

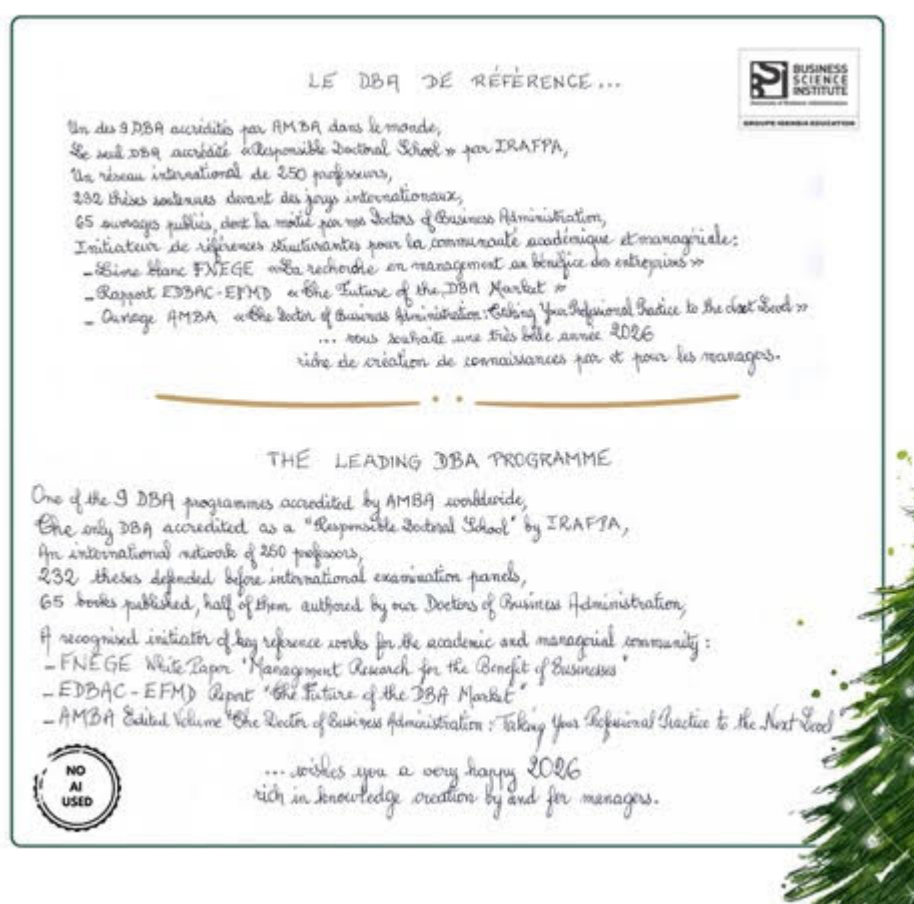


**BUSINESS
SCIENCE
INSTITUTE**

Doctorate of Business Administration

IGENSIA
EDUCATION

Newsletter n°133 January-February 2026



Foreword from the President

This 133rd newsletter opens the year with a focus on the academic visibility and societal impact of the research carried out by the Business Science Institute.

Strengthening our international positioning is fully aligned with the momentum of our 2024-2028 strategy, which aims to increase global recognition of our work and that of our 232 alumni worldwide.

This issue also highlights the vitality of research in management sciences more broadly, and the growing recognition of the DBA in particular, notably through the inclusion of the DBA in the programme of the AIM 2026 conference and the creation of the very first award for the best DBA thesis in information systems.

The scientific contributions of our professors and alumni, addressing themes as diverse as artificial intelligence, sustainability, diversity, supply chain management, international collaboration and identity at work, reflect the major contemporary challenges facing management today.

Finally, this newsletter pays tribute to the commitment and achievements of our community - whether through book publications, academic distinctions, calls for papers or alumni career paths - which together help to strengthen our impact on a daily basis.

We wish you an enjoyable read and a very happy new year in 2026 !

