State of Niger, Being Applied?” under the supervision of Professors **Alain Burlaud** and **Geneviève Causse**.

[Learn more →](#)

Publication



Dr **Jean Tchangai** and Franck-Fidel N'Da, “Total Bilan des banques: un indicateur roi... mais pas absolu” (“Total Assets of Banks: A Key Indicator... But Not an Absolute One”), *Financial Afrik*, 2 September 2025.

Each year, banking rankings attract considerable attention. And often it is “Total Assets” that make the headlines. The higher a bank’s total assets, the larger and more powerful it appears. On the surface, nothing could be simpler. Total Assets represent the sum of all a bank’s assets—in other words, a snapshot of its size...

Dr **Jean Tchangai** (Dakar Cohort 5, 2021) successfully defended his Executive Doctorate in Business Administration (EDBA) in September 2021 on the theme « Contribution à la connaissance du financement bancaire de la PME au Togo : le point de vue bancaire » (“Contribution to Understanding Bank Financing of SMEs in Togo: A Banking Perspective”) under the supervision of Professor **Gérard Hirigoyen**, Emeritus Professor, Honorary President of Université Montesquieu Bordeaux, and former Director of IAE Bordeaux.

[Learn more →](#)

Doctoral Candidate

Award



Wim Nijdam, (English Online DBA), a doctoral candidate supervised by Professor **Nathalie Mitev**, received the Plaque of Merit from the Minister of Finance of Curaçao, Mr. Drs. Javier Sylvania, in recognition of his contribution to the

island's tax administration.

“Having lived in Curaçao for more than 10 years, I have come to value humility and respect as essential pillars of our community. This award is therefore not only a personal achievement, but also the result of teamwork, collaboration, and shared dedication. It belongs equally to the many colleagues, teams, and partners who have worked tirelessly to strengthen tax compliance and increase revenues for the benefit of Curaçao.”

Follow the Business Science Institute community on social media:



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