

Episode 024: The DBA As A Generator of Impact with Professor Michel Kalika



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In this episode, we sit down with Professor Michel Kalika, who shares his fascinating journey, from creating the first DBA program in a French university to founding the Business Science Institute, which now boasts over 200 active DBA scholars across 50 countries.

Professor Kalika recounts the creation of BSI, driven by the need to provide a global, demand-driven DBA program that caters to managers from various industries and regions. He highlights the transformative nature of the DBA, touching on the personal growth, skill development, and career advancements that DBA candidates experience. He shares success stories from BSI graduates, including how their DBA research impacts real-world business challenges.

He highlights the DBA as a Bridge between academia and practice indicating that unlike PhDs, DBAs focus on practical managerial issues. Michel emphasizes the importance of connecting theory with practice and how DBA research often addresses pressing business challenges such as sustainability and digital transformation.

Professor Kalika discusses the rising importance of sustainability in DBA research. He believes the DBA will become the new MBA, as more business leaders seek to blend academic rigor with practical insights to drive meaningful change in their organizations.

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