Pr. Michel Kalika

President Business Science Institute - Groupe IGENSIA Education

AMBA's Ambition magazine: new partnerships for the Business Science Institute



Professor **Michel Kalika**, President of the Business Science Institute, discusses the Institute's new partnerships with Université Paris Saclay and Manchester Metropolitan University in an article published in *AMBA's Ambition magazine* (Vol. 83, Issue 5, 2025, p. 9). This expansion, fully aligned with the 2024–2028 strategy, strengthens the global positioning of the Business Science Institute and enhances the international visibility of the impact of its 232 alumni.

AIM 2026 welcomes the DBA!



The 31st conference of the Association Information & Management (AIM), to be held in Neuchâtel from 20 to 22 May 2026, and centred on the theme of boundaries, will now formally integrate the DBA into its programme. This important development includes:

- a DBA Consortium designed for DBA doctoral practitioner–researchers
- opportunities for DBA graduates to submit a scientific paper with clear managerial implications, published in the AIM conference proceedings
- a thematic track co-led by academics and practitioners, reflecting the applied and practice-oriented nature of DBA research

For the first time, AIM 2026 will also award the Prize for the Best DBA Thesis (Class of 2025).

We strongly encourage DBA doctoral participants, alumni and faculty of the Business Science Institute to take part in this major academic event, organised by **Cédric Baudet**, President of the AIM Alumni Association.

[DBA Consortium →](#)

[Applied IS research: perspectives by and for practitioners →](#)



One year after the event held on 15 February 2025 by the Graduate School Economics & Management on the theme “Is there life on Mars? Managing towards 2030”, a new networking day is scheduled for **13 February 2026**, from 9:00 am to 5:00 pm, at the Faculté Jean Monnet auditorium of Université Paris-Saclay.

This event will take place as part of the GS E&M Research Week and will showcase, to an audience of Master’s and third-year undergraduate (L3 Economics and Management) students, doctoral candidates, faculty members and professionals, the Strategy booklets developed during five workshops bringing together academics and practitioners, and published with the support of the GS E&M.

Doctoral participants and alumni of the Business Science Institute are warmly invited to attend this event.



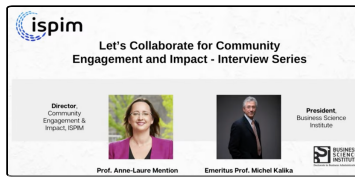
Management is not just an Anglo-Saxon discipline



In 2019, in an opinion piece published in *Le Monde* national daily newspaper, 100 management researchers called on the French academic authorities to challenge the dominance of English-language journals in the evaluation of their research, and launched a petition to that effect. To date, 651 management researchers have signed this petition, including several members of the faculty of the Business Science Institute.

[Learn more →](#)

Videos



Let's collaborate for Community Engagement and Impact- Interview series

An interview between Anne-Laure Mention, Director of the Global Business Innovation Enabling Capability platform at RMIT University (Australia) and lead for Community Engagement and Impact at the International Society of Professional Innovation Management, and **Michel Kalika**, President of the Business Science Institute. This exchange explores shared perspectives on community engagement, research impact, and the role of collaboration between academia and practice in addressing contemporary management challenges.

[Watch the video →](#)



Michel Kalika, “AI: a dual perspective on academic integrity and artificial intelligence”, IRAFPA Web TV.

[Watch the video →](#)

Medias



In an article published in *The Conversation* on 8 December 2025, **H. Gaillard** examines what the case of French Catholics reveals about the management of diversity in the workplace. Questions surrounding the place of religion in organisations - whether related to working-time arrangements or the wearing of religious symbols - are increasingly prominent in public debate worldwide. Management practices must take these issues into account, as they form part of the broader field of diversity management and raise

key challenges for organisations operating in pluralistic contexts.

[Read the article →](#)

Insights into Research



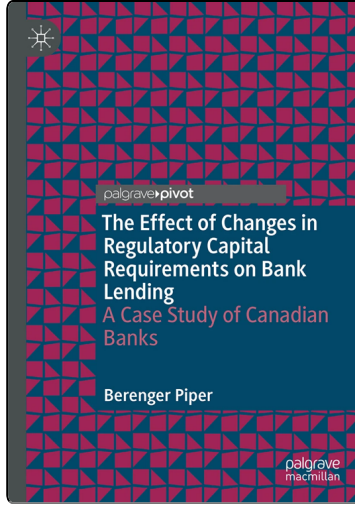
Each month, a professor from the Business Science Institute addresses the community to share insights into their recent research, key findings, and its managerial and societal impact. For DBA doctoral participants, this series offers a valuable opportunity for knowledge sharing and dialogue around research in management sciences and DBA scholarship.

Episode 17 : « Religion au travail: Éclairages issus de trois recherches par études de cas sur un sujet sensible (Religion at work: Insights from three case study research projects on a sensitive subject) », presented by Professor **Hugo Gaillard**.

[Watch the video →](#)

[Explore all Insights into Research episodes on the Business Science Institute website →](#)

Books



Béranger Piper (English online DBA, 2023), *The Effect of Changes in Regulatory Capital Requirements on Bank Lending. A Case Study of Canadian Banks*. Palgrave Macmillan, 2025.

This book offers a comprehensive analysis of how changes in microprudential and macroprudential regulations—specifically, regulatory capital requirements—affect the lending behaviour of Canadian banks. Drawing on empirical data, the study explores three key dimensions. Loan Volume: It explores how increases in capital requirements lead to a measurable decline in the volume of gross loans extended to the non-financial sector, even after accounting for macroeconomic conditions. Interest Rates: It examines why, during periods of economic stability, higher capital requirements do not necessarily translate into higher loan interest rates—aligning with findings in the existing literature. Loan Portfolio Composition: It uncovers how different segments of the loan portfolio—Corporate & Commercial Loans, Residential Mortgages, and Consumer/Retail Loans—respond uniquely to regulatory changes, with corporate lending being the most sensitive. The book also examines how economic policy uncertainty and bank profitability influence lending decisions, offering nuanced insights into the interplay between regulation and financial behaviour...

[Learn more →](#)



D. A. TAYLOR, **A. Bartel-Radic**, *La collaboration virtuelle à l'international. Les équipes et communautés diverses et distantes*, (International Virtual Collaboration: Diverse and Distributed Teams and Communities), Éditions EMS, forthcoming February 2025.

Digital technologies have profoundly transformed the possibilities for international collaboration: working together no longer requires physical co-presence. International virtual teams have become ubiquitous within companies and international organisations. Beyond teams, international collaboration also

takes place within more open collectives such as virtual communities. These teams and communities are characterised by a high level of cultural and linguistic diversity. Drawing on three real-world case studies, this book examines the operational processes and management practices underlying virtual collaboration. In particular, it explores the notions of distance and diversity, and their implications for cohesion, trust and shared identity. The book highlights both the benefits and the limitations of remote collaboration, while offering a range of practical insights and tools to help organisations overcome the challenges associated with working at a distance...

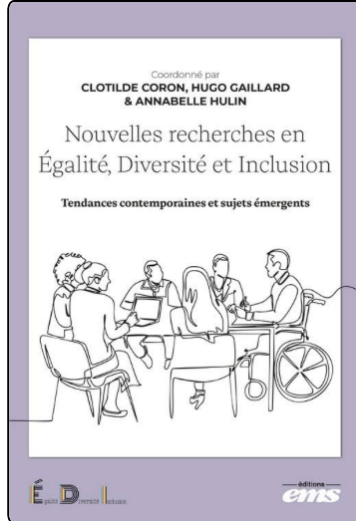
[Learn more →](#)



M. Niculescu, A. Burlaud, *Durabilité et RSE. Analyse et audit de durabilité*. (Sustainability and CSR: Sustainability Analysis and Audit). Foucher, Expertise Comptable collection, 2025.

This book explores major contemporary issues, notably those arising from recent European regulations on sustainable finance and sustainability reporting, while tracing – implicitly – the path taken since the Limits to Growth report published by the Club of Rome. The authors place particular emphasis on information transparency, examined through the lens of double materiality, as well as on the measurement and analysis of sustainability performance and the strengthening of trust in audited sustainability reporting. The need for information, awareness-raising and training in the field of sustainability is considerable. A growing number of companies -primarily large organisations - as well as entities across their value chains, are now subject to new and demanding sustainability reporting requirements...

[Learn more →](#)



Coron, C., Gaillard, H., & Hulin, A. *Nouvelles recherches en égalité, diversité et inclusion. Tendances contemporaines et sujets émergents.* (New Research on Equality, Diversity and Inclusion: Contemporary Trends and Emerging Topics). Éditions EMS, Equality, Diversity & Inclusion collection, 2025, 208 pp.

At a time when discourse on Equality, Diversity and Inclusion (EDI) is increasingly prominent in political, media and organisational spheres, this edited volume argues for maintaining a critical and empirical perspective on these concepts. Adopting a resolutely inclusive approach, the book brings together original research exploring under-studied or emerging themes, including sexual orientation and gender identity, religious belief, neurodiversity, chronic illness, endometriosis, inclusion through vocational training, and the inclusive dimensions of digital platforms. Structured around three thematic sections - (1) invisible or stigmatised identities, (2) underexplored personal–professional interfaces, and (3) experiences of inclusion in context - the volume sheds light on lived experiences, persistent tensions and practical avenues for rethinking inclusion in the workplace...

[Learn more →](#)



The new ÉGALITÉ, DIVERSITÉ & INCLUSION (Equality, Diversity & Inclusion) collection published by Éditions EMS. This new collection, edited by Clotilde Coron and Hugo Gaillard, aims to bring together research that highlights the diversity of approaches, concepts, practices and discourses in the field of EDI. By doing so, the collection seeks to contribute to a better understanding of Equality, Diversity and Inclusion, both within the scientific community and among a wider public.

[Discover the newsletter dedicated to the EDI collection →](#)

Business Science Institute Collection

Discover the full range of books in the Business Science Institute collection published by Éditions EMS. Explore all the titles in the collection, a series edited by **Paul Beaulieu**, **Michel Kalika** and **Alain-Charles Martinet**.



[Discover more →](#)

Faculty – Scientific and Editorial News



Benghozi, P. J., & Stratigaki, M. (2025). Esthétique et organisation: Une histoire de 50 ans. (Aesthetics and Organisation: A 50-Year History), *Revue française de gestion*, 325(6), 79-94.

For several decades, organisational aesthetics has been a rapidly expanding field and has been the focus of special issues in leading management journals, including Human Relations (2002), Organization (1996), Scandinavian Journal of Management (2014), Organizational Aesthetics (2016) and Organization Studies (2018). The topic was also

included as a dedicated entry in the *Encyclopaedia of Strategy* (2015). Although relatively recent, this perspective in management research has evolved significantly over time. Initially centred on recognising the importance of beauty, emotion and sensorial experience in how organisations are perceived (Gagliardi, 1990; Turner, 1990), research has progressively broadened in scope. It now explores, on the one hand, the ethical, political and technological dimensions of aesthetics in organisational contexts, and, on the other, how organisational functioning and structures can be understood through practices that place aesthetic and creative dimensions at their core...

[Read the article →](#)



Call for contributions: *Research Handbook on Religious Identity in the Workplace*

A forthcoming edited volume coordinated by **H. Gaillard**, L. Honoré et I.F. Gao Héliot.

This Handbook examines how religious identity shapes organizational life, explaining workplace behaviour, influencing interactions, practices, and governance across diverse contexts. It invites contributions that analyse the expressions, experiences, impacts, and regulation of religion at work, drawing on interdisciplinary perspectives and innovative conceptual or empirical approaches. By bringing together global insights, the volume aims to advance understanding of a complex and often overlooked dimension of contemporary workplaces.

Abstracts of 500 words must be submitted by 15 February 2026 (for contributors participating in the optional hybrid workshop organized on the 9 March 2026) to 15 March 2026 (final deadline).

[Find out more →](#)

Campus life



January - february 2026

- **14, 16, 20, 21, 23 & 24 January 2026**, Research Methods seminar for doctoral participants of the DBA Sustainable Innovation Management n°4 cohort (in partnership with ICN Business School), led by professors **Michel Kalika, Elisabeth Paulet, Caroline Mothe** and **Pierre-Jean Benghozi**.
- **15, 16 & 17 January 2026**, Research Methods seminar for doctoral participants of the DBA Expertise-comptable n°2 cohort (in partnership with Conseil national de l'ordre des experts-comptables - CNOEC), led by professors **Michel Kalika, Alain Burlaud** and **Pierre-Jean Benghozi**.
- **22, 23 & 24 January 2026**, Thematic Paradigms I for doctoral participants of the DBA Paris-Saclay n°1 cohort, led by professors **Sandra Charreire-Petit, Marie-Eve Laporte** and **Pascal Corbel**.
- **12, 13 & 14 February 2026**, Research Methods seminar for doctoral participants of the DBA Beyruth n°1 cohort (in partnership with AUST Liban), led by professors **Michel Kalika, Antoine Harfouche** and **Stéphane Bourliataux-Lajoinie**.

Photo Highlights

- **4, 5 & 6 December 2025**, "Managing the Executive DBA Thesis" seminar for doctoral participants of the DBA Paris-Saclay Cohort 1, led by **Michel Kalika, Jean-Philippe Denis** and **Pierre-Jean Benghozi**.



Alumni

Associate Researcher

At its meeting held on 16 December, the Business Science Institute Academic Steering Committee, chaired by **Jean-Pierre Helfer**, awarded Associate Researcher status to Dr **Antoinette Kemp** (Digital DBA Cohort 5, 2024) and Dr **Shereen Amos** (Digital DBA Cohort 4, 2025).



Antoinette Kemp is an industrial engineer (MSc) with 15 years of leadership experience in the metal processing industries. She currently works as a Senior Lean Coach for an automotive company, where she focuses on process optimisation, cultural change and people engagement. She defended her Executive Doctorate of Business Administration (EDBA) in 2024, on the topic “‘It’s up to us!’ ... or ‘me’? – Leaders’ approaches to cultural change and their implicit political dimensions”, under the supervision of **Pauline Fatien**, Associate Professor of Management at Grenoble École de Management.



Shereen Amos is Managing Director of Sugarbird Studios, a strategic creative and research agency that leverages collaborative action through conferences, research documentaries, engagement platforms and immersive conceptual experiences. Her professional work led her to pursue a Master’s degree in Inclusive Innovation at University of Cape Town (UCT), followed by doctoral research focusing on multi-actor innovation in complex systems. She defended her Doctorate of Business Administration (DBA) in October 2025 with a thesis entitled “From Disruptive Innovation to

Meta-Innovation: Reconceptualising and Directing Innovation at Scale”, under the supervision of **Emmanuel Josserand**, Professor at EMLV – École de Management Léonard de Vinci. Her research proposes a framework for orchestrating innovation beyond technological, social and environmental boundaries in order to address major interconnected challenges.

In recognition of its practical relevance, her work was awarded the Managerial Impact Prize in 2025.

Publication



L. Kamara, “Finance durable : comment l’Europe répond au défi de la disponibilité des données ?”, (“Sustainable finance: how is Europe addressing the challenge of data availability?”), published in *Agefi Luxembourg*, December 2025, p. 33.

Dr **Leïla Kamara** (Paris Cohort 6, 2024), Associate Researcher at the Business Science Institute, defended her Executive Doctorate of Business Administration (EDBA) in 2024. Her doctoral research, supervised by **Mehdi Nekhili**, focused on “The impact of Socially Responsible Investment on the environmental and financial performance of listed companies – the case of Amundi Asset Management”.

[Lire l'article →](#)

Prof. Elyette Roux Luxury Award



The doctoral thesis of **Francesca Goi** (Digital DBA Cohort 3, 2024) has been shortlisted as a finalist for the Elyette Roux Prize, which will be awarded at the International Marketing Trend Conference to be held in Berlin on 16–17 January.



Specialising in luxury goods and services marketing, **Francesca Goi** has 20 years of experience in the yachting industry. She teaches at business schools and has contributed to management books on luxury marketing and sustainability. In September 2024, she defended her Doctorate of Business Administration (DBA) thesis entitled “Is Sharing the New Luxury? A Conceptual Model of the Feasibility of the Sharing Economy for the Luxury Industry”, under the supervision of **Michelle Bergadaà**, Emeritus Professor at the University of Geneva.

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